



ISB&M

International School of Business and Media

26 YEARS OF EXCELLENCE

**International School of Business & Media
Nande, Pune**

S. No. 44/1, 44/1/2, Nande Village, Pashan Sus Road,
Taluka Mulshi, Pune 411042 | icare@isbm.ac.in

RECRUITER'S HANDBOOK (2026-27)

PUNE (NANDE) | PUNE (MULSHI) | BANGALORE | KOLKATA

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"Unleash your talents and flourish in an environment that fosters growth"

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I am every ISBMite

Patience is not my weak-ness, it is my strength. When I dream I make it a blueprint to a concrete future. I can easily transform into an insomniac when there is a deadline. My ocean of knowledge is nourished every moment with drops of experience.

I have a strong set of values with a burning desire to work. I believe that when an old man dies, wisdom is lost. "Well begun is half done", is not enough. The biggest challenge in life is to do better than my best. Dignity consists not in honour but in the consciousness that I deserve it. I respect life and I worship work.

SUCCESS BEYOND BORDERS

Competitive Competence & Talent

An operating philosophy built on responsibility, integrity, professionalism and partnership.

Vision, Mission & Operating Philosophy

1 VISION

Creating a world class education environment that allows students to fully develop their professional abilities and to foster a strong sense of responsibility and ethics.

2 MISSION

- To develop dynamic professionals, lead in a changing global business environment.
- To further develop our quality network with renowned educationalists and professionals, in the corporate & social arena.

3 OPERATING PHILOSOPHY

- To operate with a spirit of responsibility, integrity, professionalism and partnership.
- To think with speed, flexibility and an open mind.
- To use a comprehensive understanding of global education to set our own standards.
- To continually seek out and follow industry's best practices.

SUCCESS BEYOND BORDERS • COMPETITIVE COMPETENCE & TALENT



Dr. Pramod Kumar

President
International School of Business & Media

Ph.D. in Organizational Behavior, IIT Mumbai. Formerly with IIM Ahmedabad, Former Professor & Chairperson Placement, XLRI, Jamshedpur, Ex-Director, SIBM, Pune. Consultant over more than 80 companies worldwide. Author of more than 100 research cases and management games. Research quoted internationally in textbooks & journals. (Served in Govt. Of India, Committee of Management Education.)

FROM THE PRESIDENT'S DESK

President's Message

“

We offer a learning experience that stimulates and inspires the students. We build excellence in education, unleash the best and allow the students to evolve into professionals at par with global bench-marked standards.

ISB&M education is focused on contemporary domain knowledge and a strong emphasis on personal development — thinking, analytical decision making, emotional maturity, values and attitude that support professional success.

Illustrious success of our alumni is a testimony to our robust learning program. Our students turn into superior quality professionals and entrepreneurs — highly self-engaged, self-driven and dependable team members.

Leadership Team



Dr. Saroja Asthana

Founder, Mulshi Group of Institutes
Ph.D. (IIT Kharagpur), M.S. (USA)

Contributor to the **IPCC**, recipient of the **2007 Nobel Peace Prize** recognition through the IPCC. Former Faculty, **XLRI**; Scientist at **NML** and **NCL**. Consultant to **UNFCCC**, **SDC**, **GTZ** and **IPCC** and to several industries worldwide. Has published numerous research papers in sustainability, environmental management and climate change.

"Excellence in education begins with excellence in thought, research, and purpose."



Dr. Bhishmaraj Srivastava

Trustee, Peoples Empowerment Group (PEG)
MBBS (Pune); MPH & MBA, Johns Hopkins University, USA

Formerly associated with **AstraZeneca** and **Doctors Without Borders (MSF)**, with extensive experience in healthcare strategy, public health and international development. Expertise spans healthcare policy, global health systems, project evaluation, healthcare innovation and technology-driven public health initiatives.

"Leadership is about creating meaningful impact through knowledge, compassion, and innovation."

Directors of ISB&M



Dr. S. Jayaraman

Advisor & Former Director, ISB&M Bangalore

Ph.D., Aligarh Muslim University (AMU)
PGDBM, IIM Calcutta

Over 25 years of rich industry experience spanning **Automobiles, Construction, Iron & Steel and Information Technology sectors.**

"A student-driven culture and a liberal learning environment encourage individuals to develop self-motivation, responsibility, discipline, and the leadership qualities essential for professional success."



Prof. Arpita Roy

Director, ISB&M Kolkata

M.Phil. in Economics, Jadavpur University
Masters in Economics, University of Calcutta

Over **18 years** of experience in teaching, academic leadership and institutional governance.

"Our learning methodology encourages students to take initiative, embrace responsibility, and actively engage in projects and assignments, preparing them for real-world challenges."



Dr. Raghunandan N. K.

Director, ISB&M Bangalore

Ph.D. | B.E. | MBA, Singapore Management University

An accomplished academician with expertise in management education, innovation and leadership development.

"Launch your career into the competitive world of business and media with ISB&M's industry-oriented learning, professional training, and leadership mindset to become a future-ready business leader."

ESTABLISHED 2000

About ISB&M

Those who abhor history are compelled to re-write it...

Nestled in acres of sylvan surroundings on the western edge of Pune, ISB&M provides an idyllic environment for a rich milieu of formal and informal activity. Its proximity to leading corporate houses integrates classroom knowledge with practical experience.

Established in 2000, the institute has built on a base of highly accomplished faculty, world class infrastructure and a motivated student body to emerge as one of the premier institutes for management education and research in the country.

We promote a unique blend of intellectual traditions, contemporary practices and peer sharing, with eminent corporate stalwarts regularly sharing ideas and experience with our students. One characteristic that sets ISB&M apart is a carefully selected mix of students that creates a genuinely diverse environment — students leverage each other's experience rather than reproduce classroom theory.

12,000+

Alumni worldwide

26

Years of excellence

4

Campuses

160

PGDM credits



Our Campuses



Pune — Nande

Est. 2000

A premier institution for business and media education set amidst lush green hills. Innovative teaching methods — case studies, simulations, live projects — cultivate critical thinking and leadership.

PGDM DUAL SPECIALISATION

Marketing • Finance • HR • Logistics & SCM
• Business Analytics • Media Management •
Digital & Social Media Marketing • Media
Planning • TV Production • PR & Corporate
Communication



Bangalore

Est. 2005

Set in an industrial belt within India's IT hub. Industry-focused design and delivery, a culture enabling critical thinking, a vibrant campus life and a highly active alumni and corporate network.

PGDM DUAL SPECIALISATION

Marketing • Finance • Human Resource •
Logistics & SCM • Business Analytics



Kolkata

Est. 2004

Founded by Dr. Pramod Kumar, the campus has nurtured over 3,500 alumni and holds a 100% placement record, fostering superior professional skills and a strong sense of work ethics.

PGDM DUAL SPECIALISATION

Marketing • Finance • Human Resource •
Logistics & SCM • Business Analytics • Media
& Communication



Pune — Mulshi (MIBM)

30 min from Nande

Promoted and managed by ISB&M Nande Pune. Impressive infrastructure and a fully furnished library with nearly 10,000 e-journals, with optional residential hostels.

PGDM DUAL SPECIALISATION

Marketing • Human Resource • Logistics &
SCM • Finance • Business Analytics • Media
& Communication

Research 2026 USA Money



ISB&M ALUMNI SHARE

95%

of the world's Top 20 Most Preferred
Employers by the world's best MBAs

CNN MONEY RESEARCH 2026, USA

Where Globally the Best B-School MBAs Aspire to Work

Apple

Adidas

Amazon

BCG

Bain & Co.

BMW

Citi

Google

Goldman Sachs

IBM

JP Morgan

Mastercard

McKinsey &
Company

Microsoft

Morgan Stanley

Nike

Procter & Gamble

PepsiCo

Samsung
Electronics

Walmart

You can find ISB&Mites among them.

