



A Constituent of Peoples Empowerment Group

# ISB&M



## International School of Business & Media

**Business Management**

**Media Management**

Pune : Nande - Mulshi | Kolkata | Bangalore |

Pune



# PGDM

(AICTE Approved Programme)

**25** Years

Superior Career -  
Wealth & Lifestyle

From **4.3 Lacs** in 2021, **8.7 Lacs** Indians in 2025  
Join Million \$ (Rs. 8.5 Crore) **Wealth Club.**

Source : TOI Sept. 22, 2025



RESEARCH 2025, USA

- Apple
- Adidas
- Amazon
- BCG
- Bain&Co.
- BMW
- Citi
- Google
- Goldman Sachs
- IBM
- JP Morgan
- Mastercard
- McKinsey & Company
- Microsoft
- Morgan Stanley
- Nike
- Procter & Gamble
- PepsiCo
- Samsung Electronics
- Walmart

You can Find  
**ISB&Mites**  
 among them

Where do Top B-School Student Aspire to be Employer Preference for MBA Students from globally best B-Schools.

Saurish Choudhury Batch: 2007-09 Program Manager <b>Apple</b> Gurugram	Sravan Kumar Batch: 2009-11 Sr Tech Program Manager <b>Amazon</b> Japan
Rohan Laddha Batch: 2003-05 Senior Director - BU <b>Adidas</b> Gurugram	Mrinali Pathak Batch: 2010-12 Indian Sr Manager HR <b>BCG</b> Gurugram
Satchit Gayakwad Batch: 2001-03 AGM <b>BMW Group</b> Gurugram	Mukesh B Madhyan Batch: 2004-06 Sr Vice President <b>CITI</b> Mumbai
Prasant Banthia Batch: 2007-09 Sr Vice President <b>Goldman Sachs</b> Bangalore	Kundan Kumar Jha Batch: 2011-13 Program Manager <b>Google</b> Bangalore
Sheetal Agrawal Batch: 2008-10 Assistant VP <b>JP Morgan Chase &amp; Co,</b> Mumbai	Parul Saxena Batch: 2000-02 Project Manager <b>IBM</b> UK
Pragati N Batch: 2016-18 FP&A Analyst <b>McKinsey &amp; Company</b> Pune	Astha Tripathi Batch: 2007-09 Senior Data Scientist <b>Microsoft</b> Washington,US
Ashesh Taparia Batch: 2010-12 Director <b>Morgan Stanley</b> Mumbai	Ritesh Samtani Batch: 2010-12 Director- Global Product Management <b>Mastercard,</b> New York
Prakriti Prabhat Batch: 2014-16 Business System Analyst <b>Nike,</b> US	Saranga K Batch: 2004-06 Brand Director <b>Procter &amp; Gamble</b> Switzerland
Pallavi G Batch: 2008-10 Exec. Manager HRBP <b>PepsiCo</b> Hyderabad	Ankur Kapoor Batch: 2004-06 Director- Product & Marketing VD Division <b>Samsung Electronic</b> Gurugram
Deepratna Singh Batch: 2004-06 Sr. Director HR <b>Walmart,</b> Washington	

*Race for Career Begins ....*

*Fastest & Early Winners*

## Campus Placement 2025-26

Final Placements (Pune, Kolkata, Bangalore) : 2024-26

Summer Internship : 2025-27

**Over 16%**

Batch Placed in Sept. 2025

**(Includes 64 PPOs)**

**Over 20 Companies in Oct. 2025**

Moody's, Volvo-Eicher, Walmart, Purple.com,  
Sutherland Global, PVR Ltd., Schneider Electric,  
Trinamix, GEP Worldwide, KPIT & Many More ...

**Final Placement  
Batch: 2024-26**

**Summer Internship  
Batch: 2025-27**



**BNY (PPO)**

Kunal Jain, Khushi Shashoo, Sapna Singh, Sivam Kumar



**AllianceBernstein**

**Stipend: 1,25,000**

Deergha Jain, Rituraj Chanda, Disha Trivedi,  
Sarvesh Patil



**21 Students Got  
(PPO)**

**Bajaz Allianz General Insurance**



**BNY**

**Stipend: 70,000**

Aarush, Aditi, Aryan, Ishika, Prerna, Shri Hari,  
Vanshika, Venus



Simar Kaur  
**Trinamix**  
📍 Raipur



Sristi Tiwari  
**Consultadd**  
📍 Delhi



Angel Dua  
**L.E.K.  
Consulting**  
📍 Delhi



Tushar Singh  
**PVR Limited**  
📍 Delhi



**Thomas Cook**

**Stipend: 1,26,000**

Aniket Mandal, Subhankar Nath - **(Kolkata Campus)**

# Intellect That Competes

## Debate & Case Studies

HOST INSTITUTE : XLRI Jamshedpur



**EVENT :** The Kronos -  
HR Case Competition

**POSITION :** 1<sup>st</sup> Runner-up:  
Powerpuff Girls

**COMPETITORS :** IIM Kozhikode, XLRI

HOST INSTITUTE : IIM Ahmedabad



**EVENT :**  
Red Bricks Challenge  
**POSITION :** Top 5

**COMPETITORS :** SIBM, NITIE, IIM Shillong,  
IBS Hyderabad & KJ Somaiya

HOST INSTITUTE : TAPMI, Manipal



**EVENT :**  
ATHARVA '36- Business Plan  
**POSITION :** 1<sup>st</sup> Runner Up

**COMPETITORS :** IIM-A, IIM-B, IIM-C,  
SIBM, TAPMI

HOST INSTITUTE : ISB Hyderabad



**EVENT :**  
INFRABIZ-CASE STUDY  
**POSITION :** 2<sup>nd</sup> Position

**COMPETITORS :** IIM A, IIM Indore,  
BHU Varanasi & SCMHRD Pune

HOST INSTITUTE : IIM Udaipur



**EVENT :**  
Finomenia- Finance  
Simulation  
**POSITION :** TOP 5

**COMPETITORS :** IIM Udaipur, NMIMS, IMT

This is Illustrative list. For more details with  
website [www.isbm.ac.in](http://www.isbm.ac.in)

