



I AM EVERY ISBMITE

Patience is not my weakness, it is my strength. When I dream I make it a blue-print to a concrete future. I can easily transform into an insomniac when there is a deadline. My ocean of knowledge is nourished every moment with drops of experience.

I have a strong set of values with a burning desire to work. I believe that when an old man dies, wisdom is lost. "Well begun is half done", is not enough. The biggest challenge in life is do better than my best. Dignity consists not in honor but in consciousness that I deserve it. I respect life and I worship work.

➔ VISION:

Creating a world class education environment that allows students to fully develop their professional abilities and to foster a strong sense of responsibility and ethics.

➔ MISSION:

- To develop dynamic professionals, lead in a changing global business environment.
- To further develop our quality network with renowned educationalist and professionals, in the corporate & social arena.

➔ OPERATING PHILOSOPHY:

- To operate with a spirit of responsibility, integrity, professionalism and partnership.
- To think with speed, flexibility and an open mind.
- To use a comprehensive understanding of global education to set our own standards.
- To continually seek out & follow industry's best practices.



ABOUT ISB&M

Established in 2000, the International School of Business & Media (ISB&M) is among India's top 2% leading management institutes, committed to developing responsible, industry-ready professionals through academic excellence and experiential learning.

Nestled amidst the scenic hills of Pune, ISB&M offers a world-class learning environment with modern infrastructure, distinguished faculty, and strong industry integration. Its strategic proximity to leading corporate hubs enables students to bridge classroom learning with real-world business experience.

With a vibrant community of 12,000 alumni across global organizations, ISB&M has built a strong legacy of nurturing future leaders. The institute fosters innovation, analytical thinking, leadership, and collaboration through industry interactions, live projects, corporate mentoring, and an application-oriented pedagogy.

A diverse student community, contemporary curriculum, and strong corporate connect continue to make ISB&M a preferred destination for management education and talent development.



Raja Babber
Batch: 2001–03
Global Commercial Strategy Product Owner
S&P Global, New York, USA



Amisha Gupta
Batch: 2006–08
Business Architect
Discovery Limited, Johannesburg, South Africa



Pallavi Deshmukh
Batch: 2001-03
Chief Executive Officer
NetGaming, London



Saranga K
Batch: 2004–06
Brand Director
Procter & Gamble, Geneva, Switzerland



Adil Lakhani
Batch: 2010–12
Director – Ad Sales
JioStar, Bangalore



Shraddha Mehta
Batch: 2009–11
Director
Morgan Stanley, Mumbai



Research 2025 USA

CNN Money

- Apple
- Adidas
- Amazon
- Bain & Company
- Boston Consulting Group (BCG)
- BMW Group
- Citi
- Google
- Goldman Sachs
- IBM
- JPMorgan Chase & Co.
- MasterCard
- McKinsey & Company
- Microsoft
- Morgan Stanley
- Nike
- Procter & Gamble
- PepsiCo
- Samsung Electronics
- Walmart

ISB&M Alumni
Share 95% in world-s
Top 20 Most Preferred
Employers
by World-s Best
MBAs



Consistently ranked among the top performers over the past decade.

Featured Global Alumni



Saurish Choudhury (2000-02)
Program Manager
Apple, Gurugram

Shrabana Chakraborty (2013-15)
Senior Program Manager
Amazon, London, UK

Saurabh Chaddha (2005-07)
Senior Manager, BCG, Gurugram

Mukesh Madhyan (2004-06)
Senior Vice President, CITI, Mumbai

Ritesh Samtani (2010-12)
Director, Mastercard, New York

Ashesh Taparia (2010-12)
Director, Morgan Stanley, Mumbai

Parul Saxena (2000-02)
Project Manager
IBM, UK

Deepratna Singh (2004-06)
Senior Director HR, Walmart, Washington

Shivankar Seth (2013-15)
Manager - Global Procurement
PepsiCo, Hyderabad, India

Asha Tripathi (2007-09)
Sr. Data Scientist
Microsoft, Washington, US

Rohan Laddha (2023-25)
Senior Director
Adidas, Gurugram

Sheetal Agrawal (2008-10)
Assistant VP
JP Morgan Chase & Co., Mumbai

Satchit Gayakwad (2001-03)
Senior Manager
BMW Group, Gurugram

Rima Nag (2008-10)
VP-HR Adviser
JP Morgan Chase & Co., Dallas

Avantika Kaushal (2016-18)
Learning & Development Professional
McKinsey & Company, Gurugram