ISB&Mites at the World's Top Employers

You can find ISB&Mites everywhere CNN Money looks — leading teams at the companies MBAs aspire to work for.



Saurish Choudhury
Batch 2007–09

Program Manager
Apple • Gurugram



Rohan Laddha
Batch 2003–05

Senior Director
Adidas • Gurugram



Sravan Kumar
Batch 2009–11

Senior Tech Program Manager
Amazon • Japan



Saurabh Chaddha
Batch 2005–07

Senior Manager
BCG • Gurugram



Satchit Gayakwad
Batch 2001–03

Senior Manager
BMW Group • Gurugram



Mukesh Madhyan
Batch 2004–06

Senior VP
Citi • Mumbai



Kundan Jha
Batch 2011–13

Program Manager
Google • Bangalore



Prasant Banthia
Batch 2007–09

Senior VP
Goldman Sachs • Bangalore



Parul Saxena
Batch 2000–02

Project Manager
IBM • UK



Rima Nag
Batch 2008–10

VP — HR Adviser
JP Morgan Chase & Co. • Dallas



Ritesh Samtani
Batch 2010–12

Director
Mastercard • New York



Avantika Kaushal
Batch 2016–18

L&D Professional
McKinsey & Company • Gurugram



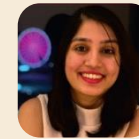
Astha Tripathi
Batch 2007–09

Senior Data Scientist
Microsoft • Washington, US



Ashesh Taparia
Batch 2010–12

Director
Morgan Stanley • Mumbai



Prakriti Prabhat
Batch 2014–16

Business System Analyst
Nike • US



Saranga K
Batch 2004–06

Brand Director
Procter & Gamble • Switzerland



Pallavi G
Batch 2008–10

Senior Manager HRBP
PepsiCo • Hyderabad



Ankur Kapoor
Batch 2004–06

Director — Product
Samsung Electronics • Gurugram



Deepratna Singh
Batch 2004–06

Senior Director HR
Walmart • Washington, US

**World is
too small.**



GLOBAL IMMERSION PROGRAMME

Learning Beyond Borders.

Students Study at partner universities in the UK, USA, Brazil and Denmark — and bring a global outlook back to your management career.

4 COUNTRIES

5

PARTNER UNIVERSITIES

STUDENT LEARNINGS

- Academic enrichment
- Global networking
- Cultural exposure
- Personal & professional growth
- Cross-cultural communication

ISB&M GLOBAL NETWORK

Two Ways to Learn Abroad

GLOBAL IMMERSION PROGRAMME

Short-term Immersion

- Lectures by international faculty
- Visits to global companies
- Collaborative team projects
- Local culture & innovation ecosystems

A TRIMESTER ABROAD

Student Exchange

- Attend courses at the host university
- Earn academic credits
- Work in international student teams
- Live campus life in another country

Our Global Partners

MoUs & exchange agreements



UNITED KINGDOM

University of Surrey

Global Immersion Programme



ILLINOIS, USA

Illinois Institute of Technology

Global Immersion Programme



BRAZIL

Unicamp, Campinas

Global Immersion Programme



CALIFORNIA, USA

Cal Poly Pomona

Global Immersion Programme



DENMARK

CTIF Global Capsule

Global Immersion Programme

Featured Global Alumni

ISB&M alumni hold leadership positions with the world's most preferred employers across 20+ countries.



Saurish Choudhury
Batch 2007–09

Program Manager
Apple • Gurugram



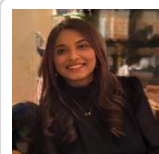
Kundan Kumar Jha
Batch 2011–13

Product Manager
Google • Bangalore



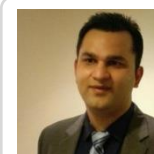
Astha Tripathi
Batch 2007–09

Industry Advisory Board Member
Washington State University
• Washington, US



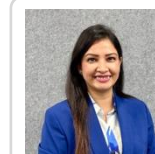
Shrabana Chakraborty
Batch 2013–15

Senior Program Manager
Amazon • London, UK



Saurabh Chaddha
Batch 2005–07

Senior Manager
BCG • Gurugram



Avantika Kaushal
Batch 2016–18

L&D Professional
McKinsey & Company
• Gurugram



Prabhat Rawat
Batch 2013–15

Senior Associate
JPMorganChase • London, UK



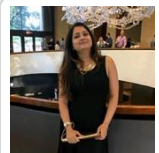
Ashesh Taparia
Batch 2010–12

Director
Morgan Stanley • Mumbai



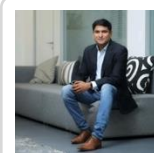
Sheetal Agrawal
Batch 2008–10

Assistant Vice President
JP Morgan Chase & Co. • Mumbai



Rima Nag
Batch 2007–09

VP — HR Advisor
JP Morgan Chase & Co.
• Dallas, US



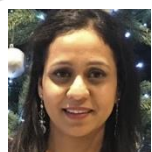
Satchit Gayakwad
Batch 2001–03

Senior Manager
BMW Group • Gurugram



Mukesh Madhyan
Batch 2004–06

Senior Vice President
CITI • Mumbai



Parul Saxena
Batch 2000–02

Project Manager
IBM • United Kingdom



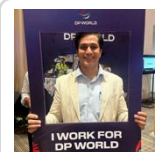
Saranga K
Batch 2004–06

Brand Director
Procter & Gamble • Switzerland



Deepratna Singh
Batch 2004–06

Senior Director HR
Walmart • Washington, US



Ankur Kapoor
Batch 2004–06

Director — Product
Samsung Electronics • Gurugram



Shivankar Seth
Batch 2013–15

Manager — Global Procurement
PepsiCo • Hyderabad



Rohan Laddha
Batch 2003–05

Senior Director
Adidas • Gurugram



Kunal Krishna
Batch 2002–04

Vice President
Citi Bank • Florida, USA

Featured Global Alumni — BFSI, Consulting & Supply Chain

Senior leadership across banking, financial services, professional services and global logistics.



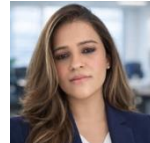
Namarta Mukherjee
Batch 2013–15

AVP — Internal Audit
JPMorganChase • London, UK



Ashish Singh
Batch 2001–03

Senior Director
BNY • Pune



Bindiya Naulakha
Batch 2001–03

Director — CRO Treasury
UBS • Singapore



Chetali Sharma
Batch 2001–03

VP — Corporate Banking
Axis Bank • Pune



Piyush Chandra
Batch 2003–05

Senior Vice President
IIFL Capital Services
• Mumbai



Pramod S. Patil
Batch 2003–05

Vice President
Kotak Mahindra Bank •
Mumbai



Sandeep Banerjee
Batch 2003–05

Vice President
HSBC • Kolkata



Pradeep Rayaguru
Batch 2006–08

Director — Business Finance
Flipkart • Bangalore



Vishal Kumar Tiwari
Batch 2006–08

Director — Transformation,
APAC
CEVA Logistics • Singapore



Rituraj Sinha
Batch 2008–10

Head — BD Technology
DHL Supply Chain • New
Delhi



Avinash Kadway
Batch 2007–09

Regional SD Excellence Lead
A.P. Moller — Maersk
• Mumbai



Aritra Banerjee
Batch 2008–10

Operations & Planning Lead
FedEx • Mumbai



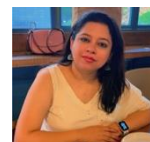
Hardik Pandya
Batch 2008–10

Director
PwC • Pune



Akash Awasthi
Batch 2006–08

Director
Deloitte • Pune



Chanda Hemrajani
Batch 2005–07

Director
KPMG • Gurugram



Imran Ansari
Batch 2008–10

VP — Marketing Transformation
Accenture • Mumbai



Shakambhari Thakur
Batch 2001–03

Senior Director
Walmart Global Tech
• Bangalore



Amit Mudgal
Batch 2001–03

Director — Commercial
Payments
Mastercard • Kuala Lumpur

Women Achievers



Pallavi Deshmukh

Batch 2001–03

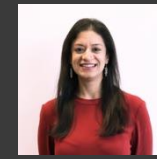
Chief Executive Officer
NetGaming • London, UK