HOST INSTITUTE : XLRI Jamshedpur



**EVENT :** The Kronos  
HR Case Competition  
**POSITION :** 2<sup>nd</sup> Runner-up  
Team VSP

**COMPETITORS :** IIM Kozhikode, XLRI

HOST INSTITUTE : IIT Bombay



**EVENT :**  
E Summit  
**POSITION :** Top 5

**COMPETITORS :** SIBM, K J Somaiya,  
IIM Shillong, IBS Hyderabad & NITIE

HOST INSTITUTE : IIM - Bangalore- VISTA-'18



**EVENT :**  
RETAILER-MARKETING COMP.  
**POSITION :** 3<sup>rd</sup> Position

**COMPETITORS :** IIM-B, IIM Indore, CHRIST,  
NMIMS

HOST INSTITUTE: SIBM-PUNE



**EVENT :**  
NATIONAL LEVEL CASE STUDY  
"PANIC PLANNERS"  
**POSITION :** First Runners UP

**COMPETITORS :** IIM - C, IMT Ghaziabad, MDI  
LBSIM, IMI Delhi, Wellingkar, SCHMRD

HOST INSTITUTE : NMIMS Indore



**EVENT :**  
MARKLOGIX 1.0  
BRANDWISER  
**POSITION :** TOP 4

**COMPETITORS :** IMI Delhi,  
NMIMS Mumbai, IIM  
Bodhgaya & IIM Udaipur



# International Academic Collaboration

## ● California Polytechnic State University, Pomona, California - USA



### 1. Research & Faculty Exchange

- USA Faculty teaching in ISB&M & ISB&M faculty in USA
- Faculty working on joints research project and Paper publication

### 2. Programmes Sharing & Students Exchange

- Joint UG & PG programme
- ISB&M PGDM Students can do a Semester or a shorter duration module in California Polytechnic State University, Pomona, USA

### 3. Executive Education

- Certificate Programme
- Short executive Development programme both online & offline



## ● FDP with International Faculty

Promotes the culture of impactful and industry-relevant research and academic learning.

- **Dr. Michael Jay Polonsky** Professor Business & Law -Deakin Business School, **Australia**
- **Dr. Rafael Alcadipani** Professor, FGV-EAESP (**Brazil**)
- **Dr. Mina Beigi** Professor of Career Studies at Southampton Business School, **England**
- **Dr. Ramadhar Singh** Distinguished University Professor PhD (Purdue University), **US**
- **Dr. Sérgio Giovanetti Lazzarini** Chafi Haddad Professor of Management, Inspir - **Brazil**

## ● CTIF Global Capsule (CGC), Denmark

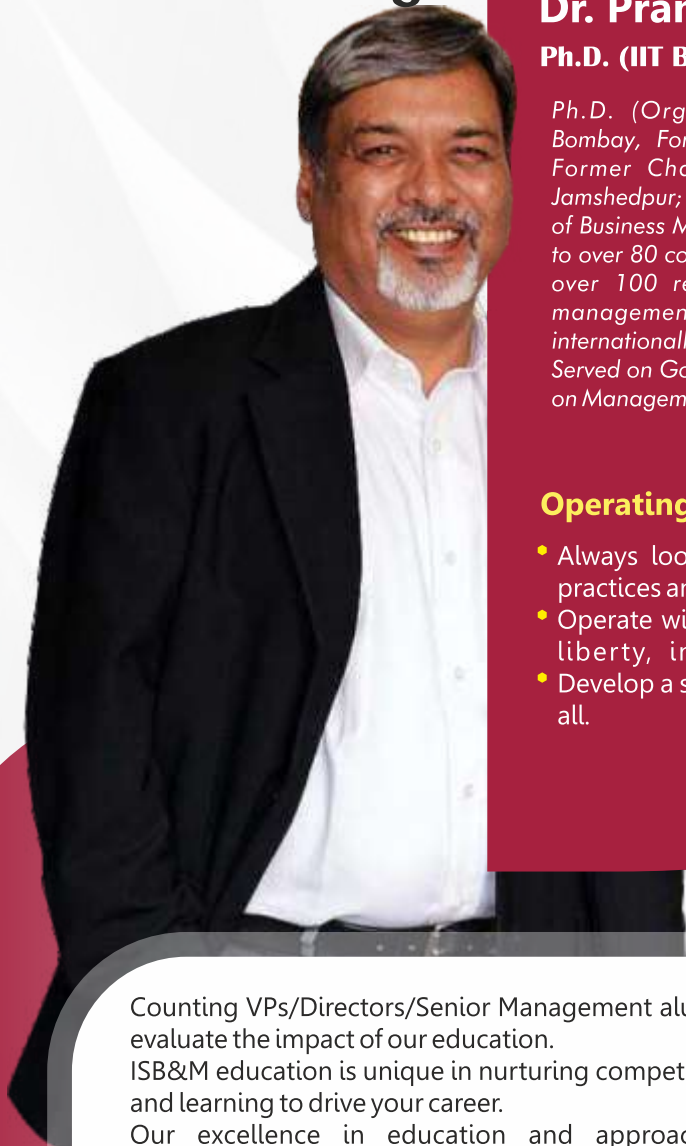


- To contribute further to the regional understanding between both countries through mutual cooperation programs.
- To further collaboration between CGC, and ISB&M through academic programs in instruction, research and faculty development among the faculty and students of both institutions.



**Discussion with some good Universities in the UK, Germany, Brazil... in progress. Could be finalized in the next 3 to 4 months . will be updated on the website.**

# President Message



## Dr. Pramod Kumar

**Ph.D. (IIT Bombay)**

*Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.*

### Operating Philosophy

- Always look for and follow the best practices and standards.
- Operate with a spirit of responsibility, liberty, integrity and openness.
- Develop a sense of partnership among all.

Counting VPs/Directors/Senior Management alumni, is how we evaluate the impact of our education.

ISB&M education is unique in nurturing competitive aspirations and learning to drive your career.

Our excellence in education and approach to seeking professional standards, is one thing that our alumni always talk about. We raise the personal and professional proficiency of our students.

You learn to overcome self-limiting thoughts and beliefs, you learn to create an enviable future-a life full of possibilities & an empowering career.



