ISB&M 27 Years of Excellence

INTERNATIONAL SCHOOL OF BUSINESS & MEDIA
ESTD. 2000

ISB&M

International School of Business & Media

Pune | Kolkata | Bangalore

AACSB Business Education Alliance Member

Business Graduates Association Member

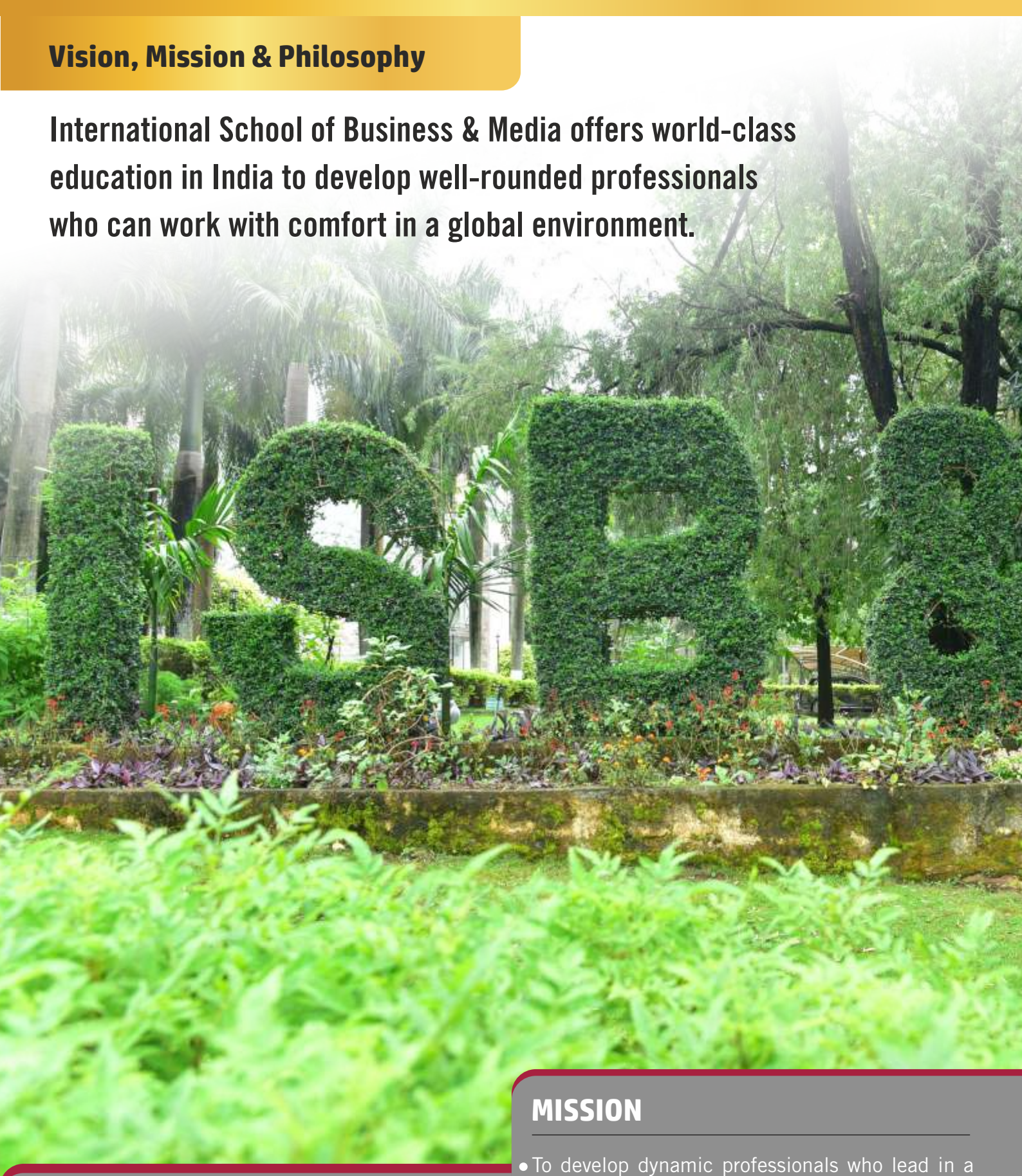


ISB&M and Way Ahead

Prospectus

Vision, Mission & Philosophy

International School of Business & Media offers world-class education in India to develop well-rounded professionals who can work with comfort in a global environment.



VISION

To develop a world-class education in India to change the lives and careers of Youth through business and enterprise-driven education, to maintain the spirit of responsible egalitarianism, justice, and to demonstrate superior professional competence.

MISSION

- To develop dynamic professionals who lead in a changing global business environment.
- To further develop a quality network with renowned educationists and professionals in the corporate and social arena.
- To continuously innovate academic systems and processes to meet the demands of a changing business environment and the meaning of talent.



OPERATING PHILOSOPHY

- To develop dynamic professionals who lead in a changing global business environment.
- To further develop a quality network with renowned educationists and professionals in the corporate and social arena.
- To continuously innovate academic systems and processes to meet the demands of a changing business environment and the meaning of talent.

From campus beginning to global leadership our alumni are making their mark across the world.

TAKE ON THE WORLD.



Deepratna Singh (2004-06)

Sr. Director, People -Corporate HR
Walmart
Washington
Sonbhadra, UP
Campus: ISB&M (Nande) Pune



Ritesh Samtani (2010-12)

Director-Global Product
Mastercard
New York
Kolkata
Campus: ISB&M Kolkata



Ankita Pandey (2011-13)

Assistant Vice President
Bank of America Merrill Lynch
Florida
Shimla
Campus: ISB&M Bangalore



Abhishek Bhatt (2003-05)

Sr. Director, Brand Marketing
CNBC
New York
Surat
Campus: ISB&M Media (Nande), Pune

A BIG FUTURE AWAITS YOU

Think Smart. Communicate Confidently. Build your future

FIVE PILLARS OF PROFESSIONAL EXCELLENCE

Learning

Learning approach is the only way to grow - best of the domain learning gets obsolete. Learn domain knowledge, tools and techniques, multiple perspectives to issues. Learning to benchmarks & competitive standards puts you ahead. Be a high quality professional!

Expressing Emotions

Our lives generate a variety of small little emotional responses every day, we learn or develop assumptions that hold us back or judge others negatively. Despite challenges around – Learning to experience and express emotions puts you ahead.

Glamour

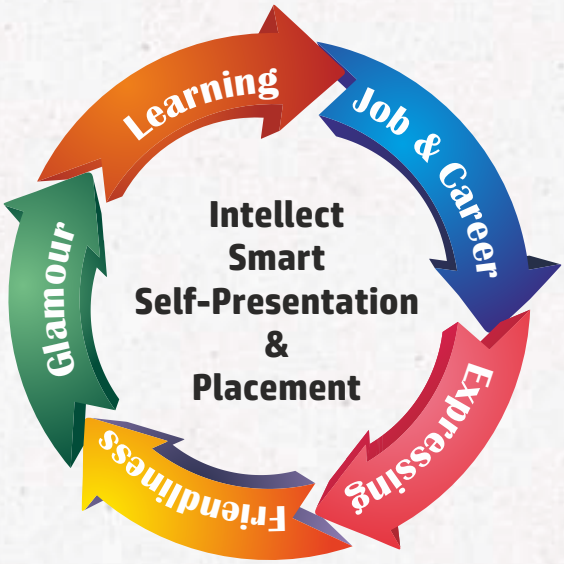
Being attractive, elegant, and someone who comes across as special & desirable - takes you ahead. Merit of Self Presentation, though, gives you an edge in competitive professional life, much less valued by most. Learn to create an aura around You.

Career

Career is built – its meaning differs in different professions. Being on the top of a profession is a common theme. A priest / saint wants to profess a large group of followers. A film star wants to be a super star. An entrepreneur wants a few billion-dollar enterprise. A social worker wants to be recognized. A professional manager wants to be a VP/Director or a CEO. Only some get there, all have a good life though. Learning the art of career building is highly uncommon. Are you ready to learn and build your career?

Friendship

Being seen as a friendly person puts you ahead. It's not about making a friend or being a friend - Friendly feelings and attitude encourages others to keep you in their network. Want to be friendly & lively people, and yet don't step forward to say hello or express appreciation or liking for all small little things. Beliefs about the ability to be friendly & Being friendly are different.



Alumni Spot Light

Amrisha Soans
Batch : 2003-05
Vice President
BlackRock
Scotland



An Inspirational Story

Jyoti Shankhla
Batch: 2005-07



Home Town: Ludhiana

Career journey

ISB&M
PGDM Finance (2005-07)

Manager - Risk
Edelweiss Financial Services Limited
Jan 2007 - Nov 2012

Assistant VP - Risk & Credit
(Mumbai) Jan 2013 - Mar 2017

VP - Risk & Credit
Apr 2017 to Mar 2022

Senior Vice President
(Risk & Credit) Apr 2022 - Mar 2024

JM Financial Ltd.
Director - FIFG
Apr 2024 - Aug 2024

Head-Lending Business
Motilal Oswal Financial Services Ltd.
Aug 2024 - Present
Mumbai

From Small Town Dreams To Big Achievements:

My ISB&M Journey

I wouldn't say it was a long journey as I still have a long journey ahead. But whatever I have achieved till now, when I look back it looks like a dream come true for me.

A small town girl, from a very weak financial background (father, a shoemaker) and an extremely conservative society, where girls were not allowed to pursue higher education and who was just about to get married, landed up pursuing higher education that too in a distant place.

It all looks like a coincidence - the way I met ISB&M team member (Manju Mam) in an education fair in Ludhiana, where not only ISB&M assured me about help with the education loan but also gave me the much needed confidence at that level.

Though a topper in school but that didn't convince bank to give me education loan without collateral or any guarantee as expected, loan sanctioning didn't happen because of weak financial background of my father and lack of any collateral.

In such a difficult time Dr. Pramod Kumar, not only allowed me to continue my studies without depositing my fees but also allowed me an interest free scholarship cum loan, which I repaid in installments post joining my job responsibility at Edelweiss from campus placement.

The two years at ISB&M not only molded me into a better professional but into a strong and better human being as well.

Today I am not only working as senior vice president-Risk & Credit, with J M Finance but also part of trust named "Being Jeengar" which is working towards guiding and helping financially weak students.

Research 2026 USA

CNN Money



ISB&M Alumni Share 95% in world's Top 20 Most Preferred Employers by World's Best MBAs

Where Globally the Best B-School MBAs Aspire to Work.

- Apple
- Adidas
- Amazon
- BCG
- Bain & Co
- BMW
- Citi
- Ernst & Young
- Google
- Goldman Sachas
- IBM
- JP Morgan
- Mastercard
- McKinsey & Company
- Microsoft
- Morgan Stanley
- Nike
- Procter & Gamble
- PepsiCo
- Walmart

You can Find **ISB&Mites** among them

Saurish (2007-09)
Program Manager
Apple, Gurugram
Kolkata



Rohan (2003-05)
Sr. Director
Adidas, Gurugram
Raipur



Shrabana (2013-15)
Sr. Program Manager
Amazon, London
Kolkata



Saurabh (2005-07)
Director
BCG, Gurugram
Bokaro



Satchit (2001-03)
AGM
BMW Group
Gurgaon
Mumbai



Mukesh (2004-06)
Senior VP
CITI, Mumbai
Pune



Rashi (2017-19)
Product Manager
Google, Bangalore
Bangalore



Prasant (2007-09)
Senior VP
Goldman Sachs
Bangalore
Delhi



Parul (2000-02)
Project Manager
IBM
UK
Kanpur



You can Find ISB&Mites Everywhere CNN Money...

WORLD IS TOO SMALL

Rima (2008-10)
VP-HR Adviser
JP Morgan Chase & Co, Dallas
Jamshedpur



Amit (2001-03)
Director
Mastercard
Malaysia
Kolkata



Avantika (2016-18)
Learning & Devl. Professional
Mckinsey & Comp.,
Gurugram
Mumbai



Astha (2007-09)
Sr. Data Scientist
Microsoft
Washington, US
Kanpur



Ashesh (2010-12)
Director
Morgan Stanley
Mumbai
Kolkata



Prakriti (2014-16)
Business System Analyst
Nike, US
Bhubaneswar



Saranga (2004-06)
Brand Director
Procter & Gamble
Switzerland
Jamshedpur



Pallavi (2008-10)
Sr. Manager HRBP
PepsiCo
Hyderabad
Delhi



Sandeep (2005-07)
Associate Director
Ernst & Young
London
Jaipur



Deepratna (2004-06)
Sr. Director HR
Walmart
Washington
Sonbhadra



ISB&M at a Glance:

Among the Best in Intellectual Development and Academics

1 Flagship PGDM Programme (AICTE Approved)

2nd Most Preferred B-School in Pune Fortune India, Outlook - I CARE B-School Ranking

4
Campuses Across India
Pune: Nande - Mulshi, Kolkata, Bangalore

6
Specialisation
Marketing, Finance, HR, LSCM, Media, Business Analytics

24x7
learning culture Builds Discipline & Ownership.

26 States.
200+ Cities.
of Diverse Learning.

27+
Years of Legacy.

46 +
Countries Alumni Network
UK, USA, Europe & worldwide.

70%
Ph.D. Faculty from IITs, IIMs & XLRI.

100%
Placement Summer & Final Since Inception.

260+
Recruiters MNCs & Large Indian Comp.

Fortune **500**
Companies with a Strong Alumni Network.

12000+
Outstanding Alumni Network.

1:20
Faculty Student Ratio

Global Immersion Programme.

Contemporary Technology
Integrated Programme.

Industry-Focused Learning Workshops, **Live Projects** & Case Studies.

Modern Infrastructure Technology - enabled Classrooms.

Global Immersion Programme

Learn Beyond Borders. Lead without Limits.

At ISB&M International School of Business & Media, the Global Immersion Programme provides students with opportunities to explore international academic environments, understand global business practices, and broaden their perspectives beyond geographical boundaries.



Dr. Mina Bigi
SBS England

Dr. Michael Jay Polonsky
DBS Australia

A World of Learning Opportunities

1. Research & Faculty Exchange

- USA Faculty teaching in ISB&M & ISB&M faculty in USA
- Faculty working on joint research projects and Pape Publication

2. Programmes Sharing & Students Exchange

- Joint UG & PG programme
- ISB&M PGDM Students can do a Semester or a shorter duration module in California Polytechnic State University, Pomona, USA

3. Executive Education

- Certificate Programme
- Short executive development programme both online & offline

Building A Global Perspective

Global Networking

Understand International Markets, Business Ecosystems, and Emerging Management Practices

Personal & Professional Growth

Strengthen confidence, adaptability, independence, and decision-making

Cross-Cultural

Communication skills, Communicate and collaborate effectively across cultures

Academic Enrichment

Connect classroom concepts with practical Insights and Industry Exposure

Cultural Exposure

Communicate and collaborate effectively across cultures.



Our Global Immersion Partner

UNICAMP
Brazil

CTIF Global Capsule
Denmark

University of Surrey
United Kingdom

Illinois Institute of Technology
USA

Cal Poly Pomona California
USA

Opportunities and Placements

Campus Placements Batch 2025-27



Illustrative List of Recruiters

Compensation 20 LPA and Above

Orane Consulting Pvt ltd, Reliance Consumer, AX Premium Properties, GIA, Warner Music Group, Linc Ltd,, Optum, Mensa Brands, Livspace, Starbucks and CRISPIDEA

Compensation 15 LPA TO 20 LPA

Hilti, Sutherland, Trinamix Inc, Frost & Sullivan, Fashion TV, Tribeca Developers, Tresvista, Markets and Markets, Trident Group India, Beyond Square Solutions, Aviva Group, LEK Consulting ZoomRx, AX premium Properties and HurixDigital.

Compensation 10 LPA TO 12 LPA

Harman International, 'JSW Paints, PVR Wipro, Aditya Birla Sun Life Insurance, RIECO Industries Limited, Northern Capital, Rub@ Data Sciences, SITA, Emcure Pharmaceuticals Ltd, Lenovo, K Rah$a Corp, Aristok Tech, Dotdash Meredith, Porter, Randstad, eClerx. Bajaj Allianz General Insurance, Bennett Coleman & Co. Ltd. The Guardians Real Estate Advisory, Rosy Blue, Nivea, Putzmeister India, CBRE, FactSet, Greaves Cotton Limited, Times Intemet MRF, Lypso (Rockwell Automation), ICICI Lombard, Schlumberger, Kansai Nerolacpaints Limited, Havells India, FirstCry, Huhtamaki India, Godrej & Boyce Mfg. Co. Ltd. prudent Insurance Brokers, Volvo Eicher Commercial Vehicles, Mahindra Finance, Cinepolis India, Sharekhan, Bata Group, Aditya Birla CapitaLUsha International, Equirus, The Edge Partnership • The Edge in Asia, Rhenus Logistics, Atlas Copco, ACG World, Kuehne* Nagel,, Redrob By Micknley, Regalo Kitchens Pvt Ltd The Timken Company, WNS, Hector Beverages, EY, Locus, Godrej Capital, Colorbar Cosmetics Pvt Ltd,, Vinculum Group, GroupM, Spectrum Talent Management, Hevo Data, Enparadigm, JLL and Scaler.

Compensation 12 LPA TO 15 LPA

Dun & Bradstreet, BNY, Zycus, AMD Peoplestrong Korn Ferry, Teleperformance, Polycab Newgen Softwares, Berkadia, Schneider Electric, Hexaware Technologies, Century Plyboards (I) Limited, South Indian Bank, Headout, Whatfix, IPLIX Media, BT Group, OLW INDIA (FORMELY SMARTCOIN), Thyrocare Technologies Ltd,, Hewlett Packard Enterprise, Henkel, Bajaj Finserv, Botmatic Solution, Anchanto, KnowMax, Montfort and The Souled Store.