Saranga K (2004-06)
Brand Director
Procter & Gamble, Switzerland

Ankur Kapoor (2004-06)
Director Product
Samsung Electronics, Gurugram

Prabhat Rawat (2013-15)
Senior Specialist
Goldman Sachs, London, UK

Kundan Kumar Jha (2011-13)
Program Manager
Google, Bangalore, India

Explore our Alumni Network: [CLICK HERE](#)

Leadership Team



Dr. Saroja Asthana

Founder, Mulshi Group of Institutes

Ph.D. (IIT Kharagpur), M.S. (USA)

Contributor of Nobel Prize Team, 2007



Dr. Bhishmaraj Srivastava

Trustee, Peoples Empowerment Group (PEG)

*MBBS (Pune), MPH & MBA, **Johns Hopkins***

University, USA



Dr. S. Jayaraman

Advisor & Former Director

ISB&M Bangalore

Ph.D., Aligarh Muslim University (AMU)

PGDBM, IIM Calcutta



Prof. Arpita Roy

Director

ISB&M Kolkata

*M.Phil. in Economics, **Jadavpur University***

*Masters in Economics, **University of Calcutta***



Dr. Raghunandan N. K.

Director

ISB&M Bangalore

*Ph.D. | B.E. | MBA, **Singapore Management***

University

Dr. Pramod Kumar

President, ISB&M Group

Ph.D. (Organizational Behavior), IIT Bombay

Worked with IIM Ahmedabad; XLRI;

Former Director, SIBM, Pune.

Consultant to over 80 companies worldwide; Served on Govt. of India Committees on Education.

FROM PRESIDENT'S DESK

We offer the learning experience that stimulates and inspires the students. We build excellence in education, unleash the best and allow the students to evolve into professionals at par with global bench-marked standards.

ISB&M education is focused on contemporary domain knowledge and strong emphasis on personal development - Thinking, Analytical decision making, emotional maturity, values and attitude that supports professional success.

Illustrious success of our alumni is a testimony to our robust learning program. Our student turn into superior quality professionals and entrepreneurs - highly self engaged, self-driven dependable team members.

I invite you to participate in our campus recruitment program 2026-27.

Academic Programme

Industry-integrated learning through live projects, case studies, SIP, corporate interactions, and dissertation.

ISB&M employs innovative teaching methods, including case studies and simulations, to cultivate critical thinking and leadership skills. The holistic approach to learning integrates classroom instruction with projects, assignments, and a vibrant campus life. All Programs are AICTE Approved

PGDM Business Management (Dual Specialization)

- Marketing
- Finance
- Human Resource
- Logistics & Supply Chain Management
- Business Analytics

PGDM Media Management (Dual Specialization)

- Digital & Social Media Marketing
- Media Planning
- TV Production & Broadcast Advertising
- PR & Corporate communication

[Click here to explore the view of complete core & elective courses](#)

Learning Methodology

- Case study
- Industry based projects
- Business stimulation
- Company visit
- Classroom learning

Credit Structure:

Students are required to complete 24 core courses that provide a strong foundation in the fundamental principles of management across key functional areas.

Component	Credits
Core for all Students	75
Core for 1st specialization +Elective	30
Core for 2nd specialization +Elective	30
Other Electives	15
Summer Internship	4
Dissertation	6
Total Credits	160



Illustrative List of Faculties

Highly qualified faculty with extensive academic and industry experience, including alumni and professionals from IITs, IIMs, and other leading universities.