**Dr. Saroja Asthana**



**Dr. Bhishmaraj Srivastava**



**Dr. Veerendra K Rai**



**Prof. Arpita Roy**



**Dr. S. Jayaraman**



**Dr. Raghunandan N K**

# Our Leadership TEAM

## **Founder Mulshi Group of Institutes**

**Ph.D.(IIT Kharagpur) M.S. (USA)**

Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur & NCL Pune. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of several highly reputed research papers.

## **Member PEG Society Advisor Research**

**MBBS (PUNE), MPH & MBA (HEALTH CARE),  
JOHNS HOPKINS UNIVERSITY, USA**

Regional Health Manager-Asia terre des hommes foundation. Worked with AstraZeneca, Aditya Birla Memorial Hospital, Pune. Doctor without borders (MSF), New Delhi. Worked on several Projects related to digital Health in Government and non-Government organizations for Bangalore (Moh&fW, New Delhi), India Sierra Leone and Uganda (West Africa)

## **Director ISB&M Nande Pune**

**Ph.D., Industrial & Systems Engineering, IIT Kharagpur,  
MS Computer & Information Science,NJIT USA.**

Over 30 years' experience. Served on the program committee of numerous conferences including IEEE and edited Elsevier Journal of Electronic Commerce Research & Application (ECRA).

## **Director ISB&M Kolkata**

**M. Sc. (Economics), University of Calcutta;  
M.Phil. (Economics), Jadavpur University**

Over 19 years of teaching experience. She has also worked as corporate trainer for organizations like LIC, TIL

## **Advisor ISB&M Bangalore**

**Ph.D AMU, PGDBM, IIM - Calcutta**

Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. 18 years of experience in teaching and MDP's and over 27 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Ltd. Specialized in the area of HRM, OB & TQM Consultants to leading organizations, also well versed in psychometric testing.

## **Director ISB&M Bangalore**

**Ph.D, B.E, MBA ( Singapore Management University )**

Over 27 years of industry and academic experience, with expertise in entrepreneurship & strategy. He actively supports grassroots entrepreneurs in India and serves as a Retainer Consultant for MSME while mentoring startups through various organizations. Part of the Karnataka State Start-up Cell Jury Panel, teaches Strategic Mgmt & Entrep.

# Students Batch Profile : 2025-27

Students from 26 States and 200 Cities.  
Large Number from Delhi, Maharashtra,  
Uttar Pradesh, West Bengal, Gujarat,  
Odisha and many more, from Some of  
Top Colleges and Universities across the  
Country

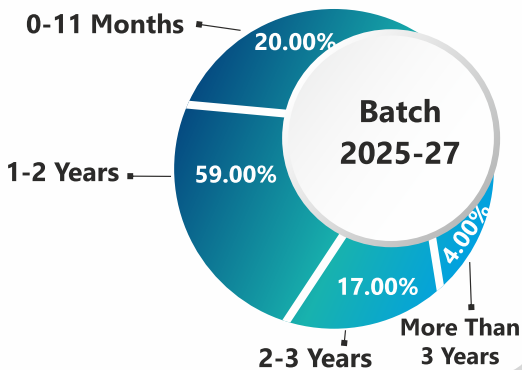
**If not IIM - A,B,C,L,K, XLRI, S.P. Jain-  
ISB&M is a serious choice for a  
student. Serious about a Career -  
Choose ISB&M for Senior Mgmt.**

## Gender Diversity

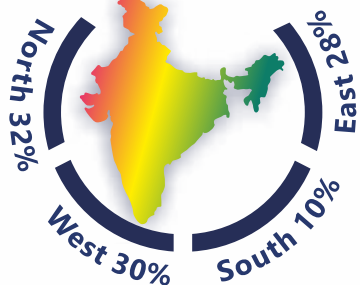


55 % | 45 %

## Work Experience of our students

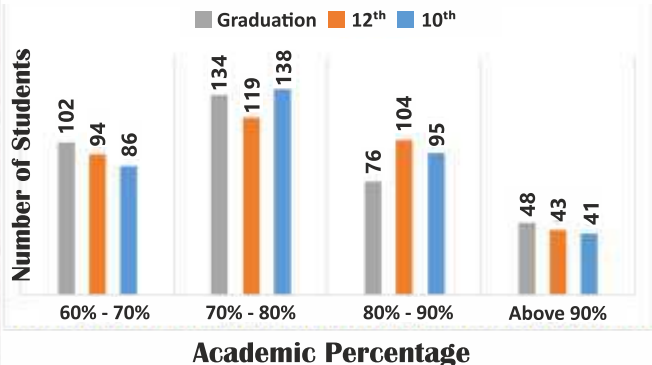
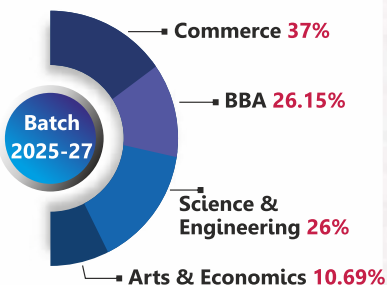


## Students Diversity : Zone wise



## Academic Background Batch: 2025-27

### Graduation Stream 2025-27





# Milestone in Campus Placement

Campus Placement for Batch 2023-25: ISB&M is among the best B Schools for Rewarding and a professionally meaningful career.

## Placement Highlights Batch : 2023-25



**Placement Philosophy:** "Every Student is Important" - ensuring 100% student placements. Open and closed company policy several students get multiple offers



**160+**  
Companies Visited

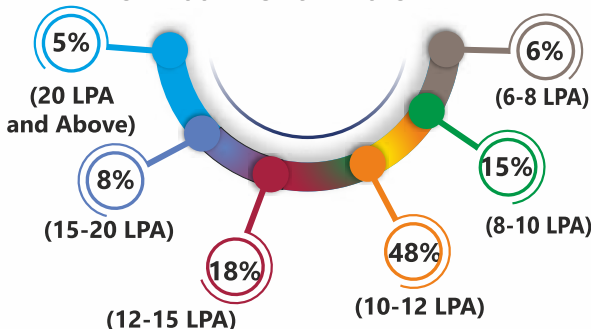
### Supportive Culture for Placement :

**Prepare you for high profile companies Cope with pressure of placements**

- Workshops
- Coaching & Counseling
- Communication & body language

## Placement Highlights Batch : 2023 -25

### TOP 100 RECRUITERS OFFERED



## SUMMER INTERNSHIP OVERVIEW : 2025-27

### Stipend Offered

Highest Stipend Offered	Average Stipend Offered
₹ 1,25,000	₹ 40,000

SUMMER INTERNSHIP DURATION IS OF 8 to 10 weeks

### Compensation Range:

Rs. 8 Lakhs to Rs. 20.56 Lakhs CTC across various sectors.