Compensation 8 LPA TO 10 LPA

Grasim Industries Limited (Aditya Birla Group), ICICI Prudential Life Insurance Co. Ltd. Deepak Fertilisers and Petrochemicals Corp., Protiviti, IIFL Securities, KPIT, Deloitte Taxation, HCL Tech, Baxter Planning, Aligned Automation, Grasim Industries Ltd. (Aditya Birla Group), Aditya Birla AMC GEP World Wide, Linedata, Traya, Adani Wilmar Limited, Consultadd Inc. Colgate-Palmolive, Jio-Bp, Purplle.Com, Savex Technologies Pvt. Ltd. Gladowl, Antal International, L'oreal, ICICI Bank, ICICI Securities, Cognixia (Ascendion), Strada, Apollo Tyres, Repos Energy: Fuelling possibilities, SBI Funds Management Limited, Motilal Oswal Financial Services Ltd. Infosys, Anarock, Ivalua, AMC Ltd. Byteridge, Gocomet Jindal power Limited, Cadila pharmaceuticals Limited, Meritto, Nilambar Group, RSPL, IDFC First Bank, Blue Dart, Edgistify, Amritasa, Siemens Healthineers, Bennett Coleman & Co. Ltd (The Times of India) And Homesfy Realty Ltd.

Illustrative List of Current Placement



Hewlett Packard Enterprise
Pune



Trinamix Inc
Tripura



AllianceBernstein (PPO)
Pune



IDFC FIRST Bank
Sangli



Deloitte
Bareilly



BNY (PPO)
Roorkee



ABP Network (PPO)
Muzaffarpur

From the President's Desk

We are a community defined by three core qualities.

1 We inspire and share success

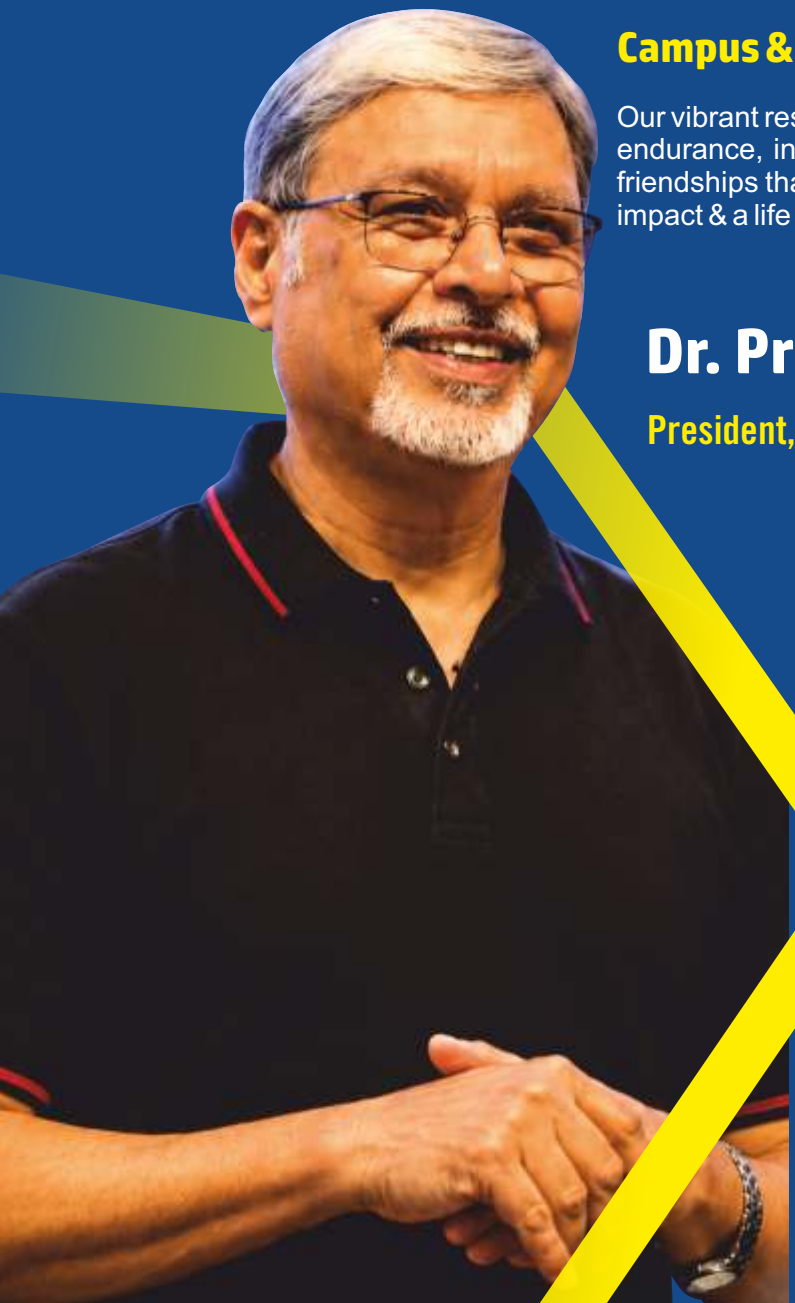
Transformation and passionate performance are all about an inner drive to win. Success comes from creating a new direction in life and instilling values that support your aspiration to succeed. It is not wishful thinking. At ISB&M, we work together to create a leadership profile and career. We shape your capabilities and transform your skills, making you the most in-demand candidate.

2 We think fearlessly:

By blending bold creativity with rational & rigorous analytics, our students and alumni generate great career & business ideas. Our faculty and students provoke new thinking and experimentation with bold ideas. We encourage them to shed anxiety of future & paranoid thoughts.

3 We drive total transformation:

We are impatient unless we can measure our efforts against tangible impact.



Campus & Culture

Our vibrant residential campus is designed to develop skills, attitude of endurance, independence, rational choice that build relationships & friendships that last a lifetime. Look forward to a career that makes an impact & a life of your choice.

Dr. Pramod Kumar

President, ISB&M Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement XLRI, Jamshedpur; ExDirector, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide.

Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Decisive moments and actions shape your education at ISB&M. Such moments also signify that you are inclined and ready to assume a business leadership role within an ever growing, ever-changing world.

What Makes ISB&M Special?

Our Team



Dr. Saroja Asthana

Founder of Mulshi Group of Institutes

PhD (IIT Kharagpur), M.S. (USA). Contributor to the Nobel Peace Prize 2007 to the IPCC. Former Faculty at XLRI Jamshedpur, Scientist at NML Jamshedpur & NCL Pune. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.

Mulshi Group of Institutes PGDM has a clear strategy: Enroll the bright and creative minds. Train them to be contemporary executives. Place them at the Best business houses. We have been remarkably successful, given our formidable placement record, and we are on a strong upward trajectory. We strongly believe in high academic standards and have intellectually superior faculty who, along with our strong industry network, design curriculum suitable for budding global leaders of tomorrow. Research is an Integral part of any reputed institute and we at MGI find it to be an exceptionally entrepreneurial activity.

At MGI, we offer a two-year full-time PGDM programme recognized by AICTE, New Delhi, and AQ TX, USA. We offer specializations in Marketing, Finance, Retail Supply Chain & Operations, Human Resource, Media and Communication, Industrial Relations & Business Analytics, allowing students to build their careers by selecting any two specializations. A whole lot Of electives are offered in specialized areas to give desired knowledge and exposure. Life at MGI campus is remarkably social. As a part of campus life, book reviews, screening of relevant movies followed by discussions, sports events, and guest lectures are organized frequently by students. You benefit from Interaction with students coming from pan-India cultural diversities. At MGI, you will understand the business world and thereby expand your world. I look forward to welcoming you.



Dr. Bhishmaraj Srivastava

Academic Chairperson - Pune Mulshi Campus
MBB (Pune),MPH & MBA (Health Care),
Johns Hopkins University, USA

It is with great pleasure that I welcome you to Mulshi Institute of Business Management. As the academic chairperson of Mulshi Institute of Business Management (MIBM), I am proud of our exceptional faculty, talented students, and dynamic programs that prepare our students to excel in the ever-evolving world of business. Our faculty members bring a wealth of expertise and experience to the classroom, providing students with a rigorous, relevant, and engaging education.

At MIBM, we are committed to providing our students with a transformative educational experience that prepares them to be leaders in their fields and to make a positive impact on the world. Our faculty members are renowned experts in their respective fields, and they bring a wealth of knowledge and experience to the classroom. Our curriculum is designed to be rigorous, relevant, and responsive to the rapidly changing global business landscape.

We also believe in the power of research to drive innovation and inform business practices. Our faculty members and students are actively engaged in research that advances knowledge and solves practical problems, and our students have opportunities to participate in research projects and learn from leading scholars.

In addition, we are deeply committed to engaging with our community and contributing to economic growth and social well-being. Our outreach programs provide opportunities for students to apply their skills and knowledge to real-world challenges, and we partner with local businesses and organizations to foster economic development and social responsibility.

Once again, welcome to MIBM. I am excited about the journey ahead and look forward to working with all of you to achieve our shared goals. Whether you are a prospective student, current student, faculty member, or community partner, I welcome you to join us in our pursuit of excellence.

I look forward to welcoming you at Mulshi Campus!



Prof. Arpita Roy

Director
ISB&M Kolkata

"ISB&M PGDM is not just another two-year management programme; it is an institution which triggers high aspiration levels and facilitates career building among its students. ISB&M alumni have, within a short time span, made a mark for themselves, performing successfully in corporate houses across industry verticals and functional areas, in India and overseas.

ISB&M has the four key factors that corporate recruiters look for in a quality B School - faculty and academic processes; placements and corporate relations; development of interactive and leadership skills; and finally, infrastructure and co-curricular activities.

ISB&M, Kolkata's academic, extra-curricular events and workshop programs, coupled with 22 weeks of on-the-job training, has produced industry-ready personnel who are ready to take on any challenge from day one. The stay at ISB&M Kolkata will be an experience that our alumni will cherish and recall nostalgically long after they have passed out from the gates of this School and entered the portals of top management in industry in India and abroad"



Dr. S. Jayaraman

Advisor ISB&M Bangalore,
Ph.D. AMU, PGDBM, 11M -Calcutta

Has over 25 years of work experience in diverse industries ranging from automobiles, construction, Iron & Steel, and IT services. He has held senior-level positions in Tata Metaliks, IRIS Business Services etc. Has been associated with ISB&M Group for the past 21 years and has conducted executive training programmes and MDP's for leading organizations and consults with various organizations. Specialized in teaching HRM, OB and well-versed in psychometric testing and mentoring students, ISB&M Bangalore has been a leader in management education for nearly two decades.

We believe educaüon goes beyond earning a degree; it's about transforming aspirations into successful career journeys. Our rigorous academic standards and commitment to lifelong learning ensure our curriculum evolves with industry needs. At ISB&M, we focus on equipping students with the competencies required for the workplace, fostering transformation through coaching and a rich campus experience. Our successful alumni thrive globally in leading organizations. I warmly invite students to join us in this transformative educational journey to achieve career success.



Dr. Raghunandan N K

Director
ISB&M Bangalore

Welcome to ISB&M Bangalore!

The Director at ISB&M Bangalore holds a Ph.D. and an MBA from Singapore Management University. With over 28 years of experience in both industry and academia, he specializes in Marketing, Strategy, Economics, and Entrepreneurship. He has held senior roles in global firms such as Wipro, MindTree, Logica CMG, and Trianz Consulting, and actively mentors startups and entrepreneurs through collaborations with NEN, MSME, and EDI.

International School of Business & Media (ISB&M), Bangalore, has been redefining management education for over 20 years. We empower students with the skills, knowledge, and mindset to thrive in a dynamic global workspace. At ISB&M, learning goes beyond classrooms - through experiential learning, strong mentorship, and a culture that fosters accountability and innovation. Our success stands as proof Of our commitment to excellence and transformat.

Board Of Governors



All activities of the International School of Business & Media are overseen by the Board of Governors, comprising renowned academicians, successful entrepreneurs, and corporate professionals. This gives the Institute a thorough practical base, in addition to a strong academic position.

Dr. Pramod Kumar
Founder & President
ISB&M Group Of Institutes

Dr. Saroja Asthana
Founder Mulshi
Group of Institutes

Dr. Bhishmaraj Srivastava
Member, Advisor Research
PEG society

Dr. Sandeep Krishnamurthy Singelyn
Family Dean College Of Business Administration & Singelyn Graduate School Of Business

Mr. Ronald Canute
Sequeira Managing
Partner Anrontt Mumbai

Mr. Rohit Suri
Head of Talent Netflix Mumbai

Mr. Udai Upendra
Founder & CEO The HR Company
Gurgaon

Mr. Chandan Chattaraj
President - HR UFLEX Group
New Delhi

Dr. C.M. Dwivedi
Member Of the Board Senior HR Advisor, Mentor & Coach HR Consultancy Mumbai

Mr. Anil Sharma
Executive Director,
Options Group, Mumbai

Prof. R.S. Ganapathy
Former Professor,
IIM, Ahmedabad

Mr. Sanjay Jorapur
President - HR HFCL
Group Gurgaon

Dr. Veerendra K Rai
Director,
ISB&M Nande Pune

Mr. Marcel Parker
Owner Marcel R Parker Associates Mumbai

Mr. Rajesh Pant
COO - Sony Entertainment (Ex.)
Mumbai

ISB&M Campus Recruitment

Salient Features

ISB&M Campus recruitment is strategically planned with the following objectives :

1. A job for every student who wants a campus placement (some go back to family business)
2. Company, Brand & Compensation positioning for high-profile career value & economic value.

Our Recruiters Include

A. New Age Recruiters: These include investment, big data, technology, e-commerce & consulting companies, e.g. TresV1sta, Sutherland Global, Schneider Electric, diversified companies, People Strong, GEP Worldwide, BT Group, Volvo Eicher etc.

1. Fast-paced career growth with Global posting.
2. High compensation & economic value, going up to 20 - 25 Lacs CTC in India.

FMCG, Engineering companies, Giant Indian groups: ITC, Colgate, Asian Paints, Nivea, UB Group, Raymond.

Supportive Culture in Placement to help you :

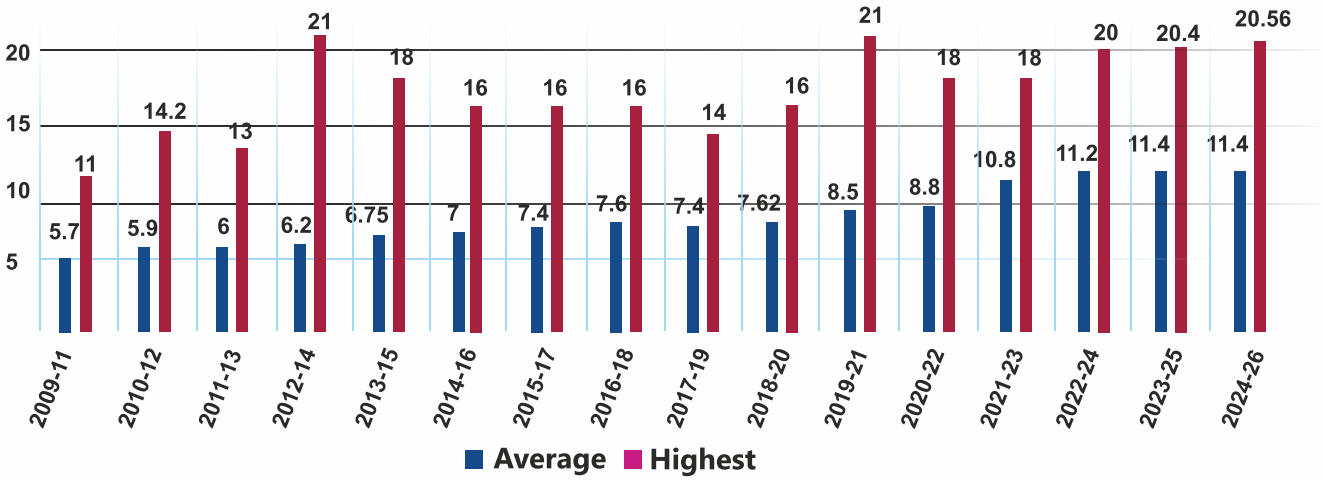
Cope with the pressure Of placements and prepare you for high-profile companies.

