



Peoples Empowerment Group

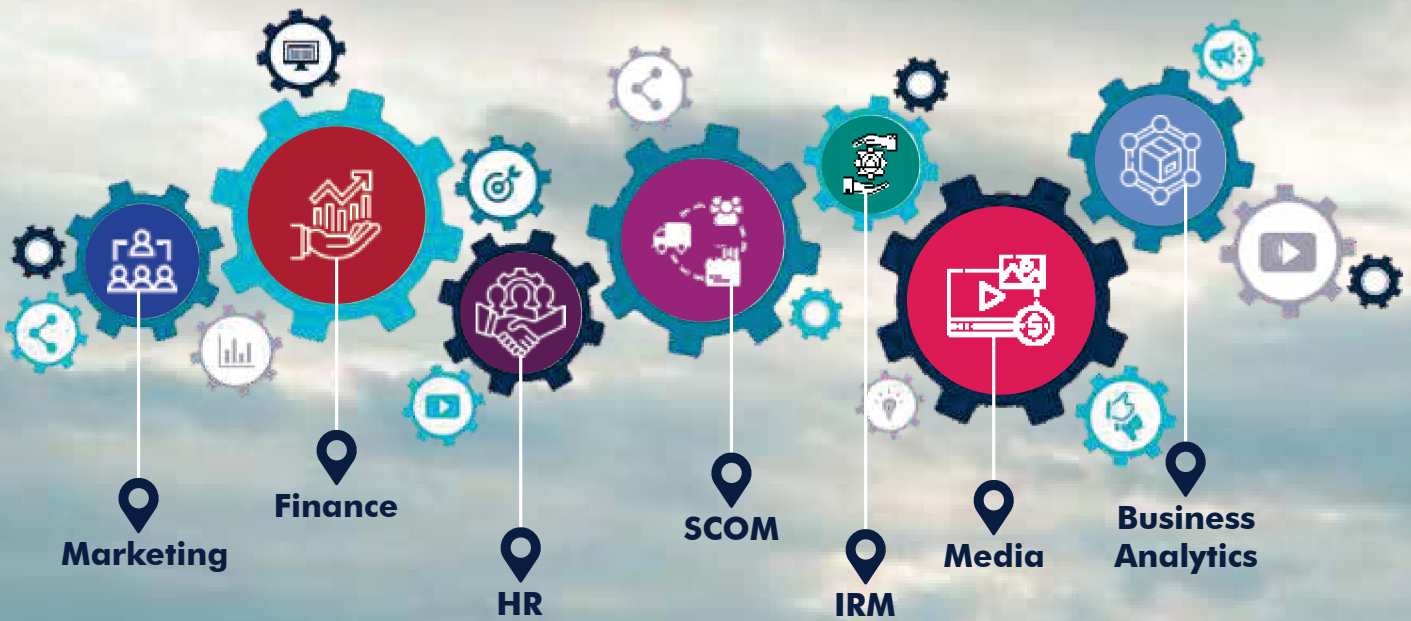
# ISB&M

International School of Business & Media

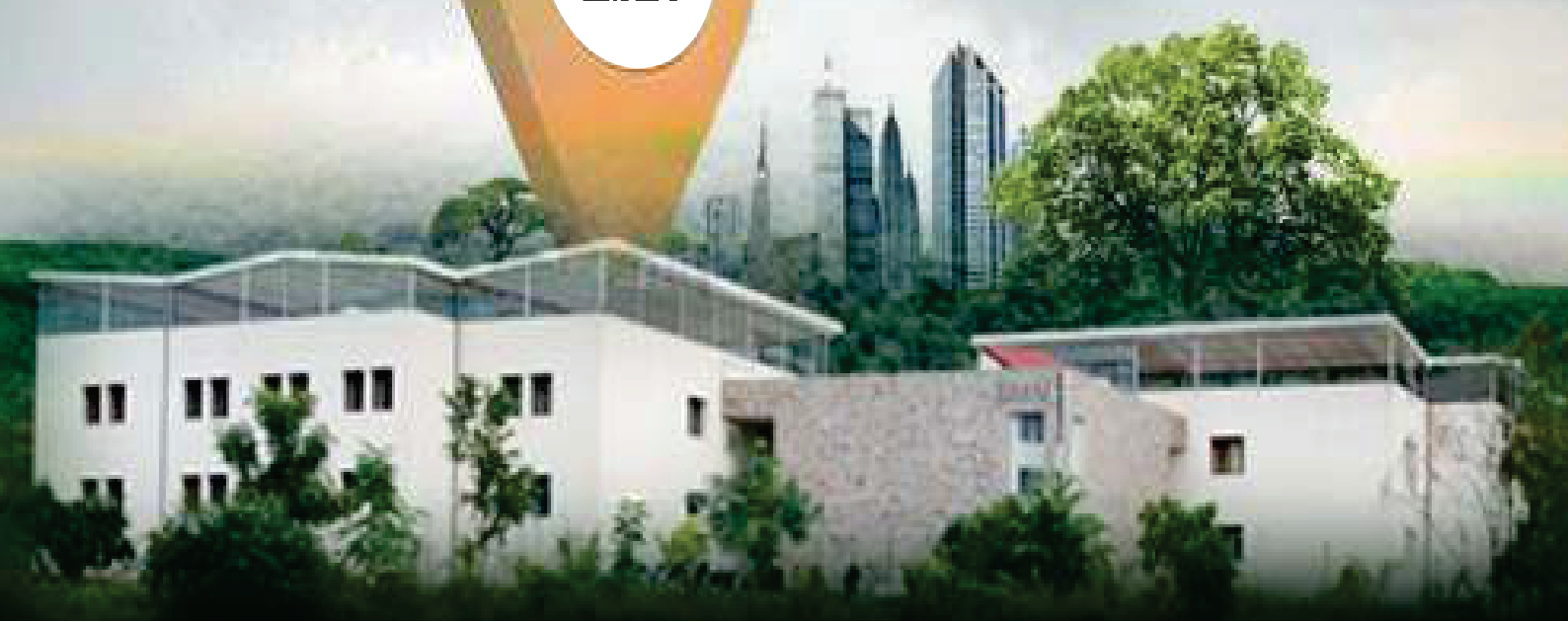
Pune: Nande - Mulshi | Kolkata | Bangalore

## Placement Report

### PGDM 2020-22



Pune's Most Preferred B-School



# HIGHLIGHTS



**280**  
Number of  
Offers Made



**160+**  
Number of  
Companies  
Participating



**237**  
Number of  
Offers Accepted



**35+**  
No. of First Time  
Recruiters





# Placement Industry

# By

**Consulting**

Highest

**18 LPA**

**IT & ITES**

Highest

**18 LPA**

**FMCG/ FMCD**

Highest