Oindrila Chakraborty

Batch 2002–04

Senior Vice President — HR
Jio Studios • Mumbai



Zenobia Madon

Batch 2004–06

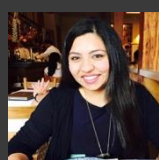
Director — Global Strategic Projects (HR)
Beko Europe • Milan, Italy



Amisha Gupta

Batch 2006–08

Business Architect
Discovery Limited • Johannesburg, SA



Sanghita Majumder

Batch 2006–08

Senior Director — Client Services
StackAdapt • San Francisco, USA



Shyly Bhawe

Batch 2014–16

Assistant Vice President
State Street • London, UK



Namrata Mukherjee

Batch 2013–15

Senior AVP — Internal Audit
BNY • London, UK



Priyanka Malhotra

Batch 2009–11

Associate Director — Sales
Zee Entertainment • Noida



Aayushi Raj

Batch 2021–23

Associate Manager — Geo HR (HRBP)
Sutherland • Bengaluru

Post Graduate Diploma in Management (PGDM)

An AICTE-approved, two-year full-time programme designed to develop future-ready management professionals through a rigorous curriculum that combines academic excellence, experiential learning and industry integration.

Programme Highlights

- 1 AICTE-regulated, module-based curriculum
- 2 Dual specialisation across six management domains
- 3 Industry-oriented learning via live projects and case studies
- 4 Business analytics & decision sciences integrated throughout
- 5 Experiential learning through simulations and workshops
- 6 Summer Internship Programme with leading organisations
- 7 Continuous industry engagement — guest lectures, conclaves, mentoring

Dual Specialisation Domains

Marketing

Finance

Human Resource
Management

Business Analytics

Logistics & Supply Chain

Media & Communication

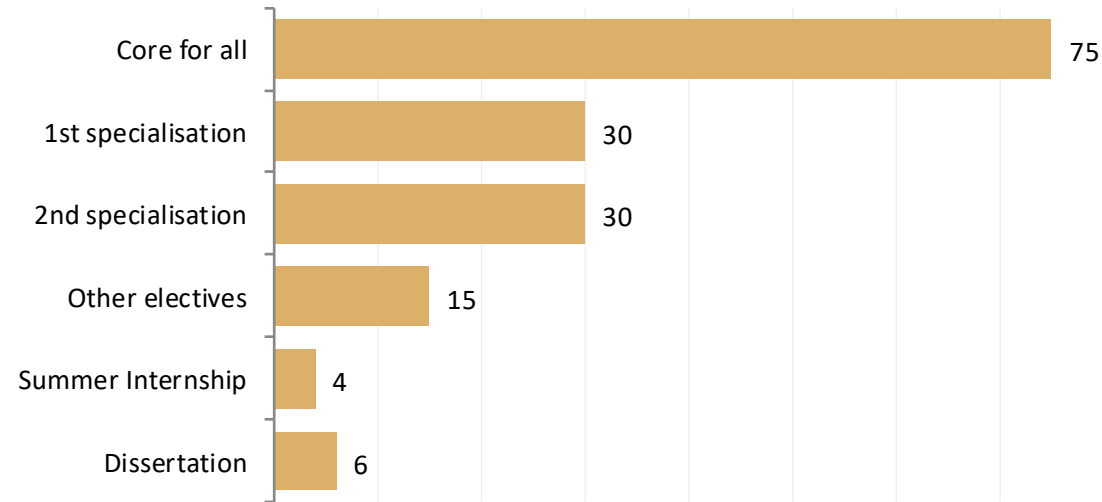
Programme Structure & Credit Framework



Credit Structure

Component	Credits
Core for all	75
Core for 1st specialisation + elective	30
Core for 2nd specialisation + elective	30
Other electives	15
Summer Internship	4
Dissertation	6
Total Credits	160

Credit Distribution



Total programme load: 160 credits over six modules across two years.

Core Curriculum + Corporate Workshops (4-6 Hours)

Each course is broken into focused modules, ensuring strong fundamentals while recognising that every management domain is interrelated.

Operations & Supply Chain

- Fundamentals of Production Management
- Fundamentals of Service Operations
- Production & Service Fundamentals
- Supply Chain Management
- Operations Management
- Value Chain & Competitive Performance

Analytics & Decision Sciences

- Excel for Managers
- Introduction to Data Science
- Decision Sciences 1 & 2
- Descriptive Statistics
- Inferential Univariate Statistics
- Inferential Bivariate Statistics
- Data & Business Decisions
- AI Driven Business Analytics
- Multivariate Data Analytics
- Business Analytics Foundations
- Statistical Foundation for Decision Making
- Fundamentals of Optimization

Finance & Business

- Orientation to Business & Finance
- Fundamentals of Business Finance
- Financial Markets, Products & Institutions
- Business Taxation
- Entrepreneurship & New Venture Creation
- Retail & Priority Sector Finance
- Banking, Finance & Business
- Finance Foundation
- Banking, Insurance & Risk
- Insurance Business & Risk Planning
- Insurance Operations & Product Management

Economics

- Fundamentals of Economics for Business
- Managerial Economics
- Economics Foundation
- Macro-Economic Theories & Policy Analysis

Marketing

- Market Understanding & Competitive Analysis
- Business, Sales & Marketing
- Product Strategy, Branding & Revenue Optimisation
- Distribution Strategy, Channels & Sales Execution

HR & Strategy

- Foundations of HRM
- HRM Functions, Systems & Processes
- Organisation, Business Strategy & Structure
- Managing Organizations
- Cases: Integrated Organization Structure & Management

Elective Courses

● Marketing

Sales, Distribution & Channel Management
Consumer Behaviour
Services Marketing
Product & Brand Strategy
Digital Marketing with Gen AI
Integrated Marketing Communication
International Marketing Management
B2B, Retail & BFSI Marketing
Market Research

● Finance

Corporate Finance
Financial Statement Analysis
Financial Modelling
AI for Finance
Modern Investment Analysis & Portfolio Mgmt.
Fintech & AI; Wealth Management
Options, Futures & Derivatives
Investment Banking & Private Markets
Mergers, Acquisitions & Restructuring

● Human Resource Management

Employee Relations
Performance Management
Recruitment & Selection
Reward & Compensation Management
Competency Based HRM
HR Analytics
Labour Laws
Organizational Change & Development
Strategic HRM

● Business Analytics

Advanced Statistical Analysis with R
Machine Learning for Predictive Analytics
Python for Data Science
Data Visualization & Storytelling with Power BI
Natural Language Processing for Business
Web & Social Media Analytics
Big Data & Cloud Computing
Business Automation & Agentic AI
Database Management & SQL

● Logistics & Supply Chain

Quality Management
Advanced Supply Chain Analytics
Production Planning & Control
Lean Six Sigma by KPMG (30 hrs + certification)
Procurement & Inventory Management
Supply Chain Modeling & Optimization
Managing Global Logistics
Emerging Technologies in SCM
Supply Chain Finance

● Media & Communication

Fundamentals of Image-Making in Film, TV & Web
Writing for Media
Media Planning & Sales
Digital Media Campaign Strategies
Film Production & Editing
Branding for OTT & TV
Public Relations & Media Ethics
Media Research & Analysis
Media Law, Ethics & IP