- Workshops
- Coaching & Counselling
- Communication & Body Language



Compensation Growth on Campus

(Over 16 Years Placement Status)



Recruiters Highlights



Placement Highlights

Final Placement (2024-26)

Highest CTC	Median CTC	Average CTC
₹ 20.56 LPA	₹ 9 LPA	₹ 11.4 LPA

Earning Potential - Highest 1.0 Cr.
(Including Fixed, Variable & ESOPs Value)

Summer Internship (2025-27)

Stipend Offered

Highest	Average
₹ 1,25,000	₹ 65,000

Our Recruiters

Consulting

PeopleStrong
Deloitte
KPMG
ADP
ACG Worldwide
PwC
Ernst & Young
The Adecco Group
Korn Ferry
Avata
Global Data Plc
Acuite Ratings & Research
Coherent Market Insights
Markets & Markets
SG Analytics
Randstad
eClerx
Linedata
NielsenIQ
Entercomms
GEP Worldwide

BFSI & Fintech

TresVista
HDFC Bank
BNY Mellon
ICICI Bank
ICICI Home Finance Company
Aditya Birla Sun Life
TATA AIG
Home First Finance Company
Motilal Oswal Financial Company
South Indian Bank
Anandrathi
Poonawalla Fincorp
Purnartha Investments Pvt Ltd.
Darashaw
Bajaj Allianz Life Insurance Co. Ltd.
Berkadia
Bajaj General Insurance
IDFC First Bank
Trust Group
ICICI Prudential
Bajaj Finserv
Bajaj Housing Finance
ZS Associates
CapitalVia Global Research
YES Securities
Shriram Life Insurance
PNB MetLife India Insurance
SBI Mutual Fund



E-Comm & Ed- Tech

CarDekho
Ergode
PhonePe
Meesho
MagicPin
BYJU's
Jaro Education
Toppr.com
PepperFry
Naukri.com
UpGrad
Urban Company
LIDO
InterviewBit

Real Estates & Logistics

CBRE
JLL India
Landmark Group
Homesfy
Royalti
Shoperty Consultants
Shapoorji Pallonji
Godrej Properties
DTDC
DHL Supply Chain
Mahindra Logistics
Kuehne+Nagel
Ecom Express Ltd.
Broekman Logistics India
AP Moller Maersk

IT / ITES

Hewlett Packard Enterprise (HPE)
Sutherland Global
HCL
Dun & Bradstreet
Accenture
Wipro
TCS
Persistent Systems
Zycus
Infor
Capgemini
Assa Abloy
Hexaware Technologies
Newgen Software
Collabera Inc.
Hitachi Solutions
FIS
ASUS
KPIT
TATA Elxsi

IT / ITES

WNS
Wipro (Blackstone)
Bristlecone
Teltonika
Alten India
ITC Infotech

Engineering & Projects

The Timken Company
Thermax
Hindalco
Wavin
Imerys
Schlumberger
British Telecom Group
Greenply Industries Limited
Armstrong Automation
Grasim
MRF
Suzuki Motors
CEAT Ltd.
JK Tyres
Marvel Ceramics
Huhtamaki India
Cooper Corporation
Writers Corporation
Infiiloom
Micron Technologies
Praj Industries
Atlas Copco
Senvion Wind Technology
Tata Power
Eaton
GKN Fokker
HFCL
JSW Energy
Repos Energy

FMCG/FMCD/Retail

ITC Limited
Asian Paints
PPG Asian Paints
Hector Beverages
Jubilant Foodworks Ltd.
Britannia
RSPL
Lakme Lever
Usha International
MARS
Wrigley
Adani Wilmar
Berger Paints
Kansai Nerolac
Raymonds
Signify (Philips)
United Colors of Benetton
Duke's India

FMCG/FMCD/Retail

Hindustan Unilever
Colgate-Palmolive
L'Oréal
Fraazo
Waycool Foods
ConAgra
Kohler Hindware
Arvind Fashions Limited
Callaway Golf
AB InBev
Bira
Bluestar
Schneider Electric
LG Electronics
JSW Paints
Haier
Croma
Givaudan
AstraZeneca
Lupin Ltd.
Cipla
GSK
Mankind Pharma
Emcure Pharmaceuticals
Vodafone
Rosy Blue
Reliance Retail Ltd.
Land Mark
Godrej Agrovet
Bosch + Lomb

Media & Communication

PVR Limited
JioHotstar
Zee5
Shemaroo
Bennett, Coleman & Co. Ltd.
Amazon prime
Times Internet
Times Music
Zee Entertainment
Radio Mirchi
Mindscapes Enhance Comm.
Fork Media
Outlook Group
Adfactors PR

Conglomerate & Others

The Trident Group
Indira IVF
Diversey India
Atul Ltd.
Dr. Lal PathLabs
Sudarshan Chemicals
UPL
Deepak Fertilizers others ...

Global Alumni

HIGH Profile Career Achievers

Careers are built on competing on talent and Competence study at ISB&M takes yo to world ...



Rahoul Sawani
2000-02
President Asia Pacific
FMC Corporation
Singapore
Home Town: Delhi



Nimish Varma
2000-02
Chief Executive Officer- MEA
Data Resolve Technologies
Singapore
Home Town: Pune



Amit Mudgal
2001-03
Director - Commercial Payments
Mastercard
Malaysia
Home Town: Kolkata



Vishal Srivastava
2003-05
Marketing Director
Abbott
Singapore
Home Town: Patna



Saranga K
2004-06
Brand Director - Europe, Baby Care
Procter & Gamble
Switzerland
Home Town: Jamshedpur



Sandeep Jain
2005-07
Associate Director
EY
London
Home Town: Jaipur



Pronob J. Chetia
2000-02
Head of People & Culture
Volvo Group
Singapore
Home Town: Assam



Sourik Sinha
2001-03
Head - Brand, Sponsorships and Social Media
HSBC
Singapore
Home Town: Kolkata



Pallavi Deshmukh
2001-03
Chief Executive Officer
NetGaming
London
Home Town: Pune



Zenobia Madon
2004-06
Senior HR Director
Commerical Europe - Bacardi
Milan, Italy
Home Town: Jamshedpur



Vivek Chandrasekaran
2005-07
Associate Director
KPMG
Australia
Home Town: Thanjavur, Tamil Nadu



Abhishek Rout
2005-07
Associate Vice President - BFSI
Persistent Systems
Chicago
Home Town: Jamshedpur



Krishna Gadde
2006-08

Executive Director - Sales & Solutions Development
JLL
Singapore
Home Town: Chennai



Akash Awasthi
2006-08

Director
Deloitte
Qatar
Home Town: Kanpur



Ashwin Gudadhe
2006-08

Director - Finance & Operations
Synechron Technologies Pvt. Ltd.
London
Home Town: Pune



Siddhant
2007-09

JPMorgan Chase
Vice President-Product Owner
London
Home Town: Bangalore



Raunak Baid
2008-10

Associate Vice President
JP Morgan
Philippines
Home Town: Kolkata



Ram Dhawad
2008-10

Director, Business Development - Order Management Solutions, North America
DHL Global Forwarding
Chicago
Home Town: Nagpur



Rahul Chandra
2008-10

General Manager Middle East
Stanley Black and Decker
Dubai- UAE
Home Town: Kolkata



Akshay Jodha
2009-11

Head - Digital Acquisition Cards & Wealth
CITI
Dubai
Home Town: Kolkata



Pratik Lohia
2012-14

Vice President - Product Owner
HSBC
London
Home Town: Pune



Reys James
2013-15

Sr. Human Resources Business Partner
Amazon
Canada
Home Town: Tiruvandrum



Anand Verma
2013-15

Senior Data Scientist
Amazon
London
Home Town: Delhi



Shyly Bhave
2014-16

Assistant Vice President
State Street
London, UK
Home town: Raipur

National Alumni



Sandip Kanti BAKSI
2001-03
Chief Executive Officer
Nuvora
Bengaluru
Home Town: Ranchi



Oindrila Chakraborty
2002-04
SVP Human Resources
JIO Studios
Mumbai
Home Town: Kolkata



Puja Agarwal Biyani
2002-04
President Human Resources
Liberty General Insurance
Mumbai
Home Town: Kanpur



Amzath Khan
2003-05
Head of Marketing Communications
Apollo Proton Cancer Centre
Mumbai
Home Town: Mumbai



Sonesh Bahel
2004-06
Director
Alvarez & Marsal
Gurgaon
Home Town: Pune



Anita Gupta
2004-06
Associate Director
Marsh
Mumbai
Home Town: Kanpur



Harish Maheshwari
2001-03
Founding Partner
Veriqus Partners
Mumbai
Home Town: Durg



Saurabh Maindarkar
2002-04
Associate Vice President
Accenture
Mumbai
Home Town: Nagpur



Pankaj Kumar Agrawal
2003-05
Regional Accountant Director - Global Accounts
Linkedin
Pune
Home Town: Patna



Mukesh B Madhyan
2004-06
Senior Vice President QA | Internal Audit
CITI
Mumbai
Home Town: Pune



Rakesh Mummigatti
2004-06
Associate Director
Deloitte
Pune
Home Town: Bangalore



Ratnesh Mehta
2004-06
General Manager
Schneider Electric
Bangalore
Home Town: Ahemdabad



Utsav Khandelwal
2006-08
Chief HR Officer
Jaquar & Company
Gurgaon
Home Town: Kanpur



Nithyalaxmi Padmanabhan
2007-09
Senior Vice President
Ogilvy
Bangalore
Home Town: Bangalore



Shraddha Mehta
2009-11
Director
Morgan Stanley
Mumbai
Home town: Kolkata



Milind Wadhwa
2010-12
Associate Director
Grant Thornton Bharat LLP
Gurugram
Home town: Agra



Shruti Nair
2011-13
Vice President Business Transformation and Change
Dentsu India
Bangalore
Home Town: Bangalore



Yash Bhan
2017-19
Associate vice president
IIFL
Pune
Home Town: Lucknow



Ameya Pawar
2006-08
Executive Vice President - Transaction Banking
YES Bank
Bengaluru
Home Town: Pune



Divyanshu Yadav
2007-09
Director Category Planning & Distribution Logistics - Grocery
Flipkart
Bangalore
Home town: Bhopal



Ankit Bhembre
2009-11
Associate Director & Regional Finance Head
CIPLA
Mumbai
Home Town: Goa



Tushar Bharech
2011-13
Assistant Vice President
Barclays
Pune
Home Town: Kolkata



Adil Lakhani
2010-12
Director - Ad Sales
JIO Hotstar
Bangalore
Home Town: Pune



Pranjal Jha
2018-20
Account Director - India & Sri Lanka
SAP
Bangalore
Home Town: Raipur

Women Achievers



Shubha Shridharan
2000-02
Group SVP HR - APAC and Talent
The Adecco Group
Singapore
Home Town: Pune



Chanda singh
2001-03
Director
TCM Platform
Mumba
Home Town: Delhi



Aparna Jha
2003-05
Human Resources Manager
Emerson Automation Solutions,
Melbourne
Home Town: Patna



Debasmita Sarkar
2008-10
Associate Director - Talent Acquisition
KPMG
Kolkata
Home Town: Kolkata



Juneli Roy
2005-07
Assistant Director - Brand, Marketing and Communications
EY
Mumbai
Home Town: Kolkata



Naveda Suresh
2006-08
Associate Creative Director
History TV 18
Mumbai
Home Town: Mumbai



Amisha Gupta
2006-08
Senior Delivery manager Discovery Limited
Johannesburg
South Africa
Home Town: Kanpur



Nisha Agarwal
2001-03
Senior Director Human Resource
Edward Life Sciences
Singapore
Home Town: Patna



Ananya Dasgupta
2008-10
Associate Director
Standard Chartered Bank
Mumbai
Home Town: Kolkata



Jasneet Kaur Sokhi
2003-05
Research Director - Market Expert
Russell Reynolds Associates
New York, US
Home Town: Delhi



Deepti Nair
2004-06
Sr. Director Corporate Communications
Viacom18 Media Private Limited
Mumbai
Home Town: Pune



Chanda Hemrajani
2005-07
Director
KPMG
Gurgaon
Home Town: Delhi



Amisha Gupta
2006-08
Business Architect
Discovery Limited
Johannesburg
Home Town: Kanpur



Ritika Kar
2007-09
Adfactors PR
Senior Group Head
Delhi
Home Town: Kolkata



Apollinaria Rademacher
2007-09

Reginal Director Middle East, India and Eastern Europe
Jacob & Co
Dubai
Home Town: Delhi



Ila Mehra
2008-10

Vice President - HR
Morgan Stanley
Mumbai
Home Town: Delhi



Madhuri Bindana
2009-11

Senior Planning Manager
A.P. Moller - Maersk
Canada
Home Town: Jamshedpur



Priyanka Roy
2009-11

Associate Director - Communications
Flipkart
Bangalore
Home Town: Ranchi



Aparajitha Mahaswetha
2012-14

Product Specialist
DBS Bank
Hyderabad
Home Town:



Mili Nambiar
2014-16

Resource Delivery Manager
INDEX Consultants
Australia
Home Town: Delhi



Khushbu Shetty
2004-06

Director- Clients & Industries
PWC
Pune
Home Town: Mumbai



Vidya Shah
2008-10

Chief Commercial Officer
Abu Dhabi Food Hub
Dubai
Home Town: Hubli



Akansha Mehrotra
2008-10

Senior Director - Human Resources
Incedo Inc.
Gurgaon,
Home Town: Kanpur



Priyanka Malhotra
2009-11

Associate Director Sales
Zee Entertainment Enterprises Limited
Gurugram
Home Town: Faridabad



Fariya Farooqui
2011-13

Director
Jiostar
Mumbai
Home Town: Lucknow



Shrabana Chakraborty
2013-15

Senior Program Manager
Amazon
London, England, United Kingdom
Home Town: Kolkata



Pratistha Sharma
2017-19

Inclusion Strategist - Brands & Experience
Lloyds Banking Group
London
Home Town: Indore



Shalini Kapoor
2005-07

Associate Director - HR Technology, Product Manager, Compensation Rewards and Recognition
Immunocore
London, UK
Home Town: Kanpur

Success Story of Alumni

Batch 2000-02

Arnab Paul
Vice President
Polycab
Kolkata

Amaltas Tiwary
HDFC Bank
AVP HDFC Bank -Wealth Management.
Bangalore

Batch 2002-04

Sudipto Mitra
Vice President
Sony Pictures
Kolkata

Jayoti Dutta
Associate Manager
Accenture
England

Batch 2003-05

Sandeep Banerjee
Assistant Vice President
HSBC
Kolkata

Abhilasha Bajpai
Director - EY-GDS
Mumbai

Batch 2004-06

Rakesh Mummigatti
Associate Director
Deloitte
Pune

Siddharth Rattan
Finance Director
Barclays
Mumbai

Batch 2005-07

Mayur Dhawan
Director
BNP Paribas Wealth
Dubai

Abhishek Joshi
Director Supply Chain Solutions & Capability
WNS
Pune

Batch 2006-08

Anindita Sarkar
VP, Brand & Communications, South Asia
Dentsu
Mumbai

Mayank Agarwal
Director
Julius Baer
Mumbai

Batch 2007-09

Amit Narnoli
Associate Director
Grant Thornton Indus
Bengaluru

Siddhant Sinha
Vice President
JPMorganChase
London

Batch 2008-10

Akansha Mehrotra
Director-HR
Incedo Inc
Gurugram

Ananya Dasgupta
Associate Director -
Standard Chartered Bank
Mumbai

Batch 2009-11

Harshit Goel
Director- HR
APTIV
Bangalore

Ankit Bhembre
Associate Director
Cipla
Mumbai

Batch 2010-12

Adil Lakhani
Director - Ad Sales
JioHotstar
Bengaluru

Ashesh Taparia
Director
Morgan Stanley
Mumbai

Batch 2011-13

Ankur Singh
Associate Vice President
Motilal Oswal
Delhi

Tushar Bharech
Associate Vice President
Barclays
Pune

Batch 2012-14

Prashant Seth
Associate Director
Zepto
Bangalore

Malvika Singh
Deputy Vice President
Poonawalla Fincorp
Mumbai

Pratik Lohia
Vice President
HSBC
London

Batch 2013-15

Aashit Prakhar
Category Head
Asian Paints
Mumbai

Namrata Mukherjee
Sr. AVP - Internal Audit
JPMorganChase
London

Reys Paul James
Senior HRBP
Amazon
Canada

Batch 2014-16

Chinar Bhardwaj
Credit Suisse
Senior HR Analyst
Pune

Nishank Mishra
Location Head
Federal Bank
Jodhpur

Ankur Sharma
Associate Director
Union Bank Of switzerland
Pune

Batch 2015-17

Shivayu Mandloi
Sr. Finance Analyst
Honeywell
Bengaluru

Akansha Chaturvedi
Senior HR Specialist
JP Morgan Chase & Co
Bengaluru

Krati Jain
Senior Business Consultant
Capgemini
Pune

Batch 2016-18

Richu Jose
Central Planning Lead
Central Planning Lead
ASICS EMEA
Netherlands

Khubee Sancheti
Senior Financial Analyst
Honeywell
Pune

Aena Bhardwaj
Valtech
Global Lead Talent
Development
Delhi

Jyotirmayee Swaro
Sap Materials Management
Consultant
IBM
Bangalore

Batch 2017-19

Sahil Deorukhakar
Global Business Development
Nitor Infotech
New jersey

Mohammad Anas
Deputy Manager
Deloitte
Noida

Yash Mall
Senior Credit Assessment
Officer
ANZ
Bengaluru

Vineeta Lalwani
IDFC FIRST Bank
State Head
Delhi

Batch 2018-20

Katravath Bhavani
Lead - Hub Operation
Flipkart
Hyderabad

Pranjal Jha
Account Director -
Commercial Business
SAP
Bengaluru

Swati Kshirsagar
Senior SAP Analyst
Accenture
Pune

Swapnil Shukla
Enterprise Sales Lead
Leegality
Bengaluru

Deep Saha
Senior Consultant
Genpact
Hyderabad

Batch 2019-21

Rahul Sharma
Head - Investments & Finance
Trident Group
Ludhiana

Ishan Nayak
Strategic Account Planner
Dun & Bradstreet Mumbai

Shubham Agrawal
Senior Business Analyst
Career break
Bengaluru

Ambika Arora
B2B SaaS Specialist
Adobe
Noida

Batch 2020-22

Ruchi Rajput
Research Analyst
Korn Ferry
Delhi

Sushil Patel
Business System Analyst
FIS
Mumbai

Aditi P.
HR Specialist
Berkadia
Hyderabad

Jagruti Patil
Artificial Intelligence
Engineer
Accion Labs
Pune

Batch 2021-23

Supratim Ghosh
Sales consultant and
Specialist (Services) -
Eastern Region
Hewlett Packard Enterprise
Kolkata

Vartika Singh
Assistant Manager
Flipkart
Pune

Sohail Khan
Business Analyst
Barclays
Gurugram

Janani.G
Building HR, Strategy &
Operations
Scrabble
Bengaluru

Batch 2022-24

Vidit Mehta
Business Development
Manager
Bizom
Ludhiana

Priyanka Verma
Analyst People Services
Walmart Global Tech
Bengaluru

Abhir Jena
Area Sales Manager
The Sleep Company
Kolkata

Rohit Dhage
Deputy Manager
Mahindra Truck and Bus
Kolkata

Keshav Agnihotri
Account Executive
CNBC
Mumbai

Batch 2023-25

Argha Kundu
Business Development Office
L'Oréal
Guwahati

Sujit Kumar
Account Manager
Hewlett Packard Enterprise
Bengaluru

Madhav Chandak
PMO
HCLTech
Noida

Batch 2024-26

Angel Dua
L.E.K. Consulting (PPO)
Delhi

Simar Kaur
Trinamix
Raipur

Batch 2025-27

Atul Kumar Singh
IDFC FIRST Bank
Kolkata

Architra Patra
Hewlett Packard Enterprise
Kolkata

Aarush Basu Biswas
BNY (PPO)
Bilaspur

Illustrative List

Research & FDP

ISB&M is committed to fostering a culture of rigorous, high-quality, and globally relevant research across academic institutions. The Institute supports scholars in developing research ideas, refining methodologies, and disseminating impactful findings that contribute meaningfully to academia, industry, and society. Our research initiatives emphasize integrity, scholarly rigor, global relevance and the creation Of knowledge that strengthens India's position in the international research community.

