



**LETTER OF INTENT FOR INTERNATIONAL ACADEMIC COLLABORATION
BETWEEN UNIVERSAL COLLEGE (UC) IN KATMANDU, NEPAL
AND INTERNATIONAL SCHOOL OF BUSINESS AND MEDIA (ISB&M) IN PUNE, INDIA**

In line with the development of friendly international collaboration in accordance with our shared purpose of establishing a long-term, mutually beneficial partnership, the International School of Business & Media Group, Survey No. 44/1, 44/1/2, Pashan Sus Road, Nande, Pune, Maharashtra 412115 (UG, PG, and Engineering across campuses in Pune, Kolkata, and Bengaluru) ("Partner Institution"), and the Universal College (UC) in Kathmandu, Nepal, join in this Letter of Intent. Both institutions agree to put forth their best efforts to cultivate a strong academic partnership aimed at promoting student mobility, joint research, faculty development, and academic exchange.

Scope of Collaboration

The primary objectives of this collaboration include:

1. Immersion Program for Bachelor-Level Final Semester Students

- Both institutions agree to explore a short-term immersion program at ISB&M for a batch of 10–15 UC final-semester Bachelor students, accompanied by two faculty members.
- As proposed, UC will manage transportation, while ISB&M will arrange food and lodging, and deliver:
 - Sessions on emerging business strategies
 - Industry visits
 - Project-based learning interactions
 - Cultural exposure modules
 - A joint Business Plan Presentation session
- This program will serve as an exploratory platform for identifying long-term opportunities in academic collaboration.



2. Dual Degree / Final-Year Study Opportunity

Both institutions are open for student exchange opportunities, UC is open to exploring the possibility of its students completing three years at UC and the final year at ISB&M, leading to a Bachelor-level qualification from ISB&M.

ISB&M will provide details regarding:

- Academic structure and eligibility
- Credit and evaluation framework
- Fees and administrative requirements

3. Joint Research Collaboration

Both institutions recognize the value of collaborative research. ISB&M will share further information regarding:

- Research themes and specialization domains
- Partnership and supervision models
- Roles of faculty
- Publication avenues
- Funding possibilities
- UC expresses its commitment to building a strong research culture and welcomes this collaboration.

4. Executive Education Collaboration

Both institutions appreciate the potential for joint executive programs. However, UC has requested additional time for internal review before committing. Both parties will revisit this proposal at a later stage.

5. Faculty Training Programme on Use of AI Tools in Teaching-Learning

Both institutions agree to jointly explore a faculty development programme on "Use of AI Tools in Teaching-Learning."

- If conducted physically in Nepal, UC will arrange food and accommodation for the ISB&M expert.
- UC may invite 30–40 faculty members from other Kathmandu-based colleges to participate, providing wider academic visibility to ISB&M's expertise.

Principles of Collaboration

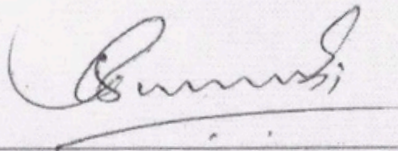
Both parties agree to:

- Uphold academic integrity and quality standards.
- Conduct all activities in compliance with national and institutional regulations.
- Promote cross-cultural understanding and global perspectives among students and faculty.

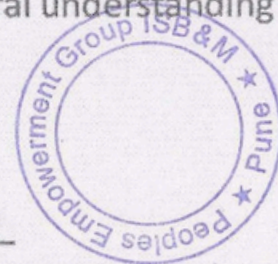
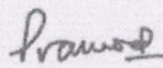
Non-Binding Nature

This MOU is **non-binding** and serves as a framework for future discussions. A formal agreement outlining specific terms and conditions will be developed and signed by both parties at a later stage.

Both parties are dedicated to collaborating and leveraging each other's expertise, technology, and insights to develop a vibrant international research network. Furthermore, this collaboration offers an opportunity to foster cross-cultural understanding and cultivate global connections within our academic communities.



Dr. Shiba Datta Gnawali
Founder and Principal
Universal College (UC)
Kathmandu, Nepal



Dr. Pramod Kumar
Founder and President
International School of Business and Media
Group of Institutions (ISB&M)
Pune, India