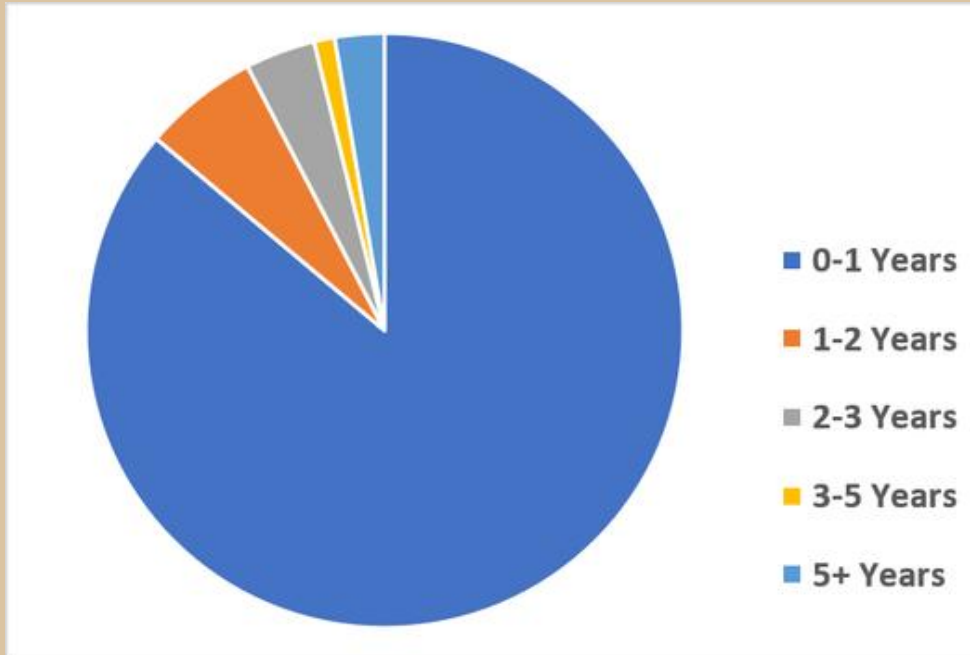


Faculty	Qualification	Experience
Dr. Pramod Kumar - Organizational Behavior	PhD (IIT Mumbai)	Former Professor at IIM Ahmedabad, XLRI & SIBM Pune. Consultant to 80+ companies, author of 100+ publications.
Dr. Saroja Asthana - Operations & Supply Chain Management	PhD IIT Kharagpur, MS (USA)	Nobel Peace Prize (IPCC) contributor, former XLRI faculty, global consultant.
Dr. Subramaniam - Jayaraman-HR & OB	A.M.I.E., PGDBM (IIM Calcutta)	25+ years industry experience, 21 years at ISB&M, executive trainer, HRM & psychometric expert.
Prof. Arpita Roy - Economics	M.Phil., MSc	18+ years teaching Economics, Econometrics, Quantitative Techniques and Environmental Economics.
Dr. Arun Joshi - OB & HRM	PhD, IIT Kharagpur	UGC-NET JRF, research in HR Analytics, employee experience, technology adoption and organizational behavior.
Dr. Arnab Chakraborty - Logistics & Supply Chain Management, Business Analytics	PhD IIT Kharagpur	Academics Chairperson; research in AI, Industry 5.0, logistics and supply chain management.
Prof. S. B. Subramaniam - Finance	Chartered Accountant (FCA), B.Com	30+ years corporate leadership as CFO and 14+ years teaching Finance.
Dr. Manoj Ghadge - OB & HRM	PhD, TISS Mumbai	20+ years corporate experience, certified behavioral trainer and organizational transformation consultant.
Prof. Keisham Babeecha Devi - OB & HRM	PhD Scholar (IIM Bodh Gaya)	JRF Awardee with 9+ years HR experience across healthcare, retail, SMEs and microfinance.
Prof. Siddharth Joshi - Operations & Supply Chain Management	EEPGM (IIM Kolkata), B.E.	17+ years multinational business experience in Supply Chain and Capital Markets.
Prof. S. K. Srivastava - Operations & Supply Chain Management	GMP (IIM Lucknow), M.Tech IIT Kanpur	21 years Indian Navy experience in system design, ERP, MIS and technology integration.
Prof. Shikha Sargam - Operations and Supply Chain Management	PhD Scholar IIM Mumbai	Research in sustainable supply chains and green technology adoption.