Highlights of the FDP

Participants gained hands-on training and insights on:

- Identifying impactful research problems from society, literature, philosophy, and industry
- Planning paradigmatic experimental and correlational research
- Collecting, cleaning, and analysing data using global best practices
- Building theoretical frameworks and research models
- Understanding editorial expectations of FT-50, ABDC and ABS 4* journals
- Structuring manuscripts for high-impact publications
- Restoring credibility and academic integrity in research
- Sharing findings through conferences, seminars, and reputable journals

Sessions were conducted by distinguished scholars, including

Dr. Mina Beigi, Dr. Ramadhar Singh, Dr. Michael Polonsky, Dr. Pramod Kumar, Dr. Rahul Bagale (Hon.), Dr. Praveen Kumar, Dr. Sergio Lazzarini, Dr. R. Edward Freeman, Dr. Rafael Alcadipani, Dr. Sudipt Dr. Umamaheswara Rao Jada, and Dr. Srinivasan S.
The FDP played a significant role in strengthening methodological rigor and promoting a culture of high-impact research aligned with India's mission of academic self-reliance.



B. Faculty Development Programme (FDP)

In today's academic landscape, faculty and research scholars must demonstrate exceptional scholarship, design -c impactful studies, and publish in globally reputed journals to advance their careers and elevate institutional research standards. To achieve this, educators must cultivate curiosity-driven inquiry, strong methodological skills, and the ability to translate observations into high-quality scientific contributions. ISB&M's Faculty Development Division works with academicians and research professionals to help them understand high-impact research design, global publication standards, and the expectations of top international journals. Our — programs help build the academic mindset, methodological discipline, and conceptual clarity required for producing research that stands out globally. ISB&M's Faculty Development Programmes (FDPS) are highly focused 4-day programmes designed for developing research excellence, scholarly publication capabilities, and academic leadership.

Sessions were conducted by distinguished scholars, including

Dr. Mina Beigi, Dr. Ramadhar Singh, Dr. Michael Polonsky, Dr. Pramod Kumar, Dr. Rahul Bagale (Hon.), Dr. Praveen Kumar, Dr. Sergio Lazzarini, Dr. R. Edward Freeman, Dr. Rafael Alcadipani, Dr. Sudipt Dr. Umamaheswara Rao Jada, and Dr. Srinivasan S.

The FDP played a significant role in strengthening methodological rigor and promoting a culture of high-impact research aligned with India's mission of academic self-reliance.



Pune Nande Campus

5 Management Campuses

Similar Standards, Process & Success Stories.

Founded in 2000, ISB&M (International School Of Business & Media) has grown rapidly, expanding to multiple campuses across three cities: Pune (Nande & Mulshi), Kolkata, and Bangalore. With over 12,000 alumni excelling in various industries across India and abroad, ISB&M maintains high standards in education and training, creating an environment that promotes meaningful careers.

Our programs are AICTE-approved, emphasizing employability and career readiness rather than just academic credentials. The ISB&M Placement Cell plays a pivotal role in securing job opportunities for students, ensuring they graduate with competitive offers. Our management training is widely accepted by industries for executive and managerial-level roles, making Our graduates highly sought after in the job market.

ISB&M's campuses in Pune, Kolkata, and Bangalore, part of the People's Empowerment Group, offer Post Graduate Diploma in Management (PGDM) programs, approved by the All India Council for Technical Education (AICTE). These programs are designed to be contemporary and forward-looking, supported by a highly qualified faculty and robust infrastructure.

We continuously strive for excellence, creating an ecosystem that fosters both knowledge and career growth. IS3&M takes prde in its strong alumni network, with graduates making their mark across the globe. Our institution upholds the highest standards across all domains—whether in faculty, infrastructure, or student development—establishing as a top- ranking institution in management education.

Pune Nande Campus



www.isbm.ac.in/nande

The ISB&M Pune, Nande campus is nestled amidst a serene and picturesque landscape, surrounded by lush greenery and rolling hills. Designed to harmonize with its natural surroundings, the campus offers an eco-friendly and tranquil environment that fosters creativity, focus, and well-being. The abundant foliage and open spaces create a refreshing ambience, making it an ideal setting for learning and personal growth and good life.

ISB&M Pune Nande Campus Host Following Institutions In The Campus

1. International School Of Business & Media
2. ISB&M School of Communication & Media
3. ISB&M College of Commerce
4. ISB&M College of Engineering

The campus also offers several facilities that promote friendship, a modern attitude & lifestyle, and an active approach to life.

Hostel for Boys and Girls, Amphitheatre with Basketball and Multi-Purpose Sports, Indoor and Outdoor Badminton court, Swimming Pool, Large Mess Facility for Lunch and Dining in addition, Three Cafes with Specialty Food, GYM and Marshal Art Training, Health Care Facility with Doctor in Campus, Supported by Solar Power, Library 24/7



Pune Nande Media Management

ISB&M School of Communication & Media Management Pune-Nande Campus

We welcome you to the world of Media Management. A world that is full of opportunities, growth, challenges and rewards as well. One that develops and trains you to influence billions of minds using your media & management skills with creative storytelling both visual films and social media content.

In today's rapidly changing world of the dynamic media industry, every day, new tools, new technologies, and new trends are discovered. In these competitive times, if one has to excel, one has to acquire experüse, hone skills, and expand knowledge.

At ISB&M School of Communication and Media Management, in addition to Classroom Sessions with theoretical knowledge, students will have hands-on live project work experience with Photography, Videography, Production, Digital Marketing & Branding, and case studies, 2 internships (Winter & Summer) and a huge bunch Of Media Experts and Alumni to guide who have grown in the industry of media management & Communication.

We will train you to successfully compete in the volatile, uncertain, complex and ambiguous media world with the help Of theoretical & project base learning and technological, societal and economic transformations.

The emphasis will be on familiarizing you with the latest tools Of communication to help you build synergy between technology and creativity. And that is why ISB&M School Of Communication and Media Management is considered one Of the top-ranking Media Management & Communication Institutions in INDIA.

(A Contemporary Programme for Careers in the Commercial Media Industry)

Kolkata Campus



www.isbmk.ac.in

International School Of Business & Media has taken another step towards stride in its continuing endeavour to provide the best of education to students and to build solid careers. The new campus on the banks of the river Hooghly, in Historic Budge Budge, is pristine, unpolluted, peaceful, quiet and provides the perfect waterfront ambience for learning and personal growth. It is within easy distance from the city center and well connected by road and rail.

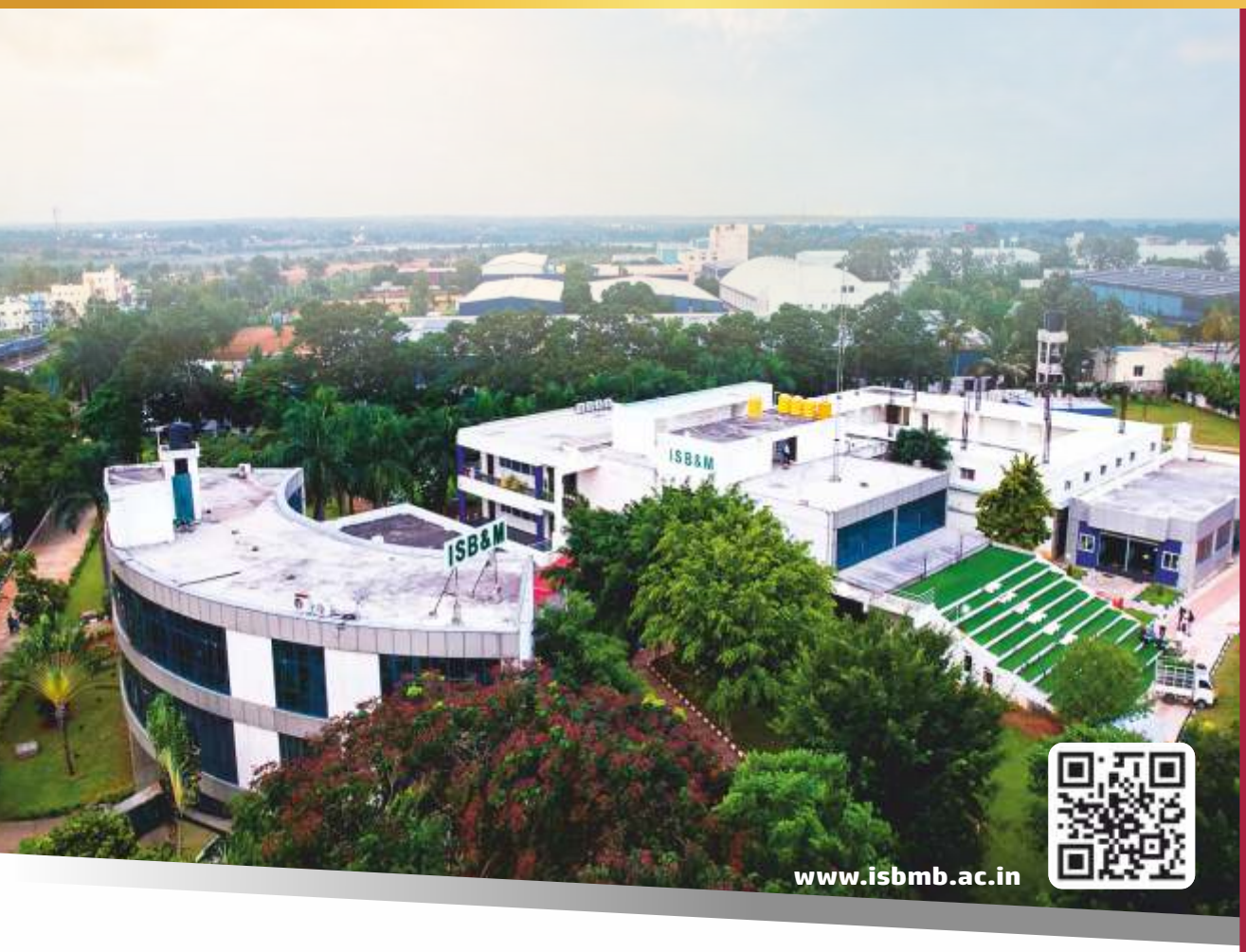
This part Of the city is already a destination Of choice for Other important institutions and organisations. Apollo Institute of Medical Science Research., Sourav Gangulys Sports Academy, high tech film institute, a luxurious residential township, to name a few, will soon be seen in this area.

IS3&M started its campus in Kolkata in 2004 and the Kolkata campus has nurtured over 3500 alumni who can be found in senior positions, today in top ranking business organizations both in different parts of the country and abroad.

The high standard infrastructure Of the new campus caters to the learning needs Of students Of today and leadersoftomorrow. It combines stateofthe art technology coupled with well-equipped hostel facilities (both men and women) with the ISB&M culture which has always created leadership talent.

Here due emphasis is given not only to both core and specialization subjects, but also a lot Of effort goes into skill enhancement in the area of business communication, creative thinking and soft skills. As a result, students are industry-ready from day one.

IS3&M Kolkata is a big brand in the city. Few are able to compare in terms Of learning and career building. -2 Welcome to the new international School of Business & Media, Kolkata campus!



Bangalore Campus

A Beacon Of Excellence In Professional Education

Established in 2005, ISB&M Bangalore alumni are currently engaged in leadership roles with organisations across the globe. The campus is set in the midst of an industrial belt, nestled in a serene environment and the IT hub of India. Wth a highly industry-focused design and delivery, a unique culture enabling critical thinking and leadership skills, a vibrant campus life, a world-class faculty, and a highly active alumni and corporate network, the campus offers holistic development for any learner.

A Vibrant Culture and Learning Environment:

ISB&M fosters a culture of liberty, openness, and creativity, inspiring students to pursue professional excellence in a serene campus surrounded by lush greenery and hills. Wth state-of-the-art infrastructure, including modern classrooms, computer labs, an e-library, and an amphitheater, along with comfortable residential hostels, the campus provides an ideal setting for focused learning and vibrant student life.

A Diverse and Enriching Community

ISB&M Bangalore offers a dynamic learning environment with a diverse student group from over 80 cities, fostering intellectual growth and global business understanding. Its rigorous curriculum emphasizes dual specializations in areas like Marketing, Finance, HR, Supply Chain, Operations Management, and Business Analytics, equipping students with versatile skills to confidently excel in real-world challenges.

Proximity to Industry and Career Opportunities

Located on a five-acre campus in Sompura, Dabaspet, ISB&M Bangalore benefits from its proximity to over 300 leading companies like Minda Group, Triveni Engineering, and Jindal Group, fostering strong industry interaction and practical exposure. The campus is well-connected to the city via buses and trains, ensuring easy accessibility for students.

A Legacy of Excellence

With a legacy spanning 20 years, ISB&M Bangalore has set benchmarks in management education under the visionary leadership of its founder, Dr. Pramod Kumar. The AICTE-approved PGDM prograrn, delivered by a distinguished faculty with academic and industry expertise, ensures students are well-prepared for successful careers. ISB&M Bangalore offers a transformativejourney, shaping futures, fueling ambitions, and paving the way for thriving professional lives

MIBM Campus



Mulshi Institute Of Business Management (MIBM) is part Of Ignited Minds Society, promoted & managed by ISB&M Nande, Pune. Mulshi isa 30 minutes' drive from Nande. The Institute is spread overa vast campus. The serene ambience Of Mulshi provides inspiration to students to achieve excellence both in academics and in overall personality development. MGI was founded in theyear 2009 with MIBM & MIRM.

The institute encompasses a wide span of specialist areas, including Marketing, Finance, Media Communication, Supply Chain & Operations, Human Resource, Industrial Relations and Business Analytics. Highly accomplished professors & corporate professionals support each of these specialist areas.

Research expertise forms the foundation for teaching in the institute and is a source of innovation & dynamism that informs the teaching process. Faculty who are hard core professionals draw upon relevant well researched business examples & cases. Distinguished visiting professors & corporate professional leaders enrich the teaching learning process. The post graduate programmes are highly vocationally relevant & based on rigorous analytical approach. Student learning driven methodologies provide a sound basis & career development in business & various professions.

We are a dynamic and diverse institution. With an impressive infrastructure, a library with almost 10,000 e- joumals and hard copies, optional residential hostels for men and women, the institute provides quality education and a degree that will find recognition even at the international level.

Ranking & Awards

Recognised Among India's Leading B-Schools.

Top Private B School Pune
Outlook-I CARE B-School Ranking-2026, Fortune India Best B-Schools

Top 50 Private Institutes
Times B-School Ranking Survey 2026

Top 100 B-Schools in India
Times B-School Ranking Survey 2026

Best B-School in Maharashtra - PGDM (Private)
IIRF Best B-School Ranking 2026

Awards

Consistently ranked among the top business schools, ISB&M has grown from strength to strength



"Most Reputed Business School in India"
at Navabharat Education Awards 2026.



"Leading B-School in Academics & Placements"
at the Times Education Icons 2026



"Excellence in Leadership"
ward at the Femina Achievers 2026 Maharashtra Awards.



"Leading B-School in Academics & Placements"
@ the Times Education Icons 2025 by The Times of India!



"Femina Maharashtra Achievers Award 2024"



"Excellence in Education & Placement"
Lokmat Excellence Awards 2025

Core Programme PGDM

The flagship Post Graduate Diploma in Management (PGDM) programme at ISB&M, Nande, Pune, is a two-year, six-trimester management programme built around a dual-specialisation model. It combines broad-based business fundamentals, functional depth, industry-oriented learning, an approximately 10-week summer internship after the third trimester, and a mandatory dissertation in the second year.

The curriculum is periodically reviewed in light of evolving business and industry requirements. Its structure integrates classroom learning with case analysis, simulations, projects, assignments, workshops and other opportunities to apply management concepts to practical problems.

Our programme is driven by following objectives:

- Develop an integrated understanding of business functions, management concepts and analytical tools.
- Strengthen critical thinking, problem-solving, business analysis, planning and managerial decision-making.
- Build leadership capabilities, professional values, integrity, teamwork and responsible conduct.
- Enable students to combine functional specialisations in line with their interests, capabilities and career aspirations.
- Be able to succeed in Campus Placement, Professional Life & Career in India and Worldwide.



PGDM (AICTE Approved) is a flagship programme of ISB&M, high in demand by top recruiters. The programme is designed to meet expectations of top recruiting companies and is benchmarked with other top institutions. Our PGDM programme is 6 trimester programme like that of top IIMs & XLRI, with 8 weeks' summer internship.



Our PGDM is a Dual Specialization programme

Students pursue two specialisations. The available areas are Marketing, Finance, Human Resource Management, Logistics and Supply Chain Management, and Business Analytics. Business Analytics may be selected only as the second specialisation. The choice of specialisations should reflect career goals, academic preparedness and opportunities for cross-functional growth.

Programme Structure - 160 Credits

Curriculum Component	Credits
Core courses for all students	75
First specialisation: prescribed core courses and electives	30
Second specialisation: prescribed core courses and electives	30
Other electives	15
Summer internship	4
Dissertation	6
Total	**160**

Courses are offered in 3-credit, 2-credit and 1-credit formats. Three-credit courses focus on fundamentals; two-credit courses address essential domain and business competencies; and one-credit courses introduce recent developments in business processes, practices and knowledge. One credit represents 10 contact hours (eight 75-minute sessions).

Core and Elective Learning

Core courses taken by all students create a foundation across management functions and develop a comprehensive business orientation. Specialisation-specific core courses develop functional fundamentals, while electives allow students to pursue subjects aligned with their interests and career goals. Students complete 30 credits within each chosen specialisation and 15 credits of other electives.

Elective offerings and selection are governed by the academic calendar, course prerequisites, faculty requirements and minimum class-size rules. Subject to faculty approval, students may also opt for up to two audit courses, which are recorded as pass/fail and do not count towards CGPA.