**18 LPA**

**BFSI**

Highest

**16.7 LPA**

**Engineering &  
Projects**

Highest

**16 LPA**

**Conglomerate  
& Others**

Highest

**12 LPA**

**E-Commerce**

Highest

**11 LPA**

# Placement Highlights

Batch : 2020-22



**BFSI & Fintech**  
**24 %**



**Consulting**  
**23 %**



**IT & ITES**  
**20 %**



**E-Commerce & EdTech**  
**12 %**



**FMCG & FMCD / Retail**  
**8.5 %**



**Media & Comm**  
**4.8 %**



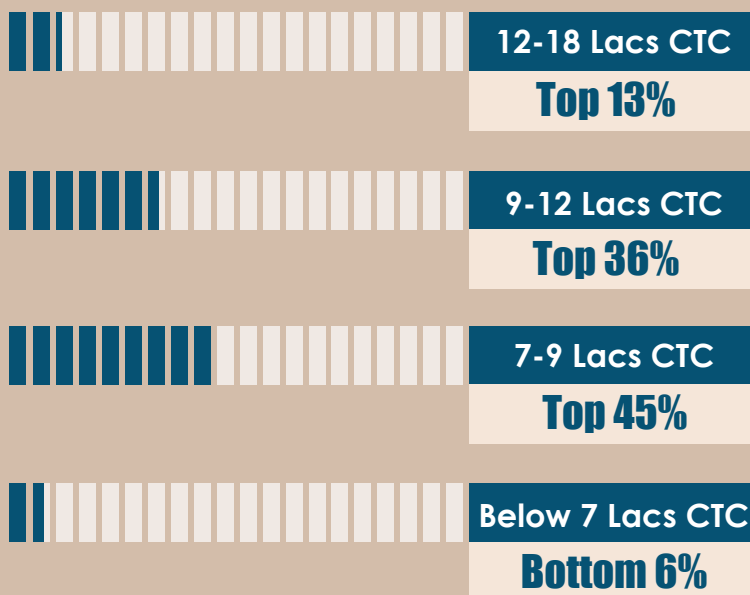
**Engineering & Projects / Logistics**  
**4.7 %**



**Others**  
**3 %**

\* Few Students Opt for Media and prefer Marketing as their Career Interest.