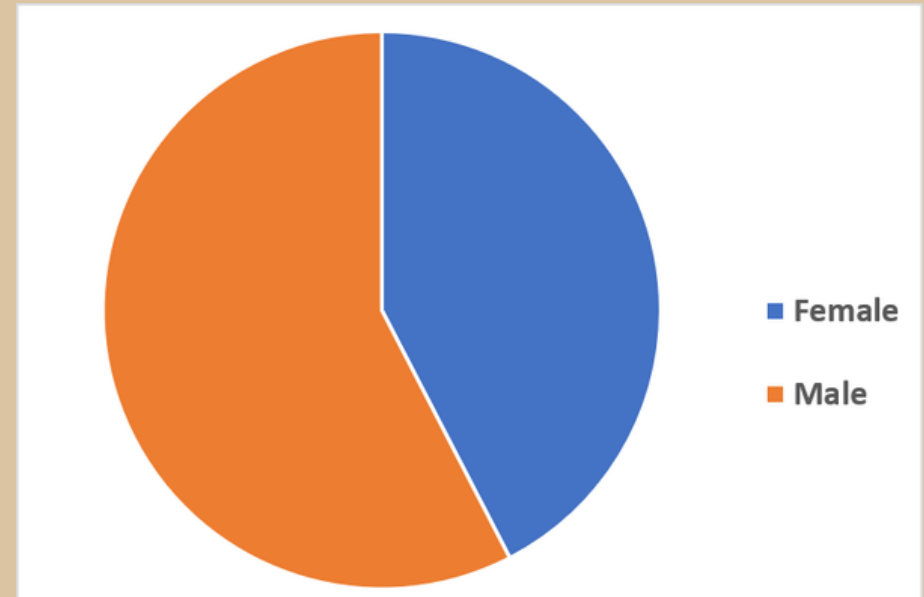
[Click here to view the illustrative list of faculty members](#)

ISB&M STUDENTS' BATCH PROFILE: 2025-27

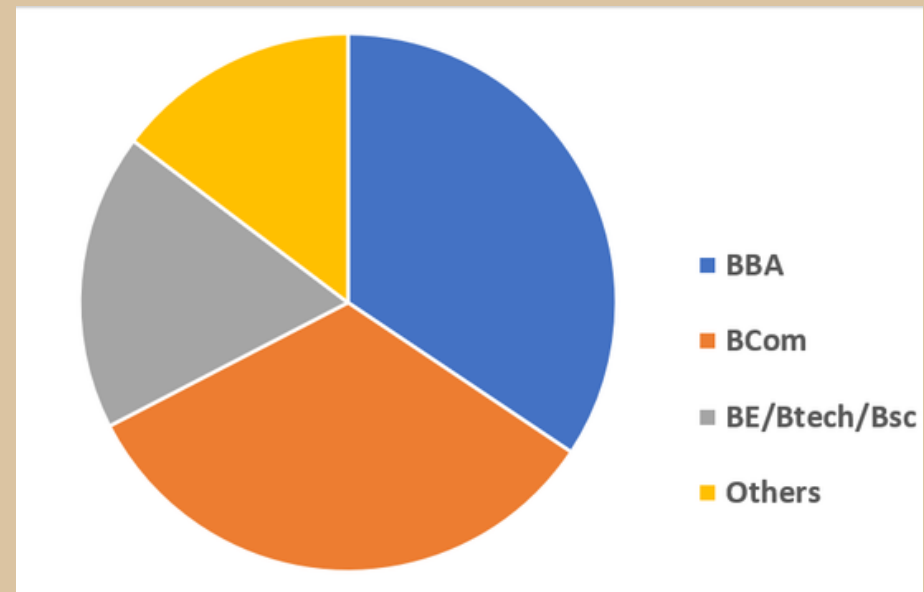
DATA OVERVIEW



Work Experience



Gender Profile



Graduation Stream

Illustrative List of Past recruiters

CTC offerings range from ₹8 LPA to ₹32 LPA, with an overall average CTC of ₹11 LPA

FINAL PLACEMENT

S NO.	COMPANY
1	GIA
2	HUL
3	Sutherland Global
4	Schneider Electric
5	Hexaware Technologies
6	BNY
7	The Adecco Group
8	VE Commercial Vehicles Ltd.
9	Deloitte Taxation
10	Moody's Corporation

Stipend offerings range from ₹20,000 to ₹1,25,000 with an overall average Stipend of ₹35,000