Each core and elective course is divided into smaller modules for focussed and in depth learning.

Learning Approach and Pedagogy

ISB&M adopts a 70/20/10 learning approach to combine experiential learning, engagement and interaction, and formal academic inputs. Faculty use an appropriate blend of cases, business simulations, lectures, assessments, company-linked or action-oriented projects, and theory-based assignments. Course delivery may differ according to learning objectives and disciplinary requirements.

Projects are normally undertaken in groups of four, with faculty approval of the theme, plan of action and company before commencement. Workshops, presentations and guest lectures complement regular courses and form part of the academic experience.

Corporate Workshops and Industry Engagement

Corporate workshops form an explicitly assessed component of the course evaluation framework, carrying 20% weightage under the current student manual. In addition, workshops, presentations and guest lectures are scheduled alongside regular courses to deepen exposure to management practice and industry perspectives.

Continuous Evaluation and Feedback

The programme follows continuous assessment and periodic feedback. The standard course-wise distribution of marks is:

Assessment Component	Weightage
End-Term Examination	30 %
End-module examination	10 %
Corporate workshop	20 %
Module-wise quizzes	15 %
Module-wise projects	20 %
Module-wise assignments	5 %
Total	100 %

Students receive feedback on their academic progress during the trimester and are expected to meet the applicable academic and attendance standards.

A. Summer Internship

After the third trimester, students undertake an internship of approximately 10 weeks in an organisation, routed through the ISB&M placement process. Each student is supported by an institute faculty guide and an industry mentor. The internship provides exposure to managerial problems, organisational operations and professional practice. Summer internship placement is done by ISB&M placement cell. Internship duration varies across campuses Pune Nande & MIBM - 2 Months, Kolkata & Bangalore - 4 Months.



B. Dissertation

The dissertation is a mandatory research component initiated at the beginning of the fourth trimester. Students identify a management-related research topic, work with a designated faculty guide, submit a research proposal and complete a dissertation incorporating research methodology, empirical data and research findings.

C. Foundation Courses

Since students come from diverse background in graduation, a basic level of learning / proficiency in following is developed in the beginning of PGDM Programme.

- Orientation to Excel
- Orientation to Business, Accounting and Finance
- Basics of Data & Analytics
- Technical Orientation & IT for Manager

Students complete 60-90 hours' workshops per trimester designed to develop basic Business Skills, Personal Development and company industry specific to help students perform better in campus recruitment programme. Student with Special needs also go through counselling session

ISB&M Programme Offer

Post Graduate Diploma in Management (PGDM) Programme 2 Year Dual Specialization Programme is approved by All India Council for Technical Education (AICTE), New Delhi. The PGDM experience aims to develop professional judgement, communication, analytical ability, collaborative working and leadership potential. Institute activities, workshops, faculty guidance and career counselling support students as they prepare for professional responsibilities. Students are expected to uphold the institute's standards of conduct and take active responsibility for their academic progress.

PGDM Credits Requirement

A student is required to complete 160 credit courses to complete PGDM programme. The programme comprises of core courses and elective courses with following credit point details:

Courses	Credit
Core for All	75
Core for 1st Specialization + Elective	30
Core for 2nd Specialization + Elective	30
Other Elective	15
Summer Internship	4
Dissertation	6
Total Credits	100

I. Core Course

- Business, Sales & Marketing
- Production & Service Fundamentals
- Business Analytics Foundations
- Decision Sciences I
- Statistical Foundation for Decision Making
- Banking Insurance & Risk
- Economics Foundation
- Finance Foundation
- Human Resource Management
- Organization Structure & Development
- Marketing Decision Models
- Operations Management
- Supply Chain Management
- AI-Driven Business Analytics for Managers
- Decision Sciences II
- Multivariate Data Analysis
- Business Taxation
- Financial Markets, Products and Institutions
- Macroeconomic Theories & Policy Analysis
- Organizational Behavior
- Employment Laws
- Tools for Problem Solving
- Business Research Methods
- ERP
- Business Environment
- Business Ethics and Corporate Governance
- Business Law

II. Foundation Course

- Orientation to Excel
- Orientation to Business, Accounting and Finance
- Basics of Data & Analytics
- Technical Orientation & IT for Manager

III. Core for Specialization + Other Elective Course

For each of the PGDM Programme, a student has to select courses equivalent to 75 credit points in any of the following combination:

- Marketing with Finance / HR / Media / LSCM / Business Analytics
- Finance with Marketing / HR / LSCM / Business Analytics
- HR Management with Marketing / Finance / LSCM / Business Analytics
- Logistic & Supply Chain Management with Marketing / Finance / HR / Business Analytics
- Media with Marketing

The Evaluation of a student depends upon these parameters for every module of the course

1. **Continuous Evaluation** — 70%
   - Quizzes, Assignments
   - Live Projects
   - Case Analysis
   - Comprehensive Viva
   - Corporate Workshops
2. **End term Exam** — 30%

ISB&M students need to create the right blend of the core course and elective courses.

Business Analytics

- Business Analytics Foundations
- Decision Sciences I
- Statistical Foundation for Decision Making
- AI-Driven Business Analytics for Managers
- Decision Sciences II
- Multivariate Data Analysis
- Data Visualization and Storytelling with Power BI
- Machine Learning for Predictive Analytics
- Python for Data Science
- Business Automation and Agentic AI
- ERP
- Marketing Analytics
- Supply Chain Analytics
- Big Data & Cloud Computing
- Business Forecasting Methods for Managers
- Data Governance and Data Quality Management
- Database Management and SQL
- Financial Analytics
- HR Analytics
- Natural Language Processing for Business
- Recommender Systems for Business
- Web and Social Media Analytics
- Advanced HR Analytics
- Advanced Statistical Modelling with Python
- Algorithmic Trading
- Deep Learning for Business Applications
- Financial Risk Analytics

Finance Management

- Banking Insurance & Risk
- Economics Foundation
- Finance Foundation
- Business Taxation
- Entrepreneurship & New Venture Creation
- Financial Markets, Products and Institutions
- Macroeconomic Theories & Policy Analysis
- Retail & Priority Sector Finance
- Business Research Methods
- Corporate Banking & Specialized Financing
- Cost Management for Business Decisions
- Entrepreneurial Finance & Startup Funding
- Financial Statement Analysis
- FinTech & AI
- Risk Transfer & Digital Insurance
- AI for Finance
- Financial Modelling
- Futures and Options
- Global Financial Markets & Cross-Border Decisions
- Modern Investment Analysis and Portfolio Management
- Project Finance, Risk Analysis and Valuation
- Commodity Markets & Derivatives
- Investment Banking & Private Markets
- Wealth Advisory and Financial Planning Practice
- Algorithmic Trading
- Business Environment
- Business Ethics and Corporate Governance
- Business Law
- Mergers, Acquisitions & Corporate Restructuring

Human Resource Management

- Human Resource Management
- Organization Structure & Development
- Organizational Behavior
- Employment Laws
- Recruitment & Selection
- Learning & Development
- Performance Management Systems
- Compensation & Benefits
- Labour Laws & Statutory Compliance
- Competency-based HRM
- Employee Relations & Well-being
- Organizational Change & Development
- Automation & AI in HR
- Executive Search & Consulting
- Strategic HRM
- HR Analytics
- Conflict Management

Marketing Management

- Business, Sales & Marketing
- Sales and Distribution Management
- Marketing Decision Models
- BFSI Marketing
- Consumer Behavior
- Digital Marketing With Gen AI
- Market Research
- Product and Brand Strategy
- Real Estate Marketing
- B2B Marketing
- Customer Relationship Management
- Driving Marketing Efficiency With AI
- Financial Aspects of Marketing
- Integrated Marketing Communication
- Strategic Decisions in Sales
- Consumer Goods Marketing
- Media Sales & Marketing
- Retail Marketing
- Services Marketing

Logistics & Supply Chain Management

- Production & Service Fundamentals
- Operations Management
- Supply Chain Management
- Lean Six Sigma by KPMG (30 Hrs+ Certification)
- Managing Global Logistics
- Managing Inventory
- Production Planning & Control
- Project Management
- Tools for Problem Solving
- Enterprise Resource Planning
- Logistics & Supply Chain Management
- Procurement Management
- Service Operations Management (Module 1 & 2)
- Supply Chain Analytics (Approach, Use of AI)
- Emerging Technologies in SCM
- Managing Operational Improvement (Evaluating Lean/TOC/Agile/6Sigma approaches)
- Production Operations Management
- Supply Chain Modeling & Optimization
- Quality Management
- Supply Chain Risk, Resilience & Sustainability Management

Media Management

- Fundamentals of Image-Making in Film, TV and Web
- Media planning & Sales
- Social Media Research and Content Analysis
- Branding for web and TV
- Corporate Communications and CSR
- Digital media Campaign strategies
- Film production and editing
- Media and Consumer Culture
- Media and Interaction Design
- Motion graphics
- Advertising and Consumer Culture
- Client Servicing & Media Management
- Digital Media Planning and Sales
- Film-Making and Distribution
- Media Research & Analysis
- Public relations & Media ethics
- Branding for OTT & TV
- Campaign Planning and Inbound Marketing
- Film Sales & Distribution
- Media Law & Ethics
- Media law and intellectual property

General Electives

- Behavioural Economics
- Econometrics for Managers


LEARNING
Add ISB&M to your resume!!

Core Faculty

Learning programme at ISB&M is supported by highly qualified accomplished professionals from leading institutions, universities corporate world.

Marketing & Strategy

Dr. Chetan Bajaj Ph.D.
(Fellow IIM-B), M.Com (Delhi School of Economics)

He brings over 39 years of multifaceted experience spanning industry, consulting, and academia. A Fellow of IIM Bangalore and alumnus of Delhi School of Economics, he has served as Principal along with Director, Dean, and professor at top B-schools across India. His core expertise lies in Strategic Management, Marketing, Retail, and Business Transformation. He has been associated With prestigious institutions such as IIMs MDI Gurgaon, IFIM. CMR University, Jain University, Sharda University, and ISB&M, among Others. Author Of four books on Retail and Rural Management.

Dr. Prithvish Bose
PhD XLRI Jamshedpur, PGDBM XLRI, FPM- XLRI, B. Tech -IIT (ISM) Dhanbad

Over 30 years in several Multi National Organizations Strategic and operational roles including Fortune 500 companies, as well as top Indian business houses in the IT, Paints, FMCD, and Telecom sector with responsibilities for India and the Asia Oceania region. Dr Bose has participated in lead roles in Malcolm Baldrige National Quality Award and TQM activities.

Prof. Ajay Ramdasi
MBA-SIBM Pune

Former Director, BITM (Formerly ICTM), Pune, Corporate Training (Clients: Messer Cutting, Vantage Financial services. Knowledge Labs, etc.) Industry experience in Consumer Products, IT, Engineering (Setting a Start-up) & Advertising.

Dr. Raghunandan N K
PhD, MBA (Singapore Management University)

Over 28 yrs of experience spanning across Industry and Academia. He has the role of head of Sales/ Director for a European Multinational in India. He is also an Entrepreneur with initiatives across Education, Healthcare and Human Resource Management. He was with NEN, and he works closely with leading Govemment Institutions like MSME and EDII as Trainer. Mentor and Consultant with focus on encouraging and enabling Start-ups. He a member Of the Advisory Board and works as Strategy and Marketing consultant for few niche businesses and he is also associated With Karnataka State Start-up Cell.

Dr. Shubham Saxena
Area Chairperson - Marketing Ph.D, NET, MMS

With over 16 years Of exemplary leadership in teaching, research, and industry collaboration, Professor Shubham is a widely recognized authority in the transformative domains of Digital Marketing, Generative AI, and Marketing Analytics. Professor Shubham has influenced thousands through innovative tech-driven teaching at ISB&M and his mentorship extends to industry partnerships, where he advises brands on integrating latest technology into marketing operations, fostering innovation and measurable growth.

Prof. Rajagopalan
Ph.D; MBA – BITS Pilani; CFA – ICFAI; Certified Analytics Professional - IBM

Over 17 years of corporate experience with leading organisations including Citicorp/ i-flex, Oracle and Wipro Technologies across global markets. With over 15 years of academic experience, he has taught at premier B-Schools including IIM Bangalore, ISB&M, IFMR (Krea University), Christ University and JAGSoM. He is also an accomplished strategy consultant, advising organisations on business strategy, marketing, sales transformation and market development.

Prof. Abhishek Sinha

B.E (NIT, Rourkela), PGDM (SCMHRD, Pune), Marketing

Management educationist with rich corporate experience is some of the leading Organisations. Researching in areas of digital technologies and it's impact on small businesses. Passionate about consulting and teaching students about practicalities of businesses.

Prof. Kartikeya Ashok

PhD in Marketing from DoMS, IIT Roorkee

He is an accomplished academic and researcher with experience as an NPTEL Teaching Assistant and recipient of the Second Best Paper Award at IIT Roorkee. His research focuses on sustainable mobility, electric vehicles, and emerging marketing trends. An active campus leader, published writer, and award-winning poet, he combines academic excellence with creativity, student mentoring, and community engagement to drive positive impact.

Prof. Paresh Vishal

PGDBM – XLRI Jamshedpur
BE (Electronics and Communication) – BIT

Over 17 years of corporate experience across Sales, Marketing, Supply Chain, Digital Transformation, and P&L leadership, with key roles at Tata Steel and Cognizant. His expertise spans enterprise sales, strategic marketing, business transformation, and B2B leadership. As an educator, he bridges academic concepts with real-world business practices, helping students develop strategic and commercial perspectives. Passionate about connecting industry and academia, he brings practical insights into management education. An avid reader and trekker, he has explored Everest Base Camp and several other trails.

OB , Human Resource & General Management

Dr. Pramod Kumar

Ph.D.(Organizational Behavior), IIT Bombay

Worked with IIM Ahmedabad, Former Professor & Chairperson, Placement, XLRI, Jamshedpur; El-Director, Symbiosis Institute of Business Management, Pune- Consultant to over 80 companies worldwide - Author of over 100 research papers, -o cases and management games. Research quoted internationally in textbooks and journals. Served on Government Of India Committees on Management Education.

Dr. S. Jayaraman

Ph.D.-AMU, PGDBM, IIM - Calcutta Former

Has over 25 years of work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services. He has held senior level positions in Tata Metaliks, IRIS Business Services etc. Has been associated with ISB&M Group for the past 21 years and has conducted executive training programmes and MOP's for leading organizations and consults with various organizations. Specialized in teaching HRM, OB and well versed in psychometric testing and mentoring students.

Dr. Manoj Ghadge

PhD (ARM), TISS, Mumbai Area Chair & Professor - HRM

An alumnus Of Tata Institute Of Social Sciences (TISS), Mumbai, With PhD in Human Resource Management and has over 20 years Of industry experience across Indian conglomerates and multinational corporations; worked With Lakme, Reliance, Wockhardt, Merck. He holds International Disc certificationand serves as a certified psychological assessor and behavioural trainer. He engages in consulting assignments for organization transformation and specializes in designing and delivering behavioral training programs.

OB , Human Resource & General Management

Dr. Arun Joshi

PhD, IIT Kharagpur

He is UGC-NET qualified With top rank and recipient Of Junior Research Fellowship. His research areas primarily address eighth (Decent Work and Economic Growth) and sixteenth (Peace, Justice, and Strong Institutions) United Nation Development Goals, 2030. His current research interests include the orbits of employee experience, HR analytics, technology adoption, job performance, personality, and police. He has presented his work at different national and international conferences. He has published several research articles in indexed academic journals encompassing personnel Review, Australasian Journal of Information Systems, and The Service Industries Joumal.

Dr. Pavithra Ganesh

Ph.D.IIT Kharagpur M.A,, Human Resources

Her research, which has been presented at international conferences and published in peer-reviewed journals, focuses on topics such as collective organizational engagement multilevel analysis, and organizational innovation. A -Z recipient of the Junior Research Fellowship from the university Grants Commission, Dr. Ganesh has prior experience as a Head of Department and teacher, and corporate experience as an HR executive at Vivanta by Taj, Cuffe parade, Mumbai,

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Dr. Amit Kumar

PhD, IIT Kharagpur, MBA, IIT (ISM) Dhanbad, B.Tech, Ranchi University

His current research interests involve High-performance Work System, job satisfaction, Organizational barriers and employee engagement He has presented his work at several national and international conferences.

Dr. Raju Dhar

Ph.D Research Scholar (SBUP), MBA (PM&HRD), PGDM (IT), MA in Psychology, MLL&LW, Bachelor Of Pharmacy

Over 20 years of experience in the industry with companies of Repute. 7 Years in Pharmaceutical Marketing and 13 years in Generalist Human Resources profiles with companies like Zydus Cadila, Ranbaxy Labs Ltd, IndSwift Pharmaceuticals and Schneider Luminous Electricals Limited.

Dr. Elizabeth P Mathew

FPM (Human Resource Management) ISBR M.Phil- Bharathiar University

With over 24 years of academic experience, including years in senior leadership roles, she currently serves as Academic Chairperson and Professor of HRM at ISB&M_ Her expertise includes Placement Administration, Human Resource Management, Performance Management, and Corporate Training complemented by intemational exposure in Dubai. A strategic and peop e-centric leader, she has driven academic excellence, faculty and student development, and strong industry-academia partnerships—playing a key role in advancing institutional growth and innovation.

Prof. Diptendu Haldar

PGDM, LBSIM, Marketing, International Busines

Over 20 years Of experience in consumer durables, BFSI both in management & leadership roles. He has worked with companies like Whirlpool, LG, Max, Samsung (Head Vidharbha), Bajaj (State Training head), Bharti (AVP Training) across the country and at various levels Of leadership. NOW an entrepreneur for the last 5 years With Aspire Learning Solutions working extensively in the area Of learning and development With organizations like RBI, Indian Oil Corporation HPCL CESC, Narnolia Group, Fassco International Dubai/Abu Dhabi, UC and BFSI companies in Bangladesh.

