



A Constituent of Peoples Empowerment Group

ISB&M



International School of Business & Media

Business Management

Pune : Nande - Mulshi | Kolkata | Bangalore

Media Management

Pune

PGDM (AICTE Approved Programme)

25 Years

Superior Learning, Placement & Career

Prospectus 2026

Join ISB&M - Script Your Success Story

From **4.3 Lacs** in 2021, **8.7 Lacs** Indians in 2025

Join Million \$ (Rs. 8.5 Crore) **Wealth Club.**

Source : TOI Sept. 22, 2025

**At ISB&M, Success is a Journey towards a destination,
with several milestones.....**

VISION

To create a world - class education environment that allows students to fully develop their professional abilities and that foster a strong sense of responsibility and ethics.

MISSION

- To develop a well-rounded professional, who will lead the global business environment.
- To develop and maintain a network with high quality educationalists and professionals in the corporate and social arena.
- To continuously innovate academic systems and processes to meet the demands of changing business environment and meaning of talent.

OPERATING PHILOSOPHY

- To operate with a spirit of responsibility, integrity, professionalism and partnership.
- To think with speed, flexibility and an open mind.
- To use a comprehensive understanding of global education to set our own standards.
- To continually seek out & follow industry's best practices.



Host : Christ, Lavasa
Event : "Zavion 2024"
Position : Winner
Competitor : DY. Patil, Christ



Host : Business Standard
Event : "B-Smart Case Study Competition"
Position : 1st Prize
Competitor : Over 1,500 MBA colleges across the country



Host : SIBM, Hyderabad
Event : "Executive Edge - SymbiNeeti 2024"
Position : 2nd Position
Competitor : NMIMS, SIBM Pune, SIBM Hyderabad



Host : XLRI Jamshedpur
Event : "The Kronos-HR Case Competition"
Position : 1st Runner up & 2nd Runner up
Competitor : IIM Kozhikode, XLR

www.isbm.ac.in

Scan the QR code to
find out ISB&M Group.



**ISB&M has an Ethical & Transparent Admission Process.
We have not authorized or involved any consultant / agency for
the admission process.**

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Create Your Space at the Top



- Deepratna Singh (2004-06)
Sr. Director, People-Corporate Finance
Walmart Global Tech
Washington
Home Town: Sonbhadra, UP
Campus : ISB&M Pune Nande



- Ritesh Samtani (2010-12)
Director - Global Product
Mastercard
New York
Home Town: Kolkata
Campus : ISB&M Kolkata



- Ankita Pandey (2011-13)
Assistant Vice President
Bank of America Merrill Lynch
Florida
Home Town: Shimla
Campus : ISB&M Bangalore



- Abhishek Bhatt (2003-05)
Sr. Director, Brand Marketing
CNBC
New York City
Home Town: Surat
Campus : ISB&M Pune Media

Position Your Professional Branding Big Future Awaits You

Intellect, Smart Self-Presentation & Placement



learning



Job & Career



Expressing



Friendliness



Glamour

Learning

Learning approach is the only way to grow - best of the domain learning gets obsolete. Learn domain knowledge, tools and techniques, multiple perspectives to issues. Learning to benchmarks & competitive standards puts you ahead. Be a high quality professional!

Career

Career is built – its meaning differs in different professions. Being on the top of a profession is a common theme. A priest / saint wants to profess a large group of followers. A film star wants to be a super star. An entrepreneur wants a few billion-dollar enterprise. A social worker wants to be recognized. A professional manager wants to be a VP/Director or a CEO. Only some get there, all have a good life though. Learning the art of career building is highly uncommon. Only some develop it - Do you want to learn?

Expressing Emotions

Our lives generate a variety of small little emotional responses every day, we learn or develop assumptions that hold us back or judge others negatively. Despite challenges around – Learning to experience and express emotions puts you ahead.

Friendship

Being seen as a friendly person puts you ahead. It's not about making a friend or being a friend - Friendly feelings and attitude encourages others to keep you in their network. Want to be friendly & lively people, and yet don't step forward to say hello or express appreciation or liking for all small little things. Beliefs about the ability to be friendly & Being friendly are different.

Glamour

Being attractive, elegant, and someone who comes across as special & desirable - takes you ahead. Merit of Self Presentation, though, gives you an edge in competitive professional life, much less valued by most. Learn to create an aura around.



Bindiya Kapoor (2001-03)
Director - Business
Management,
CRO Treasury
Union Bank of Switzerland
Singapore

An Inspirational Story

Jyoti Shankhla
Batch: 2005-07

Career journey



Home Town: Ludhiana



Head-Lending Business

Motilal Oswal Financial Services Ltd.
Aug 2024 - Present
Mumbai

JM Financial Ltd.
Director - FIFG
Apr 2024 - Aug 2024

From Small Town Dreams To Big Achievements:

My ISB&M Journey

I wouldn't say it was a long journey as I still have a long journey ahead. But whatever I have achieved till now, when I look back it looks like a dream come true for me.

A small town girl, from a very weak financial background (father, a shoemaker) and an extremely conservative society, where girls were not allowed to pursue higher education and who was just about to get married, landed up pursuing higher education that too in a distant place.

It all looks like a coincidence - the way I met ISB&M team member (Manju Mam) in an education fair in Ludhiana, where not only ISB&M assured me about help with the education loan but also gave me the much needed confidence at that level.

Though a topper in school but that didn't convince bank to give me education loan without collateral or any guarantee as expected, loan sanctioning didn't happen because of weak financial background of my father and lack of any collateral.

In such a difficult time Dr. Pramod Kumar, not only allowed me to continue my studies without depositing my fees but also allowed me an interest free scholarship cum loan, which I repaid in installments post joining my job responsibility at Edelweiss from campus placement.

The two years at ISB&M not only molded me into a better professional but into a strong and better human being as well.

Today I am not only working as senior vice president-Risk & Credit, with J M Finance but also part of trust named "Being Jeengar" which is working towards guiding and helping financially weak students.

Research 2025 USA



Money



**ISB&M Alumni Share
95% in world-s
Top 20
Most Preferred
Employers by
World-s Best MBAs**

Where Globally the Best B-School MBAs Aspire to Work.

Where the Top B-School Student Aspire to be Employer Preference for MBA Students from globally best B-Schools.

**Apple
Adidas
Amazon
BCG
Bain&Co.
BMW
Citi
Google
Goldman Sachs
IBM
JP Morgan
Mastercard
McKinsey & Company
Microsoft
Morgan Stanley
Nike
Procter & Gamble
PepsiCo
Samsung Electronics
Walmart**

**You can Find
ISB&Mites
among them**

Saurish Choudhury
Batch: 2007-09
Program Manager
Apple, Gurugram
📍 Kolkata



Rohan Laddha
Batch: 2003-05
Sr. Director
Adidas, Gurugram
📍 Raipur



Pravan Kumar
Batch: 2009-11
Sr. Tech Program Manager
Amazon, Japan
📍 Secunderabad



Saurabh Chaddha
Batch: 2005-07
Senior Manager
BCG, Gurugram
📍 Bokaro



Satchit Gayakwad
Batch: 2001-03
Sr. Manager
BMW Group
Gurgaon
📍 Mumbai



Mukesh Madhyan
Batch: 2004-06
Senior VP
CITI, Mumbai
📍 Pune



Kundan Jha
Batch: 2011-13
Program Manager
Google, Bangalore
📍 Bangalore



Prasant Banthia
Batch: 2007-09
Senior VP
Goldman Sachs
Bangalore
📍 Delhi



Parul Saxena
Batch: 2000-02
Project Manager
IBM
UK
📍 Kanpur



You can Find **ISB&Mites** Everywhere
CNN Money...



Rima Nag
2008-10
VP-HR Adviser
JP Morgan Chase & Co, Dallas
📍 Jamshedpur



Ritesh Samtani
Batch: 2010-12
Director
Mastercard
New York
📍 Kolkata



Avantika Kaushal
Batch: 2016-18
Learning & Devl. Professional
Mckinsey & Comp.
Gurugram
📍 Mumbai



Astha Tripathi
Batch: 2007-09
Sr. Data Scientist
Microsoft
Washington, US
📍 Kanpur



Ashesh Taparia
Batch: 2010-12
Director
Morgan Stanley
Mumbai
📍 Kolkata



Prakriti Prabhat
Batch: 2014-16
Business System Analyst
Nike, US
📍 Bhubaneswar



Saranga K
Batch: 2004-06
Brand Director
Procter & Gamble
Switzerland
📍 Jamshedpur



Pallavi G
Batch: 2008-10
Sr. Manager HRBP
PepsiCo
Hyderabad
📍 Delhi



Ankur Kapoor
Batch: 2004-06
Director- Product
Samsung Electronic
Gurugram
📍 Kanpur



Deepratna Singh
Batch: 2004-06
Sr. Director HR
Walmart
Washington
📍 Sonbhadra



Highlights

1 Flagship PGDM Programme
(AICTE Approved)

2nd Most Preferred B-School in Pune
Recognized for Academic Excellence and
Strong Industry Interface.

6 
Specialization

Marketing | Finance | HR |
Logistic & Supply Chain |
Media | Business Analytics

12000+ 
Outstanding Alumni
(All Campuses)

Across the 45 countries

150+ 
Corporate Visitors

VPs & Directors
from both MNCs & Large
Indian Companies

7 
Campuses

Pune Nande
Kolkata
Bangalore
Media School
Mulshi
College of Commerce
College of Engineering

1:20 
Faculty

Student Ratio

26+

**Years of Excellence in
Management Education**

100% 
Placements

(Summer and Final)
since inception



ISB&M
at a Glance

**Among the Best
in Intellectual
Development and
Academics**

International Academic Collaboration

● California Polytechnic State University, Pomona, California - USA



1. Research & Faculty Exchange

- USA Faculty teaching in ISB&M & ISB&M faculty in USA
- Faculty working on joint research projects and Paper publication

2. Programmes Sharing & Students Exchange

- Joint UG & PG programme
- ISB&M PGDM Students can do a Semester or a shorter duration module in California Polytechnic State University, Pomona, USA

3. Executive Education

- Certificate Programme
- Short executive development programme both online & offline



● FDP with International Faculty

Promotes the culture of impactful and industry-relevant research and academic learning.

- Dr. Michael Jay Polonsky Professor Business & Law -Deakin Business School, Australia
- Dr. Rafael Alcadipani Professor, FGV-EAESP (Brazil)
- Dr. Mina Beigi Professor of Career Studies at Southampton Business School, England
- Dr. Ramadhar Singh Distinguished University Professor PhD (Purdue University), US
- Dr. Sérgio Giovanetti Lazzarini Chafi Haddad Professor of Management, Insper - Brazil

CTIF Global Capsule (CGC), Denmark



- To contribute further to the regional understanding between both countries through mutual cooperation programs.
- To further collaboration between CGC, and ISB&M through academic programs in instruction, research and faculty development among the faculty and students of both institutions.



Discussion with some good Universities in the UK, Germany, Brazil... in progress. Could be finalized in the next 3 to 4 months . Will be updated on the website.

Opportunities and Placements

CAMPUS PLACEMENT

Batch : 2024-26



Illustrative List of Recruiters

Compensation 20 LPA and Above

Warner Music Group, Linc Ltd., Optum, Mensa Brands, Livspace, Starbucks and CRISPIDEA

Compensation 15 LPA TO 20 LPA

Hilti, Sutherland, Trinamix Inc, Frost & Sullivan, Fashion TV, Tribeca Developers, Tresvista, Markets and Markets, Trident Group India, Beyond Square Solutions, Aviva Group, L.E.K. Consulting, ZoomRx, AX Premium Properties and HurixDigital.

Compensation 12 LPA TO 15 LPA

Dun & Bradstreet, BNY, Zycus, AMD, Peoplestrong Korn Ferry, Teleperformance, Polycab India, Newgen Softwares, Berkadia, Schneider Electric, Hexaware Technologies, Century Plyboards (I) Limited, South Indian Bank, Headout, Whatfix, IPLIX Media, BT Group, OLYV INDIA (FORMELY SMARTCOIN), Thyrocare Technologies Ltd., Hewlett Packard Enterprise, Henkel, Bajaj Finserv, Botmatic Solution, Anchanto, KnowMax, Montfort and The Souled Store.

Campus Placement 2024-26



Tushar Singh
PVR
Delhi



Khushi Shashoo
BNY (PPO)
Jammu



Shravya Gokhale
Volvo Eicher
Indore



Saksham Goyal
GEP Worldwide
Agra



Kanika Goel
Bajaj Allianz
(ppo)
Bathinda



Jaie Thakare
Motilal Oswal
Nashik



Compensation 10 LPA TO 12 LPA

Harman International, JSW Paints, PVR, Wipro, Aditya Birla Sun Life Insurance, RIECO Industries Limited, Northern Arc Capital, Rubix Data Sciences, SITA, Emcure Pharmaceuticals Ltd, Lenovo, K Raheja Corp, Aristok Tech, Dotdash Meredith, Porter, Randstad, eClerx, Bajaj Allianz General Insurance, Bennett Coleman & Co. Ltd., The Guardians Real Estate Advisory, Rosy Blue, Nivea, Putzmeister India, CBRE, FactSet, Greaves Cotton Limited, Times Internet, MRF, Lypso (Rockwell Automation), ICICI Lombard, Schlumberger, Kansai Nerolac Paints Limited, Havells India, FirstCry, Huhtamaki India, Godrej & Boyce Mfg. Co. Ltd., Prudent Insurance Brokers, Volvo Eicher Commercial Vehicles, Mahindra Finance, Cinepolis India, Sharekhan, Bata Group, Aditya Birla Capital, Usha International, Equirus, The Edge Partnership - The Edge in Asia, Rhenus Logistics, Atlas Copco, ACG World, Kuehne+Nagel, Redrob By Micknley, Regalo Kitchens Pvt. Ltd, The Timken Company, WNS, Hector Beverages, EY, Locus, Godrej Capital, Colorbar Cosmetics Pvt. Ltd., Vinculum Group, GroupM, Spectrum Talent Management, Hevo Data, Enparadigm, JLL and Scaler

Compensation 8 LPA TO 10 LPA

Grasim Industries Limited (Aditya Birla Group), ICICI Prudential Life Insurance Co. Ltd., Deepak Fertilisers and Petrochemicals Corp., Protiviti, IIFL Securities, KPIT, Deloitte Taxation, HCL Tech, Baxter Planning, Aligned Automation, Grasim Industries Ltd. (Aditya Birla Group), Aditya Birla AMC, GEP World Wide, Linedata, Traya, Adani Wilmar Limited, Consultadd Inc, Colgate-Palmolive, Jio-Bp, Purple.Com, Savex Technologies Pvt. Ltd, Gladowl, Antal International, L'oreal, ICICI Bank, ICICI Securities, Cognixia (Ascension), Strada, Apollo Tyres, Repos Energy: Fuelling Possibilities, SBI Funds Management Limited, Motilal Oswal Financial Services Ltd, Infosys, Anarock, Ivalua, AMC Ltd, Byteridge, Gocomet, Jindal Power Limited, Cadila Pharmaceuticals Limited, Meritto, Nilambar Group, RSPL, IDFC First Bank, Blue Dart, Edgistify, Amritasa, Siemens Healthineers, Bennett Coleman & Co. Ltd. (The Times of India) And Homesfy Realty Ltd



President Message

Dr. Pramod Kumar

President

Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement XLRI, Jamshedpur; ExDirector, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide.

Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Decisive moments and actions shape your education at ISB&M. Such moments also signify that you are inclined and ready to assume a business leadership role within an ever growing, ever-changing world.

We are a community defined by three core qualities.

1 We inspire and share success :

Transformation and passionate performance are all about an inner drive to win. Success comes from creating a new direction in life and instilling values that support your aspiration to succeed. It is not wishful thinking. At ISB&M, we work together to create a leadership profile and career. We shape your capabilities and transform your skills, making you the most in-demand candidate.

2 We think fearlessly:

By blending bold creativity with rational & rigorous analytics, our students and alumni generate great career & business ideas. Our faculty and students provoke new thinking and experimentation with bold ideas. We encourage them to shed anxiety of future & paranoid thoughts.

3 We drive total transformation:

We are impatient unless we can measure our efforts against tangible impact.

Campus & Culture

Our vibrant residential campus is designed to develop skills, attitude of endurance, independence, rational choice that build relationships & friendships that last a lifetime. Look forward to a career that makes an impact & a life of your choice.

What Makes **ISB&M** Special ? Our Team



Dr. Saroja Asthana
Founder of Mulshi Group of Institutes

Ph.D. (IIT Kharagpur) M.S. (USA). Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur, Scientist at NML, Jamshedpur & NCL Pune. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.

Mulshi Group of Institutes PGDM has a clear strategy: Enroll the bright and creative minds. Train them to be contemporary executives. Place them at the Best business houses. We have been remarkably successful, given our formidable placement record, and we are on a strong upward trajectory. We strongly believe in high academic standards and have intellectually superior faculty who, along with our strong industry network design curriculum suitable for budding global leaders of tomorrow. Research is an integral part of any reputed institute and we at MGI find it to be an exceptionally entrepreneurial activity.

At MGI, we offer a two year full-time PGDM programme recognized by AICTE, New Delhi and IAO, TX, USA. We offer specialization in Marketing, Finance, Retail, Supply Chain & Operations, Human Resource, Media and Communication, Industrial Relations & Business Analytics, allowing students to build their careers by selecting any two specializations. A whole lot of electives are offered in specialized areas to give desired knowledge and exposure. Life at MGI campus is remarkably social. As a part of campus life, book reviews, screening of relevant movies followed by discussions, sport events and guest lectures are organized frequently by students. You benefit from interaction with students coming from pan India with cultural diversities. At MGI, you will understand the business-world and thereby, expand your world. I look forward to welcome you.

Dr. Veerendra K Rai
Director,
ISB&M Nande Pune



Ph.D., Industrial & Systems Engineering,
IIT Kharagpur MS Computer & Info. Science, NJIT USA.

Technology has come to define every aspect of lives of individuals, societies and nation-states. Operating smartphones, managing our social media accounts to building and operating large & complex systems such as aircrafts, nuclear reactors and submarines- all entail learning and learning updates. There was a time when students used to graduate out of colleges and universities, used to take a job and there was no looking back. Like the Waterfall model, life was defined by discrete events and stages-taking admission, passing out, taking jobs, retiring and so on. But, it's no longer the case. Technology changes every few months. You will have to learn new ways of doing things and update your knowledge continuously without respite. There is no full stop to learning. So, learn, unlearn and relearn! Wish you all the best!

Over 30 years' experience. Worked across many streams in Business Systems & Cybernetics, Business Policy & Business Rules, Program Management, Domain knowledge Structure and Service Systems & IT service management. Has a number of publications & patents. Member of IEEE Systems, Man and Cybernetics (SMC), life member of Systems Dynamics Society. Served on the program committee of numerous conferences including IEEE and edited Elsevier Journal of Electronic Commerce Research & Application (ECRA).



Prof. Arpita Roy
Director
ISB&M Kolkata

With an M.Phil. in Economics from Jadavpur University and a Master's from the University of Calcutta, I have over 18 years of teaching experience in Economics, Quantitative Techniques, and Environmental Economics. I'm UGC NET qualified and have previously taught at Basanti Devi College and researched at the Center for Studies in Social Sciences, Calcutta. I've also worked as a corporate trainer for organizations like TIL and LIC.

ISB&M is more than just a two-year management program; it ignites high aspirations and career growth. Our alumni have quickly made their mark in various industries, both in India and abroad. ISB&M stands out for its faculty, academic rigor, placements, and corporate relations. The experience here will be memorable and impactful, shaping our graduates into top industry leaders.



Dr. S. Jayaraman
Advisor & Former Director
ISB&M Bangalore
Ph.D. AMU, PGDBM, IIM -Calcutta

Has over 25 years of work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services. He has held senior level positions in Tata Metaliks, IRIS Business Services etc. Has been associated with ISB&M Group for the past 21 years and has conducted executive training programmes and MDP's for leading organizations and consults with various organizations. Specialized in teaching HRM, OB and well versed in psychometric testing and mentoring students

ISB&M Bangalore has been a leader in management education for nearly two decades. We believe education goes beyond earning a degree; it's about transforming aspirations into successful career journeys. Our rigorous academic standards and commitment to lifelong learning ensure our curriculum evolves with industry needs.

At ISB&M, we focus on equipping students with the competencies required for the workplace, fostering transformation through coaching and a rich campus experience. Our successful alumni thrive globally in leading organizations. I warmly invite students to join us in this transformative educational journey to achieve career success.



Dr. Raghunandan N K
Director
ISB&M Bangalore
Ph.D, B.E, MBA (Singapore Management University)

Welcome to ISB&M Bangalore!

The Director at ISB&M Bangalore, holding a Ph.D. and an MBA from Singapore Management University. With over 28 years of experience in both industry and academia, he specializes in Marketing, Strategy, Economics, and Entrepreneurship. He has held senior roles in global firms such as Wipro, MindTree, Logica CMG, and Trianz Consulting, and actively mentors startups and entrepreneurs through collaborations with NEN, MSME, and EDII.

International School of Business & Media (ISB&M), Bangalore has been redefining management education for over 20 years. We empower students with the skills, knowledge, and mindset to thrive in a dynamic global workspace.

At ISB&M, learning goes beyond classrooms - through experiential learning, strong mentorship, and a culture that fosters accountability and innovation. Our alumni's success stands as proof of our commitment to excellence and transformation.

Join ISB&M Bangalore and unlock your potential to become the best version of yourself!



Board of Governors

All activities of the International School of Business & Media are overseen by the Board of Governors, comprising renowned academicians, successful entrepreneurs and corporate professionals. This gives the Institute a thorough Practical base, in addition to a strong academic position.

Dr. Pramod Kumar
Founder & President
ISB&M Group of Institutes
Pune

Dr. Saroja Asthana
Co-Founder Mulshi Group of
Institutes
Pune

Dr. Sandeep Krishnamurthy
Singelyn Family Dean
College of Business
Administration & Singelyn
Graduate School of Business

Mr. Rohit Suri
Head of Talent
Netflix
Mumbai

Mr. Ronald Canute Sequeira
Managing Partner
Anrontt
Mumbai

Mr. Udai Upendra
Founder & CEO
The HR Company
Gurgaon

Mr. Chandan Chattaraj
President - HR
UFLEX Group
New Delhi

Dr. C.M. Dwivedi Member of the
Board Senior HR Advisor, Mentor
& Coach HR Consultancy
Mumbai

Mr. Anil Sharma
Executive Director
Options Group
Mumbai

Prof. R.S Ganapathy
Former Professor
IIM Ahmedabad

Mr. Sanjay Jorapur
President - HR
HFCL Group
Gurgaon

Dr. Veerendra K Rai
Director
ISB&M Nande
Pune

Mr. Marcel Parker
Owner
Marcel R Parker Associates
Mumbai

Mr. Rajesh Pant
Self HR - Happily Retired
Mumbai

Dr. Bhishmaraj Srivastava
Member, Advisor Research
PEG Society
Pune

ISB&M Campus Recruitment

Salient Features

ISB&M Campus recruitment is strategically planned with the following objectives :

- 1 A job for every student who wants a campus placement (some go back to family business)
- 2 Company Brand & Compensation positioning for high profile career value & economic value.

Our Recruiters include :

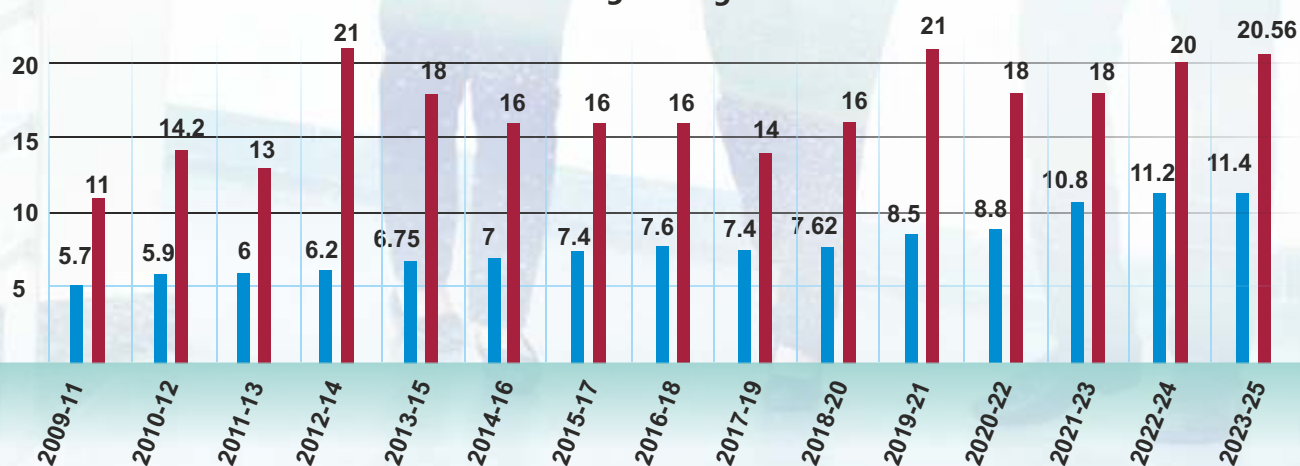
- a New Age Recruiters – These include investment, big data, technology, e-commerce & consulting companies, e.g. TresVista, Sutherland Global, Schneider Electric, diversified companies, People Strong, GEP Worldwide, BT Group, Volvo Eicher etc.
 - Fast paced career growth with Global posting.
 - High Compensations & economic value, going up to 20 - 25 Lacs CTC in India.
- b Core Sector recruiters include- FMCG, Engineering companies, Giant Indian groups ITC, Colgate, Asian Paints, Nivea, UB Group, Raymond.

Supportive Culture in Placement to help you :

- Cope with pressure of placements.
- Prepare you for high profile companies
 - Workshops
 - Coaching & Counselling
 - Communication & body language

Compensation Growth on Campus (Over 15 Years Placement Status)

■ Average ■ Highest

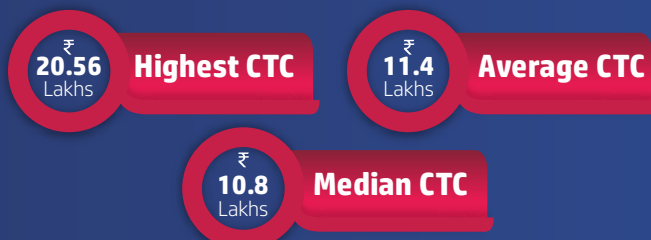


Recruiters Highlights

Placement Highlights

Final Placement (2023-25)



Summer Internship (2025-27)

Stipend Offered



Our Recruiters

Consulting

PeopleStrong
Deloitte
KPMG
ADP
ACG Worldwide
PwC
Ernst & Young
The Adecco Group
Korn Ferry
Avata
Global Data Plc
Acuite Ratings & Research
Coherent Market Insights
Markets & Markets
SG Analytics
Randstad
eClerx
Linedata
NielsenIQ
Entercomms
GEP Worldwide

BFSI & Fintech

TresVista
HDFC Bank
BNY Mellon
ICICI Bank
ICICI Home Finance
Company
Aditya Birla Sun Life
TATA AIG
Home First Finance
Company
Motilal Oswal Financial
Company
South Indian Bank
Anandrathi
Poonawalla Fincorp
Purnartha Investments Pvt
Ltd.
Darashaw
Bajaj Allianz Life Insurance
Co. Ltd.
Berkadia
Bajaj General Insurance
IDFC First Bank
Trust Group
ICICI Prudential
Bajaj Finserv
Bajaj Housing Finance
ZS Associates
CapitalVia Global Research
YES Securities
Shriram Life Insurance
PNB MetLife India Insurance
SBI Mutual Fund

E-Comm & Ed- Tech

CarDekho
Ergode
PhonePe
Meesho
MagicPin
BYJU's
Jaro Education
Toppr.com
PepperFry
Naukri.com
UpGrad
Urban Company
LIDO
InterviewBit

Real Estates & Logistics

CBRE
JLL India
Landmark Group
Homesfy
Royalti
Shoptery Consultants
Shapoorji Pallonji
Godrej Properties
DTDC
DHL Supply Chain
Mahindra Logistics
Kuehne+Nagel
Ecom Express Ltd.
Broekman Logistics India
AP Moller Maersk

IT/ITES

Hewlett Packard Enterprise
(HPE)
Sutherland Global
HCL
Dun & Bradstreet
Accenture
Wipro
TCS
Persistent Systems
Zycus
Infor
Capgemini
Assa Abloy
Hexaware Technologies
Newgen Software
Collabera Inc.
Hitachi Solutions
FIS
ASUS
KPIT
TATA Elxsi



Rashi Sahu
Batch: 2025-27
PGDM - Marketing

IT/ITES

WNS
 Wipro (Blackstone)
 Bristlecone
 Teltonika
 Alten India
 ITC Infotech

Engineering & Projects

The Timken Company
 Thermax
 Hindalco
 Wavin
 Imerys
 Schlumberger
 British Telecom Group
 Greenply Industries Limited
 Armstrong Automation
 Grasim
 MRF
 Suzuki Motors
 CEAT Ltd.
 JK Tyres
 Marvel Ceramics
 Huhtamaki India
 Cooper Corporation
 Writers Corporation
 Infilloom
 Micron Technologies
 Praj Industries
 Atlas Copco
 Senvion Wind Technology
 Tata Power
 Eaton
 GKN Fokker
 HFCL
 JSW Energy
 Repos Energy

FMCG/FMCD/Retail

ITC Limited
 Asian Paints
 PPG Asian Paints
 Hector Beverages
 Jubilant Foodworks Ltd.
 Britannia
 RSPL
 Lakme Lever
 Usha International
 MARS
 Wrigley
 Adani Wilmar
 Berger Paints
 Kansai Nerolac
 Raymonds
 Signify (Philips)
 United Colors of Benetton
 Duke's India

FMCG/FMCD/Retail

Hindustan Unilever
 Colgate-Palmolive
 L'Oréal
 Fraazo
 Waycool Foods
 ConAgra
 Kohler Hindware
 Arvind Fashions Limited
 Callaway Golf
 AB InBev
 Bira
 Bluestar
 Schneider Electric
 LG Electronics
 JSW Paints
 Haier
 Croma
 Givaudan
 AstraZeneca
 Lupin Ltd.
 Cipla
 GSK
 Mankind Pharma
 Emcure Pharmaceuticals
 Vodafone
 Rosy Blue
 Reliance Retail Ltd.
 Land Mark
 Godrej Agrovet
 Bosch + Lomb

Media & Communication

PVR Limited
 Disney+ Hotstar
 Times Internet
 Times Music
 Zee Entertainment
 Radio Mirchi
 Dainik Bhaskar
 Mindscapes Enhance Comm.
 Fork Media
 Outlook Group
 9X Media
 Adfactors PR
 Resonance Digital

Conglomerate & Others

The Trident Group
 Indira IVF
 Diversey India
 Atul Ltd.
 Dr. Lal PathLabs
 Sudarshan Chemicals
 UPL
 Deepak Fertilizers
 Aura Air and others ...