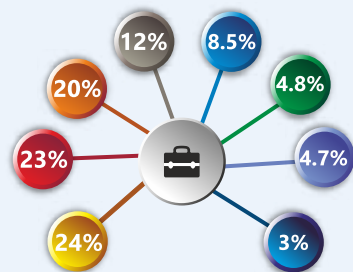
**Recruitment Trend:** The placement process continues with top recruiters from diverse industries.

### New Age Recruiters :

TresVista, The Adecco Group, Hewlett Packard, Sutherland Global, Trinamix, Schlumberger, Rosy Blue (ORRA Diamond), Alten , GEP Worldwide, Hotstar, Trident, HCL, Hector Beverages & Many More...

**Students Selected in Open Companies Can Apply to Other Companies of Their Choice and Move On**

## Placement Report sector wise: 2023-25



- E-Commerce
- IT & ITES
- Consulting
- BFSI
- Fmcg & Fmcd/retail
- Media
- Engineering & Logistics
- Others



# Awards and Ranking



ISB&M has been awarded the  
**"Leading B-School in Academics & Placements"**  
@ the Times Education Icons 2025 by The Times of India!

## Awards

### "Excellence in Premier B-School"

ET NOW Business Conclave &  
Awards 2025



### India's Leading B-School of the Year 2025

Universal Eminence Awards



### Excellence in Education & Placement

Lokmat Excellence Awards 2025



## Ranking



**Ranked in Top 50 private Institutes**

Source: Times B-School Ranking 2025



**Rank in Top 100 B Schools**

Sources: Times B-School Ranking  
29<sup>th</sup> Jan -2025



**Ranked State Private B School**

Source: GHRDC B School Ranking,  
2024



**Position in Top 100 Business  
Schools In India Beyond IIMs.**

B School Survey 2024



**Category among Top Private  
B School in India**

Source : Business-Standard B School  
Survey, 2024

# Campus Experience

## 3 AM wali selfie at B SCHOOL ???

To all my fellow night owls out there, keep pushing, keep collaborating, and let's make the most of this incredible journey! 🚀

#BSchoolLife #Teamwork #LateNightHustle  
#Adaptability #LearningJourney

#ISB&M #CampusLife

**Ankit Kumar**

Batch: 2024-26

PGDM ISB&M Pune



I never thought I'd be able to shift from 10+ hours of sleep to just 4, but here I am, thriving in the midst of B-school madness. Late-night assignment sessions have

become my new normal, and I'm loving every moment of it. Collaborating with diverse teams, engaging in rich discussions, understanding different viewpoints, and meeting those tight deadlines have all been incredibly rewarding.

What once seemed like a hectic schedule has now turned into a habit with **Akshat Goel Vaishnavi Tripathi** and **Shubhanshi Agarwal**. Embracing this new routine has shown me the power of adaptability and the joy of collective effort.

To all my fellow night owls out there, keep pushing, keep collaborating, & let's make the most of this incredible journey!

## ISB&M ROOMIES 2025-26

**ROOM NO. 111**  
**COMMON GOALS**  
Summer Internship  
Getting Placed  
Be a Baddie  
**Money, Money, Money**

**Anchal Singh**

Alumni Cell



**Sharayu Dhale**

M - Squad Cell



**Alka Rani**

HR Sahre





# Seek Inspiration from **Business Leader**

“

At ISB&M , you learn and are guided by business leaders & Entrepreneurs of eminence from across the globe. They inspire you as role models & Shape your ambition in life.



**Madhavi Lall**  
MD, Head -  
HR India  
**Deutsche Bank**



**Pawan Bhageria**  
President Global  
HR  
**Tata Technologies**



**Rahul Dutta**  
Country  
Director  
**Microsoft**



**V K Bansal**  
Chairman-India  
Investment Banking  
**Morgan Stanley**



**Mina Beigi**  
Professor of  
Career Studies  
**University of  
Southampton**



**Sanjay Mathew**  
Sr. Director Strategy  
and Innovation  
**Oracle**



**Ankit Jain**  
Associate Director  
**EY**



**Saurabh Arora**  
Sr. Director - Global  
head of Order to Cash  
**A.P. Moller - Maersk**



**Chris Gunning**  
Global Enablement  
Lead, Global Finance  
Operation  
**NielsenIQ**



**Bijuraj  
Balakrishnan**  
India HR Director  
**Dassault Systemes**



**Anjan Gupta**  
Executive Director  
**Morgan Stanley**



**Jo Varghese**  
Director  
**BNY**



# Faculty

## Understand High Standards in Education & Learning

Creating a world -class educational environment that allows students to fully develop their professional abilities that fosters a strong sense of responsibility and ethics.

Highly Qualified Faculty with education & experience in Institution of high reputation e.g IITs, IIMs, XLRI, S. P. Jain, JNU, BITS Pilani, MDI, FMS, Delhi University, GIM, TISS and best of Institutions.

We at ISB&M strongly believe that a blend of conceptual knowledge and right attitude is essential for overall development of an individual and for the success in the corporate World.

## An Illustrative List of Academic Chairperson From All Campuses



**Dr. Manoj Sharma**

Ph.D., EC Fintech & Blockchain,  
PGDBM, M.Com  
Academic Chairperson,  
Area Chair Finance

Dr. Sharma brings over 23 years of experience, including 20 years in academia and 3 in industry. He has authored two textbooks, holds four Indian patents and one UK copyright, and published 15 research papers, including Scopus- and ABDC-listed journals. He has led FDPs, corporate trainings. He also supervises multiple Ph.D. scholars.



**Prof. Peanaky Mridha**

Ph.D. - University of  
Engineering & Management,  
Kolkata (Pursuing)  
PGDM – IIM Calcutta,  
B.Tech, IIT- Kharagpur

Chairperson Academics in ISB&M Kolkata. He has an accomplished professional with extensive experience in operations and logistics. Over 11.5-year career in the industry, he transitioned to academia 16 years ago, dedicating himself to educating and mentoring future leaders, reflecting his passion for teaching and developing young talent.