Pedagogy & Continuous Evaluation

Live Projects

Case Studies

Business Simulations

Industry Visits

Guest Lectures by Industry Leaders

Summer Internship Programme

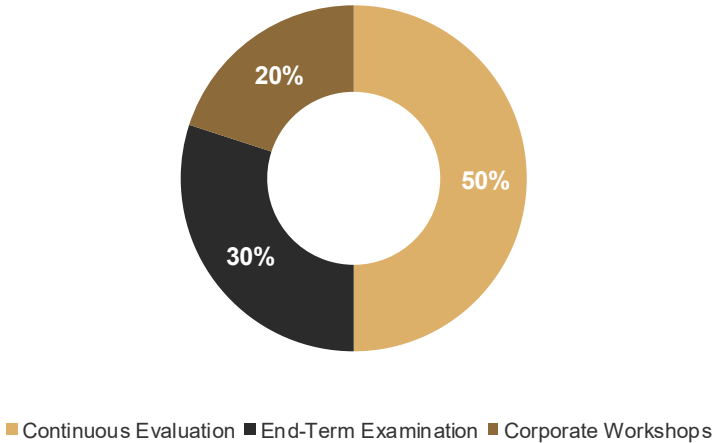
Research & Dissertation

Corporate Mentorship

Module-wise Continuous Evaluation

Component	Weightage
Continuous evaluation — assignments, quizzes, case studies, projects, presentations & viva, end-module exam	50%
End-term examination	30%
Corporate Workshops	20%

Assessment Weightage



Leadership, Talent & Development

The programme changes how students think and handle situations, exposing them to myriad activities across marketing, finance, human resources and co-curricular life — equipping them with soft skills as well as domain depth, and bringing out the leader in them.

Programme Goals

- Change social attitudes so students can work in global companies
- Develop emotional maturity and the ability to think on their feet
- Enable independent decision making and assertive behaviour
- Teach students to make demands of peers and seniors
- Overcome self-limiting thoughts and actions
- Inculcate responsible behaviour and self-representation
- Empower students to work in, and mobilise, a team
- Reconstruct the meaning of self-esteem

1 Cognitive Learning

Quizzes, case study competitions, workshops and evaluated guest lectures.

2 Participating & Organising Events

Running flagship events such as HR Share, Chain Act and Crescendo.

3 Cell / Club Leadership

Holding office and leading one of ISB&M's seventeen student bodies.

Marketing & Strategy

Dr. Shubham Saxena

PhD, NET, MMS | Marketing

Over 16 years of leadership in teaching, research and industry collaboration. A recognised authority in Digital Marketing, Generative AI and Marketing Analytics; advises brands on integrating new technology into marketing operations.

Dr. Kanchan Pantvaidya

B.Pharmacy, MBA (Marketing), PhD | Marketing

Over 19 years across corporate, academics, research and consulting. Published in national and international journals, nominated for best paper at international conferences, and consultant to SMEs in the pharmaceutical and chemical sector.

Prof. Abhishek Sinha

B.E. (NIT Rourkela), PGDM (SCMHRD) | Marketing

An educationist with rich corporate experience in leading organisations. Researches digital technologies and their impact on small businesses; passionate about consulting and teaching the practicalities of business.

Prof. Kartikeya Ashok

PhD IIT Roorkee (pursuing) | Marketing

Doctoral researcher at IIT Roorkee specialising in marketing; Teaching Assistant for NPTEL's Retail Marketing Strategy. Second-Best Paper Award at IIT Roorkee Research Scholar Day; researches sustainable mobility and emerging marketing paradigms.

Prof. Paresh Vishal

MBA (Strategy & Operations), XLRI Jamshedpur | B.E. (ECE), BIT Mesra

Over 17 years of experience across sales, marketing, supply chain and digital transformation, with leadership roles at Tata Steel and Cognizant. Connects customer insights, business strategy and commercial outcomes.

Human Resources & General Management

Dr. Pramod Kumar

Ph.D. (Organizational Behavior), IIT Mumbai | OB

Worked with IIM Ahmedabad; Former Professor & Chairperson Placement, XLRI Jamshedpur; Ex-Director, SIBM Pune. Consultant to over 80 companies worldwide; author of 100+ research papers, cases and management games.

Dr. Subramaniam Jayaraman

A.M.I.E., PGDBM (IIM Calcutta) | HR & OB

Over 25 years across automobiles, construction, iron & steel and IT services, with senior positions at Tata Metaliks and IRIS Business Services. Associated with ISB&M for 21 years; well versed in psychometric testing and mentoring.

Dr. Manoj Ghadge

PhD, TISS Mumbai | OB & HRM

Over 20 years of industry experience across Indian conglomerates and MNCs including Lakme, Reliance, Wockhardt and Merck. Holds international DiSC certification; a certified psychological assessor and behavioural trainer.

Dr. Arun Joshi

PhD | OB & HRM | Chairperson, Campus Placements

UGC-NET qualified with top rank and recipient of the Junior Research Fellowship. Publishes on employee experience, HR analytics, technology adoption and job performance in journals including Personnel Review.

Dr. Pavithra Ganesh

Ph.D., IIT Kharagpur | OB & Human Resources

Researches collective organizational engagement, multilevel analysis and organizational innovation. UGC Junior Research Fellow; prior experience as Head of Department and as an HR executive at Vivanta by Taj, Mumbai.

Dr. Raju Dhar

MBA (PM&HRD), MLL&LW, M.A. Psychology, PhD Scholar | OB & HRM

Over 20 years of industry experience — 7 years in pharmaceutical marketing and 13 in generalist HR with Zydus Cadila, Ranbaxy, IndSwift Pharmaceuticals and Schneider Luminous Electricals.

Finance & Economics

Dr. Manoj Sharma

Ph.D., PGDBM, M.Com. | Finance, Capital Markets, Fintech

Over 23 years of experience. Author of two textbooks, holder of four Indian patents and one UK copyright, with 15 publications including Scopus and ABDC-listed journals. Participated in the ERASMUS+ Project, Northern Ireland.

Prof. S. B. Subramaniam

B.Com, Chartered Accountant (FCA) | Finance

Three decades in large global corporates as part of senior leadership in the capacity of CFO — financial restructuring and turnaround, large-scale funding tie-ups, fintech integration and shared services — with 14 years of teaching.

Prof. Arpita Roy

M.Phil. (Jadavpur), M.Sc. (Calcutta) | Economics

Over 18 years of teaching experience in economics, quantitative techniques, econometrics and environmental economics. Has worked as a corporate trainer for organisations including TIL and LIC.

Dr. Madan B. Survase

Ph.D., M.Phil., M.A. | Economics

Over 18 years in teaching and research, publishing in prestigious journals on financial inclusion, SDGs, ESG and economic growth. Has served as Academic Chairperson, Executive Editor and conference convenor.

Dr. Sweta Siddharth

PhD (Management), MBA, UGC-NET, B.E. | Finance

More than 16 years across academia and corporates, having worked with Dell and Hewlett Packard before teaching at Lovely Professional University and Amity University. A prolific researcher with several journal publications.

Prof. Mulagaleti Sasi

PhD (Finance), MBA (IIT Madras), M.Tech (IIT Kharagpur) | Finance

11+ years across industry and academia, with experience in wealth management and mutual fund investments at IDFC Mutual Fund and a techno-managerial role at Dr. Reddy's Laboratories.

Dr. Pankaj Kumar Swain

PhD, MBA, Banking and Finance

10+ years of working experience in banking sector (SBI and Axis Bank) across Corporate Credit Appraisal, Trade Finance, Operations and Audit domains.