Global Alumni

45 Countries Alumni Working Overseas

"Education: The Engine That Propels You to New Heights."



Rahoul Sawani
2000-02
President-North America Commercial
Corteva Agriscience
Singapore
Home town: Delhi



Amit Mudgal
2001-03
Director - Commercial Payments
Mastercard
Malaysia
Home Town : Rampur, UP



Vishal Srivastava
2003-05
Marketing Director
Abbott
Singapore
Home Town : Patna



Saranga K
2004-06
Brand Director - Europe, Baby Care
Procter & Gamble
Switzerland
Home Town : Jamshedpur



Sandeep Jain
2005-07
Associate Director
EY
London
Home Town : Jaipur



Akash Awasthi
2006-08
Director
Deloitte
Qatar
Home Town : Kanpur



Sourik Sinha
2001-03
Head - Brand, Sponsorships and Social Media
HSBC
Singapore
Home Town : Kolkata



Zenobia Madon
2004-06
Director HR - Global Strategic Projects
Beko Europe
Milan, Italy
Home Town : Jamshedpur



Krishna Chaitanya Gadde
2006-08
Senior Director
JLL
Singapore
Home Town : Kanpur



Pallavi Deshmukh
2001-03
Chief Executive Officer
NetGaming
London, UK
Home Town : Pune



Raunak Baid
2008-10
Associate Vice President
JP Morgan
Philippines
Home Town : Kolkata



Rahul Chandra
2008-10
Commercial Director Middle East
Stanley Black and Decker
Dubai - UAE
Home Town : Kolkata



Ram Dhawad
2008-10
Director, Business Development - Order Management Solutions
DHL Global Forwarding
Chicago
Home Town : Nagpur



Namrata Mukherjee
2007-09
Sr. AVP - Internal Audit
Bank of New York
London, England
Home Town : Kolkata



Pratik Lohia
2012-14
Vice President - Product Owner
HSBC
London
Home Town : Pune



Anand Verma
2013-15
Senior Program Manager - Tech SME
Amazon
London
Home Town : Delhi



Reys James
2013-15
Sr. Human Resources Business Partner
Amazon
Canada
Home Town : Tiruvandrum



Shyly Bhav
2014-16
Assistant Vice President
State Street
London, UK
Home Town : Raipur

National Alumni

Diversity is our richness, Alumni community is our strength.

"National Alumni, Global Leaders:

Training Tomorrow's Managers to Build Nations."



Harish Maheshwari

2001-03

Director

Julius Baer

Mumbai

Home Town : Durg



Oindrila Chakraborty

2002-04

SVP Human Resources

Jio Studios

Mumbai

Home Town : Kolkata



Amzath Khan

2003-05

Associate Director

Zee studios

Mumbai

Home Town : Salem,
Tamilnadu



Rakesh Mummigatti

2004-06

Associate Director

Deloitte

Pune

Home Town : Bengaluru



Ameya Pawar

2006-08

Executive Vice

**President - Transaction
Banking**

YES Bank

Bengaluru

Home Town : Pune



Divyanshu Yadav

2007-09

Director Category

Planning &

**Distribution Logistics -
Grocery**

Flipkart, Bengaluru

Home Town : Bhopal



Shraddha Mehta

2009-11

Director

Morgan Stanley

Mumbai

Home Town : Kolkata



Ankit Bhembre

2009-11

**Associate Director &
regional finance head**

CIPLA

Mumbai

Home Town : Pune



Adil Lakhani
2010-12
Director - Ad Sales
JioHotstar
Bangalore
Home Town : Pune



Pankaj Kumar Agrawal
2003-05
Regional Accountant
Director - Global
Accounts
Linkedin
Pune
Home Town : Patna



Utsav Khandelwal
2006-08
Chief HR Officer
Jaquar & Company
Gurgaon
Home Town : Kanpur



Saurabh Maindarkar
2002-04
Associate Vice
President
Accenture
Mumbai
Home Town : Nagpur



Yash Bhan
2017-19
Associate Vice
President
IIFL
Pune
Home Town : Lucknow



Shruti Verma
2006-08
Associate Vice
President
Barclays
Pune
Home Town : Patna



Milind Wadhwa
2010-12
Associate Director
Grant Thornton Bharat
LLP
Gurugram
Home Town : Agra



Sarit Padhi
2007-09
Director HR
Third Wave Coffee
Bangalore
Home Town :
Sambalpur



Sheetal Agrawal
Batch: 2008-10
Assistant VP
JP Morgan Chase & Co.
Mumbai
Home Town : Bhilai



Pranjal Jha
2018-20
Account Director -
Commercial Business
SAP
Bangalore
Home Town : Raipur

Woman Achievers

45 Countries Alumni Working Overseas

"Our Woman Alumni :
Achieving, Leading, and Shaping the Global Corporate World."



Shubha Shridharan
2000-02
Senior VP - HR
The Adecco Group
Singapore
Home Town : Pune



Nisha Agarwal
2001-03
HR Director
Edwards Lifesciences
Singapore
Home Town : Patna



Chanda Singh
2001-03
CEO
XP&D
Mumbai
Home Town : Delhi



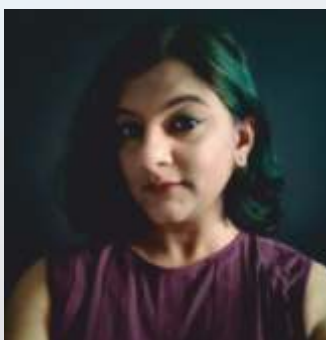
Puja Agarwal Biyani
2002-04
Head Central
Recruitment Team |
Leadership Team
ICICI Bank
Mumbai
Home Town : Kanpur



Aparna Jha
2003-05
HR Business Partner
ANZ Emerson
Australia
Home Town : Delhi



Chanda Hemrajani
2005-07
Director
KPMG
Gurgaon
Home Town : Delhi



Naveda Suresh
2006-08
Associate Creative
Director
History TV 18
Mumbai
Home Town : Kolkata



Amisha Gupta
2006-08
Business Architect
Discovery Limited
Johannesburg
Home Town : Kanpur



Ritika Kar
2007-09
Senior Group Head
Adfactors PR
Delhi
Home Town : Kolkata



Apollinaria Rademacher
2007-09
Reginal Director
Middle East, India and Eastern Europe
Jacob & Co
Dubai
Home Town : Delhi



Vidya Shah
2008-10
Chief Commercial Officer
Abu Dhabi Food Hub
Dubai
Home Town : Hubli



Ila Mehra
2008-10
Vice President - HR
Morgan Stanley
Mumbai
Home Town : Delhi



Madhuri Bindana
2009-11
Senior Planning Manager
A.P. Moller - Maersk
Canada
Home Town :



Aparajitha Mahaswetha
2012-14
Product Specialist
DBS Bank
Hyderabad
Home Town : BBSR



Mili Nambiar
2014-16
Resource Delivery Manager
INDEX Consultants
Australia
Home Town : Delhi



Pratistha Sharma
2017-19
Inclusion Strategist - Brands & Experience
Lloyds Banking Group
London
Home Town : Indore



Jasneet Kaur Sokhi
2003-05
Research Director - Market Expert
Russell Reynolds Associates
New York, US
Home Town : Delhi



Shrabana Chakraborty
2013-15
Senior Program Manager
Amazon
London, UK
Home Town : Kolkata

Success Story of Alumni

Batch : 2000-02

Nimish Varma
Managing Partner
Shoonya
Singapore

Pronob J. Chetia
Head of People & Culture
Volvo Group
Singapore

Batch : 2001-03

Raja Babber
Global Commercial Strategy
S&P Global
New York

Shakambhari Thakur
Senior Director
Walmart Global Tech
Bengaluru

Batch : 2002-04

Sudipto Mitra
Vice President
Sony Pictures
Kolkata

Jayoti Dutta
Associate Manager
Accenture
England

Batch : 2003-05

Sandeep Banerjee
Assistant Vice President
HSBC
Kolkata

Abhilasha Bajpai
Director -
EY-GDS
Mumbai

Batch : 2004-06

Deepti Nair
Sr Director Corporate Communications
Viacom18 Media
Mumbai

Khusbu Tahilramani
Director
PwC
Pune

Batch : 2005-07

Mayur Dhawan
Director
BNP Paribas Wealth
Dubai

Vivek Chandrasekaran
Associate Director
KPMG Australia
Sydney

Batch : 2006-08

Anindita Sarkar
VP, Brand & Communications
Dentsu
Mumbai

Mayank Agarwal
Director
Julius Baer
Mumbai

Batch : 2007-09

Amit Narnoli
Associate Director
Grant Thornton Indus
Bengaluru

Siddhant Sinha
Vice President
JPMorganChase
London

Batch : 2008-10

Akansa Mehrotra
Director-HR
Incedo Inc
Gurugram

Ananya Dasgupta
Associate Director -
Standard Chartered Bank
Mumbai

Batch : 2009-11

Harshit Goel
Director- HR
APTIV
Bengaluru

Ankit Bhembre
Associate Director
Cipla
Mumbai

Batch : 2010-12

Adil Lakhani
Director - Ad Sales
JioHotstar
Bengaluru

Ashesh Taparia
Director
Morgan Stanley
Mumbai

Batch : 2011-13

Ankur Singh
Associate Vice President
Motilal Oswal
Delhi

Tushar Bharech
Associate Vice President
Barclays
Pune

Batch : 2012-14

Prashant Seth
Associate Director
Zepto
Bengaluru

Malvika Singh
AVP Product Management
HDFC
Mumbai

Pratik Lohia
Vice President
HSBC
London

Batch : 2013-15

Aashit Prakhara
Category Head
Asian Paints
Mumbai

Namrata Mukherjee
Sr. AVP - Internal Audit
Bank of New York
London

Reys Paul James
Senior HRBP
Amazon
Canada

Batch : 2014-16

Chinar Bhardwaj
Senior HR Analyst
Credit Suisse
Pune

Nishank Mishra
AVP
YES Bank
Jodhpur

Ankur Sharma
Associate Director
Union Bank Of Switzerland
Pune

Batch : 2015-17

Shivayu Mandloi
Sr. Finance Analyst
Honeywell
Bengaluru

Akansa Chaturvedi
Senior HR Specialist
JP Morgan Chase & Co
Bengaluru

Krati Jain
Senior Business Consultant
Capgemini
Pune

Batch : 2016-18

Richu Jose
Central Planning Lead
ASICS EMEA
Netherlands

Khubee Sancheti
Senior Financial Analyst
Honeywell
Pune

Aena Bhardwaj
Global Lead Talent Development
Tata Consultancy Services
Delhi

Jyotirmayee Swaro
Sap Materials Management Consultant
IBM
Bengaluru

Batch : 2017-19

Sahil Deorukhakar
Global Business Development
Nitor Infotech
New Jersey

Mohammad Anas
Deputy Manager
Deloitte
Noida

Yash Mall
Senior Credit Assessment Officer
ANZ
Bengaluru

Vineeta Lalwani
State Head
IDFC FIRST Bank
Delhi

Batch : 2018-20

Katravath Bhavani
Lead - Hub Operation
Flipkart
Hyderabad

Pranjal Jha
Account Director - Commercial
Business, **SAP**
Bengaluru

Swati Kshirsagar
Senior SAP Analyst
Accenture
Pune

Swapnil Shukla
Financing Sales Consultant
Oracle
Bengaluru

Batch : 2019-21

Rahul Sharma
Head - Investments & Finance
Trident Group
Ludhiana

Ishan Nayak
Strategic Account Planner
Dun & Bradstreet
Mumbai

Shubham Agrawal
Senior Business Analyst
Schneider Electric
Bengaluru

Batch : 2020-22

Ruchi Rajput
Research Analyst
Korn Ferry
Delhi

Sushil Patel
Business System Analyst
FIS
Mumbai

Aditi P.
HR Specialist
Berkadia
Hyderabad

Jagruti Patil
MDG Senior Analyst
Accenture
Pune

Batch : 2021-23

Supratim Ghosh
Sales consultant and Specialist (Services)
Hewlett Packard Enterprise
Kolkata

Vartika Singh
Sr. Executive Operations-
Rosy Blue
Pune

Sohail Khan
Analyst
Wipro
Gurugram

Janani.G
Building HR, Strategy & Operations
Scrabble
Bengaluru

Batch : 2022-24

Vidit Mehta
Key Account Manager
Trident
Ludhiana

Batch : 2022-24

Priyanka Verma
Analyst People Services
Walmart Global Tech
Bengaluru

Abhir Jena
District Manager
BATA
Kolkata

Rohit Dhage
Deputy Manager
Volvo Eicher
Kolkata

Keshav Agnihotri
Account Executive
CNBC
Mumbai

Batch : 2023-25

Argha Kundu
Business Development Office
L'Oréal
Guwahati

Sujit Kumar
Account Manager
Hewlett Packard Enterprise
Bengaluru

Madhav Chandak
PMO
HCLTech
Noida

Sneha Marbal
HFLX (Management Trainee)
Hexaware Technologies
Chennai

Batch : 2024-26

Tushar Singh
PVR
Delhi

Angel Dua
L.E.K. Consulting (PPO)
Delhi

Simar Kaur
Trinamix
Raipur

Kunal Jain
BNY (PPO)
Bengaluru

Kashish Gupta
PwC
Lucknow

Research & FDP



A. Research Excellence

ISB&M is committed to fostering a culture of rigorous, high-quality, and globally relevant research across academic institutions. The Institute supports scholars in developing research ideas, refining methodologies, and disseminating impactful findings that contribute meaningfully to academia, industry, and society.