**Dr. Elizabeth P Mathew**

FPM, M.Phil.

Dr. Elizabeth P Mathew, Academic Chairperson at ISB&M Bangalore, is a dynamic academic leader with over 24 years of expertise in academia, HR, and corporate training. Celebrated for achieving 100% PGDM placements, she skillfully blends strategy with innovation, mentoring students into future leaders while fostering strong industry collaborations. Her work spans research, leadership development, and transformative educational practices, driving both student success and institutional growth. With multilingual proficiency and proven impact, she remains a changemaker in higher education.

# Pune Nande Campus



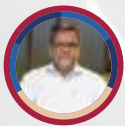
## Outstanding Alumni



Shubha (2000-02)  
**Group SVP HR - APAC**  
The Adecco Group  
**Singapore**



Raja (2001-03)  
**Global Commercial Strategy**  
S&P, **New York**



Sandip (2001-03)  
**Chief Executive Officer**  
Nuvora, **Bangalore**

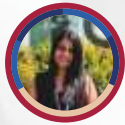


Saranga (2004-06)  
**Brand Director**  
P&G, **Switzerland**

## Final Placement Batch 2024-26



Angel Dua  
**L.E.K. Consulting (PPO)**  
Delhi



Sapna Singh  
**Bank of New York (PPO)**  
Durgapur

## Summer Internship Batch 2025-27



Sarvesh Patil  
**AllianceBernstein**  
Pune



Aditi Tyagi  
**Bank of New York**  
Delhi

**ISB&M** established in 2000, has built a strong reputation over the past **26 years** as a premier institution for business and media education, Celebrated for its enriching learning environment. Situated amidst lush green hills, ISB&M employs innovative teaching methods, including case studies and simulations, to cultivate critical thinking and leadership skills. The holistic approach to learning integrates classroom instruction with projects, assignments, and a vibrant campus life.

## PGDM AICTE Approved Dual Specialization Programme

### Business Management

Marketing | Finance | Human Resource  
Logistics & Supply Chain Management  
Business Analytics

### Media Management

Digital & Social Media Marketing | Media  
Planning | TV Production & Broadcast |  
Advertising PR & Corporate Communication

**Final Placement 10 - 15 Lacs CTC**  
**Internship 70K - 1.25 Lacs Stipend**

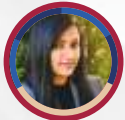
**Data as of sept. 26,2025 May go up later.**  
**Last year's highest was over 20.56 Lacs.**



# Kolkata Campus



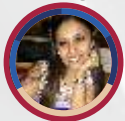
## Outstanding Alumni



Astha (2007-09)  
**Data Scientist**  
Microsoft  
Washington



Rahul (2008-10)  
**Director | Consumer**  
Stanley Black and Decker  
Dubai



Shraddha (2009-11)  
**Director**  
Morgan Stanley  
Mumbai



Ritesh (2010-12)  
**Director**  
Mastercard  
New York

## Final Placement Batch 2023-25



Anusuya Ghosh  
**Hewlett Packard Ent.**  
Bangalore



Badal Shah  
**AX Premium Properties**  
Dubai

## Final Placement Batch 2024-26



Khushbu Singh  
**Hungerbox (PPO)**  
Jamshedpur



Anshika Singh  
**Bajaj Allianz Life Insurance**  
Kolkata

Established in 2004 by the esteemed Dr. Pramod Kumar, the **ISB&M Kolkata** has nurtured over 3,500 renowned alumni and boasts a 100% placement record. With a rigorous academic program, the institute fosters superior professional skills and a strong sense of work ethics, empowering ISB&Mites to lead companies and influence policies on a global scale.

## PGDM AICTE Approved Dual Specialization Programme

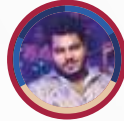
### Business Management

Marketing | Finance | Human Resource | Logistics  
& Supply Chain Mgmt. | Business Analytics |  
Media & Communication

## Summer Internship Batch 2025-27



Rituraj Chanda  
**AllianceBernstein**  
Kolkata



Subhankar Nath  
**Thomas Cook**  
Kolkata

**Final Placement 10 - 15 Lacs CTC**  
**Internship 70K - 1.25 Lacs Stipend**





# Bangalore Campus



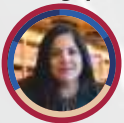
## Outstanding Alumni



Krishna (2006-08)  
**Exec.Director - Sales  
& Sol" Development**  
JLL, Singapore



Sudipta (2008-10)  
**Vice President**  
BNY  
Mumbai



Vidya (2009-11)  
**Chief Commercial**  
Abu Dhabi Food  
Hub, Dubai



Ankita (2011-13)  
**Assistant Vice President**  
Bank of America  
Merrill Lynch, Florida

## Final Placement Batch 2023-25



Athendra Roopesh  
HRBP  
TCS, Bengaluru



Rahul Saha  
Growth Manager  
F2 Fintech, Noida



Sanjana Nayak  
HR Executive  
Strand Life Sciences  
Bengaluru



Rohith P  
Management Trainee  
Volvo Eicher  
Chennai

Established in 2005, **ISB&M Bangalore** alumni are currently engaged in leadership roles with organisations across the globe. The campus is set in the midst of an industrial belt, nestled in a serene environment and the IT hub of India. With a highly industry focussed design and delivery, unique culture enabling critical thinking and leadership skills, a vibrant campus life, a world class faculty, highly active alumni and corporate network, the campus offers a holistic development for any learner.