Dr. Soumyadeep Bandyopadhyay

MBA (SIBM-Pune), PhD (XLRI)

Have over years Of Industrial experience across Fortune 500 organisations and an Indian Schedule A PSI_I. In academics for I year. Trained more than 100 executlves across levels, designed assessment centres

Prof. Shamya Roychoudhury

Post Graduate Diploma in Social Service with specialization in Personnel Management and Industrial Relations XISS, Ranchi, B. Corn,

Corporate 38 years* Academics 25 years Specialized in the field of Human Resource Developrnent, Industrial Relations, Learning & Development for the past 40 years. Has worked in 3 multinationals and 5 Indian Corporates. Retired from Berger Paints as General Manager and last assignment was With West Bengal State Electricity Transmission Company as Director HR & A. From 2019 to 2021 Mr. Roy Choudhury also took up teaching assignment in 3 Management Institutes Of Kolkata He has also been Panel Interviewer for Infosys Limited and also did Performance Assessments for Managers on behalf Of Thomas Profiling.

Prof. Keisham Babeecha

Devi Ph.D. scholar -IIM Bodh Gaya, OB & HRM

A research scholar of IIM Bodh Gaya in the OB & HRM area. Awarded JRF in December 2020. Worked for over 9 years in various HR profiles across various industries ranging from healthcare, microfinance, SMEs, and Retail.

Prof. Sandeep Bhattacharya

MBA - IISWBM (Calcutta University). Pursuing PhD from St. Xavier's University, Kolkata

Over 37+ years of extensive industry experience and 16 years of teaching experience. He has held senior leadership positions, including CHRO at Aditya Birla Group, Group Head-HR at Continental AG, and Head-HR at Linde Gases (South Asia). Currently serving as Advisor-HR at BDG Group, Kolkata, he has also been associated with reputed institutions such as IMT Kolkata as a visiting faculty. His achievements include prestigious HR awards from Taj Bengal and Linde Gases, along with recognition as Employee of the Year (2011).

Financ& Economics

Prof. Arpita Roy

M.Phil. (Jadavpur University), MSc. (Calcutta University)

Over 18 years of teaching experience in the area of Economics, Quantitative Techniques, Econometrics and Environmental Economics. Worked as Corporate Trainerfororganizations like TIL LIC etc.

Dr. Manoj Sharma

Ph.D,, EC Fintech & Blockchaim PGDBM, M. Com Academic Chairperson, Area Chair Finance

Over 23 years of experience, including 20 years in academia and 3 years in industry. He has authored two textbooks, holds four Indian patents and one UK copyright, and has published 15 national and international research papers. His publications include three Scopus-indexed and three ABDC-listed papers. He participated in the prestigious ERASMUS+ Project at Northwest Regional College, Northern Ireland. A Certified Investment Advisor, he has conducted several FDPs and corporate training programmes. He also mentors multiple PhD scholars, contributing to research excellence and academic leadership.

Prof. S. B. Subramaniam

B.Com(Hons) & Chartered Accountant (FCA)

Over 3 decades of working experience in several large Global Corporates as part of the senior leadership team in the capacity as CFO Areas of expertise include Financial restructuring & turnaround, Large scale funding tie ups with banks & institutions, Technology integration in areas of finance (Fintech), Business performance reporting and monitoring, Shared services, MDP programmes. The vast work experience in Industry is supplemented by around 14 years ofteaching and menotring in varied topics underthe finance domain.

Dr. Madan B. Survase

PhD. (International University, pune), M. Phil & MA in Economics (University of pune), & CAEA from GIPE

Over 18 years Of experience in Teaching Economics & Research. He published several research papers in prestigious journals & presented his work at numerous national and international conferences. His areas of research interest are Financial Inclusion, SDGs, ESC, Economic Growth & Development. Dr. Survase has held key roles such as Academic Chairperson, Executive Editor, Conference Convenor & a reviewer for several prestigious journals.

Financ& Economics

Dr. Pranjali Unkule

Ph.D. (Economics) MA (Economics Diploma in Learning & Management, Project Management, Cert IV in Training & Education (Australian Vocational Learning Institute)

Over 18 years of experience in corporate & academics in various premier 3 Schools, Conducting workshops and corporate training on Leadership and Goal -o Setting.

Dr. Sweta Siddharth

Ph. D.-Management MBA, UGC NET, B.E

Over 16 years Of experience across academia and the corporate world, she has worked With global leaders like Dell and Hewlett Packard before moving into teaching at leading universities such as Lovely Professional University and Amity University. Known for her passion and energy in the classroom, she makes learning both engaging and insightful. A UGCNET qualified academician and prolific researcher with several publications in reputed journals, she is also a sports enthusiast who brings the same enthusiasm to her personal interests.

Prof. Ashis Mitra

B. Com (Hons.), ACA

Has rich corporate experience, having started with Price water house Coopers (PwC) and Andrew Yule and later on worked in senior positions in BOC India Ltd. (now renamed as Linde) for over three decades. Has been a faculty for various accounting and finance courses at ISB&M for more than nine years. Has also been a visiting faculty at IISW8M, Kolkata forthe same period. (For long time) B M Bagaria gold medal for best student in school, 1965

Dr. Udayan Das

Ph.D. (Business Administration) from Utkal University, MBA from IISWBM, M. corn, University of Calcutta FCMA, FIII, DFF, DCP

With the experience Of 20 Year's in Corporate, he also holds years Of rich experience as a Professor/HOD/Chairman, PG Council in Universities & Business Schools like ISB&M Kolkata and Adamas university, coupled with 20 years in corporate roles across finance, insurance, and IT, he brings a wealth of expertise. His interests include Behavioural finance, Investment Decisions, Portfolio Management, and Strategic Cost Management.

Prof. Kanika Kundu M.

Sc (Eco) & MBA of Calcutta & Done certificate course in Data Analysis from 11M (Rohtak)

Over 16 Year's experience in teaching in several Govt and Private colleges like AJC Bose College, Shri Shikhayatan College, Pailan College of Management & Technology, NSHM Business School in Kolkata under University of Calcutta and Maulana Abul Kalam Azad University Of Technology (MAKAUT). Published several papers in International and UGC (Care) listed journals and attended conferences in the field Of Management (Finance)

Dr. Sourav Kumar Das

Ph.D.(University of Calcutta),
M.Phil. (University Of Calcutta),
M.Com.(University of Calcutta),

Mr. Das has experience of 10 year's in Academics & published more than 30 research articles and book chapters in leading National and International Journals of repute. He has worked as Editors and Associate Editors of several peer-Reviewed Edited Volumes. He has also presented research papers in different National and International conferences in India and Bangladesh & also has organized several International and National Conferences.

Dr. Sathyanarayana K Ph.D. - Finance Presidency University Bangalore	Over 25 years of combined experience in academia and the financial services industry. Prior to his academic career, he served as Vice President at JM Financial Services Ltd., bringing rich industry expertise into the classroom. He holds a Ph.D. in Management (Financial Analytics) and specializes in Investment Management, Financial Analytics, Risk Management, FinTech, and AI applications in Finance. His research has been published in Scopus, ABDC, and Web of Science indexed journals, and he is committed to curriculum innovation, outcome-based education, and industry-academia collaboration
Prof. Salil Sharma Fellowship Programme in Management – Rural Management (FPM-RM), Institute of Rural Management Anand (IRMA), Tribhuvan Sahkari University (TSU), Gujarat	Salil holds a Master's degree in Banking & Finance from SPPU and a Bachelors' degree in Commerce from University of Delhi. His research interests focus on sustainable finance, impact investing, and financial markets crises and cross-market asset integration.
Prof. Sheo Rama PhD (Pursuing) from IIM Bodh Gaya, UGC-NET/GATE	He is an Assistant Professor in Finance & Economics at ISB&M, Pune, pursuing his Ph.D. in Economics from IIM Bodh Gaya. He has been an Exchange Scholar at IIM Bangalore and a Visiting Scholar at the University of Auckland Business School, New Zealand. His research interests include environmental and energy economics, spatial econometrics, development economics, and renewable energy policy. His research has been presented at prestigious national and international conferences, including IAEE, NZAE, FLARE, and leading IIMs.
Prof. Shomnath Dutta Ph.D - Economics , WBSU	Over 21 years of academic experience in teaching management and allied subjects at undergraduate and postgraduate levels. His areas of expertise include Economics, Operations Research, Quantitative Techniques, Operations Management, and Marketing, with extensive teaching experience across MBA, BBA and B.Tech programmes.
Prof. Mithun Samanta Ph. D, IIT Kharagpur	He is Corporate Finance researcher at Vinod Gupta School of Management, IIT Kharagpur, with his Ph.D. thesis submitted. His areas of expertise include Corporate Finance, Capital Structure, Corporate Risk-Taking, ESG and Corporate Governance. An award-winning researcher, he has presented papers at prestigious international conferences and serves as Placement Chairperson at ISB&M, Bangalore.
Dr. Mohammad Zain Khan Ph.D in Management,MBA, Aligarh Muslim University	Brings strong academic and research expertise in Economics and International Business. His areas of specialisation include Managerial Economics, International Business, Research Methodology, Sustainability and Quantitative Data Analysis. He focuses on outcome-based, case-driven teaching and research-oriented learning.
Prof. Mulagaleti Sasi Ph.D. (Finance), MBA (IIT Madras)	Over 11+ years of experance spanning across Insutry and academia. She worked in Finance Industry across various profiles in Wealth Management, Mutual Fund Investments like IDFC Mutual Fund, Pulse Labs etc. Also worked in pharmaceutical compnay Dr.Reddy's Laboratories in a techno managerial role. She has an eniching academic credentials as with holding M.B.A from Indian Institute of Technology, Madras and M.Tech(chemical Engineering) from Indian Institute of Technology, Kharagpur. Her research interests in finance spans to Alternative Financial Investments, Investment Management and Financial Risk Management.

Logistics & Supply Chain management

Dr. Saroja Asthana

Ph.D. IIT Kharagpur, MS. (USA) Contributor to Nobel Peace Prize 2007

Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur. Consultant to IPCC, SDC GTZ UNFCCC Ministry Of Environment and Forests, GOI and several industries globally. Author Of highly reputed research papers.

Dr. Arnab Chakraborty

PhD. IIT Kharagpur

Arnab Chakraborty is a researcher and faculty member specializing in Operations, Logistics, and Supply Chain Management. His research focuses on Artificial Intelligence, Human-Centric AI (Industry 5.0), and digital transformation in logistics and transportation. Trained at IIT Kharagpur, he develops advanced analytical frameworks for sustainable technology adoption. His work has been presented at the Academy of Management Annual Meeting and published in IEEE Transactions on Engineering Management (ABS 3, ABDC-A, Q1). His research has received funding from the Indian Council of Social Science Research (ICSSR). He is passionate about experiential, analytics-driven teaching and strengthening industry–academia collaboration.

Prof. Navin Verma

M.Tech, IIT Kanpur, CPIM, cscp, LSSBB Area Chair - LSCM Chairperson HR & Admin

With many years of industry experience in global organisations and as a Professor specialising in Supply Chain, Quality, and Business Analytics, he is deeply engaged in academics and leads impactful training and consulting projects. His accomplishments include driving change and systems development within global manufacturing enterprises. Currently, as Chairperson of Human Resource & Admin and Program Head of the LSCM area, he oversees recruitment & administration, program development initiatives. He holds globally recognised CPIM & CSCP certifications from APICS, USA, and he is a Lean Six Sigma Black Belt He is committed to continuous improvement and building a next generation Of technologvsavn,y managers.

Prof. Siddharth Joshi

EEPGM (IIM- Kolkata), B.E (Mechanical Engineering), Pune University MS (Manufacturing Sys t erns) university Of Texas, Austin USA

Over 17 years business experience working With multinational companies and start-ups. His expertise lies in Supply Chain Strategy/Analysis, Capital Markets and Algorithm development. Siddharth has worked in India and the United States. Has publications in the fields Of Supply Chain, Capital Markets and Strategic Affairs.

Prof. S. K. Srivastava

GMP (IIM Lucknow), M. Tech. IIT Kanpur

Twenty one years with the Indian Navy in various positions of which last 7 years in embedded technology-based System Design, Training on Integration and Operations MIS, ERP and Short term capability training.

Dr. Arshad Ahmed

PhD, IIT Kharagpur

His research interests include explorative and innovative research in the field Of machine learning and its application in various fields Of management sciences.

Prof. Karabi Bandyopadhyay

M. Tech (Electronics & Communication) B. Sc (Physics Honours), B. Tech (Electronics & Communication) from University of Calcutta

Over 15 years of industry experience and has worked in various private sector as well as public sector companies such as Tata Steel, Webel, Sofpit Computers, Info link etc. She has over 20 years of academic experience and has been teaching in various management and engineering institutes including ISB&M, Sikkim Manipal Group of Institutes etc.

Prof. Chermala Ashok Ph.d - Scholar IIM Mumbai	He holds a B.Tech from JNTUA University, an MTech from NIT Trichy, and a Ph.D. in Operations and Supply Chain from IIM Mumbai. With experience in both academia and industry, his expertise spans cold chain logistics, mufti-objective optimization network optimization and MCDM techniques.
Prof. Peanaky Mridha Pursuing Ph.D. - University of Engineering & Management, Kolkata, PGDM - IIM Calcutta, B. Tech - IIT- Kharagpur	Over 11.5 years of industry experience in operations and logistics With companies like Rourkela Steel Plant and Lafarge India. He is an accomplished professional with a strong background in operations and logistics, as well as a rich academic career for the past 17 Years.
Dr. Suyog C. Dharmadhikari Ph.D. - Civil Engineering Government College of Engineering Aurangabad M.S. , M.Tech.- Maine Maritime Academy	Over 11 years Of industry and 3 years Of academic experience. Has Six Sigma master black from Indian Statistical Institute. Has deeply passionate about the area Of quality and process improvement and training students to excel in this area.
Prof. Shikha Sargam Ph.D. scholar, 11M, Mumbai, M.Tech - BIT Mesra, B. Tech.	Over 6 years of experience in academia. Her research focuses on sustainable supply chains, green technology readiness, and technology adoption in the telecommunications sector.
Dr. Nitin S. Tupe Ph.D -SPPU, MBA Material Mgmt, MBA IT system BE Mechanical (Automobile Specialisation)	Over 23 years Of international and domestic industrial experience, he has a strong foundation in SCM strategy, procurement, material & production planning warehouse & logistics operations, process excellence, and automation across manufacturing, automotive, FMCG, e-commerce and retail sectors. His research interests include Automation Digitalisation startegies for SCM operations.
Dr. Mohidul Alam Mallick Ph.D.- IIT Kharagpur, MBA IIT Kharagpur	8.5+ years Of industry experience in IT and Analytics MNC (worked With British Telecom (UK), Comcast (USA) Client, etc.), experts in data requirements, data analytics, pre-sales and solution architect, etc.
Dr. Subinoy Banerjee PhD-IIT Kharagpur, MBA-IIT Kharagpur, BE-Electrical, Business Analytics	Over 15 years of professional experience, primarily with IBM. His expertise spans risk management, cyber risk and insurance, behavioural cybersecurity, ERP, and business analytics. His research adopts a mixed-method approach, integrating qualitative and quantitative techniques to understand how individuals and organisations perceive cyber threats and adopt protective technologies. His current work explores how generative AI can enhance cyber insurance capabilities, positioning insurance not merely as a risk-transfer mechanism but as a strategic tool for preserving value in digital ecosystems.
Rohit Kumar MBA	Over 20 Years of industry experience in analytics and market research, having worked with leading organisations such as Kantar and Nielsen. He has extensive expertise in business analytics, brand tracking, pricing, market segmentation and new product development across diverse industries. He is also the Co-founder of White Canvases Consulting.

Prof. Madhu Kalale

EDP(Strategic Management) - XLRI, Jamshedpur, B.E. Malnad College of Engineering

Over 25 years of industry experience spanning software engineering, product development, engineering leadership, business analytics, and digital transformation. Having worked across global technology organizations including Nortel, Avaya, Extreme Networks, and Radware, he brings a unique blend of industry experience and academic perspective to the classroom.
His current interests lie at the intersection of Artificial Intelligence, Business Analytics, Product Innovation, and Management Education. He is passionate about bridging the gap between academia and industry through case-based learning, experiential teaching, and real-world business problem solving, helping prepare students for leadership in an AI-enabled business environment.

Media

Prof. Mandar Deshpande

M.A.(Journalism & Mass Communication) Masters Of Computer Management (MCM)

Over 15. years experience as a Director/HoD/Professornrainer in Media Freelance photographer and Designer. professional Editor, Media Trainer, Software Developernrainer, as General Manager in an esteemed Interior Designing Products firm.

Dr. Rajeswari Saha

Ph.D.-TISS , Media and Cultural Studies M.Phil. DSSW Delhi University

Over 15 years of experience in academia and capacity building, managing funding projects and conducting training programs for organizations like UNDP and UNICEF. She has presented at national and international conferences and contributed to peer-reviewed journals. A seasoned guest speaker, she has been invited to institutions such as IIT Jammu and Delhi University to discuss communication, ethnography, and visual research.

Prof. Sagar C Palkar

MBA Brand & Advertising, Diploma in Animation & Web Designing, BA (Economics), Media

BA in Brand & Advertising, Diploma in Animation & Web Designing. Taught for over 14 years, New Media Concepts through Graphic Design to Marketing & Media specialization. Worked for 4 years With Kohler Power India Pvt. Ltd.

Dr. Anupa Barik

PhD, MICA, MA -Mass Com, SIMCS, Pune & B.A-. Literature from University of Calcutta

Over 7 years Exp.. Visiting Scholar at Annenberg School for Communication & Journalism (University Of Southern California). Journalist at News Bytes, Times Of India, The Statesman & National Geographic India.

Prof. Avirupa Bhaduri

PG.DB.M. From IISWBM, Bachelors with English Honours, university of Calcutta

With over 31 years of experience in journalism, television, filmmaking, and academia, she has worked with leading networks like ABP Pvt Ltd., TCS, Action Aid, Zee TV and Star TV Collaborated with organizations like 3CCI, FICCI, and Mahindra Group, contributing extensively to media and academic research. She is a communication coach and theatre collaborator with institutions like Cornell University and the University of Maine. She is presently also a content producer of a YouTube channel Chaepani.