Our research initiatives emphasize integrity, scholarly rigor, global relevance, and the creation of knowledge that strengthens India's position in the international research community.

B. Faculty Development Programme (FDP)

In today's academic landscape, faculty and research scholars must demonstrate exceptional scholarship, design impactful studies, and publish in globally reputed journals to advance their careers and elevate institutional research standards. To achieve this, educators must cultivate curiosity-driven inquiry, strong methodological skills, and the ability to translate observations into high-quality scientific contributions.

ISB&M's **Faculty Development Division** works with academicians and research professionals to help them understand high-impact research design, global publication standards, and the expectations of top international journals. Our programs help build the academic mindset, methodological discipline, and conceptual clarity required for producing research that stands out globally.

ISB&M's Faculty Development Programmes (FDPs) are **highly focused 4-day programmes** designed for developing research excellence, scholarly publication capabilities, and academic leadership.

Highlights of the FDP

Participants gained hands-on training and insights on:

- Identifying impactful research problems from society, literature, philosophy, and industry
- Planning paradigmatic experimental and correlational research
- Collecting, cleaning, and analysing data using global best practices
- Building theoretical frameworks and research models
- Understanding editorial expectations of FT-50, ABDC A*, and ABS 4* journals
- Structuring manuscripts for high-impact publications
- Restoring credibility and academic integrity in research
- Sharing findings through conferences, seminars, and reputable journals

Sessions were conducted by distinguished scholars, including:

Dr. Mina Beigi, Dr. Ramadhar Singh, Dr. Michael Polonsky, Dr. Pramod Kumar, Dr. Rahul Bagale (Hon.), Dr. Praveen Kumar, Dr. Sergio Lazzarini, Dr. R. Edward Freeman, Dr. Rafael Alcadipani, Dr. Sudipt K., Dr. Umamaheswara Rao Jada, and Dr. Srinivasan S.

The FDP played a significant role in strengthening methodological rigor and promoting a culture of high-impact research aligned with India's mission of academic self-reliance.

Pune - Nande

Founded in 2000, ISB&M (International School of Business & Media) has grown rapidly, expanding to multiple campuses across three cities: Pune (Nande & Mulshi), Kolkata, and Bangalore. With over 12,000 alumni excelling in various industries across India and abroad, ISB&M is recognized for maintaining high standards in education and training, creating an environment that promotes meaningful careers.

Our programs are AICTE-approved, emphasizing employability and career readiness rather than just academic credentials. The ISB&M Placement Cell plays a pivotal role in securing job opportunities for students, ensuring they graduate with competitive offers. Our management training is widely accepted by industries for executive and managerial-level roles, making our graduates highly sought after in the job market.

ISB&M's campuses in Pune, Kolkata, and Bangalore, part of the People's Empowerment Group, offer Post Graduate Diploma in Management (PGDM) programs, approved by the All India Council for Technical Education (AICTE). These programs are designed to be contemporary and forward-looking, supported by a highly qualified faculty and robust infrastructure.

We continuously strive for excellence, creating an ecosystem that fosters both knowledge and career growth. ISB&M takes pride in its strong alumni network, with graduates making their mark across the globe. Our institution upholds the highest standards across all domains—whether in faculty, infrastructure, or student development—establishing itself as a top-ranking institution in management education.

5 Management Campuses - Similar Standards, Process & Success Stories.

26 Years
of Excellence



www.isbm.ac.in/nande

ISB&M Pune Nande Campus

“ The ISB&M Pune, Nande campus is nestled amidst a serene and picturesque landscape, surrounded by lush greenery and rolling hills. Designed to harmonize with its natural surroundings, the campus offers an eco-friendly and tranquil environment that fosters creativity, focus, and well-being. The abundant foliage and open spaces create a refreshing ambience, making it an ideal setting for learning and personal growth and good life. ”

ISB&M Pune Nande Campus host following institutions in the campus

- | | |
|---|--|
| 1. <u>International School of Business & Media</u> | 3. <u>ISB&M College of Commerce</u> |
| 2. <u>ISB&M School of Communication & Media</u> | 4. <u>ISB&M College of Engineering</u> |

The campus also has several facilities for a students that promotes friendship, modern attitude & lifestyle, and an active approach to life.

Hostel for Boys and Girls, Amphitheatre with Basketball and Multi Purposes Sports, Indoor and Outdoor Badminton court, Swimming Pool, Large Mess Facility for Lunch and Dining in addition, Three Cafes with Specialty Food, GYM and Marshal Art Training, Health Care Facility with Doctor in Campus, Supported by Solar Power, Library 24/7



School of Communication & Media Management

Pune - Nande

Campus

We welcome you to the exciting world of Media Management.

A world that is full of opportunities, growth, challenges and rewards as well. One that develops and trains you to influence billions of minds using your media & management skills with creative story telling both visual films and social media content.

In today's rapidly changing world of Dynamic Media Industry, every day, new tools, new technologies, and new trends are being discovered. In these competitive times if one has to excel, one has to acquire expertise, hone skills and expand knowledge.

At ISB&M School of Communication and Media Management, in addition to Classroom Sessions with theoretical knowledge, students will have hands on live project work experience with Photography, Videography, Production, Digital Marketing & Branding, and case studies, 2 internships (Winter & Summer) and huge bunch of Media Experts, Stalwarts and Alumni to guide who have grown in Industry of Media Management & Communication.

We will train you to successfully compete in the volatile, uncertain, complex and ambiguous media world with the help of theoretical & Project base learning and technological, societal and economic transformations.

The emphasis will be on familiarizing you with the latest tools of communication to help them build synergy between technology and creativity.

And that is why ISB&M School of Communication and Media Management is considered as one of the top ranking Media Management & Communication Institutions in INDIA.

(A Contemporary Programme for Careers in the Commercial Media Industry)

www.isbm.ac.in/media



Kolkata Campus

International School of Business & Media has taken another step towards stride in its continuing endeavour to provide the best of education to students and to build solid careers. The new campus on the banks of the river Hooghly, in Historic Budge Budge, is pristine, unpolluted, peaceful, quiet and provides the perfect waterfront ambience for learning and personal growth. It is within easy distance from the city center and well connected by road and rail.

This part of the city is already a destination of choice for other important institutions and organisations. Apollo Institute of Medical Science Research., Sourav Ganguly's Sports Academy, high tech film institute, a luxurious residential township, to name a few, will soon be seen in this area.

ISB&M started its campus in Kolkata in 2004 and the Kolkata campus has nurtured over 3500 alumni who can be found in senior positions, today in top ranking business organizations both in different parts of the country and abroad.

The high standard infrastructure of the new campus caters to the learning needs of students of today and leaders of tomorrow. It combines state of the art technology coupled with well-equipped hostel facilities (both men and women) with the ISB&M culture which has always created leadership talent.

Here due emphasis is given not only to both core and specialization subjects, but also a lot of effort goes into skill enhancement in the area of business communication , creative thinking and soft skills. In the process students come out industry ready from day one.

ISB&M Kolkata is a big brand in the city. Few are able to compare in terms of learning and career building. Welcome to the new International School of Business & Media, Kolkata campus !



www.isbmk.ac.in



Bangalore Campus

A Beacon of Excellence in Professional Education

Established in 2005, ISB&M Bangalore alumni are currently engaged in leadership roles with organisations across the globe. The campus is set in the midst of an industrial belt, nestled in a serene environment and the IT hub of India. With a highly industry focussed design and delivery, unique culture enabling critical thinking and leadership skills, a vibrant campus life, a world class faculty, highly active alumni and corporate network, the campus offers a holistic development for any learner.

A Vibrant Culture and Learning Environment

ISB&M fosters a culture of liberty, openness, and creativity, inspiring students to pursue professional excellence in a serene campus surrounded by lush greenery and hills. With state-of-the-art infrastructure, including modern classrooms, computer labs, an e-library, and an amphitheater, along with comfortable residential hostels, the campus provides an ideal setting for focused learning and vibrant student life.

A Diverse and Enriching Community

ISB&M Bangalore offers a dynamic learning environment with a diverse student group from over 80 cities, fostering intellectual growth and global business understanding. Its rigorous curriculum emphasizes dual specializations in areas like Marketing, Finance, HR, Supply Chain, Operations Management, and Business Analytics, equipping students with versatile skills to confidently excel in real-world challenges.

Proximity to Industry and Career Opportunities

Located on a five-acre campus in Sompura, Dabaspet, ISB&M Bangalore benefits from its proximity to over 300 leading companies like Minda Group, Triveni Engineering, and Jindal Group, fostering strong industry interaction and practical exposure. The campus is well-connected to the city via buses and trains, ensuring easy accessibility for students.

A Legacy of Excellence

With a legacy spanning 19 years, ISB&M Bangalore has set benchmarks in management education under the visionary leadership of its founder, Dr. Pramod Kumar. The AICTE-approved PGDM program, delivered by a distinguished faculty with academic and industry expertise, ensures students are well-prepared for successful careers. ISB&M Bangalore offers a transformative journey, shaping futures, fueling ambitions, and paving the way for thriving professional lives.



www.isbmb.ac.in

MIBM Pune Campus

Mulshi Institute of Business Management (MIBM) is part of Ignited Minds Society, promoted & managed by ISB&M Nande, Pune. Mulshi is a 30 minutes' drive from Nande. The Institute is spread over a vast campus. The serene ambience of Mulshi provides inspiration to students to achieve excellence both in academics and in overall personality development. MGI was founded in the year 2009 with MIBM & MIRM.

The institute encompasses a wide span of specialist areas, including Marketing, Finance, Media Communication, Supply Chain & Operations, Human Resource, Industrial Relations and Business Analytics. Highly accomplished professors & corporate professionals support each of these specialist areas.

Research expertise forms the foundation for teaching in the institute and is a source of innovation & dynamism that informs the teaching process. Faculty who are hard core professionals draw upon relevant well researched business examples & cases. Distinguished visiting professors & corporate professional leaders enrich the teaching learning process. The post graduate programmes are highly vocationally relevant & based on rigorous analytical approach. Student learning driven methodologies provide a sound basis & career development in business & various professions.

We are a dynamic and diverse institution. With an impressive infrastructure, a library with almost 10,000 e-journals and hard copies, optional residential hostels for men and women, the institute provides quality education and a degree that will find recognition even at the international level.

www.mgi.ac.in



Ranking & Awards



Ranking



Among Top B-Schools in the State

Source: IIRF Best B-School Ranking 2025



Among Top B-School in Nation

Sources: IIRF Best B-School Ranking, 2025



Ranked among Top 50 Private Institutes in India

Source: Times B-School Ranking -2025



Ranked among Top 100 B Schools in India

Source: Times B-School Ranking -2025



Among Top 50 Institutes for Placement

Source : Times B-School Ranking 2025



Ranked Among Top 20 West B-School

Source: Times B-School Ranking 2025

Consistently ranked among the top business schools, ISB&M has grown from strength to strength

Awards

"Excellence in Premier B-School"

ET NOW Business Conclave & Awards 2025



India's Leading B-School of the Year 2025

Universal Eminence Awards



Excellence in Education & Placement

Lokmat Excellence Awards 2025



Femina Maharashtra Achievers Awards 2024

Exceptional contribution to excellence and innovation in Education

Outstanding Performance in the Education

Economics Times 2022

Most Influential Leaders

Economics Times 2023



ISB&M has been awarded the "Leading B-School in Academics & Placements" @ the Times Education Icons 2025 by The Times of India!



Femina Maharashtra Achievers Award 2024

Core Programme PGDM

PGDM (AICTE Approved) is a flagship programme of ISB&M, high in demand by top recruiters. The programme is designed to meet expectations of top recruiting companies and is benchmarked with other top institutions. Our PGDM programme is 6 trimester programme like that of top IIMs & XLRI, with 8 weeks' summer internship.

Our programme is driven by following objectives :

- Develop Knowledge, learn business analysis Skill & Tools.
- Intellectual Development aimed at thinking, Problem solving & decision making skill Learning.
- Develop leadership talent and seek complete value system & attitude transformation.
- Be able to succeed in Campus Placement, Professional Life & Career in India and Worldwide.



Our PGDM is a dual specialization programme

The program is designed to maximize students learning. Program includes :

A. Core Courses (20 courses)

- ➔ Core courses are mandatory for all students, designed to learn the complete business process. and develop business orientation.
- ➔ Business thinking, decision making, planning & execution skills.
- ➔ Most core courses are scheduled in 1st year (1st to 3rd trimester) of the programme. Some are scheduled in 2nd year (4th- 6th trimester) These include fundamentals of marketing, finance, operations, data analytics, supply chain, economics, HR and business research.

B. Elective Courses (Required 22)

Elective courses are related to specializations chosen by students. Students are required to complete 16 courses in respective dual specialization (8 each).

Students can select 6 elective courses of their interest from any other specializations of their choice. In all a student is required to complete a minimum of 22 elective courses to complete the PGDM programme.

C. Summer Internship

Students are required to complete 8 weeks of summer internship at the end of 1st year. Summer internship placement is done by ISB&M placement cell. Internship duration varies across campuses Pune Nande & MIBM - 2 Months, Kolkata & Bangalore - 4 Months.

D. Dissertation

Dissertation is an in - depth research in any theme of business interest by a student under guidance of an assigned faculty.

E. Foundation Courses

Since students come from diverse background in graduation, a basic level of learning/proficiency in following is developed in the beginning of PGDM Programme.

- Accounting for Managers
- Basics of Data and Analytics
- Excel sheet and IT for Managers

A course is 20 hours subjects content & 10 hours of tutorials (in small group)

**F. Professional leadership Development**

- Teaching Methodology
- Case Study
- Experimental learning
- Business Simulation
- Assignments & Group Projects

Evaluation System

ISB&M follows continuous evaluations and feedback process. There are multiple evaluations.

- Quizzes
- Assignments
- Live Projects
- Case Analysis
- Comprehensive Viva
- Mid Term Exam

Workshops

Students complete 60-90 hours' workshops designed to develop basic Business Skills, Personal Development and company industry specific to help students perform better in campus recruitment programme. Student with Special needs also go through counselling session.

ISB&M Programme Offer

Post Graduate Diploma in Management (PGDM) Programme

The programme is designed to maximize a student's learning by dividing the course into two categories : 2 Year Dual Specialization Programme is approved by All India Council for Technical Education (AICTE), New Delhi

1. Core Courses

2. Elective Courses

- | | |
|------------------------------------|---|
| ■ Marketing | ■ Logistic & Supply Chain Management |
| ■ Finance | ■ Media & Communication |
| ■ Human Resource Management | ■ Business Analytics |

CREDITS

A student is required to complete 135 credit courses to complete PGDM programme. The programme comprises of core courses and elective courses with following credit point details:

I. Core Courses

Core courses focus on the fundamental concepts and theories across key business disciplines, including economics, quantitative techniques, accounting, finance, marketing, operations, human resources, and strategic management. They are designed to equip students with essential analytical and managerial skills that form a strong foundation for business management, irrespective of their chosen specialization.