## PGDM AICTE Approved Dual Specialization Programme

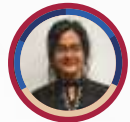
### Business Management

Marketing | Finance | Human Resource | Logistics  
& Supply Chain Mgmt. | Business Analytics

## Final Placement Batch 2023-25



Ayushi Soni  
Building Finance  
Scarbble Inc., Bengaluru



Sirisha T  
Advisory and Transaction  
CBRE, Pune

**Final Placement 10 - 15 Lacs CTC**  
**Internship 70K - 1.25 Lacs Stipend**







## Outstanding Alumni



Vishad (2012-14)  
**Demand and Supply Planning**  
CSR Limited, **Australia**



Devesh (2013-15)  
**Dy. Vice President**  
Kotak Mahindra Bank  
**Bengaluru**



Avaniash (2014-16)  
**Asso. VP**  
HSBC  
**Mumbai**



Shrusti (2014-16)  
**Campaign Executive**  
NBCUniversal  
**London**

## Final Placement Batch 2023-25



Shivam Akhare  
Business Devel., Officer  
**L'Oréal, Surat**



Vaidehi Sharma  
Mgmt. Trainee  
**WNS, Jaipur**



Shreya Shukla  
Mgmt. Trainee  
**BIG FM**  
**Mumbai**



Aayush Raghuwanshi  
TSO-CITTSO-CIT  
**GEP Worldwide**  
**Mumbai**

Promoted and managed by ISB&M Nande Pune, the **MIBM** offers an ideal learning environment just 30 minutes from Nande. With a commitment to excellence in education, research, and service, MIBM boasts impressive infrastructure, a fully furnished library with nearly 10,000 e-journals, and optional residential hostels, ensuring students receive quality education recognized internationally.

## PGDM AICTE Approved Dual Specialization Programme

### Business Management

Marketing | Finance | Human Resource | Logistics  
& Supply Chain Mgmt. | Business Analytics |  
Media & Communication



Kunti Tijare  
Batch: 2023-25  
Cluster Exe. Trainee CET  
**Vodafone Idea, Wardha**



Rimjhim Kumari  
Batch: 2024-26  
**Bajaj Allianz**  
**Patna**

**Final Placement 10 - 15 Lacs CTC**  
**Internship 70K - 1.25 Lacs Stipend**





## Media Management School Pune - Nande Campus

### Outstanding Alumni



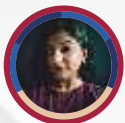
Chanda (2001-03)  
**CEO**  
XP&D, **Mumbai**



Richa (2001-03)  
**Director - Brand Marketing**  
PhonePe, **Bengaluru**



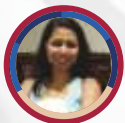
Alok (2005-07)  
**Senior Director**  
Viacom18, **Mumbai**



Naveda (2006-08)  
**Asso. Creative Director**  
History TV 18, **Mumbai**



Devanshu (2006-08)  
**Assistant VP**  
Sony Pictures Networks  
**Bangalore**



Rajani (2008-10)  
**Business Director**  
Madison World  
**Bengaluru**

### Final Placement Batch 2024-26



Tushar Singh  
**PVR Limited**  
📍 **Delhi**



Arpit Raj  
**Bajaj Allianz (PPO)**  
📍 **Patna**

Emerging new media scenario is a great opportunity for aspiring students of media. In ISB&M MEDIA MANAGEMENT, we have designed a media program with focus on current industry need & challenges. Programme aimed at building basic media skills with a focus on new media, career learning will have high project focus. ISB&M believes in facilitating learning and sharing ideas and experience rather than merely teaching, and encourages experimentation and innovation.

### PGDM AICTE Approved Dual Specialization Programme

#### Media Management

Digital & Social Media Marketing | Media Planning | TV Production & Broadcast | Advertising PR & Corporate Communication

### Summer Internship Batch 2025-27



Samarth Chaurasia  
**TCU Studios**  
📍 **Varanasi**



Gopal Wadhvani  
**Viral Fission**  
📍 **Vadodara**

**Final Placement 10 - 15 Lacs CTC**  
**Internship 70K - 1.25 Lacs Stipend**





## PGDM in Logistics & Supply Chain Management only for Engineers & Science, B Pharma Graduate

### Outstanding Alumni



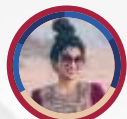
Shashi (2005-07)  
**General Manager**  
Mercedes Benz AG  
Singapore



Vivek (2005-07)  
**Associate Director -**  
**Enterprise Advisory**  
KPMG, Australia



Ram (2008-10)  
**Director**  
DHL, Chicago



Anshu (2009-11)  
**Sr. Procurement Manager**  
Giacom, London UK



Vishal (2009-11)  
**SAP Specialist**  
Siemens  
Germany



Lavanya (2016-18)  
**Industry Process**  
**Consultant**  
Dassault Systèmes  
Bangalore

Our program is designed to provide students with a comprehensive understanding of supply chain and logistics management, including topics such as: procurement, production planning, inventory management, transportation, and distribution, including the cutting-edge subjects such as Blockchain, Internet of Things, AI & ML applied to this domain applied to the business verticals such as Automotive, Healthcare, Banking & Finance, e-com and prepares them for managerial roles as well as Consulting roles.

### Our Prominent Recruiter

Sutherland Global, TresVista, Schneider Electric ITC, Hewlett Packard, Trinamix, FIS, CEAT, Trident Group, Berkadia, The Adecco Group, AVATA, Armstrong Automation, BT Group (British Telecom), Deloitte, APTIV, GEP Worldwide, Alten, Entercoms, Rockwell Automation, DHL, TCS, Mahindra Logistics PeopleStrong, Scrabble, Drivestream, Hexaware Technologies, Rosy Blue, Hector Beverages, Tata Power, Reliance Retail, Ernst & Young, Aligned Automation Baxter Planning, & Many More...

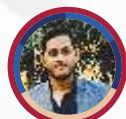
### Final Placement Batch 2023-25



Virat Singh  
Trinamix Inc  
Mumbai



Shreyas Shinde  
Volvo Eicher  
Mumbai



Satyam K. Sarangi  
The Timken Company  
Bhubaneswar



Megha Kshirsagar  
GEP Worldwide  
Nagpur

**Final Placement 10 - 15 Lacs CTC**  
**Internship 70K - 1.25 Lacs Stipend**





# Know ISB&M... Choose ISB&M...



Ketan Raikar (2001 - 03)  
**Co-Founder**  
PeopleSquare HR Consulting  
Mumbai

## Beyond **ROI** Big Value & Life

- “**Education** is the most profitable investment. At **ISB&M**, we ensure it's a rewarding one.”
- “**ROI** is too little to look for from your **Management education**.”
- “Build **Lifetime** economic Value & High Profile **Lifestyle**.”



**Bhavya Bharti**

January 19, 2022

Do the hardwork in silence and let your new car make some noise!

Shifting to the success mode !  
HELLO MG Hector!