Prof. Sheo Rama

Ph.D. Scholar in Economics, IIM Bodh Gaya | Exchange Scholar, IIM Bangalore | Visiting Scholar, University of Auckland

Assistant Professor of Finance & Economics at ISB&M Pune and Ph.D. scholar at IIM Bodh Gaya, researching environmental economics, energy policy and sustainable development.

Dr. Pranjali Unkule

Ph.D. & M.A. (Economics) | Diplomas in Leadership & Project Management

Over 18 years of corporate and academic experience, specialising in economics, leadership, team building, and motivation. Recipient of the Rashtriya Vidya Gaurav Puraskar.

Operations, Supply Chain & Business Analytics

Dr. Saroja Asthana

Ph.D. IIT Kharagpur, M.S. (USA) | Operations & SCM

Contributor to the IPCC, recipient of the 2007 Nobel Peace Prize recognition through the IPCC. Former faculty at XLRI Jamshedpur; consultant to IPCC, SDC, GTZ, UNFCCC and the Ministry of Environment & Forests, GOI.

Prof. Navin Verma

M.Tech IIT Kanpur, CPIM, CSCP, LSSBB | Operations & SCM

Many years of global industry experience, specialising in supply chain, quality and business analytics. Chairperson of HR & Admin and Programme Head of the LSCM area; APICS-certified and a Lean Six Sigma Black Belt.

Dr. Arnab Chakraborty

Ph.D. IIT Kharagpur | Academics Chairperson | LSCM & Analytics

Researches AI adoption, human-centric AI (Industry 5.0) and digital transformation of complex transportation systems. Published in IEEE Transactions on Engineering Management; funded by the ICSSR for international dissemination.

Prof. Siddharth Joshi

EEPGM (IIM Kolkata), B.E. Mechanical | Operations & SCM

Over 17 years of business experience with multinationals and start-ups in India and the United States. Expertise in supply chain strategy and analysis, capital markets and algorithm development.

Prof. Subinoy Banerjee

PhD & MBA, IIT Kharagpur, B.E. Electrical | Business Analytics

Over 15 years of professional experience, primarily with IBM. Expertise spans risk management, cyber risk and insurance, behavioural cybersecurity, ERP and business analytics; current work explores generative AI in cyber insurance.

Dr. Nitin S. Tupe

PhD, MBA (Materials Mgmt.), MBA (IT), B.E. Mechanical | SCM

Strong foundation in SCM strategy, procurement, material and production planning, warehouse and logistics operations, process excellence and automation across manufacturing, automotive, FMCG, e-commerce and retail.

Dr. Arshad Ahmed

Ph.D., IIT Kharagpur | MBA (IT) | B.E. (CSE) | Business Analytics

Research focuses on applying machine learning and artificial intelligence to business decision-making, particularly in finance. Interests include interpretable AI, generative AI, and emerging applications of AI in education and business analytics.

Media

Prof. Mandar Deshpande

M.A. Journalism & Mass Communication | Media

Over 15 years of experience as a Director, HOD, Professor and Media Trainer. He has expertise in freelance photography and graphic design, professional editing, media training, and software development and training. He has also served as General Manager at a reputed interior designing products firm.

Dr. Rajeswari Saha

Ph.D. (Media and Cultural Studies) | TISS | M.Phil. (Social Work) | Delhi University | Media & Capacity Building

Over 15 years of experience in academia and capacity building, managing funded projects and conducting 25+ training programmes for organisations including UNDP and UNICEF. She has presented at national and international conferences and is an experienced guest speaker on communication, ethnography and visual research.

Prof. Sagar C. Palkar

MBA (Brand & Advertising) – First Class with Distinction | Diploma in Animation & Web Designing | B.A. (Economics) | Media

Over 14 years of teaching experience in New Media, Graphic Design, Marketing and Media. He has an MBA in Brand & Advertising and a Diploma in Animation & Web Designing. He also brings 4 years of industry experience with Kohler Power India Pvt. Ltd., combining academic expertise with practical industry exposure.

Prof. Sanyog B. Ingale

Ph.D. Research Scholar (SIU) | UGC-NET | M.J.M.C. | B.Tech. (Computer Engineering) | Media & Digital Technologies

Over 14 years of experience across academia, media, IT and corporate sectors, including professional experience with IBM and ZS Associates. His expertise lies in digital media, marketing and the strategic application of AI, with a focus on integrating technology, communication and business to develop future-ready media professionals.