Courses	Credit
Core Courses	60
Elective Courses	66
Summer Internship	06
Dissertation	06
Total number of Credits	138

II. Foundation Course

- Accountancy for Managers
- Basics of Data & Analytics
- Technical Orientation & IT for Manager

III. Elective Course

For each of the PGDM Programme, a student has to select courses equivalent to 60 credit points in any of the following combination:

- Marketing with Finance / HR / Media / SCOM / Business Analytics
- Finance with Marketing / HR / Media / SCOM / Business Analytics
- HR Management with Marketing / Finance / Media / SCOM / Business Analytics
- Logistic & Supply Chain Management with Marketing/Finance/HR/Business Analytics

The Evaluation of a student depends upon these parameters

1. Continuous Evaluation

- Quizzes, Assignments
- Live Projects
- Case Analysis
- Comprehensive Viva

70%

2. End term Exam

30%

I. Core Courses

- Quantitative Techniques - I
- Managerial Economics
- Business Finance
- Human Resource Management
- Organizational Behavior
- Operations Management
- Marketing Management I
- Introduction to Data Sciences & Business Analytics
- Macroeconomic Theory & Policy Analysis
- FinFluence: Your Guide to Banking, Finance & Insurance
- Organizational Structure & Design
- Supply chain Management
- Marketing Management II
- Business Research Methodology
- Tools for Problem Solving
- Management Information System
- Managerial Competency, Compensation and Rewards
- Business Environment
- Business Law
- International Business

Elective Course

ISB&M students need to create the right blend of the core course and elective courses.

Business Analytics

- Advance Statistical Analysis with R
- Advanced Supply Chain Analytics
- Business Intelligence Machine Learning for Predictive Analysis
- Econometrics for Managers
- Financial Risk Analytics
- HR Analytics Introduction to Big Data analytics
- Marketing and Retail analytics
- Web and Social media analytics
- Business analytics technologies
- Enterprise Resource Planning
- Managing Data Structures
- Marketing Analytics
- Public Policy Analytics

Human Resource and Industrial Relations

- Employee Relations
- Learning & Development
- Performance Management System
- Recruitment & selection
- Career Management
- Competency based HRM
- HR Analytics
- Labour Laws
- OB theories & models
- Organizational Change & development
- Talent & Career Management
- Compensation & Benefits
- Global Human Resource & Diversity Mgmt.
- Grievance Mgmt. Strategic Compensation Mgmt.
- Strategic Human Resource Management
- Executive Search and Consultancy
- HR Issues in Mergers and Acquisition

Finance & Economics

- Corporate Finance
- Financial Market & Services
- Financial Statement Analysis
- Strategic Perspectives in Banking
- Advance Accounting for Managers
- Emerging Risks & Modern Insurance Practices
- Financial Modelling
- Financial Risk Analytics
- Modern Investment & Portfolio Management
- Wealth Advisory Services
- Wealth Management
- Derivatives, Options, and Futures
- Forex Risk Management
- International Finance
- Investment Banking
- Investment Management & Accounting
- Security Operations & Risk Management
- Contemporary Trends in Finance & Risk Mgmt.
- Corporate Taxation
- Fixed Income Securities
- Mastering Financial Data with Python and SQL
- Data Visualization and Business Intelligence for Finance
- Behavioural Economics
- Econometrics for Managers
- Development Economics

<https://isbm.ac.in/nande/core-programme-pgdm-pune>



Marketing Management

- Sales, Distribution & Channel Management
- Consumer Behaviour
- Digital Marketing
- Marketing of Financial Services
- Product & Brand Management
- Integrated Marketing Communication
- Marketing Decision Models
- Customer Relationship Management
- B to B Marketing
- Market Research
- Retail Management
- Services Marketing

Logistic and Supply Chain Management

- Quality Management
- Advanced Supply Chain Analytics
- Logistic & Distribution Management
- Procurement & Inventory Management
- Procurement Management
- Technology in SCM
- Warehousing & Logistics Management
- Enterprise Resource Planning
- Managing Operational Improvement (Digital & other approaches)
- Enterprise Risk Management
- Global Supply Chain Management Improving Performance Through Industry 4.0
- SCM: Global Issues & Challenges
- Supply Chain Finance

Media Management

- Fundamentals of Image-Making in Film, TV and Web
- Media planning & Sales
- Social Media Research and Content Analysis
- Branding for web and T V
- Corporate Communications and CSR
- Digital media Campaign strategies
- Film production and editing
- Media and Consumer Culture
- Media and Interaction Design
- Motion graphics
- Advertising and Consumer Culture
- Client Servicing & Media Management
- Digital Media Planning and Sales
- Film-Making and Distribution
- Media Research & Analysis
- Public relations & Media ethics
- Branding for O T T & T V
- Campaign Planning and Inbound Marketing
- Film Sales & Distribution Media Law & Ethics
- Media law and intellectual property



Core Programme Portfolio

Post Graduate Programme portfolio at ISB&M campuses

Every student at ISB&M has different needs, different learning styles and different career plans. Programme portfolio offers you an opportunity to structure your career by mixing to create a portfolio for your career needs. We choose to blend out of available specialization to create your own unique career.

Specialization	Campus	Pune-Nande Business Mgmt.	PUNE-Nande Media Mgmt.	Mulshi	Kolkata	Bangalore
	Marketing	✓	✓	✓	✓	✓
	Finance	✓		✓	✓	✓
	Human Resource	✓		✓	✓	✓
	Logistic & Supply Chain Management	✓		✓	✓	✓
	Media Management		✓		✓	
	Business Analytics	✓		✓	✓	✓

Education with Value Growth Wealth



LEARNING

Add ISB&M to your resume!!



Core Faculty



Learning programme at ISB&M is supported by highly qualified and accomplished professionals from leading institutions, universities and corporate world.

Marketing & Strategy

Dr. Prithvish Bose

Ph.D XLRI Jamshedpur, PGDBM XLRI, FPM- XLRI, B. Tech -IIT (ISM) Dhanbad

Over 30 years in several Multi National Organizations Strategic and operational roles including Fortune 500 companies, as well as top Indian business houses in the IT, Paints, FMCD, and Telecom sector with responsibilities for India and the Asia Oceania region. Dr. Bose has participated in lead roles in Malcolm Baldrige National Quality Award and TQM activities.

Prof. Ajay Ramdasi

MBA-SIBM Pune

Former Director, BITM (Formerly ICTM), Pune, Corporate Training (Clients: Messer Cutting, Vantage Financial services, Knowledge Labs, etc.) Industry experience in Consumer Products, IT, Engineering (Setting a Start-up) & Advertising.

Prof. Akash Samaiyar

B. Tech. (Chem Engg) - IIT Delhi, MBA – FMS, Delhi University
Strategic Business Management

Heads the Business Strategy function for the ISB&M Group.
A Business Transformation specialist, with a proven track record of 25+ years in leadership roles (portfolios included full P&L responsibilities) in world-class client-centric global organisations like Citibank and ABN AMRO, across diverse geographies including UAE, Egypt, London (UK).
Highly regarded and accomplished leadership trainer, mentor and coach for several entrepreneurs across diverse sectors and large organisations, with deep respect for ESG and passionate about “applied education”, with Performance paradigm being – “either do things differently OR do different things”. Engages students on special projects pertaining to General & Strategic Management and Leadership in a VUCA-BANI business environment, helping them become “industry ready”.

Dr. Raghunandan N K

Ph.D, MBA (Singapore Management University)

Over 28 yrs of experience spanning across Industry and Academia. He has the role of head of Sales/ Director for a European Multinational in India. He is also an Entrepreneur with initiatives across Education, Healthcare and Human Resource Management. He was with NEN, and he works closely with leading Government Institutions like MSME and EDII as Trainer, Mentor and Consultant with focus on encouraging and enabling start-ups. He is a member of the Advisory Board and works as Strategy and Marketing consultant for few niche businesses and he is also associated with Karnataka State Start-up Cell.

Dr. Shubham Saxena

Area Chairperson - Marketing
Ph.D, NET, MMS

With over 16 years of exemplary leadership in teaching, research, and industry collaboration, Professor Shubham is a widely recognized authority in the transformative domains of Digital Marketing, Generative AI, and Marketing Analytics. Professor Shubham has influenced thousands through innovative, tech-driven teaching at ISB&M and his mentorship extends to industry partnerships, where he advises brands on integrating latest technology into marketing operations, fostering innovation and measurable growth.

Prof. Smita Poi

Research Scholar in Marketing (IIT Kharagpur), MPSM IIWBM-Calcutta University, NET-JRF in Management, University Topper (Gold)BHM (WBUT)

My domain of research is Transformative Service Research, and my greatest wish is to make this world a better place. Qualified NET-JRF in Management (2019) Strong education professional with a Master’s in Public Systems Management from IISWBM, Calcutta University and Public Policy Analysis from London School of Economics.

Prof. Megha

Ph.D (Pursuing), IRMA

Has industry experience by working for 1 year and 7 months at National Collateral Management Services Ltd. Additionally, she has published a paper in a Scopus-indexed journal. Her research interests focus on green consumption, sustainable consumption, and understanding consumer behavior related to purchasing organic food products.

Dr. Kanchan Pantvaidya

Ph.D.-SP Pune University
MBA-Marketing (HNIMR, Cummins college campus, Pune, B. Pharmacy

Over 19 years of work experience in Corporate, academics, research and consulting. Presented and published research papers in national as well as international conferences. Published work in national and international journals. Nominated for best paper in international conferences. Member of Indian Pharmaceutical Association. Consultant to various SMEs in pharmaceutical and chemical sector.

Dr. Chetan Bajaj

Ph.D. (Fellow IIM-B),
M.Com (Delhi School of Economics)

He brings over 39 years of multifaceted experience spanning industry, consulting, and academia. A Fellow of IIM Bangalore and alumnus of Delhi School of Economics, he has served as Principal along with Director, Dean, and Professor at top B-schools across India. His core expertise lies in Strategic Management, Marketing, Retail, and Business Transformation. He has been associated with prestigious institutions such as IIMs, MDI Gurgaon, IFIM, CMR University, Jain University, Sharda University, and ISB&M, among others. Author of four books on Retail and Rural Management.

Dr. Asrar Ahmad Teeli

Ph.D- NIT Jalandhar,
MBA

He holds a Ph.D. in Social Marketing from NIT Jalandhar, specializing in consumer behavior, service marketing, and social change communication. His research covers smoking cessation, quick commerce impulsivity, fantasy sports gambling, and sustainable consumption. With strong publications and global conference participation, Dr. Teeli integrates experiential, case-based learning in his teaching and actively supports public health initiatives to help people quit smoking.

Prof. Shankar MM

MBA, MPP (master in public policy)

Shankar M. Mepparambath is a versatile professional with over 20 years of experience spanning academia, analytics, public policy, and wellness. As Founder-Mentor at CARES Bangalore, he has empowered thousands through data-driven training, research mentoring, and executive education. An FDP alumnus of IIM Ahmedabad and Kautilya School of Public Policy, he is also a certified Advanced Personal Trainer (Gold's Gym, 2025), promoting health and holistic well-being. Skilled in R, Python, SPSS, SMARTPLS, and Excel, he blends intellectual depth with physical vitality, inspiring lifelong learning and balanced growth.

Dr. Ranendra Sinha

Ph.D.-GITAM Deemed University
M.Phil. (Management)

He earned his Ph.D. and M.Phil. in Management from the GITAM School of Business, Visakhapatnam. His areas of expertise lie in sustainable consumption, waste recycling behaviour, and youth consumer behaviour. Prior to joining ISB&M, he taught at Ganpat University, Gujarat. He holds an MBA in Marketing from NIT Agartala and currently serves on the editorial board of the Electronic Green Journal (EGJ), a leading Diamond Open Access journal in environmental studies published by the UCLA Library.

Prof. Sunetra Maitra Paul

Ph.D Scholar -WBUT
MBA(Marketing) NET - Lectureship
(Management) Qualified

Over 20 years of experience in Academics Sunetra is an accomplished academic and researcher with expertise in marketing and consumer behaviour. Currently pursuing a PhD at MAKAUT, her work focuses on areas such as consumer decision-making, green marketing, and customer relationship management, aiming to deliver impactful insights in these fields.

Prof. Shomnath Dutta

PhD (Registered & Pursuing in Economics), MBA (Marketing), MA (Economics, Gold Medallist), B.E (Mining Engineering); SET (Economics) Qualified

Over 19.5 years of full-time teaching Experience in UG & PG courses (MBA, BBA, B. Tech) in Management and Allied Subjects. Having more than 20 National & International Journal Publications including UGC CARE listed and Text Book on Industrial Management for all India B. Tech Students. Serving as MAKAUT appointed Centre Supervisor for End Semester Exams; Examiner, Question Setter for several years, Bagged Best Paper Award in International Conference organised by MDI Murshidabad (WB) in Jan 2024.

Prof. Abhishek Sinha

B.E (NIT, Rourkela), PGDM (SCMHRD, Pune), Marketing

Management educationist with rich corporate experience is some of the leading organisations. Researching in areas of digital technologies and its impact on small businesses. Passionate about consulting and teaching students about practicalities of businesses.

OB, Human Resource & General Management

Dr. Pramod Kumar

Ph.D.(Organizational Behavior),
IIT Bombay

Worked with IIM Ahmedabad, Former Professor & Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Dr. S. Jayaraman

Ph.D.-AMU, PGDBM,
IIM - Calcutta Former

Has over 25 years of work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services. He has held senior level positions in Tata Metaliks, IRIS Business Services etc. Has been associated with ISB&M Group for the past 21 years and has conducted executive training programmes and MDP's for leading organizations and consults with various organizations. Specialized in teaching HRM, OB and well versed in psychometric testing and mentoring students

Dr. Manoj Ghadge

PhD (HRM), TISS, Mumbai
Area Chair & Professor – HRM

An alumnus of Tata Institute of Social Sciences (TISS), Mumbai, with PhD in Human Resource Management and has over 20 years of industry experience across Indian conglomerates and multinational corporations; worked with Lakme, Reliance, Wockhardt, Merck. He holds International DiSC certification and serves as a certified psychological assessor and behavioural trainer. He engages in consulting assignments for organization transformation and specializes in designing and delivering behavioral training programs.

Dr. Amit Kumar

PhD, IIT Kharagpur, MBA, IIT (ISM)
Dhanbad, B.Tech, Ranchi University

His current research interests involve High-Performance Work System, job satisfaction, Organizational barriers and employee engagement. He has presented his work at several national and international conferences.