#Firsr\_Car



**Bhavya Bharti**

Batch: 2017-19

**Merkle Sokrati - Sr. Manager CRM**



## INTERNATIONAL CAREER & REWARDING LIFE



Aarushi Shrotriya  
2023-25  
Sr. Portfolio Manager  
**AX Premium Properties**  
**Dubai**



Badal Shah  
2023-25  
Sr. Portfolio Manager  
**AX Premium Properties**  
**Dubai**



Ayush Raj  
2023-25  
Sr. Portfolio Manager  
**AX Premium Properties**  
**Dubai**



Kritika Mishra  
2022-24  
Portfolio Manager  
**Property Cafe Dubai**  
**Dubai**



Sai Mohan Despande  
2021-23  
Associate Project  
Manager  
**Blitz**  
**Florida**



Sushmita Pal  
2021-23  
Property Consultant  
**Banke International**  
**Properties**  
**Dubai**



Rohan Srivastava  
2020-22  
Sr. Asso. - Corporate  
Finance & Investments  
**Titan Lithium Industries**  
**UAE**



Huzefa Challawala  
2017-19  
Consultant Solution  
Design  
**DHL Supply Chain**  
**Singapore**



Basant Rathi  
2017-19  
Analytics Manager  
**Publicis Media**  
**London**



Maninder Pal Singh  
2017-19  
Financial Advisor  
**Scotiabank**  
**Canada**

Several ISB&M Alumni Get Foreign  
Posting within 2 to 4 years

# Admission Process



## Eligibility

Any Bachelors Degree of minimum 3 years duration. Obtained at least 50% marks(45% marks in case of candidates belonging to reserved category) in the qualifying examination. Candidates should have appeared in one of the entrance exams **CAT / XAT / GMAT/CMAT**.

## How To Apply

Application form is available at **www.isbm.ac.in** and must be Submitted online with the application fee can be paid through Debit / Credit card, and net banking. (application fee is non refundable)

## Selection Weightage

While ISB&M, admissions are competitive, our selection criteria revolve around a candidate's ability to:

1. Cope with the demanding environment in ISB&M Candidate's ability to build a career with MNCs and high profile Indian companies.
2. Candidate's openness and ability to learn new social and cultural habits & values, those professional MNCs, especially seek. In order to succeed in ISB&M, a candidate must develop learning attitude for a career and imbibe an open minded attitude towards exploring newer experiences & make serious efforts at self-development.

## A. Weightage in selection process

**Score Card : 25%**

**GD&PI : 40%**

**Academics : 25%**

**Work Exp : 10%**

## Scholarship and Rewards\*

The institute has the provision for awarding the following scholarship and rewards to the deserving performers.

Scholarship and Rewards: Up to 20 Lacs \* The institute has the provision for awarding the following scholarship

**Merit scholarship:** ISB&M awards Rs.2 Lacs (1 lacs each year) to the TOP 5 students who obtain all of the following: ISB&M awards Rs.1 Lacs (50K each year) to the TOP 5 students who obtain all of the following: ISB&M awards Rs.50K (25K each year) to the TOP 10 students who obtain all of the following:

80 Percentile in CAT or XAT	70 Percentile in CAT or XAT	70 Percentile in CAT or XAT
80% in 10 & 12 Standard	80% in 10 & 12 Standard	85% in 10 Standard
<b>75% of equivalent CGPA in Graduation</b>	<b>70% of equivalent CGPA in Graduation</b>	80% in 12 Standard
CGPA of 5 and above in 1 <sup>st</sup> trimester of PGDM Programme.	CGPA of 5 and above in 1 <sup>st</sup> trimester of PGDM Programme.	<b>70% of equivalent CGPA in Graduation</b>
		CGPA of 5 & above in 1 <sup>st</sup> trimester of PGDM Programme.

## Important Dates

<b>Application Forms Open</b>	<b>20<sup>th</sup> Sept., 2025</b>
<b>Application Forms Close</b>	<b>20<sup>th</sup> January, 2026</b>
<b>Early Bird (Application Fee: Rs. 500/-)</b>	<b>20<sup>th</sup> Sept. to 31<sup>st</sup> Oct., 2025</b>
<b>Application Fee : Rs. 700/-</b>	<b>1<sup>st</sup> Nov. to 8<sup>th</sup> December, 2025</b>
<b>Application Fee : Rs. 1000/-</b>	<b>9<sup>th</sup> Dec. to 31<sup>st</sup> December, 2025</b>
<b>Application Fee : Rs. 1800/-</b>	<b>1<sup>st</sup> Jan. to 20<sup>th</sup> January, 2026</b>
<b>Group Discussion &amp; Personal Interviews</b>	<b>6<sup>th</sup> February, 2026 Onwards</b>
<b>PGDM Programme Commencement</b>	<b>15<sup>th</sup> June, 2026</b>

## Group Discussion & Personal Interview

The list of shortlisted candidates for group discussion and personal interview (GD&PI) will be posted on the website and also be intimated to the candidate by SMS, Email.

## Cities where GD&PI will be Conducted

**North** : Delhi, Lucknow, Varanasi, Chandigarh, Ludhiana, Jaipur, Prayagraj, Kanpur,  
**East** : Kolkata, Bhubaneswar, Jamshedpur, Ranchi, Rourkela, Patna, Guwahati  
**West** : Pune, Ahmedabad, Surat, Bhopal, Indore , Mumbai, Nagpur, Raipur  
**South** : Bangalore, Chennai, Coimbatore, Kochi, Trivandrum, Hyderabad





# Life @



**Stebin Ben (Crescendo 2025)**







# ISB&M Alumni Recommended their Own Family



# Recommended their Own Family Trusted for Learning & Career

Brother

Reena Raikar (2000 - 02)  
Manager  
**L&D Phillips Carbon**, Kolkata

Ketan Raikar (2001- 03)  
Co-Founder & Managing Partner  
**PeopleSquare HR Consulting**, Mumbai

Anupama (2001- 03)  
Co-Founder & Chief Executive Officer  
**Findulge Training & Consulting**  
Delhi

Brother

Sudipto Mitra (2002 - 04)  
AVP & Regional Head  
**Sony Pictures Networks**  
Kolkata