Prof. Amrita Mitra Mukherjee

Ph. D (Pursuing) (M&C), M.A. Himalayan University, LLB from Balasore Law College, PGDip - from Jadavpur University, MA from Jadavpur University

She is an accomplished academician and communication professional With over 20 years of experience in training and education. Specializing in business communication, PR. and media strategy, she has taught at leading institutions in Kolkata. Her expertise spans integrated communication planning, workshops, and media project evaluation apart from teaching and mentoring.

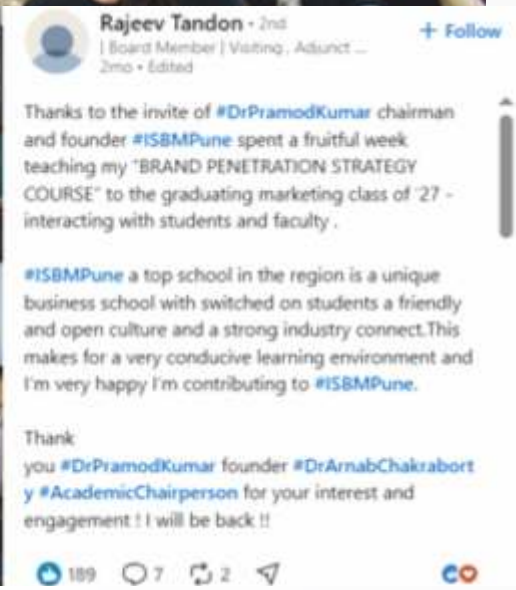
Media

Prof. Jerin Jacob Mathew Masters in English. IIT Madras	Expert in using experience-based strategies for effective communication skills.
Prof. Mahuya Maitra M.A. Gold Medallist, Calcutta University, PGD (SRFTII)	With over 31 years of experience in journalism, television, filmmaking, and academia, she has worked with leading networks like Zee TV and Star TV. Collaborated with organizations like BCCI, FICCI, and Mahindra Group, contributing extensivelyto media and academic research.
Prof. Sanyog Ingale PhD Scholar - SIU,UGC- NET,MJMC,B.Tech (Computer Engg.)	14 years of experience, including over 5 years in academia and nine years in the media and IT industries. I am UGC-NET qualified in Journalism and Mass Communication and a PhD Research Scholar at Symbiosis International University. My teaching and academic interests include Digital Media, Advertising, Public Relations, Digital Journalism, Digital Marketing, New Media, Artificial Intelligence in Media and Media Ethics. I have taught undergraduate and postgraduate students at reputed institutions and have undertaken responsibilities in academic coordination, curriculum planning, examinations, and research guidance. My industry experience in the field of journalism, content management, public relations, and Information Technology enables me to bring practical industry perspectives into my teaching.

Learning from Industry Leaders. Thinking Beyond the Classroom.







ISB&M Visiting Faculty List

K K Bhan

Hands on Manufacturing and Supply Chain Professional having more than twenty five years of experience across a wide range of sectors, including FMCG , Light engineering Industry , Electric Transportation and Automobiles with some of the top multinationals and Fortune 500 companies.

Akash Jain

Over 18 years of industry experience in brand strategy, marketing, media planning and integrated communication.

Sangita Soman

PGP (OB, ICFAI Pune). Experience of 13 years as corporate trainer, facilitator and soft skill enhancement.

Dr. Mahendra Ramdasi

IT professional from last 20+ years having on different roles in Strategic IT solution delivery and Technology Consulting. Globally certified Enterprise Agile and DevOps Consultant and contributing and partnering to many international clients from Banking, Finance, Insurance and Logistics domains.

Ketan Raikar

Co-Founder and Managing Partner for PeopleSquare Human Resource Consulting which is into Human Resource Advisory, Consulting and Executive Search. A Human Resources Leader with 20+ years of experience across Manufacturing, FMCG, Retail and Realty.

Chirag Suchak

16 years of experience in human resources with expertise in recruiting, retail, and talent management. His role involves leading talent and people operations to drive organizational development and foster a productive and engaging workplace culture.

Vijay M Adkar

Over 38 years of leadership experience in Human Resources (HR) & Industrial Relations (IR) in various industries. He has more than 10 years of experience in Steel, Forging and Foundry industry.

Sumit Jain

MBA (S.P. Jain Dubai & Singapore). 8 years of experience with HSBC Bank, Citicorp Finance, India Infoline and ICICI Prudential Asset Management company.

Rajeev Tandon

Over 30 years of international industry experience, having held senior leadership positions at SC Johnson and Gillette across India and global markets.

Prashant Desai

Graduate from FTII, Pune. Pre-dominant film-maker, photographer and academician with vast experience in industry and various educational institutions for the past 3 decades.

Kapil Dhatingan

B. Tech Chemical Engineering from IIT Bombay ,XLRI Jamshedpur. Business Head - Gujarat, Maharashtra & Goa, Bharti Airtel limited Head - Global Account Management $ Reciprocal Business Bharti Airtel limited

Parag K Bhayani

Over 25 years of experience at B-Schools and Corporate Trainer. Key Associations - At Infosys, 10 years, At Oracle 16 years. Project Management Professional, PMI, USA . Oracle Certified Professional - Accounts Payables

Shantanu Darak

CA rank-holder Chartered Accountant with extensive experience in both academia and industry. He has previously worked with EY and is currently the co-founder and head of Equity Advisory at a portfolio management firm, advising HNWIs and corporates.

Dr. Nisha Sooraj

Teaching and research journey has been deeply interdisciplinary-spanning film studies, scriptwriting, media psychology, and the evolution of design. I've published in reputed journals, presented papers at national and international conferences.

Shirish Makhale

Over 28 years' experience of handling Corporate & Plant Industrial Relations, Human Resources and General Administration, welfare and legal compliance Engaged with industry leaders.

Yogesh Mathur

Former HOD (Post Production, FTII, Pune), Visiting faculty at Whistling Woods International, Mumbai; SIMC, Pune.

Seek Inspiration from Business Leaders

At ISB&M, You learn and are guided by business leaders & Entrepreneurs of eminence from across the globe. They inspire you as role models & Shape your ambition in life.



V K Bansal
Chairman-India
Investment Banking
Morgan Stanley



Rahul Dutta
Country Director
Microsoft



Pawan Bhageria
President Global HR
Tata Technologies



Edyta Kurek
Managing Director India,
Senior VP
Oriflame Cosmetics



Anjan Gupta
Executive Director
Morgan Stanley



Saurabh Arora
Sr. Director - Global Head
Order to Cash
A.P. Moller - Maersk



Amit Kamath
Vice President
BlackRock



Chris Gunning
Global Enablement Lead,
Global Finance Operation
NielsenIQ



Madhavi Lall
MD, Head HR India
Deutsche Bank



Mina Beigi
Professor of Career Studies
University of Southampton



Sanjay Mathew
Sr. Director Strategy and Innovation
Oracle



Ankit Jain
Associate Director
EY



Subhadip Dutta Choudhury
Chairman of the Board &
Chief Executive Officer
Hawkins Cookers Limited



Jo Varghese
Director
BNY



Rajiv Dubey
Vice President - Marketing
Dabur



Pawan Bhageria
President - Global HR, IT,
Admin & Education
Tata Technologies



Stebin Ben



Lucky Ali



Neha Kakkar



Anupam Kher

Exposure to Stardom



Akshay Kumar



Vishal Shekhar



Atif Aslam

Life @ ISB&M

Pune

Kolkata | Bangalore



V. K. Bansal



Madhavi Lall

Corporate Connect







Life @ PUNE CAMPUS









Life @ KOLKATA CAMPUS







Life @ BANGALORE CAMPUS











Student Buzz

"Break free culture and 3600 learning & development. Lifestyleat ISB&M promotes an environment of openness. We encourage learning to explore one's own approach to life and professional fulfillment. This helps to overcome a self limiting attitude and promotes learning all the way"

Orientation Programme For Freshers :

The OP at ISB&M welcomes new students, offering a week-long program blending education, professional commitment, and industry insights. It includes an outbound program and opportunities to interact with accomplished industry leaders. The initiative aims to shape students' perspectives on their careers and the professional world.



Forza :

ISB&M celebrates its anniversary every year with FORZA, held on July 23rd and 24th, uniting students, faculty, and alumni across campuses. The theme for FORZA 2025 was "Stitched with Soul, Styled to Roar," and the event was conducted virtually due to the global pandemic. The intense competition showcases the institute's spirit of resilience and determination.



HR Share :

HR Meet known as "HR SHARE". This conference is a premier event designed for high-potential HR professionals who are in leadership roles. This event provides practical, best-in-class approaches & perspectives from senior HR leaders & executives from eminent industries. The event has been graced by the presence of many eminent speakers from diverse fields in the past. The audience is mostly composed of HR executives working at different levels from different organizations. This year marked the 26 national level HR conference and the core topic for the discussion was "From Generational To Technology Transition". It also had several sub-themes to it.



Crescendo :

ISB&M's Crescendo 2026 was a spectacular three-day celebration of talent and creativity. With the theme "Silver Spirits - Rock the Night" the festival brought together top colleges like Modern College, Christ University Lavasa, and Symbiosis Institute of Technology. Highlights included Rap Battles, Fashion Shows, Business Events like Shark Tank, and captivating performances, including a standout show by Aastha Gill and Stebin Ben. The event offered students a platform for artistic expression while also honing their leadership and teamwork skills through activities like Paint-ball, Aqua-dance, Roadies, and more. Crescendo 2026 was a true fusion of fun, learning, and excitement.



Runbhoomi :

ISB&M Pune hosts a thrilling series of 8 sports, including Cricket, Football, Basketball, and more, where top colleges compete for supremacy. The campus comes alive with intense competition as students vie for the top honors.



Chain Act :

ISB&M hosted the highly popular annual supply chain conference. The theme for the year was "Adapting to Digital Disruption in Supply Chain Management: Today's great challenge." The main focus of the conference was to reason with the constraints and the measures.



Convocation :

The convocation ceremony at ISB&M celebrates students' hard work and dedication, with degrees awarded by chief guest Shri. Chandrakant Patil and keynote speaker Dr. Atul Kharate. The event highlighted the institute's rapid growth and strong alumni network, reflected in impressive student placements.



Financial Roulette :

Financial Roulette is a conference that explores predictive risk management and financial strategies, blending revelation, enlightenment, and embrace of uncertainty. It features keynote sessions and panel discussions with experts from academia and industry, welcoming diverse contributions.



Teams That Drive All Campuses

The Student Council plays a key role in process management. Highly active in development activities & energetic life @ ISB&M.

The Student Council at ISB&M is a dynamic force in campus life, driving development activities and fostering an energetic community. Their leadership and dedication significantly enhance the vibrant atmosphere at ISB&M, highlighting their active involvement in shaping the student experience.

President & Vice President :

The President and Vice Presidents of the student's council are responsible for driving all initiatives (various cells, cultural and student development activities). A well-structured selection process, grooming and mentoring from a senior faculty helps these students to imbibe managerial skills by experiential learning methods.



Campus Recruitment :

This cell is the conciliator between the recruiters and the students. The paramount objective is to deliver a well positioned campus recruitment program and a remarkable value to the recruiters. This division is responsible for handling complete placement procedures and work as an interface between the institute and the corporate world.



Alumni Cell :

Alumni Cell creates and maintains a life-long connection between the institute and its alumni. There are over 10000 alumni of ISB&M around the globe. In collaboration with an extremely dedicated volunteer board of directors, The Alumni cell works to connect alumni support students and build an unforgettable institute experience through a diversity of events, programming and services.



HR Club :

The HR Club of ISB&M has been established with a vision to enhance knowledge skills and capabilities of HR students. It is ignited with a mission to accelerate and stay ahead in the dynamic universe of HR Professionals. The range of activities conducted by The HR club of ISB&M always reflects a constant goal of delivering learning outcomes to the budding management professionals of our institution.



Digital Marketing Cell :

The Digital Marketing Cell at ISB&M focuses on enhancing the institution's branding and communication to promote global visibility. Utilizing tools like social media marketing, blogging, and advertising, the cell aims to increase engagement while celebrating cultural diversity and fostering individual growth.



Metrics And Data (M.A.D) :

M.A.D focuses on highlighting the importance of Analytics for the students. The objective is to encourage and make every individual to enlighten the ease of business with data tools and techniques. At present in this business world, only one slogan keeps running in corporate minds, No data, No development.



Digital Moments Cell :

DIGI-Eye- The Digital Moments cell , also Known as the " third Eye" of ISB&M is a team of visual minds who are passionate about seizing moments with a click and filling them up with memories that last forever. The team captures every moment and renders technical minds as true lenses of the shutter and reveals how rich reality truly is! "The Team is like a SAVE button for the mind's eye and we call it – DIGI-Eye.



E-Cell :

E-Cell aims to empower students to develop their entrepreneurial skills and confidence during college. Through interactive sessions, competitions, and support for business ideas, we create pathways for aspiring entrepreneurs to launch and grow their ventures.



CSR Cell :

CSR at ISB&M is a student driven initiative that works towards making the world a better place to live in. We leverage our talent, geographical reach and resources to make a positive and long lasting impact on the upliftment and empowerment of the society at large. The aim is to share what we have, to bring some light and happiness into the lives of the less privileged.



Sports Club :

The Sports Academy offers facilities for several out-door and indoor games like Basketball, Volleyball, Cricket, Table Tennis etc. Its main aim is to inculcate values of team spirit, hard work, enthusiasm and passion.



Marketing Club :

The idea of this council is to look beyond the books and plan to extend this by organizing field trips and workshops on untouched areas by top industry professionals to get insights into the exciting and dynamic world of marketing. Marketing Club, keeps on organizing Quizzes, Guest Lectures, Seminar, inter and intra-college competitions.



TOFI :

TOFI believes in making learning in Finance fun by conducting various Finance related activities and events. It also aims at strengthening the bonds with industry even further by increasing connections with Industry Veterans and Experts.



Executive Education Cell :

primary focus is to develop, maintain, and grow relationships with leadership teams across industries and deliver contemporary learning experiences.



Scope Club :

SCOPE stands for supply chain Operations & Process efficiency. This club is a knowledge sharing and a learning platform through various fun activities. We Invite Speakers who have experience in supply chain, for sharing knowledge with us and brainstorming various case study completions. We work with a belief that. “The real battle is not between Companies, It's between thrive supply chain.



Lifestyle Development Cell :

The lifestyle Development cell of ISB&M is meant to make life more fun-filled, artistic and interesting. It provides a platform for the students to participate and manage cultural and social events successfully.



Fitness Club :

Fitness club of ISB&M is the club that focused on the physical and mental aspect of the students. This club houses exercise, personality development program, yoga, Zumba, Self- Defense and all other activities that makes students ready for corporate challenging schedules and working hours.



Grey Cell :

Grey is eager to help students to enhance their knowledge about the corporate world which will give them a critical edge for success. It will also provide students a platform to participate in BQuiz competitions with prominent B-School.



COMET – The Media Club :

COMET empowers students to master media and communication through creativity, industry interaction, and dynamic experiential learning.



Admission Process

Common Process for All Campuses

ISB&M Post –Graduate Programme is ideally suited to graduates who are aiming to develop high profile corporate careers in the long term, and wish to seek a promising job and career break. We are looking for talented achievers seeking a rigorous and challenging programme. We expect our applicants to demonstrate intellectual capacity, a track record of success, leadership potential, energy, integrity and a global outlook.

Eligibility:

Bachelor degree in any discipline candidates appearing for final year bachelor degree examinations can also apply provided they complete all degree requirements by September 30, 2026, all AICTE programmes require a test score (CAT / XAT / GMAT / CMAT) and 50% in graduation.

Selection @ ISB&M

ISB&M selection process is linked with careers & demands of recruiters. To meet the demands of our high profile recruiters, who offer you compensation in the range of Rs. 8 lacs to Rs. 25 lacs CTC, we set up the standards of intake.

While ISB&M, admissions are competitive, our selection criteria revolves around the candidate's ability to:

1. Cope with the demanding environment in ISB&M.
2. Candidate's ability to build a career with MNCs and high profile Indian companies.
3. Candidate's openness and ability to learn new social and cultural habits & values, that professional MNCs, especially seek.

In order to succeed in ISB&M, a candidate must develop a learning attitude for a career and be open to imbibe an attitude towards exploring newer experiences & make serious efforts at self-development.

A. Weightage in selection process :

1. Entrance Score: 25%
2. Academics: 25%
3. GD&PI: 40%
4. Work Exp: 10%

For an outstanding candidate, only a written test score is not a barrier. ISB&M Admission is profile based selection.

Scholarship and Rewards: Up to 20 Lacs *

The institute has the provision for awarding the following scholarship

1. Merit scholarship : ISB&M awards Rs.2 Lacs (1 lacs each year) to the TOP 5 students who obtain all of the following :	2. ISB&M awards Rs.1 Lacs (50K each year) to the TOP 5 students who obtain all of the following :	3. ISB&M awards Rs.50K (25K each year) to the TOP 10 students who obtain all of the following :
80 Percentile in CAT or XAT	70 Percentile in CAT or XAT	70 Percentile in CAT or XAT
80% in 10 & 12 Standard	80% in 10 & 12 Standard	85% in 10 Standard
75% of equivalent CGPA in Graduation	70% of equivalent CGPA in Graduation	80% in 12 Standard
CGPA of 5 and above in 1st trimester of PGDM Programme.	CGPA of 5 and above in 1st trimester of PGDM Programme.	70% of equivalent CGPA in Graduation
		CGPA of 5 & above in 1st trimester of PGDM Programme.

How to Apply

Application form is available at www.isbm.ac.in and must be submitted online with the application fee, which is non - refundable.

Candidates can obtain an application form from any of the campuses or from the marketing offices of ISB&M by paying the application fee.

The application fee can be paid through credit card / Debit card / Bank Transfer through the designated payment gateway or demand draft (International School of business & Media) or cash.