Dr. Arun Joshi

PhD, IIT Kharagpur, MBA (HR),
Pondicherry University, MSc (Applied
Criminology and Police Studies), Sardar
Patel University of Police, Security, and
Criminal Justice, Jodhpur, BSc (PCM),
University of Kota, Rajasthan.

He is UGC-NET qualified with top rank and recipient of Junior Research Fellowship. His research areas primarily address eighth (Decent Work and Economic Growth) and sixteenth (Peace, Justice, and Strong Institutions) United Nation Development Goals, 2030. His current research interests include the orbits of employee experience, HR analytics, technology adoption, job performance, personality, and police. He has presented his work at different national and international conferences. He has published several research articles in indexed academic journals encompassing Personnel Review, Australasian Journal of Information Systems, and The Service Industries Journal.

Dr. Pavithra Ganesh

Ph.D.IIT Kharagpur M.A.,
Human Resources

Her research, which has been presented at international conferences and published in peer-reviewed journals, focuses on topics such as collective organizational engagement, multilevel analysis, and organizational innovation. A recipient of the Junior Research Fellowship from the University Grants Commission, Dr. Ganesh has prior experience as a Head of Department and teacher, and corporate experience as an HR executive at Vivanta by Taj, Cuffe Parade, Mumbai.

Dr. Raju Dhar

Ph.D Research Scholar (SBUP), MBA
(PM&HRD), PGDM (IT), M.A in
Psychology, MLL&LW, Bachelor Of
Pharmacy

Over 20 years of experience in the industry with companies of Repute. 7 Years in Pharmaceutical Marketing and 13 years in Generalist Human Resources profiles with companies like Zydus Cadila, Ranbaxy Labs Ltd, IndSwift Pharmaceuticals and Schneider Luminous Electricals Limited.

Dr. Elizabeth P Mathew

FPM (Human Resource Management)
ISBR,
M.Phil- Bharathiar University

With over 24 years of academic experience, including 18+ years in senior leadership roles, she currently serves as Academic Chairperson and Professor of HRM at ISB&M. Her expertise includes Placement Administration, Human Resource Management, Performance Management, and Corporate Training, complemented by international exposure in Dubai. A strategic and people-centric leader, she has driven academic excellence, faculty and student development, and strong industry-academia partnerships—playing a key role in advancing institutional growth and innovation.

Prof. Diptendu Haldar

PGDM, LBSIM, Marketing, International Business

Over 20 years of experience in consumer durables, BFSI both in management & leadership roles. He has worked with companies like Whirlpool, LG, Max, Samsung (Head Vidharbha), Bajaj (State Training head), Bharti (AVP Training) across the country and at various levels of leadership. Now an entrepreneur for the last 5 years with Aspire Learning Solutions working extensively in the area of learning and development with organizations like RBI, Indian Oil Corporation, HPCL, CESC, Narnolia Group, Fassco International Dubai/Abu Dhabi, LIC and BFSI companies in Bangladesh.

Prof. Shamy Roychoudhury

Post Graduate Diploma in Social Service with specialization in Personnel Management and Industrial Relations
XIIS, Ranchi, B. Com,

Corporate 38 years+ Academics 2.5 years Specialized in the field of Human Resource Development, Industrial Relations, Learning & Development for the past 40 years. Has worked in 3 multinationals and 5 Indian Corporates. Retired from Berger Paints as General Manager and last assignment was with West Bengal State Electricity Transmission Company as Director HR & A. From 2019 to 2021 Mr. Roy Choudhury also took up teaching assignment in 3 Management Institutes of Kolkata He has also been Panel Interviewer for Infosys Limited and also did Performance Assessments for Managers on behalf of Thomas Profiling.

Prof. Keisham Babeecha Devi

Ph.D. Scholar -IIM Bodh Gaya, OB & HRM

A research scholar of IIM Bodh Gaya in the OB & HRM area. Awarded JRF in December 2020. Worked for over 9 years in various HR profiles across various industries ranging from Healthcare, Microfinance, SMEs, and Retail.

Dr. Soumyadeep Bandyopadhyay

MBA (SIBM-Pune), PhD (XLRI)

Have over 20+ years of Industrial experience across Fortune 500 organisations and an Indian Schedule A PSU. In academics for 1 year. Trained more than 100 executives across levels, designed assessment centres

Finance & Economics**Dr. Manoj Sharma**

Ph.D., EC Fintech & Blockchain, PGDBM, M.Com
Academic Chairperson, Area Chair Finance

Over 23 years of diverse experience, including 20 years in academia and 3 years in industry. He has authored two textbooks and holds four Indian patents along with one UK copyright. His research portfolio includes 15 national and international publications, including three papers indexed in Scopus and three in ABDC-listed journals.

He has been actively involved in international academic initiatives, notably participating in the prestigious ERASMUS+ Project at Northwest Regional College in Northern Ireland. Dr. Sharma has also conducted several Faculty Development Programs (FDPs) and delivered corporate training sessions, reflecting his expertise and commitment to knowledge dissemination and professional development.

A Certified Investment Advisor, he also serves as a research supervisor to multiple Ph.D. scholars, contributing meaningfully to scholarly research and academic leadership.

Prof. Arpita Roy

M.Phil. (Jadavpur University), MSc. (Calcutta University)

Over 18 years of teaching experience in the area of Economics, Quantitative Techniques, Econometrics and Environmental Economics. Worked as Corporate Trainer for organizations like TIL, LIC. etc

Prof. S. B. Subramaniam

B.Com(Hons) & Chartered Accountant (FCA)

Over 3 decades of working experience in several large Global Corporates as part of the senior leadership team in the capacity as CFO. Areas of expertise include Financial restructuring & turnaround, Large scale funding tie ups with banks & institutions, Technology integration in areas of finance (Fintech), Business performance reporting and monitoring, Shared services, MDP programmes. The vast work experience in Industry is supplemented by around 14 years of teaching and mentoring in varied topics under the finance domain.

Dr. Madan B. Survase

Ph.D. (Symbiosis International University, Pune), M. Phil & M.A in Economics (University of Pune), & CAEA from GIPE

Over 18 years of experience in Teaching Economics & Research. He published several research papers in prestigious journals & presented his work at numerous national and international conferences. His areas of research interest are Financial Inclusion, SDGs, ESG, Economic Growth & Development. Dr. Survase has held key roles such as Academic Chairperson, Executive Editor, Conference Convenor & a reviewer for several prestigious journals.

Finance & Economics

Dr. Pranjali Unkule

Ph.D. (Economics) MA (Economics)
Diploma in Learning & Management,
Project Management, Cert IV in Training
& Education (Australian Vocational
Learning Institute)

Over 18 years of experience in corporate & academics in various premier B Schools, Conducting workshops and corporate training on Leadership and Goal Setting.

Dr. Sweta Siddharth

Ph.D.-Management,
MBA, UGC-NET, B.E

"With more than 16 years of experience across academia and the corporate world, she has worked with global leaders like Dell and Hewlett Packard before moving into teaching at leading universities such as Lovely Professional University and Amity University. Known for her passion and energy in the classroom, she makes learning both engaging and insightful. A UGC-NET qualified academician and prolific researcher with several publications in reputed journals, she is also a sports enthusiast who brings the same enthusiasm to her personal interests."

Dr. Srikanth Parthasarathy

Ph. D. Madras University,
MBA- BIM, Trichy

Over 27 years of experience in Industry, Finance, Academics and Research. His research interests include market efficiency, financial markets, behavioural finance and corporate finance. Associate member of Institution of Engineers (India) and an alumnus of Loyola College, Chennai.

Prof. Mithun Samanta

Ph. D, IIT Kharagpur
(Thesis submitted)
M.Com- Utkal University

His expertise spans Corporate Finance, Capital Structure, Corporate Risk-Taking, ESG, and Corporate Governance. His research has been presented at leading conferences, including the Southern Finance Association, French Finance Association, and the World Finance and Banking Symposium. He has received multiple best paper awards, including First Prize at the 17th International Conference on Business and Finance (ICBF), 2025, and has served as a reviewer for the Academy of Management (AOM) 2025 Annual Meeting and as a session chair at the World Finance and Banking Symposium, 2024.

Prof. Anam Ul Haq Ganie

Ph.D-Central University of Kashmir,
Srinagar, MA in Economics-Jamia Millia
Islamia

Specialises in energy economics, financial development, and sustainable economic growth, with expertise in advanced econometric modelling and empirical research. Published multiple articles in Scopus, Web of Science, and ABDC- indexed journals addressing topics such as the Environmental Kuznets Curve, renewable energy adoption, and institutional quality. Prior to joining ISB&M, contributed to academic research and teaching at the Central University of Kashmir. Holds an M.A. in Economics from Jamia Millia Islamia, New Delhi, and is a recipient of the ICSSR Doctoral Fellowship. Has qualified the UGC-NET examination in Economics three times.

Prof. Ashis Mitra

B. Com (Hons.), ACA

Has rich corporate experience, having started with PricewaterhouseCoopers (PwC) and Andrew Yule and later on worked in senior positions in BOC India Ltd. (now renamed as Linde) for over three decades. Has been a faculty for various accounting and finance courses at ISB&M for more than nine years. Has also been a visiting faculty at IISWBM, Kolkata for the same period. (For long time) B M Bagaria gold medal for best student in school, 1965

Dr. Mayank Gangwani

Ph.D. in Finance at IIT Delhi, M. Com, B.
Com (H)

He has done , focusing on sustainability, ESG disclosure, and systemic risk. He holds degrees from Hindu College and SRCC, University of Delhi. His research is published in reputed journals like Business Strategy and the Environment and Journal of Financial Crime. His work on ESG, climate risk, and green credit reflects his commitment to impactful, policy-relevant finance research.

Dr. Udayan Das

Ph.D. (Business Administration) from Utkal University, MBA from IISWBM, M. Com, University of Calcutta FCMA, FIII, DFF, DCP

With the experience of 20 Years+ in Corporate, he also holds 18+ years of rich experience as a Professor/HOD/Chairman, PG Council in Universities & Business Schools like ISB&M Kolkata and Adamas University, coupled with 20 years in corporate roles across finance, insurance, and IT, he brings a wealth of expertise. His interests include Behavioural Finance, Investment Decisions, Portfolio Management, and Strategic Cost Management.

Prof. Kanika Kundu

M. Sc (Eco) & MBA (Finance)--University of Calcutta & Done certificate course in Data Analysis from IIM (Rohtak)

Over 16 Years'+ experience in teaching in several Govt. and Private colleges like AJC Bose College, Shri Shikhayatan College, Pailan College of Management & Technology, NSHM Business School in Kolkata under University of Calcutta and Maulana Abul Kalam Azad University of Technology (MAKAUT). Published several papers in International and UGC (Care) listed journals and attended conferences in the field of Management (Finance)

Prof. Sourav Kumar Das

Ph.D.(pursuing) (University of Calcutta)
M.Phil. (University of Calcutta),
M .Com. (University of Calcutta),

Mr. Das has experience of 10 years+ in Academics & published more than 30 research articles and book chapters in leading National and International Journals of repute. He has worked as Editors and Associate Editors of several Peer-Reviewed Edited Volumes. He has also presented research papers in different National and International conferences in India and Bangladesh & also has organized several International and National Conferences

Dr. Harikrishnan K S

PhD, IIT Kharagpur
Economics

Harikrishnan teaches Economics at the International School of Business and Media. His research interest includes Public Finance and Policy and Political Economy.

Prof. Sandesh Banger

Pursuing PhD- SIU, MBA -IIM Kozhikode,
BE -NIT Durgapur

An Engineer from NIT Durgapur and MBA from IIM Kozhikode, Sandesh is a corporate banker turned educationist. He has over 10 years of rich work experience with renowned organizations. In his current role as finance trainer and faculty, he has been instrumental in guiding students on business finance, financial analysis, equity, fixed income as well as preparing them for placements. He delivers amazing insights through live examples and keeps the learning levels of students in mind while teaching.

Operation Management**Dr. Saroja Asthana**

Ph.D. IIT Kharagpur, M.S. (USA)
Contributor to Nobel Peace Prize 2007

Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.

Prof. Navin Verma

M.Tech., IIT Kanpur,
CPIM, CSCP, LSSBB
Area Chair - LSCM
Chairperson HR & Admin

With many years of industry experience in global organisations and as a Professor specialising in Supply Chain, Quality, and Business Analytics, he is deeply engaged in academics and leads impactful training and consulting projects. His accomplishments include driving change and systems development within global manufacturing enterprises. Currently, as Chairperson of Human Resource & Admin and Program Head of the LSCM area, he oversees recruitment & administration, program development initiatives. He holds globally recognised CPIM & CSCP certifications from APICS, USA, and he is a Lean Six Sigma Black Belt. He is committed to continuous improvement and building a next generation of technology-savvy managers.

Prof. Siddharth Joshi

EEPGM (IIM- Kolkata), B.E (Mechanical Engineering), Pune University M.S (Manufacturing Systems) University of Texas, Austin USA

Over 17 years business experience working with multinational companies and start-ups. His expertise lies in Supply Chain Strategy/Analysis, Capital Markets and Algorithm development. Siddharth has worked in India and the United States. Has publications in the fields of Supply Chain, Capital Markets and Strategic Affairs.

Dr. Rana Basu

Ph.D. (IIT Kharagpur)

Over 13 years Exp. in teaching and research; MDP: conducted on logistics and supply chain; Quality Management; Consulting: Supply Chain Operations; Implementation of QMS; OHSAS; EMS

Operation Management

Prof. S. K. Srivastava

GMP (IIM Lucknow), M. Tech. IIT Kanpur

Twenty one years with the Indian Navy in various positions of which last 7 years in embedded technology-based System Design, Training on Integration and Operations. MIS, ERP and Short term capability training.

Dr. Arshad Ahmed

Ph.D, IIT Kharagpur

His research interests include explorative and innovative research in the field of machine learning and its application in various fields of management sciences.

Prof. Karabi Bandyopadhyay

M. Tech (Electronics & Communication)
B. Sc (Physics Honours), B. Tech
(Electronics & Communication) from
University of Calcutta

Over 15 years of industry experience and has worked in various private sector as well as public sector companies such as Tata Steel, Webel, Sofpit Computers, Infolink etc. She has over 17 years of academic experience and, she specializes in embedded systems, wireless communication, AI, big data, and cryptocurrency. She also has extensive teaching experience at ISB&M and Sikkim Manipal Group of Institutes.

Prof. Chermala Ashok

Ph.d –Scholar IIM Mumbai

He holds a B.Tech from JNTUA University, an M.Tech from NIT Trichy, and a Ph.D. in Operations and Supply Chain from IIM Mumbai. With experience in both academia and industry, his expertise spans cold chain logistics, multi-objective optimization, network optimization, and MCDM techniques.