Batch Information 2025-27

483

TOTAL STUDENTS

280

MALE

203

FEMALE

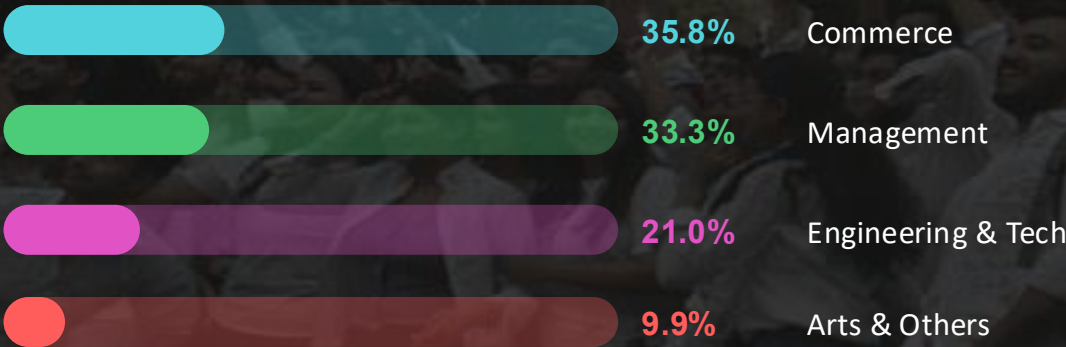
108

WITH WORK EX

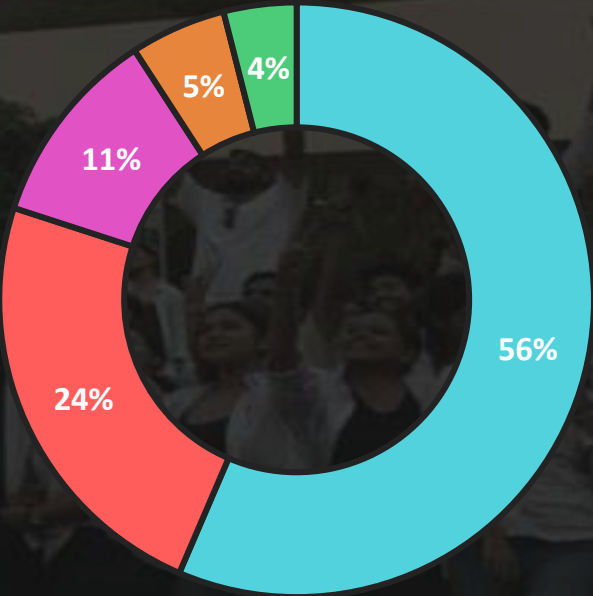
375

FRESHERS

Academic Background



Area of Interest



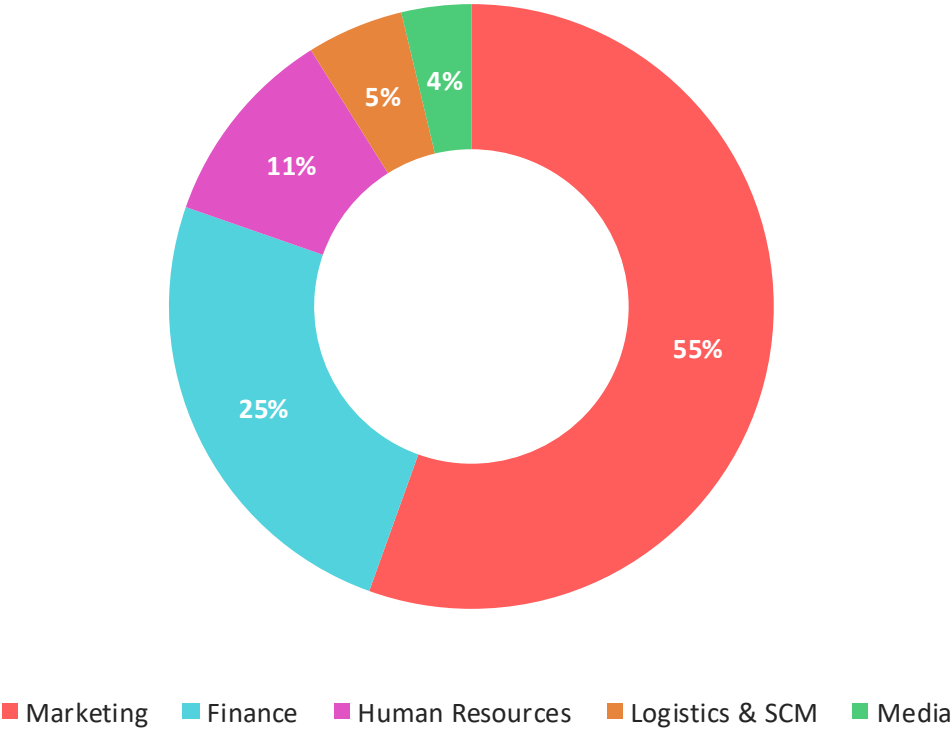
Four Campuses

Pune (Nande) 342 Pune (Mulshi) 50 Kolkata 48 Bangalore 43

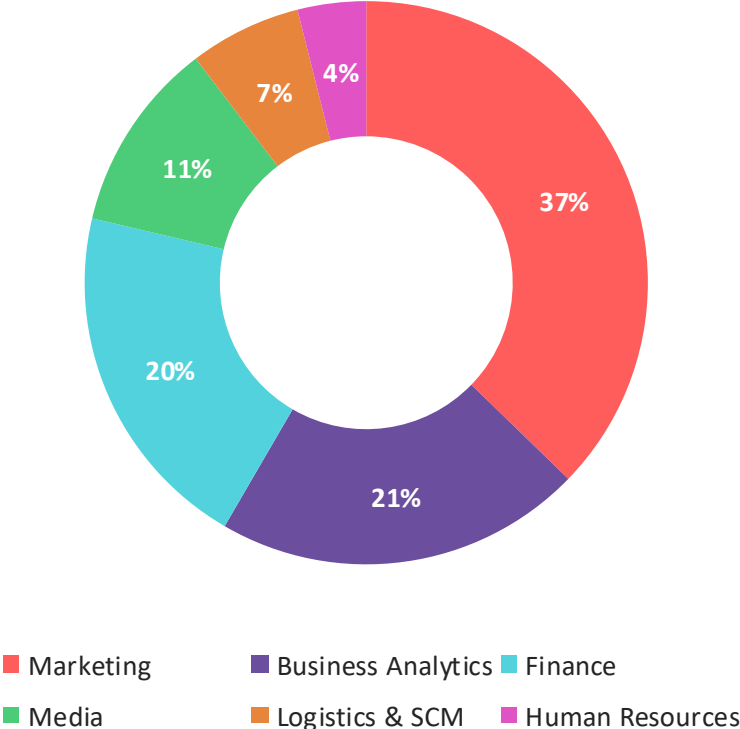
Dual Specialisation Mix

Every student reads two specialisations — the first chosen as the major, the second as a complementary domain.

First Specialisation



Second Specialisation



Business Analytics is the most-chosen second specialisation — 102 students — reflecting the analytics layer built into every domain.