## Participating Companies & CTC



# Our Recruiters\*

Sector	Companies
Consulting	PeopleStrong, Deloitte, KPMG, PwC, Ernst & Young, The Adecco Group, Korn Ferry, Avata, Global Data, Plc, Acuite Ratings & Research, Coherent Market Insights, Markets & Markets, SG Analytics, Randstad, Eclerx, Linedata, NielsenIQ, Entercomms, GEP Worldwide.
BFSI & Fintech	TresVista, HDFC Bank, BNY Mellon, ICICI Bank, ICICI Home Finance Company, Aditya Birla Sun Life, TATA AIG, Home First Finance Company, Motilal Oswal Financial Company, South Indian Bank, Anandrathi, Poonawalla Fincorp, Purnartha Investments Pvt Ltd., Darashaw, Bajaj Allianz Life Insurance Co. Ltd., Berkadia, Bajaj General Insurance, IDFC First Bank, Trust Group, ICICI Prudential, Bajaj Finserv, Bajaj Housing Finance, ZS Associates, CapitalVia Global Research, Limited, YES Securities, Shriram Life Insurance, PNB MetLife India Insurance
IT & ITES	Hewlett Packard Enterprise (HPE), Sutherland Global, HCL, Dun & Bradstreet, Accenture, Wipro, TCS, Persistent Systems, Zycus, Infor, Capgemini, LeadSquared, Newgen Software, Collabera Inc, Hitachi Solutions, Searce Inc, FIS, Asus, KPIT, TATA Elxsi, Vajro, Wipro (Blackstone), Bristlecone, Teltonika, Alten India, ITC Infotech
E-commerce & EdTech	CarDekho, Ergode, PhonePe, Meesho, MagicPin, BYJU's, Jaro Education, Toppr.com, PepperFry, Naukri.com, UpGrad, Urban Company, Great Learning, LIDO, InterviewBit
Engineering & Projects	Thermax, Hindalco, Wavin, Imerys, Schlumberger, British Telecom Group, Armstrong Automation, Grasim, MRF, Suzuki Motors, CEAT Ltd, JK Tyres, JSW Energy, Marvel Ceramics, Huhtamaki India, Cooper Corporation, Writers Corporation, InfiiLoom, Micron Technologies, Praj Industries, Atlas Copco, Senvion Wind Technology, Tata Power, Eaton, GKN Fokker, HFCL, JSW Energy, Repos Energy
Real Estate & Logistics	CBRE, JLL, Landmark Group, Homesfy, Royalti, Shoperty Consultants, Shapoorji Pallonji, Godrej Properties, DTDC, DHL Supply Chain, Mahindra Logistics, Kuehne+Nagel, Ecom Express Ltd., Broekman Logistics India Pvt Ltd., AP Moller Maersk, BTR International, GoComet, Meghdoot Logistics, Brinks India, Housing.com
FMCG / FMCD / RETAIL	ITC Limited, Asian Paints, Asian Paints PPG, Hector Beverages, Jubilant Foodworks Ltd., Britannia, RSPL, Lakme Lever, Usha International, MARS, Wrigley, Adani Wilmar, Berger Paints, Kansai Nerolac, Raymonds, Signify (Philips), United Colors of Benetton, Duke's India, Fraazo, Waycool Foods, ConAgra, Kohler Hindware, Callaway Golf, AB InBev, Bira, Bluestar, Schneider Electric, LG Electronics, JSW Paints, Haier, Croma, Givaudan, AstraZeneca, Lupin Ltd, Cipla, GSK, Mankind Pharma, HungerBox, Emcure Pharmaceuticals, Vodafone, Rosy Blue, Sodexo, Reliance Retail Ltd., Reliance Jio Mart, More Retail, Land Mark, Godrej Agrovet, Godrej & Boyce, Bosch + Lomb
Media & Mass Communication	Hotstar, Times Internet, Times Music, Zee Entertainment, Radio Mirchi, Dainik Bhaskar, Mindscapes Enhance Communication Pvt Ltd, Fork Media, Outlook Group, 9X Media, Adfactors PR, Resonance Digital
Conglomerate & Others	The Trident Group, Indira IVF, Diversey India, Atul Ltd, Dr. Lal PathLabs, Sudarshan Chemicals, UPL, Deepak Fertilizers, Aura Air and others ...

This is an illustrative list  
(For More Detail Visit Website : [www.isbm.ac.in](http://www.isbm.ac.in))