SUMMER INTERNSHIP

S NO.	COMPANY
1	Alliance Bernstein
2	DHL
3	Thomas Cook
4	Dun & Bradstreet
5	BNY
6	One Subsea
7	Purple.com
8	KPMG
9	Kantar
10	Third Wave Coffee



Dr. Arun Joshi

PhD, IIT Kharagpur

Chairperson - Campus Placement

placement.chairperson@isbm.ac.in

www.isbm.ac.in

FROM PLACEMENT CHAIRPERSON

Dear Recruiters,

At ISB&M, we are committed to developing responsible, self-driven, and competent management professionals who are prepared to meet the evolving expectations of the corporate world. We have consistently focused on academic excellence, industry relevance, and leadership development, enabling students to build successful careers across diverse business domains.

I sincerely thank our recruiting partners for the trust and confidence that they have placed in ISB&M over the years. We look forward to strengthen our existing associations while building new and mutually rewarding partnerships.

We are starting our placement 2026-27. I warmly invite you to participate in the Campus Recruitment Programme for both Summer Internships and Final Placements at ISB&M, and I look forward to welcoming you organization to our campus.

Senior Placement team



- **Sukrity**
Coordinator Placement Cell
+91 77668 84146
- **Pankaj Sharma**
Co-Coordinator Placement Cell
+91 80845 36906
- **Anushka Pandey**
Senior Member
+91 90844 66161
- **Chandradeep Paul**
Senior Member
+91 94791 33669
- **Kashish Gidwani**
Senior Member
+91 87800 38213
- **Kumar Nilotpal**
Senior Member
+91 82718 17588
- **Siyaa Agarwal**
Senior Member
+91 70021 25396
- **Tripti Singh**
Senior Member
+91 93048 76344



ISB&M Campus Recruitment Team (I-CARE)

The ISB&M Campus Recruitment Team (I-CARE) is a student-driven body, guided by faculty, dedicated to connecting students with leading organizations for internships and final placements.

The team operates through two dedicated teams:

- Final Placements
- Summer Internships

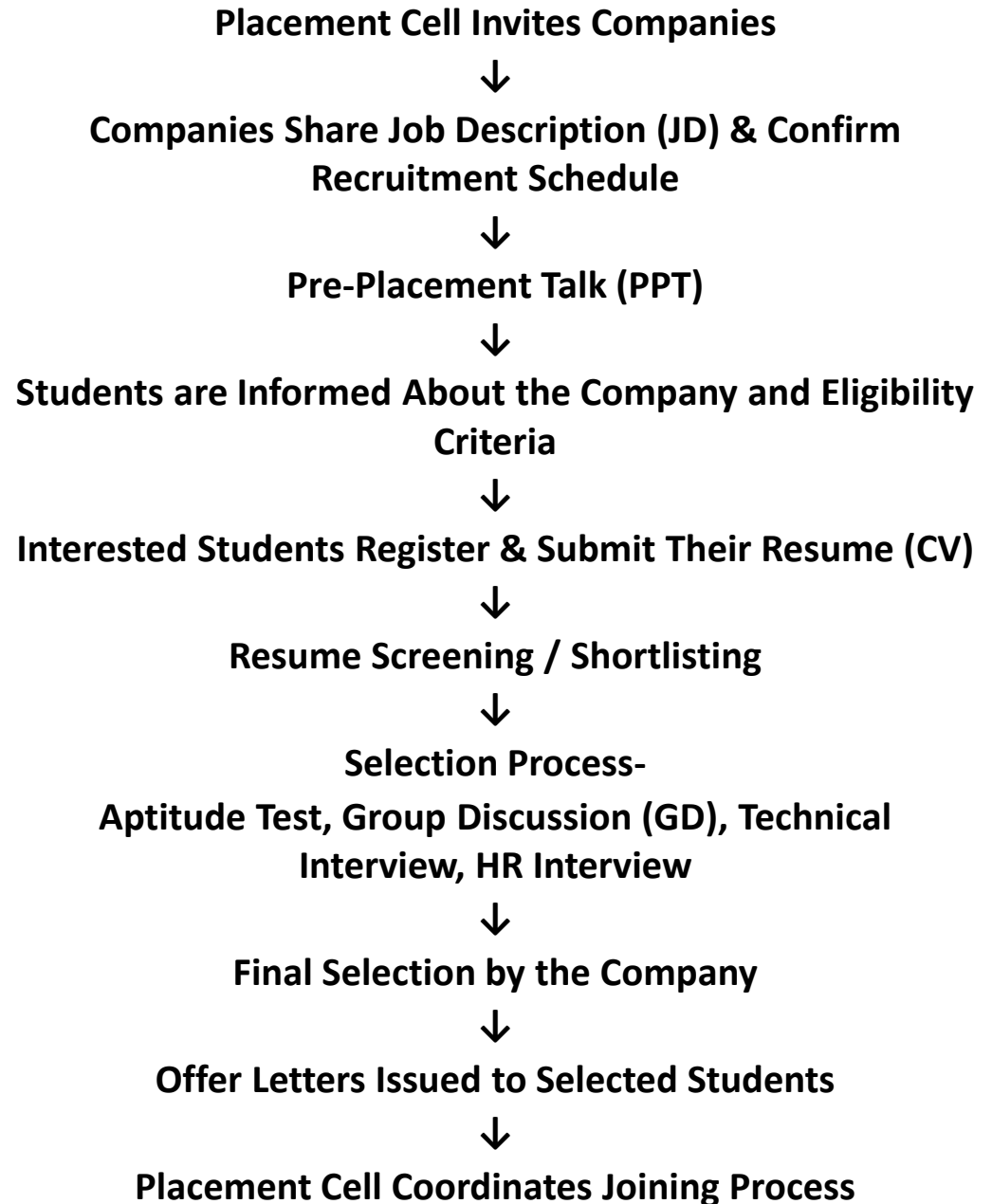
MESSAGE FROM ISB&M (I-CARE):