Prof. Peanaky Mridha

Pursuing Ph.D. – University of
Engineering & Management, Kolkata,
PGDM – IIM Calcutta, B. Tech - IIT-
Kharagpur

Over 11.5 years of industry experience in operations and logistics with companies like Rourkela Steel Plant and Lafarge India. He is an accomplished professional with a strong background in operations and logistics, as well as a rich academic career for the past 17 Years.

Dr. Suyog C. Dharmadhikari

Ph.D. -Civil Engineering Government
College of Engineering Aurangabad
M.S. , M.Tech.-Maine Maritime Academy

Over 11 years of industry and 3 years of academic experience. Has Six Sigma master black from Indian Statistical Institute. Has deeply passionate about the area of quality and process improvement and training students to excel in this area.

Dr. Diksha Dubey Jaroliya

Ph.D. Business Analytics-CRIM BU
EDP- IIM Kashipur

Completed PhD in Stock Market Analysis (2025) with focus on Econometrics and SEM, and an EDP in Financial Data Analytics from IIM Kashipur. Possess 3.5 years of corporate experience as a Finance Analyst at Cyble Solutions, Bangalore, and over 6 years of academic experience with Physics Wallah, T.I.M.E., Alard Institute of Management, and Shri Ram Institute of Technology. Skilled in R, Python, EViews, Smart PLS, SPSS AMOS, Advanced Excel, and XLSTAT for financial and statistical analysis.

Prof. Shikha Sargam

Ph.D. Scholar, IIM, Mumbai, M.Tech - BIT
Mesra, B. Tech.

Over 6 years of experience in academia. Her research focuses on sustainable supply chains, green technology readiness, and technology adoption in the telecommunications sector.

Dr. Mohidul Alam Mallick

Ph.D.- IIT Kharagpur, MBA - IIT
Kharagpur

8.5+ years of industry experience in IT and Analytics MNC (worked with British Telecom (UK), Comcast (USA) Client, etc.), experts in data requirements, data analytics, pre-sales and solution architect, etc.

Dr. Nitin S. Tupe

Ph.D -SPPU, MBA Material Mgmt, MBA
IT system BE Mechanical (Automobile
Specialisation) Supply Chain , Logistics,
Procurement

over 23 years of international and domestic industrial experience, he has a strong foundation in SCM strategy, procurement, material & production planning, warehouse & logistics operations, process excellence, and automation across manufacturing, automotive, FMCG, e-commerce and retail sectors. His research interests include Automation Digitalisation strategies for SCM operations.

Dr. Ayush Singh

Ph.D -IIT Kharagpur, M.Tech- IIT BHU,
Varanasi, B.Tech - IERT, Allahabad

where his research focused on optimizing strategic and tactical decisions in the Indian dairy supply chain using mathematical modelling and multi-criteria decision-making.. He has taught at Ramaiah University of Applied Sciences, Bangalore, and Kashi Institute of Technology, Varanasi, covering subjects such as Operations, Supply Chain, Project Management, and Business Analytics. His research has been published and presented at national and international forums, and he actively reviews for reputed journals.

Media**Prof. Mandar Deshpande**

M.A.(Journalism & Mass
Communication) Masters of Computer
Management (MCM)

Over 15+ years experience as a Director/HoD/Professor/Trainer in Media
Freelance Photographer and Designer. Professional Editor, Media Trainer,
Software Developer/Trainer, as General Manager in an esteemed Interior
Designing Products firm.

Dr. Rajeswari Saha

Ph.D.-TISS , Media and Cultural Studies
M.Phil. DSSW Delhi University

Over 15 years of experience in academia and capacity building, managing
funding projects and conducting 25+ training programs for organizations like
UNDP and UNICEF. She has presented at national and international conferences
and contributed to peer-reviewed journals. A seasoned guest speaker, she has
been invited to institutions such as IIT Jammu and Delhi University to discuss
communication, ethnography, and visual research

Prof. Sagar C Palkar

MBA Brand & Advertising, Diploma in
Animation & Web Designing,
BA (Economics), Media

MBA in Brand & Advertising, Diploma in Animation & Web Designing. Taught for
over 14 years, New Media Concepts through Graphic Design to Marketing &
Media specialization. Worked for 4 years with Kohler Power India Pvt. Ltd.

Dr. Anupa Barik

Ph.D -MICA, MA -Mass Com,
SIMCS, Pune & B.A-. Literature from
University of Calcutta

Over 7 years Exp.. Visiting Scholar at Annenberg School for Communication &
Journalism (University of Southern California). Journalist at News Bytes, Times of
India, The Statesman & National Geographic India.

Prof. Avirupa Bhaduri

P.G.D.B.M. From IISWBM, Bachelors with
English Honours, University of Calcutta

With over 31 years of experience in journalism, television, filmmaking, and
academia, she has worked with leading networks like ABP Pvt Ltd., TCS, Action
Aid, Zee TV and Star TV. Collaborated with organizations like BCCI, FICCI, and
Mahindra Group, contributing extensively to media and academic research. She
is a communication coach and theatre collaborator with institutions like Cornell
University and the University of Maine. She is presently also a content producer of
a YouTube channel Chaepani.

Prof. Amrita Mitra Mukherjee

Ph. D. (Pursuing) (M&C),
M.A. Himalayan University, LLB from
Balasore Law College, PGDip - M&C
from Jadavpur University, M.A from
Jadavpur University

She is an accomplished academician and communication professional with over
20 years of experience in training and education. Specializing in business
communication, PR, and media strategy, she has taught at leading institutions in
Kolkata. Her expertise spans integrated communication planning, workshops,
and media project evaluation apart from teaching and mentoring.

Prof. Jerin Jacob Mathew

Masters in English. IIT Madras

Expert in using experience-based strategies for effective communication skills.

Prof. Jerin Jacob Mathew

Masters in English. IIT Madras

Expert in using experience-based strategies for effective communication skills.

Prof. Mahuya Maitra

M.A. Gold Medallist, Calcutta University,
PGD (SRFTII)

With over 31 years of experience in journalism, television, filmmaking, and
academia, she has worked with leading networks like Zee TV and Star TV.
Collaborated with organizations like BCCI, FICCI, and Mahindra Group,
contributing extensively to media and academic research.

ISB&M - Visiting Faculty

ISB&M is actively associated with top corporate leaders who regularly visit and Guide our students and provide practical outlook towards various disciplines. (Illustrative List)

K K Bhan

Hands on Manufacturing and Supply Chain Professional having more than twenty five years of experience across a wide range of sectors, including FMCG, Light engineering Industry, Electric Transportation and Automobiles with some of the top multinationals and Fortune 500 companies.

Rohit Lalwani

MBA, Symbiosis Pune. Experience of 7 years. Worked with Wonder Bath, Asian Paints & independent entrepreneur.

Sangita Soman

PGP (OB, ICFAI Pune). Experience of 13 years as corporate trainer, facilitator and soft skill enhancement.

Dr. Mahendra Ramdasi

IT professional from last 20+ years having on different roles in Strategic IT solution delivery and Technology Consulting. Globally certified Enterprise Agile and DevOps Consultant and contributing and partnering to many international clients from Banking, Finance, Insurance and Logistics domains.

Ketan Raikar

Co-Founder and Managing Partner for PeopleSquare Human Resource Consulting which is into Human Resource Advisory, Consulting and Executive Search. A Human Resources Leader with 20+ years of experience across Manufacturing, FMCG, Retail and Realty.

Chirag Suchak

16 years of experience in human resources with expertise in recruiting, retail, and talent management. His role involves leading talent and people operations to drive organizational development and foster a productive and engaging workplace culture.

Vijay M Adkar

Over 38 years of leadership experience in Human Resources (HR) & Industrial Relations (IR) in various industries. He has more than 10 years of experience in Steel, Forging and Foundry industry.

Sumit Jain

MBA (S.P. Jain Dubai & Singapore). 8 years of experience with HSBC Bank, Citicorp Finance, India Infoline and ICICI Prudential Asset Management company.

Prashant Desai

Graduate from FTII, Pune. Pre-dominant film-maker, photographer and academician with vast experience in industry and various educational institutions for the past 3 decades.

Dr. Manisha J. Sanghvi

Over 10 years of experience in teaching and Rich exposure to Derivatives & Financial Risk Management, Financial Management, Financial Markets & Institution, International Finance and Treasury Management.

Kapil Dhatingan

B. Tech Chemical Engineering from IIT Bombay, XLRI Jamshedpur. Business Head - Gujarat, Maharashtra & Goa, Bharti Airtel limited Head - Global Account Management & Reciprocal Business Bharti Airtel limited

Parag K Bhayani

Over 25 years of experience at B-Schools and Corporate Trainer. Key Associations - At Infosys, 10 years, At Oracle 16 years. Project Management Professional, PMI, USA Oracle Certified Professional - Accounts Payables

Shantanu Darak

CA rank-holder Chartered Accountant with extensive experience in both academia and industry. He has previously worked with EY and is currently the co-founder and head of Equity Advisory at a portfolio management firm, advising HNIs and corporates.

Dr. Nisha Sooraj

Teaching and research journey has been deeply interdisciplinary-spanning film studies, scriptwriting, media psychology, and the evolution of design. I've published in reputed journals, presented papers at national and international conferences.

Shirish Makhale

Over 28 years' experience of handling Corporate & Plant Industrial Relations, Human Resources and General Administration, welfare and legal compliance Engaged with industry leaders.

Yogesh Mathur

Former HOD (Post Production, FTII, Pune), Visiting faculty at Whistling Woods International, Mumbai; SIMC, Pune.

Seek Inspiration from **Business Leader**

“

At ISB&M, you learn and are guided by business leaders & Entrepreneurs of eminence from across the globe. They inspire you as role models & Shape your ambition in life.



V K Bansal
Chairman-India
Investment Banking
Morgan Stanley



Madhavi Lall
MD, Head -
HR India
Deutsche Bank



Rahul Dutta
Country
Director
Microsoft



Pawan Bhageria
President Global
HR
Tata Technologies



Mina Beigi
Professor of Career Studies
**University of
Southampton**



Sanjay Mathew
Sr. Director Strategy
and Innovation
Oracle



Ankit Jain
Associate Director
EY



Saurabh Arora
Sr. Director - Global
Head of Order to Cash
A.P. Moller - Maersk



Chris Gunning
Global Enablement Lead,
Global Finance Operation
NielsenIQ



**Bijuraj
Balakrishnan**
HR Director
Dassault Systemes



Anjan Gupta
Executive Director
Morgan Stanley



Jo Varghese
Director
BNY

Students Buzz

"Break free culture and 360° learning & development. Lifestyle at ISB&M promotes an environment of openness. We encourage learning to explore one's own approach to life and professional fulfillment. This helps to overcome a self limiting attitude and promotes learning all the way"

Orientation Programme For Freshers :

The OP at ISB&M welcomes new students, offering a week-long program blending education, professional commitment, and industry insights. It includes an outbound program and opportunities to interact with accomplished industry leaders. The initiative aims to shape students' perspectives on their careers and the professional world.



HR Share :

HR Meet known as "HR SHARE". This conference is a premier event designed for high-potential HR professionals who are in leadership roles. This event provides practical, best-in-class approaches & perspectives from senior HR leaders & executives from eminent industries. The event has been graced by the presence of many eminent speakers from diverse fields in the past. The audience is mostly composed of HR executives working at different levels from different organizations. This year marked the 25 national level HR conference and the core topic for the discussion was "Navigating the Future of work, The struggle for space between technology and People". It also had several sub-themes to it.



Runbhoomi :

ISB&M Pune hosts a thrilling series of 8 sports, including Cricket, Football, Basketball, and more, where top colleges compete for supremacy. The campus comes alive with intense competition as students vie for the top honors.



Convocation :

The convocation ceremony at ISB&M celebrates students' hard work and dedication, with degrees awarded by chief guest Mr. Ankur Bhandari and keynote speaker Mr. Shamir Lalani. The event highlighted the institute's rapid growth and strong alumni network, reflected in impressive student placements.



Forza :

ISB&M celebrates its anniversary every year with **FORZA**, held on July 23rd and 24th, uniting students, faculty, and alumni across campuses. The theme for **FORZA 2025** was "Stitched with Soul, Styled to Roar," and the event was conducted virtually due to the global pandemic. The intense competition showcases the institute's spirit of resilience and determination.



Crescendo :

ISB&M's **Crescendo 2025** was a spectacular three-day celebration of talent and creativity. With the theme "**Silver Spirits - Rock the Night**" the festival brought together top colleges like Modern College, Christ University Lavasa, and Symbiosis Institute of Technology. Highlights included Rap Battles, Fashion Shows, Business Events like Shark Tank, and captivating performances, including a standout show by **Aastha Gill and Stebin Ben**. The event offered students a platform for artistic expression while also honing their leadership and teamwork skills through activities like Paintball, Aqua-dance, Roadies, and more. **Crescendo 2025** was a true fusion of fun, learning, and excitement.



Chain Act :

ISB&M hosted the highly popular annual supply chain conference. The theme for the year was "Adapting to Digital Disruption in Supply Chain Management: Today's great challenge." The main focus of the conference was to reason with the constraints and the measures.



Financial Roulette :

Financial Roulette is a conference that explores predictive risk management and financial strategies, blending revelation, enlightenment, and embrace of uncertainty. It features keynote sessions and panel discussions with experts from academia and industry, welcoming diverse contributions.





Stebin Ben



Lucky Ali



Neha Kakkar



Anupam Kher



Akshay Kumar



Vishal Shekhar



Atif Aslam

Life @ ISB&M Pune Kolkata | Bangalore



V. K. Bansal



**Corporate
Connect**

Madhavi Lall



Life @ PUNE CAMPUS





Teams That Drive Campus

The Student Council plays a key role in process management. Highly active in development activities & energetic life @ ISB&M.

The Student Council at ISB&M is a dynamic force in campus life, driving development activities and fostering an energetic community. Their leadership and dedication significantly enhance the vibrant atmosphere at ISB&M, highlighting their active involvement in shaping the student experience.

PRESIDENT & VICE PRESIDENT :

The President and Vice Presidents of the student's council are responsible for driving all initiatives (various cells, cultural and student development activities). A well-structured selection process, grooming and mentoring from a senior faculty helps these students to imbibe managerial skills by experiential learning methods.



CAMPUS RECRUITMENT :

This cell is the conciliator between the recruiters and the students. The paramount objective is to deliver a well positioned campus recruitment program and a remarkable value to the recruiters. This division is responsible for handling complete placement procedures and work as an interface between the institute and the corporate world.



ALUMNI CELL :

Alumni Cell creates and maintains a life-long connection between the institute and its alumni. There are over 10000 alumni of ISB&M around the globe. In collaboration with an extremely dedicated volunteer board of directors, The Alumni cell works to connect alumni support students and build an unforgettable institute experience through a diversity of events, programming and services.