Group Discussion and Personal Interviews :

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also be intimated to the candidate by SMS, Email.

Cities where GD & PI will be conducted :

North 8 Centres	East 7 Centres	West 8 Centres	South 6 Centres
Delhi	Kolkata	Pune	Bangalore
Lucknow	Bhubaneswar	Ahmedabad	Chennai
Varanasi	Jamshedpur	Surat	Coimbatore
Chandigarh	Ranchi	Bhopal	Cochin
Ludhiana	Rourkela	Indore	Trivandrum
Jaipur	Patna	Mumbai	Hyderabad
Prayagraj	Guwahati	Nagpur	
Kanpur		Raipur	

Admissions Calendar 2027

Application Forms Open	1st Oct. 2026
Application Forms Close	5th January 2027
First Mover Rs. 700/-	1st Oct. to 31st Oct. 2026
Early Bird. Rs. 1000/-	1st Nov. to 30th November 2026
Last Mover Rs. 2000/-	1st Dec. to 5th January 2027
Group Discussion & Personal Interviews	1st week of Feb. 2027 Onwards
PGDM Programme Commencement	2nd Week of June, 2027

Fee structure and other details

The fee is only the course fee and does not include hostel fees and expenses for living.
The schedule of payment of fees is as given below

Campuses	I Installment at time of Admission	II Installment June, 1st 2027	III Installment Nov, 10th 2027	IV Installment June, 10th 2028	V Installment Nov, 10th 2028
Pune Nande (Business Mgmt.)	1,10,000	3,12,500	3,12,500	3,12,500	3,12,500
Pune Nande (Media Mgmt.)	1,10,000	2,37,500	2,37,500	2,37,500	2,37,500
Pune-Mulshi	1,10,000	2,37,500	2,37,500	2,37,500	2,37,500
Kolkata	1,10,000	2,37,500	2,37,500	2,37,500	2,37,500
Bangalore	1,10,000	2,37,500	2,37,500	2,37,500	2,37,500

B. Other Expenses: (To be paid with 2 Installment)

1. Caution Money Deposit of Rs.10, 000 (Refundable).
2. Placement fee as specified by the Placement Assistance Cell is Rs. 20,000 per year.
3. Alumni Life Membership of Rs. 10,000.

*Note: Currently 18% GST is Applicable on Alumni fee & Placement fee only. GST will be charged at actual, if applicable on other fees.

C. Separate hostel facility :

Hostel facilities for girls and boys are available inside and outside the campus. The selected students need to apply separately to avail the hostel facility.

D. Rules for Cancellation of Admission :

Cancellation of admission by the last day of Orientation Program class sections (does not include outbound trip), Rs. 1000 will be deducted and the balance will be refunded. No refund of fees against cancellation of admission after the Orientation Program. (As per AICTE Guideline)

Note: Currently 18% GST is Applicable on cancellation fee only. GST will be charged at actual, if applicable on other fees.

E. No. of seats available :

Post Graduate Diploma in Management (PGDM) Programme	Nande (Business Mgmt.)	Nande (Media Mgmt.)	Kolkata	Bangalore	Mulshi
Marketing	120	✓	60	30	60
Finance	120		60	30	30
Human Resource	60		60	30	30
Logistic & Supply Chain Management	60		✓	✓	✓
Media Management		120	✓		✓
Business Analytics	✓		✓	✓	✓

Session Begins On

Pune Nande : June 2027
Pune - Mulshi : June 2027
Kolkata : June 2027
Bangalore: June 2027

Notes

Any complaints or grievances should be brought to the notice of the president or Director.
ISB&M management reserves the right to make appropriate changes.
All legal disputes are subject to pune Jurisdiction only.
Post graduate diploma in management (PGDM) programmes are recognized by AICTE.

Reservation of Rights

The management of International School of Business & Media reserves the right to change policies, system and procedures, faculty Mix, regulation affecting students or any other suitable modification, should these be deemed necessary in the interest of the programme and the institute.

Anti - Ragging

Ragging in any form is prohibited in college. Ragging is illegal and a criminal offense under law. For a reported case of ragging, it is mandatory to initiate disciplinary process and also report the same to police.

ISB&M Alumni Recommended their Own Family

Brother & Sister



Reena Raikar (2000 - 02)
Manager
L&D Phillips Carbon, Kolkata

Brother

Ketan Raikar (2001- 03)
Co-Founder & Managing Partner PeopleSquare
HR Consulting, Mumbai

Anupama (2001- 03)
Co-Founder & Chief Executive Officer
Findulge Training & Consulting Delhi

Brother

Sudipto Mitra (2002 - 04)
AVP & Regional Head
Sony Pictures Networks
Kolkata

Akash Mohan (2001- 03)
SVP
GIC, Singapore

Brother

Akanksha Mohan
(2006 - 08)
Rewards Consultant
Merce, New York - US

Ankur Kapoor (2004 - 06)
Director
Samsung, Mumbai

Brother

Tulika Kapoor (2008 - 10)
ASM
HSBC BANK, Pune

Shubhangana Kapoor
(2008 - 10)
Customer Success Manager
Informatica, Bangalore

Recommended their Own Family Trusted for Learning & Career



Jaidev Kasara (2008 -10)
Group Account Manager
Network18 Media, Bangalore

Brother

Kalyani Kasara (2005 - 07)
Senior Manager- Corporate Brand & Digital Content
Tata Elxsi, Bangalore

Neha Sharma
(2007-09)
Founder & Director
AVIMUKTA, Mumbai

Sister

Tanya (2023-25)
Talent Acquisition
Blue Star, Mumbai

Raj K Mishra (2006 - 08)
Chief Procurement & SCO
Jindal Stainless, Gurgaon

Brother

Ajay Mishra (2009 -11)
Business Banking PSM-Foriegn Exchange
YES Bank, Lucknow

Sandeep Naug (2005 - 07)
Head of Strategy
Nexverse.ai, Bangalore

Brother

Sumeet Naug (2011-13)
Associate Director
CBRE, Bangalore

Nainika (2019 - 21)
Manager
ICICI Bank, Delhi

Sister

Niharika (2021- 23)
Process Manager
Eclerx Ltd., Mumbai



Neeraj Tewari (2005-07) Zonal
Business Head
Hero Moto Corp, Delhi

Brother

Nitin Tewari (2008-10)
Area Sales Manager
Berger Paints India, Surat

Amit singh (2004-06)
BDM/project
Blockchain Education

Brother

Anand Singh (2005-07) Executive
Director
Option Group, Mumbai

Tanya Agnihotri (2015-17)
Sr. Business Analyst & Product Owner
HARMAN Intl., Bangalore

Brother

Keshav Agnihotri (2022-24)
Branded Content Strategist
CNBC Tv18, Mumbai

Manisha Singh (2018-20)
Zonal Head
NBET LOGISTICS

Brother

Vandana Singh (2023-25)
Sales Executive
TESCRA, Bangalore

Rasmita sahoo (2014-16)
Sr. Manager Private label
Zepto, Bangalore

Sister

Ankita Nayak (2024-26)
PGDM
Pune Nande, Campus

Hemangi Rajpal (2022-24)
Management Trainee
Zydus Group, Ahmedabad

Brother

Jayesh Verani (2024-26)
PGDM Pune Nande, Campus



Naihal Purohit (2020 - 22)
Associate 2
PwC, Kolkata

Sister

Nancy Purohit (2020 -22)
Associate 2
PwC, Bangalore

Lavisha Talesara (2015-17)
Associate Vice President
Motilal Oswal Financial Services Ltd., Mumbai

Brother In Law

Tanishq Jenawat (2022-24)
Mgmt. Trainee-Integrated Marketing Comm.
Godrej & Boyce, Mumbai

Shubham Jaiswal (2016-18)
Senior Cluster Manager
Aditya Birla Sun Life Insurance, Kanpur

Brother

Harsh Jaiswal (2022-24)
Manager, Aditya Birla, Pune

Vaishanvi Rai (2019-21)
Sr. Growth Manager
Bajaj Finserv, Pune

Sister

Tanushri Rai (2023-25)
Brand Consultant
Bennett Coleman & Co. Ltd., Pune

Ayush Malgowa (2018-20)
Assistant Manager
PwC, Pune

Brother

Kartikey Tank (2024-26)
BDM
MyGate, Pune

Advait Gaikwad (2020-22)
E-Commerce Manager
Asian Plastowares, Mumbai

Brother

Shreyas Gaikwad (2024-26)
Corporate Key Account Manager
5nance.com, Mumbai

ALUMNI FROM YOUR CITY / COLLEGE

City	Name	Designation	Company Name	Graduation	University
Delhi	Bindiya Bindiya Naulakha	Director - Business Management, CRO Treasury	Union Bank of Switzerland	BA	Lady Shri Ram college
	Nisha Agarwal	Sr. Director HR: APAC	Edwards Lifesciences	BA	Jesus & Mary College
	Sudipto Mitra	Vice President	Sony Pictures	BA	Rajdhani College
	Ashish Musaddi	Chief Human Resources Officer	Integrace Health	B.Com	Hans Raj College
	Kunal Krishna Sinha	Vice President	Citi Bank	BA	Rajdhani College,Delhi
	Aena Bhardwaj	Group Talent Development Specialist	Valtech	BA	Indraprastha College ,Delhi
	Songita Das	HR Business Partner	International SOS	BA	Miranda House College
Pune	Pronob Jyoti Chetia	Head of People & Culture	Volvo Group	B.Sc	Fergusson College
	Shubha Shridharan	Group SVP HR - APAC and Talent	The Adecco Group	B.Sc	Fergusson College
	Shreyanshu Mukpalkar	VP Sales	Zee Entertainment	BA	Symbiosis College
	Sourik Sinha	Head- Brand,	HSBC	B.Com	BMCC College
	Amrisha Soans	Vice President - Accounting Implementations	BlackRock	B.Com	Wadia College
	Siddharth Rattan	Finance Director	Barclays	B.E.	MES College of Engineering
Mumbai	Moonmoon Varma	Chief People Officer	Coda	BA	Sophia College
	Sanjana Kapoor	Vice President Renewals	Max Life Insurance	BA	Jai Hind College
	Gayatri Kakkar	Head of Human Resources	Mirchi	B.Com	Sydenham College
	Arushi Agrawal	Senior Consultant	INK IT Solutions	B.Com	Mithibai College
	Sagar Raval	Financial Planning and Analysis Manager	JK Paper Ltd.	B.Com	K J Somaiya
Kolkata	Oindrila Chakraborty	CHRO	Jio Studios	B.Com	South City COllege
	Saurabh Jain	Country Head, Media	Bharat Media & Ent. Group	B.Com	Bhawanipur College
	Rahul Chandra	GM Middle East, East & West Africa	Stanley Black & Decker, Inc.	B.Com	Scottish Church College
	Riddhima Puri	Head Of HR - Debt Capital Market	TRUST	BBA	J.D. Birla Institute
Patna	Nitin Kishorepuria	Franchise Director	BMW Ventures	B.Com	Patna Commerce College
	Nishit Kumar	Principal Program Manager	Amazon	BA	Magadh University
	Nipsita Jain	Operations Officer	RAK Bank UAE	B.Com	Patna Women's College
	Shaiwalini Srivastava	Senior Technical Lead in SAP	HCL Technologies	B.Com	Magadh Mahila College
Lucknow	Manoj Chowdhary	Sr. Director & Head	Grupo Bimbo	Mass. Com	Lucknow University
	Yash Bhan	Associate Vice President	IIFL	B.Tech	GL Bajaj Inst. of Tech. and Mgmt.
	Tanushree Chakraborty	Manager	Citi Bank	B.Tech	Babu Banarsi Das Institute of Tech
	Akansha Chaturvedi	Sr. HR Specialist	JP Morgan Chase & Co.	B.Com	Motilal Nehru College
	Anshul Chaudhary	Senior Analyst	EY- Parthenon	B.Com	National PG College, Lucknow
Kanpur	Utsav Khandelwal	Group CHRO	Jaquar & Company	B.Com	Kanpur University
	Akansha Mehrotra	Director - Human Resources	Incedo Inc	BA	Chhatrapati Shahu Ji Maharaj Uni.
	Archanaa Singh	Senior Vice President-HR	Reliance Broadcast Network	B.Sc	Christ Church College
	Manish Tiwari	Vice President - Strategic Alliance	Credit Suisse	B.Com	PPN College
	Sandeep Sarkar	Vice President - Experienced Recruitment	Julius Baer	B.Com	Christ Church College
	Mayur Dhawan	Director		B.Com	Christ Church College

ALUMNI FROM YOUR CITY / COLLEGE

City	Name	Designation	Company Name	Graduation	University
BBSR	B. Chandra Sekhar	Manager	Deloitte	B.Com	Utkal University
	Khirod Bishoyi	Advisory Consultant -SAP IBP	IBM	B.Tech	Gandhi Institute of Tech. and Mgmt.
	Chinmayee Das	HR Specialist	Amazon	B.Com	BJB College
	Ankita Anand	Deputy Manager HR	Incedo Inc.	B.Tech	C.V. Raman COE
	Abhijit Mandal	Senior Procurement Analyst	Kraft Heinz	B.Tech	Shiksha 'O' Anusandhan University
Indore	Kawaldeep Saluja	Deputy Vice President	ICICI Lombard	BBA	Christian Eminent Academy
	Siddharth Singh	Associate Director	Incred Wealth	B.Com	Devi Ahilya Vishwavidyalaya
	Siddhant Maheshwari	National Key Account	Pine Labs	B.Com	Renaissance College
	Shivayu Mandloi	Sr. Adv. Finance Analyst	Honeywell Technologies	BBA	Prestige College
Bhopal	Pankaj Parihar	Principal Advisor	Independent AI & Digital Transformation Advisor	BA	Bhopal School of Social Science
	Mona Kapoor	Talent Management	L & T Construction	B.E.	All Saint's School
	Sukant Goel	Vice President & Head	Bajaj General Insurance	B.E.	Rajiv Gandhi Prodyogiki Vishwavidyalaya
	Sujeet Chhabra	Vice President	Axis Bank	B.E.	Rajiv Gandhi Prodyogiki Vishwavidyalaya
	Chitresh Saxena	Assistant Manager	KPMG	B.E.	Jai Narain College of Tech.
Ranchi	Vishal Anand	Associate Director	Skillmine Technology	B.Com	St.Xavier's College, Ranchi
	Saurav Fogla	Invictus by Centricity	Principal	B.Com	Grossner College, Ranchi
	Samir Kumar	Lead - Cloud & AI	Larsen & Toubro	B.Com	Ranchi University
Allahabad	Khushboo Agarwal	Business Consultant | Solution Lead	Tech Mahindra	B.Com	Allahabad University
	Nisha Yadav	Country Manager | ASEAN & LATAM	Tata Motors	B.Tech	Motivational Pathway
	Shalini Rai	Marketing Manger	Cognizant	BCA	Banasthali Vidhyapith
	Piyush Chandra	Vice President	IIFL Securities	B.Com	Allahabad University
Bangalore	Shivendra Mishra	Senior Portfolio Manager	Honeywell	B.E.	NIT Karnataka
	Harshita Chauhan	Sub Unit HR Head - Public Cloud CBG	Tata Consultancy Services	B.Sc	St. Joseph's College
	Reys James	Senior Human Resources Business Partner	Amazon	B.Sc	IHM
	Lavanya Ravi	Industry process consultant	Dassault Systèmes	B.E.	B. M. S. COE
Jamshedpur	Dr. Srikanth PB	Associate Director	Cognizant	B.E	Savitri Bai Phule University
	Rima Nag	Vice President HR Business Advisor	JPMorgan Chase & Co.	B Sc	Fergusson College
	Zenobia Madon	Senior HR Director	Bacardi	BA	Lady Shri Ram College
	Saranga K	Brand Director	Procter & Gamble	BA	St. Xavier's College
	Aashit Prakhar	Senior Brand Manager	Asian Paints	B.E.	Imperial College of Engg. & Research
Varanasi	Gaurav Agrawal	Product Manager	Haier Appliances	B.Com	Banaras Hindu University
	Manasvi Gupta	Senior Manager	Anand Rathi	B.Com	Sunbeam College
	Mohammad Anas	Deputy Manager	Deloitte	BE	Integral University
	Priya Dubey	Partner Business Manager	Hewlett Packard Enterprise	BBA	Mahatma Gandhi Kashi Vidyapeeth



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"ISB&M was not merely a college for us; it was our first startup. We learnt how to work with limited resources, solve problems, take initiative, and deliver results."

"When I joined ISB&M, we were the second batch. At that time, Dr. Pramod Kumar himself was the identity of the institution for us. Under his guidance, we developed confidence, leadership qualities, and a go-getter attitude. His message of 'never give up' continues to inspire me whenever I face challenges."

Class of 2001-03

Neeraj Kapoor, Alumni

ISB&M Pune Nande Campus
S. No. 44/1, 44 1/ 2, Nande,
Pashan Sus Road, Pune 412 115
7757029571 | 020 35012000/2001
admissions@isbm.ac.in

MIBM - Mulshi Campus
Mulshi Group of Institute
Sambhave Tal Mulshi,
Pune 412108
020 35012000/2001
admissionsmulsi@isbm.ac.in

ISB&M Kolkata Campus
330/2 Pujali Trunk Road.
P.S. Budge Budge
Kolkata - 7000138
9804866596 / 7605007185
admissions.kolkata@isbm.ac.in

ISB&M Bangalore Campus
P. No. 241, Sompura Ind.,
Niduvanda, Nelamangala,
Bangalore 562132
8197978383 / 8197978484
admissions.b@isbm.ac.in

Information Office

Delhi
1st Floor Shakarpur,
Near Laxmi Nagar,
Metro Station,
Delhi - 110092
7387755131

Lucknow
1st Floor, Greenwood
Gokhale Vihar, Near
Red Hill School,
Lucknow 226001
7387755131

Bhubaneswar
Ground Floor,
Saheed Nagar,
Opp. Utkal Law
Uni., BBSR-751007
8483961600

Indore
Cabin No - B-14
Gravity Mall,
5th Floor, Mechanic
Nagar, 452001
8483961597