Batch Information 2026-28

282
TOTAL STUDENTS

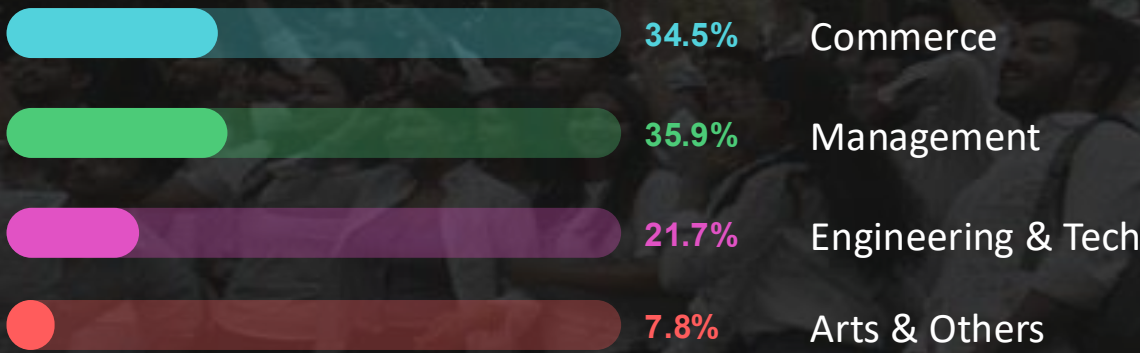
170
MALE

112
FEMALE

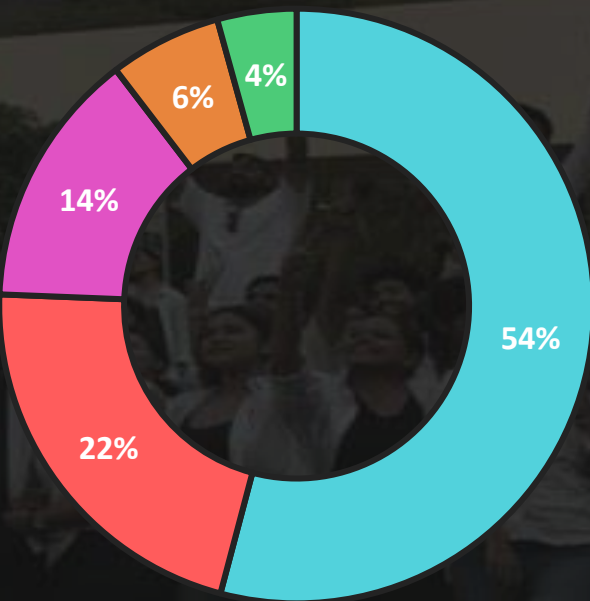
70
WITH WORK EX

212
FRESHERS

Academic Background



Area of Interest



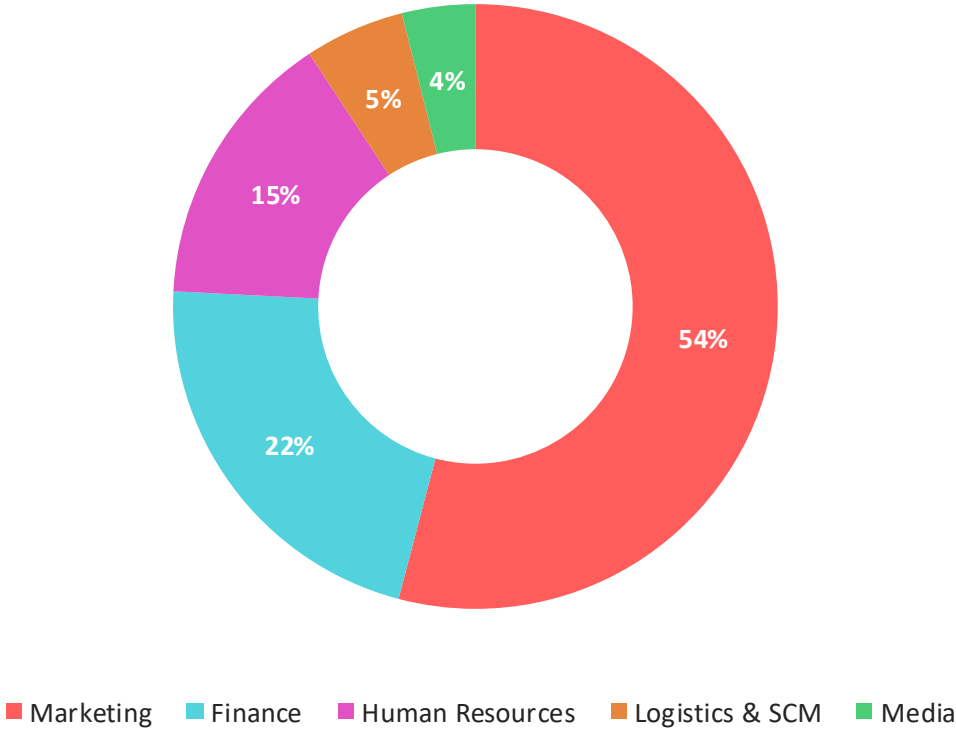
Four Campuses

Pune (Nande) 208 Pune (Mulshi) 26 Kolkata 19 Bangalore 28

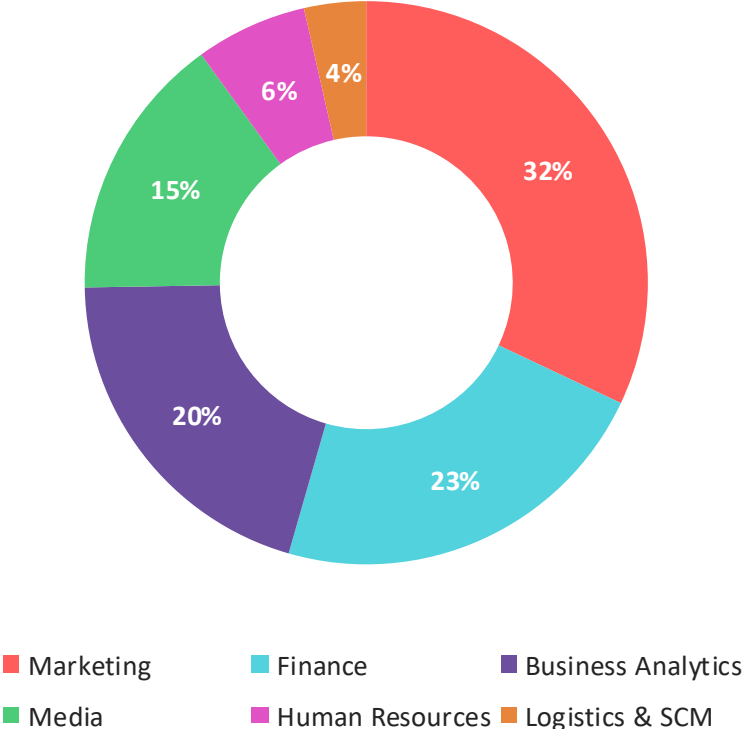
Dual Specialisation Mix

Every student reads two specialisations — the first chosen as the major, the second as a complementary domain.

First Specialisation



Second Specialisation



Marketing leads both choices — 152 students as the major and 90 as the second specialisation — with Business Analytics (57) the third most-chosen complement, after Finance (63).

AN INVITATION TO RECRUIT

Chairperson Placement

Dear Recruiters,

At ISB&M, we are committed to developing responsible, self-driven and competent management professionals who are prepared to meet the evolving expectations of the corporate world. Since its inception in 2000, the institute has consistently focused on academic excellence, industry relevance and leadership development, enabling students to build successful careers across diverse business domains.

We have a strong alumni network serving in key managerial positions across leading organisations in India and abroad. Our students undergo a rigorous academic curriculum supported by industry interaction, experiential learning, live projects and internships that equip them with the knowledge, skills and professional competence required to excel in dynamic managerial roles. I would like to thank all our recruiting partners for the trust and confidence they have reposed in our students over the years, and I acknowledge the relentless efforts of our Placement Assistance Cell members, who remain committed to facilitating a smooth and professional recruitment experience for every organisation visiting our campus.

I warmly invite you to participate in the Campus Recruitment Programme for both Summer Internships and Final Placements of ISB&M and look forward to welcoming your organisation to our campus.



Dr. Arun Joshi

PhD | Faculty - OB & HRM

Chairperson, Campus Placements

International School of Business & Media

Placement.chairperson@isbm.ac.in

arun.joshi@isbm.ac.in

www.isbm.ac.in

+91 96946 10986

Prominent Recruiters – Finals & Summers

Final placement and summer internship recruiters, organised sector-wise.

Banking, Financial Services & Insurance

Deloitte Taxation
Yes Securities
NielsenIQ
BNY
ADP
ICICI Prudential Life Insurance
ICICI Prudential AMC
ICICI Lombard
ICICI Bank
ICICI Securities
ICICI Home Finance Company
TresVista
SBI Funds Management
Bajaj Allianz General Insurance
Bajaj Housing Finance
Bajaj Finserv
Aditya Birla Capital
Motilal Oswal Financial Services
Northern Arc Capital
Moody's Corporation
HDFC Bank
South Indian Bank
Federal Bank
Equirus Ragnall
HDFC Mutual Fund
AUM Capital Market Private Limited
F2 Fintech
Interactive Brokers
Snance.com
Suryoday Small Finance Bank Ltd
Truemeds
AllianceBernstein
WhiteOak Capital
Trust Group & Trust Mutual Funds
Propell
Pumartha Investments
Paytm
Generali Central Life Insurance
Nippon India Mutual Fund
Bajaj Life
Pumartha PMS

Consulting, Research & Professional Services

Sutherland
PwC
WNS
Deloitte
LEK Consulting
eClerx
CFO Bridge
Dun & Bradstreet
PeopleSquare
Options Group
PeopleStrong
Spectrum Talent Management
Ernst & Young
The Adecco Group
ConsultAdd Inc.
Aelum Consulting
MarketsandMarkets
Sapphire Human Capital
AML RightSource
People Inc.
MICEkart.com
Moneykarma
KPMG
Accenture
Kantar
DataBridge Market Research
TASC Outsourcing
MG Consulting Services Pvt. Ltd.

Automotive & Mobility

Apollo Tyres
Volvo Eicher Commercial Vehicles
Saigal Seatrade
M2M Ferries
KIA India
Kinetic Green
Vecros
EMotorad

Information Technology & Technology Services

HCL Tech
Wipro
Trinamix Inc
Hexaware Technologies
PwC (Tech Consulting)
Orion Innovation
Savex Technologies
Hewlett Packard Enterprise
Dun & Bradstreet
TCS
Ivalua
Strada
Techeon IT
Team Computers
AMD
HCE Dynamics Private Limited
KPMG (Tech Consulting)
Accops
Techolution
Capgemini
Hitachi Solutions
Viral Fission
Lonar Technologies
RBK Technologies Limited
Clear

Energy, Engineering & Infrastructure

Tata Power
Jio BP (Energy & Mobility)
Repos Energy
Jindal Power
Sev.en Global Investments
Thermax
SolarSquare
OneSubsea

Retail, E-commerce & D2C

Starbucks
Purple.com
Anchanto
Big Basket
The Souled Store
HungerBox
Third Wave Coffee
Mygate
Jumbotail
Zomato
Zepto
Myntra
Snapdeal
AceVector Group
Libas
Rentickle
Urbanic
TATA CLIQ
Work Store Limited
Superminis