Akash Mohan (2001- 03)  
SVP  
**GIC**, Singapore

Brother

Akanksha Mohan  
(2006 - 08)  
Rewards Consultant  
**Mercer**, New York - US

Ankur Kapoor (2004 - 06)  
Director  
**Samsung**, Mumbai

Sister

Tulika Kapoor (2008 - 10)  
ASM  
**HSBC BANK**, Pune

Shubhangana Kapoor  
(2008 - 10)  
Customer Success Manager  
**Informatica**, Bangalore



Brother

Kalyani Kasara (2005 - 07)  
Senior Manager- Corporate Brand &  
Digital Content  
**Tata Elxsi**, Bangalore

Jaidev Kasara (2008 -10)  
Group Account Manager  
**Network18 Media**, Bangalore

Sister

Neha Sharma (2007-09)  
Founder & Director  
**AVIMUKTA**, Mumbai

Tanya (2023-25)  
Talent Acquisition  
**Blue Star**, Mumbai

Brother

Raj K Mishra ( 2006 - 08)  
Chief Procurement & SCO  
**Jindal Stainless**, Gurgaon

Ajay Mishra (2009 -11)  
Business Banking PSM-  
Foreign Exchange  
**YES Bank**, Lucknow

Brother

Sandeep Naug (2005 - 07)  
Head of Strategy  
**Nexverse.ai**, Bangalore

Sumeet Naug ( 2011-13)  
Associate Director  
**CBRE**, Bangalore

Sister

Nainika (2019 - 21)  
Manager  
**ICICI Bank**, Delhi

Niharika (2021- 23)  
Process Manager  
**Eclerx Ltd.**, Mumbai



Brother

Neeraj Tewari ( 2005-07)  
Zonal Business Head  
**Hero Moto Corp**, Delhi

Nitin Tewari (2008-10)  
Area Sales Manager  
**Berger Paints India**, Surat

Amit singh (2004-06)  
BDM/project  
**Blockchain Education**

Brother

Anand Singh (2005-07)  
Executive Director  
**Option Group**, Mumbai

Tanya Agnihotri (2015-17)  
Sr. Business Analyst & Product Owner  
**HARMAN Intl.**, Bangalore

Brother

Keshav Agnihotri ( 2022-24)  
Branded Content Strategist  
**CNBC Tv18**, Mumbai

Manisha Singh (2018-20)  
Zonal Head  
**NBET LOGISTICS**

Brother

Vandana Singh ( 2023-25)  
Sales Executive  
**TESCRA**, Bangalore

Hemangi Rajpal (2022-24)  
Management Trainee  
**ZyduS Group**, Ahmedabad

Brother

Jayesh Verani (2024-26)  
PGDM  
**Pune Nande Campus**

Rasmita sahuo (2014-16)  
Sr. Manager Private label  
**Zepto**, Bangalore

Sister

Ankita Nayak (2024-26)  
PGDM  
**Pune Nande Campus**

Sister

Naihal Purohit (2020 - 22)  
Associate 2  
**PwC**, Kolkata

Nancy Purohit (2020 -22)  
Associate 2  
**PwC**, Bangalore

Brother In Law

Lavisha Talesara (2015-17)  
Associate Vice President  
**Motilal Oswal Financial Services Ltd.**  
Mumbai

Tanishq Jenawat (2022-24)  
Mgmt. Trainee-Integrated Marketing Comm.  
**Godrej & Boyce**, Mumbai

Brother

Shubham Jaiswal ( 2016-18)  
Senior Cluster Manager  
**Aditya Birla Sun Life Insurance**, Kanpur

Harsh Jaiswal (2022-24)  
Manager  
**Aditya Birla**, Pune

Brother

Ayush Malgowa (2018-20)  
Assistant Manager  
**PwC**, Pune

Kartikey Tank (2024-26)  
PGDM  
**Pune Mulshi Campus**

Vaishanvi Rai (2019-21)  
Sr. Growth Manager  
**Bajaj Finserv**, Pune

Sister

Tanushri Rai (2023-25)  
Brand Consultant  
**Bennett Coleman & Co. Ltd.**  
Pune

Advait Gaikwad (2020-22)  
E-Commerce Manager  
**Asian Plastowares**, Mumbai

Brother

Shreyas Gaikwad (2024-26)  
PGDM  
**Pune Nande Campus**



# High Profile Journey has a Stop Over @ ISB&M



## STEP 1

Early Education /  
Home City  
Kathmandu  
to Bangalore



## Delhi

SRCC  
(Undergraduate  
Education)



## ISB&M

PGDM,  
Management  
Education



## Singapore

CAREER &  
GLOBAL OPPORTUNITIES



[www.isbm.ac.in](http://www.isbm.ac.in)

Bindiya Kapoor  
Batch: 2001-03  
**Director - Business  
Management, CRO Treasury  
Union Bank of Switzerland  
Singapore**

### ISB&M Pune Nande Campus

S. No. 44/1, 44 1/ 2, Nande,  
Pashan Sus Road, Pune 412 115  
7757029571 | 020 35012000/2001  
admissions@isbm.ac.in

### MIBM - Mulshi Campus

Mulshi Group of Institute  
Sambhave Tal Mulshi,  
Pune 412108  
020 35012000/2001  
admissionsmulshi@isbm.ac.in

### ISB&M Kolkata Campus

330/2 Pujali Trunk Road.  
P.S. Budge Budge  
Kolkata - 7000138  
9804866596 / 7605007185  
admissions.kolkata@isbm.ac.in

### ISB&M Bangalore Campus

P. No. 241, Sompura Ind.,  
Niduvanda, Nelamangala,  
Bangalore 562132  
8197978383 / 8197978484  
admissions.b@isbm.ac.in

### Information Office

#### Delhi

1st Floor Shakarpur,  
Near Laxmi Nagar,  
Metro Station,  
Delhi - 110092  
7387755131

#### Lucknow

1<sup>st</sup> Floor, Greenwood  
Gokhale Vihar, Near  
Red Hill School,  
Lucknow 226001  
7387755131

#### Bhubaneswar

Ground Floor,  
Saheed Nagar,  
Opp. Utkal Law  
Unit., BBSR-751007  
8483961600

#### Indore

Cabin No - B-14  
Gravity Mall,  
5<sup>th</sup> Floor, Mechanic  
Nagar, 452001  
8483961597