"We carry the ambitions of our students and support the organizations to develop talent pipelines. We look forward to welcome you and work with you in finding the credible, reliable and sustainable talent."

PLACEMENT CELL CONTACT:

✉ icare@isbm.ac.in
020 3501 2016/17

Placement Process



Placement Policy

- We recommend companies send the Job Description (JD) and permit a minimum of 48 hours to process and send CVs/profiles.
- We suggest companies to include all eligible applicants in process. On using academic score-based shortlisting, a company may miss on otherwise talented students.
- All communication, including JD, Dates, Shortlists, GD/PI (in case of online process), Selection decisions, and offer letters should be made with Placement Cell.
- Upon receiving PPOs, a student gets 48 hours to accept or reject the offer.
- Upon receiving an email confirmation about selection, a student is required to accept the offer. However, in case of simultaneous offers by two or more companies, the student may choose to accept any one of those offers.
- After receiving an offer, a student can apply to one more Dream Company if the offer is not already made from the Dream Company.
- We recommend companies to announce the selection result soon after completing the process – same day. This helps ensure acceptance of the offer and reduces the possibility of simultaneous offers, in favour of the recruiting company. Students are allowed to appear for the process by other companies until the result of a company is declared.
- If a company decides to recruit on our campuses (both offline and online), kindly do not entertain students on LinkedIn or personal referrals. This ensures equal opportunity for all our students.

- ISB&M respects the recruitment process followed by the company and we make full efforts to support execution of the process.
- ISB&M generally, is well equipped with technology. However, If there is an extraordinary requirement, we would like to be informed early.
- It is recommended that companies share all information in JD – Compensation, Benefits, and Variable pay.
- Students will be available for joining upon successful completion of the academic programme.
- At ISB&M, we encourage centralized placements for all campuses – Pune, Bangalore, Kolkata and MIBM. We encourage companies to consider all campuses since campus choice is also based on city preferences of the students.
- The selection process of the summer interns is similar to the selection process of the final recruitment.
- The selected candidates for the internships would only be available after the completion of the first year of the academic programme.
- As Students with media specialization have two internships - winter and Summer, they will be available for winter internship from October.
- In case of exams scheduled during the internship period, companies would allow students to appear for the exams.



**We at ISB&M *invite* you for the
Placement Process 2026-27**

We look forward to host you on campus

Thank you