Media, Advertising & Marketing

Madison World
Zee Entertainment
Sony Entertainment
PVR
Bennett Coleman & Co. (TOI)
Radio City
Dainik Bhaskar
Adfactors PR
Big FM
ABP Network
Disney+ Hotstar
Exchange4Media
9X Media
Amazing Indian Stories
Influir Media
Massif Media

Manufacturing, Engineering & Industrial

The Timken Company
Apollo Tyres
Delfingen
ACG World
Godrej & Boyce Mfg. Co.
Schneider Electric
Ozone Group
Bluestar
Greaves Cotton Limited
ASSA ABLOY Group
Forvia
Polycab India Limited
Bosch India
Jaquar & Company Private Limited
Atlas Copco
Raychem RPG
Schaeffler
Hind Rectifiers
Tostem India
Ionbond - IHI Group
Solenis
Kirkoskar Brothers Limited

Real Estate, Healthcare & Home Solutions

Livspace
AX Premium Property
Square Yards
L&T Realty
CBRE
JLL
Shapoorji Pallonji
Godrej Properties
Capitaland
Cadila Pharmaceuticals
Emcure Pharmaceuticals
AVIMUKTA
EstateHub
Homesfy Realty Ltd
The Guardians Real Estate Advisory
NoBroker
Pristyn Care
InBody
Orange Health Labs
PropEdge Realty

FMCG, FMCD & Consumer Goods

Hindustan Unilever (HUL)
L'Oréal
Colgate-Palmolive
Bira
RSPL (Ghadi Detergent)
Hector Beverages
Wakefit
Trident Group India
Wellness Forever Medicare Limited
ITC Ltd
Colorbar
Arvind Fashions
Usha International
RPSG (Apricot Foods)
ESME Consumer Products
Frida
Burger King
Beardo
FirstCry.com
Navneet Education Limited

Dynamic Student Committees

President & Vice Presidents

Coordinate all cells and bridge students and management.

Executive Education Cell

Bridges academia and industry with short-term executive programmes.

M-Squad (Marketing Club)

Hands-on marketing exposure via field trips and expert-led sessions.

SCOPE Club

Supply chain management and operational efficiency in applied practice.

E-Cell

Fosters entrepreneurship, industry interaction and start-up competitions.

Lifestyle Development Cell

Showcases talent beyond academics, making campus life vibrant.

Placement Assistance Cell

Flagship body partnering with recruiters to drive end-to-end placement activity.

Digital Moment Cell (Digi-Eye)

The “Third Eye” of ISB&M, capturing campus moments with creativity.

HR Club

Builds HR skills and understanding of the evolving people landscape.

Metrics and Data Club

Explores business analytics and its real-world applications.

Grey Cell

Prepares students for corporate challenges and B-quiz competitions.

Fitness Club

Holistic well-being — yoga, Zumba, fitness training and self-defence.

Alumni Cell

Strengthens alumni bonds through reunions, convocations and guest lectures.

Digital Marketing Cell

Enhances ISB&M’s global outreach and digital presence.

Finance Club (TOFI)

Blends fun and learning through finance events and industry connections.

Comet Club

The media club — creativity and media awareness through industry interaction.

CSR Club

Initiatives that bring positive change to underprivileged communities.

Sports Club

Teamwork and discipline through indoor and outdoor sporting events.

Life at ISB&M

Academic Conferences & Professional Workshops

Orientation Programme

Marks the start of every student's journey — a week-long induction culminating in an outbound experience that builds teamwork and camaraderie.

HR Share

ISB&M's annual HR conference, uniting HR professionals and leaders. The latest edition, themed "Navigating the Future of Work", focuses on analytics, leadership and workforce strategy.

Chain Act

The annual supply chain conference exploring digital operations, analytics and emerging technologies in logistics — a networking platform for SCM decision-makers.

Finance Conclave

A one-day event connecting students and professionals across AI, big data, automation, IoT and financial analytics.

Alumni Meet

Honours graduates who have achieved excellence and contributed meaningfully to society, strengthening the bond with their alma mater.

Vibrant Student Life

Forza

"Force, Zest and Attitude" — the inter-campus celebration held each July that embodies ISB&M's resilient spirit.

Crescendo

A four-day national intercollegiate fest featuring fashion shows, dance battles, paintball, music gigs and more, drawing talent from top B-schools.

Runbhoomi

The annual sports festival, with competitions across eight major sports including football, basketball and cricket.

Aaghaz

A celebration of unity and enthusiasm through sport, reflecting ISB&M's commitment to holistic development.

Convocation

The culmination of the academic journey — a day of pride and achievement marking the beginning of professional life.

Placement Policy

Placement policy is designed for both mutual benefit and orderly conduct of the process. Any deviation in case of specific need of company can be discussed and mutually agreed.

- We recommend companies send the Job Description (JD) and permit a minimum of 48 hours to process and send CVs/profiles.
- It is recommended that companies share all information in JD – Compensation, Benefits, and Variable pay.
- We suggest companies to include all eligible applicants in process. On using academic score-based shortlisting, a company may miss on otherwise talented students.
- All communication, including JD, Dates, Shortlists, GD/PI (in case of online process), Selection decisions, and offer letters should be made through Placement Cell.
- Upon receiving PPOs, a student gets 48 hours to accept or reject the offer.
- Upon receiving an email confirmation about selection, a student is required to accept the offer. However, in case of simultaneous offers by two or more companies, the student may choose to accept any one of those offers.
- After receiving an offer, a student can apply to one more Dream Company if the offer is not already made from the Dream Company.
- We recommend companies to announce the selection result soon after completing the process – same day. This helps ensure acceptance of the offer and reduces the possibility of simultaneous offers, in favour of the recruiting company. Students are allowed to appear for the process by other companies until the result of a company is declared.
- If a company decides to recruit on our campuses (both offline and online), kindly do not entertain students on LinkedIn or personal referrals. This ensures equal opportunity for all our students.
- ISB&M respects the recruitment process followed by the company and we make full efforts to support execution of the process.
- ISB&M, generally, is well equipped with technology. However, If there is an extraordinary requirement, we would like to be informed early.
- Students will be available for joining upon successful completion of the academic programme.
- **At ISB&M, we encourage centralized placements for all campuses – Pune, Bangalore, Kolkata and MIBM. We encourage companies to consider all campuses since campus choice is also based on city preferences of the students.**
- The selection process of the summer interns is similar to the selection process of the final recruitment.
- The selected candidates for the internships would only be available after the completion of the first year exams (April 5, 2027) of the academic programme.
- As Students with media specialization have two internships – winter (2 months) and Summer (2-2.5 months), they will be available for winter internship from October.
- In case of exams scheduled during the internship period, companies would allow students to appear for the exams.
- Duration of internship will be 8 to 10 weeks.
- During internship, students are required to follow company norms & discipline.
- During internship, students are not allowed leave except in case of medical emergency.
- At the end of the internship, Internship evaluation report should be handed over to students in properly sealed envelope.

ISB&M

International School of Business and Media

Pune-Nande & Mulshi | Kolkata | Bangalore

Campus Recruitment 2026-27

- Dual specialisation
- Six management domains
- Four campuses

PUNE NANDE & MULSHI CAMPUS

S. No. 44/1, 44/1/2, Nande Village,
Pashan Sus Road, Taluka Mulshi,
Pune 411042
icare@isbm.ac.in
020 3501 2016/17

KOLKATA CAMPUS

330/2, Pujali Trunk Road, Mouza-Rajibpur,
JL No. 43, P.S. Budge Budge,
Kolkata 700138
+91 3324820018 / 19

BANGALORE CAMPUS

Plot No. 241, Sompura Industrial Area,
Niduvanda Village, Sompura Hobli,
Nelamangala Taluk, Bangalore 582132
81-9797-8383 / 81-9797-8484

www.isbm.ac.in