HR CLUB :

The HR Club of ISB&M has been established with a vision to enhance knowledge skills and capabilities of HR students. It is ignited with a mission to accelerate and stay ahead in the dynamic universe of HR Professionals. The range of activities conducted by The HR club of ISB&M always reflects a constant goal of delivering learning outcomes to the budding management professionals of our institution.



DIGITAL MARKETING CELL :

The Digital Marketing Cell at ISB&M focuses on enhancing the institution's branding and communication to promote global visibility. Utilizing tools like social media marketing, blogging, and advertising, the cell aims to increase engagement while celebrating cultural diversity and fostering individual growth.



METRICS AND DATA (M.A.D) :

M.A.D focuses on highlighting the importance of Analytics for the students. The objective is to encourage and make every individual to enlighten the ease of business with data tools and techniques. At present in this business world, only one slogan keeps running in corporate minds, No data, No development.



DIGITAL MOMENTS CELL :

DIGI-Eye- The Digital Moments cell , also Known as the " third Eye" of ISB&M is a team of visual minds who are passionate about seizing moments with a click and filling them up with memories that last forever. The team captures every moment and renders technical minds as true lenses of the shutter and reveals how rich reality truly is! "The Team is like a SAVE button for the mind's eye and we call it- DIGI-Eye.



E-CELL :

E-Cell aims to empower students to develop their entrepreneurial skills and confidence during college. Through interactive sessions, competitions, and support for business ideas, we create pathways for aspiring entrepreneurs to launch and grow their ventures.



CSR CELL :

CSR at ISB&M is a student driven initiative that works towards making the world a better place to live in. We leverage our talent, geographical reach and resources to make a positive and long lasting impact on the upliftment and empowerment of the society at large. The aim is to share what we have, to bring some light and happiness into the lives of the less privileged.



SPORTS CLUB :

The Sports Academy offers facilities for several out-door and indoor games like Basketball, Volleyball, Cricket, Table Tennis etc. Its main aim is to inculcate values of team spirit, hard work, enthusiasm and passion.



MARKETING CLUB :

The idea of this council is to look beyond the books and plan to extend this by organizing field trips and workshops on untouched areas by top industry professionals to get insights into the exciting and dynamic world of marketing. Marketing Club, keeps on organizing Quizzes, Guest Lectures, Seminar, inter and intra-college competitions.



TOFI :

TOFI believes in making learning in Finance fun by conducting various Finance related activities and events. It also aims at strengthening the bonds with industry even further by increasing connections with Industry Veterans and Experts.



Executive Education Cell :

primary focus is to develop, maintain, and grow relationships with leadership teams across industries and deliver contemporary learning experiences.



SCOPE CLUB :

SCOPE stands for supply chain Operations & Process efficiency. This club is a knowledge sharing and a learning platform through various fun activities. We Invite Speakers who have experience in supply chain, for sharing knowledge with us and brainstorming various case study completions. We work with a belief that. "The real battle is not between Companies, It's between thrive supply chain.



LIFESTYLE DEVELOPMENT CELL :

The lifestyle Development cell of ISB&M is meant to make life more fun-filled, artistic and interesting. It provides a platform for the students to participate and manage cultural and social events successfully.



FITNESS CLUB :

Fitness club of ISB&M is the club that focused on the physical and mental aspect of the students. This club houses exercise, personality development program, yoga, Zumba, Self- Defense and all other activities that makes students ready for corporate challenging schedules and working hours.



GREY CELL :

Grey is eager to help students to enhance their knowledge about the corporate world which will give them a critical edge for success. It will also provide students a platform to participate in BQuiz competitions with prominent B-School.



COMET – The Media Club :

COMET empowers students to master media and communication through creativity, industry interaction, and dynamic experiential learning.



Applying to ISB&M

Begin Your Leadership Journey



Applying to ISB&M

Common Process for All Campuses

ISB&M Post –Graduate Programme is ideally suited to graduates who are aiming to develop high profile corporate careers in the long term, and wish to seek a promising job and career break. We are looking for talented achievers seeking a rigorous and challenging programme. We expect our applicants to demonstrate intellectual capacity, a track record of success, leadership potential, energy, integrity and a global outlook.

Eligibility:

Bachelor degree in any discipline candidates appearing for final year bachelor degree examinations can also apply provided they complete all degree requirements by September 30, 2026, all AICTE programmes require a test score (CAT / XAT / GMAT / CMAT) and 50% in graduation.

Selection @ ISB&M

ISB&M selection process is linked with careers & demands of recruiters. To meet the demands of our high profile recruiters, who offer you compensation in the range of Rs. 8 lacs to Rs. 25 lacs CTC, we set up the standards of intake.

While ISB&M, admissions are competitive, our selection criteria revolves around the candidate's ability to:

1. Cope with the demanding environment in ISB&M.
2. Candidate's ability to build a career with MNCs and high profile Indian companies.
3. Candidate's openness and ability to learn new social and cultural habits & values, that professional MNCs, especially seek.

In order to succeed in ISB&M, a candidate must develop a learning attitude for a career and be open to imbibe an attitude towards exploring newer experiences & make serious efforts at self-development.

A. Weightage in selection process :

1. Entrance Score: 25%
2. Academics: 25%
3. GD&PI: 40%
4. Work Exp: 10%

For an outstanding candidate, only a written test score is not a barrier. ISB&M Admission is profile based selection.

Scholarship and Rewards: Up to 20 Lacs *

The institute has the provision for awarding the following scholarship

1. Merit scholarship : ISB&M awards Rs.2 Lacs (1 lacs each year) to the TOP 5 students who obtain all of the following :	2. ISB&M awards Rs.1 Lacs (50K each year) to the TOP 5 students who obtain all of the following :	3. ISB&M awards Rs.50K (25K each year) to the TOP 10 students who obtain all of the following :
80 Percentile in CAT or XAT	70 Percentile in CAT or XAT	70 Percentile in CAT or XAT
80% in 10 & 12 Standard	80% in 10 & 12 Standard	85% in 10 Standard
75% of equivalent CGPA in Graduation	70% of equivalent CGPA in Graduation	80% in 12 Standard
CGPA of 5 and above in 1 st trimester of PGDM Programme.	CGPA of 5 and above in 1 st trimester of PGDM Programme.	70% of equivalent CGPA in Graduation
		CGPA of 5 & above in 1 st trimester of PGDM Programme.

How to Apply

Application form is available at www.isbm.ac.in and must be submitted online with the application fee, which is non - refundable.

Candidates can obtain an application form from any of the campuses or from the marketing offices of ISB&M by paying the application fee.

The application fee can be paid through credit card / Debit card / Bank Transfer through the designated payment gateway or demand draft (International School of business & Media) or cash.

Group Discussion and Personal Interviews :

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also be intimated to the candidate by SMS, Email.

Cities where GD & PI will be conducted :

- North** : Delhi, Lucknow, Varanasi, Chandigarh, Ludhiana, Jaipur, Prayagraj, Kanpur,
- East** : Kolkata, Bhubaneswar, Jamshedpur, Ranchi, Rourkela, Patna, Guwahati
- West** : Pune, Ahmedabad, Surat, Bhopal, Indore, Mumbai, Nagpur, Raipur
- South** : Bangalore, Chennai, Coimbatore, Kochi, Trivandrum, Hyderabad

Admissions Calendar 2025

Application Forms Open	20th Sept., 2025
Application Forms Close	20th January, 2026
Early Bird (Application Fee: Rs. 500/-)	20th Sept. to 31st Oct., 2025
Application Fee : Rs. 700/-	1st Nov. to 8th December, 2025
Application Fee : Rs. 1000/-	9th Dec. to 31st December, 2025
Application Fee : Rs. 1800/-	1st Jan. to 20th January, 2026
Group Discussion & Personal Interviews	6th February, 2026 Onwards
PGDM Programme Commencement	15th June, 2026

Fee structure and other details

The fee is only the course fee and does not include hostel fees and expenses for living. The schedule of payment of fees is as given below

Campuses	I Installment at time of Admission	II Installment June, 1st 2026	III Installment Nov, 10th 2026	IV Installment June, 10th 2027	V Installment Nov, 10th 2027
Pune Nande (Business Mgmt.)	1,10,000	3,12,500	3,12,500	3,12,500	3,12,500
Pune Nande (Media Mgmt.)	1,10,000	2,37,500	2,37,500	2,37,500	2,37,500
Pune-Mulshi	1,10,000	2,37,500	2,37,500	2,37,500	2,37,500
Kolkata	1,10,000	2,37,500	2,37,500	2,37,500	2,37,500
Bangalore	1,10,000	2,37,500	2,37,500	2,37,500	2,37,500

B. Other Expenses: (To be paid with 2 Installment)

- Caution Money Deposit of Rs.10, 000 (Refundable).
- Placement fee as specified by the Placement Assistance Cell is Rs. 20,000 per year.
- Alumni Life Membership of Rs. 10,000.

***Note:** Currently 18% GST is Applicable on Alumni fee & Placement fee only. GST will be charged at actual, if applicable on other fees.

C. Separate hostel facility :

Hostel facilities for girls and boys are available inside and outside the campus. The selected students need to apply separately to avail the hostel facility.

D. Rules for Cancellation of Admission :

Cancellation of admission by the last day of Orientation Program class sections (does not include outbound trip), Rs. 1000 will be deducted and the balance will be refunded. No refund of fees against cancellation of admission after the Orientation Program. (As per AICTE Guideline)

Note: Currently 18% GST is Applicable on cancellation fee only. GST will be charged at actual, if applicable on other fees.

E. No. of seats available :

Post Graduate Diploma in Management (PGDM) Programme	Nande (Business Mgmt.)	Nande (Media Mgmt.)	Kolkata	Bangalore	Mulshi
Marketing	120	✓	60	30	60
Finance	120		60	30	30
Human Resource	60		60	30	30
Logistic & Supply Chain Management	60		✓	✓	✓
Media Management		120	✓		✓
Business Analytics	✓		✓	✓	✓

Session Begins On

Pune Nande : 22nd June 2026

Pune - Mulshi : 22nd June 2026

Kolkata : June 2026

Bangalore: June 2026

Notes

- Any complaints or grievances should be brought to the notice of the president or Director.
- ISB&M management reserves the right to make appropriate changes.
- All legal disputes are subject to pune Jurisdiction only.
- Post graduate diploma in management (PGDM) programmes are recognized by AICTE.

Reservation of Rights

The management of International School of Business & Media reserves the right to change policies, system and procedures, faculty Mix, regulation affecting students or any other suitable modification, should these be deemed necessary in the interest of the programme and the institute.

Anti - Ragging

Ragging in any form is prohibited in college. Ragging is illegal and a criminal offense under law. For a reported case of ragging, it is mandatory to initiate disciplinary process and also report the same to police.

ISB&M Alumni Recommended their Own Family



Recommended their Own Family Trusted for Learning & Career

Reena Raikar (2000 - 02)
Manager
L&D Phillips Carbon, Kolkata

Brother

Ketan Raikar (2001- 03)
Co-Founder & Managing Partner
PeopleSquare HR Consulting, Mumbai

Anupama (2001- 03)
Co-Founder & Chief Executive Officer
Findulge Training & Consulting, Delhi

Brother

Sudipto Mitra (2002 - 04)
AVP & Regional Head
Sony Pictures Networks
Kolkata

Akash Mohan (2001- 03)
SVP
GIC, Singapore

Brother

Akanksha Mohan
(2006 - 08)
Rewards Consultant
Mercer, New York - US

Ankur Kapoor (2004 - 06)
Director
Samsung, Mumbai

Tulika Kapoor (2008 - 10)
ASM
HSBC BANK, Pune

Sister

Shubhangana Kapoor
(2008 - 10)
Customer Success Manager
Informatica, Bangalore

Kalyani Kasara (2005 - 07)
Senior Manager- Corporate Brand & Digital
Content
Tata Elxsi, Bangalore

Brother

Jaidev Kasara (2008 -10)
Group Account Manager
Network18 Media, Bangalore

Neha Sharma (2007-09)
Founder & Director
AVIMUKTA, Mumbai

Sister

Tanya (2023-25)
Talent Acquisition
Blue Star, Mumbai

Raj K Mishra (2006 - 08) Chief
Procurement & SCO
Jindal Stainless, Gurgaon

Brother

Ajay Mishra (2009 -11)
Business Banking PSM-Foreign
Exchange
YES Bank, Lucknow

Sandeep Naug (2005 - 07)
Head of Strategy
Nexverse.ai, Bangalore

Brother

Sumeet Naug (2011-13)
Associate Director
CBRE, Bangalore

Nainika (2019 - 21)
Manager
ICICI Bank, Delhi

Sister

Niharika (2021- 23)
Process Manager
Eclerx Ltd., Mumbai



Neeraj Tewari (2005-07) Zonal
Business Head

Hero Moto Corp, Delhi

Brother

Nitin Tewari (2008-10)

Area Sales Manager

Berger Paints India, Surat

Amit singh (2004-06)

BDM/project

Blockchain Education

Brother

Anand Singh (2005-07) Executive
Director

Option Group, Mumbai

Tanya Agnihotri (2015-17)

Sr. Business Analyst & Product Owner

HARMAN Intl., Bangalore

Brother

Keshav Agnihotri (2022-24)

Branded Content Strategist

CNBC Tv18, Mumbai

Manisha Singh (2018-20)

Zonal Head

NBET LOGISTICS

Brother

Vandana Singh (2023-25) Sales
Executive

TESCRA, Bangalore

Hemangi Rajpal (2022-24)

Management Trainee

Zydus Group, Ahmedabad

Brother

Jayesh Verani (2024-26) PGDM

Pune Nande Campus

Rasmita sahu (2014-16)

Sr. Manager Private label

Zepto, Bangalore

Sister

Ankita Nayak (2024-26) PGDM

Pune Nande Campus

Sister

Naihal Purohit (2020 - 22)

Associate 2

PwC, Kolkata

Nancy Purohit (2020 -22)

Associate 2

PwC, Bangalore

Lavisha Talesara (2015-17)

Associate Vice President

Motilal Oswal Financial Services Ltd.

Mumbai

Brother In Law

Tanishq Jenawat (2022-24)

Mgmt. Trainee-Integrated Marketing Comm.

Godrej & Boyce, Mumbai

Shubham Jaiswal (2016-18)

Senior Cluster Manager

Aditya Birla Sun Life Insurance,

Kanpur

Brother

Harsh Jaiswal (2022-24)

Manager

Aditya Birla, Pune

Brother

Ayush Malgowa (2018-20)

Assistant Manager

PwC, Pune

Kartikey Tank (2024-26) PGDM

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Vaishanvi Rai (2019-21)

Sr. Growth Manager

Bajaj Finserv, Pune

Sister

Tanushri Rai (2023-25)

Brand Consultant

Bennett Coleman & Co. Ltd.

Pune

Advait Gaikwad (2020-22)

E-Commerce Manager

Asian Plastowares, Mumbai

Brother

Shreyas Gaikwad (2024-26)

PGDM

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