



Peoples Empowerment Group

ISB&M



International School of Business & Media

Pune : Nande - Mulshi | Kolkata | Bangalore

**Education with
Value
Growth
Wealth Creation
&
Lifestyle**



PROSPECTUS 2024

**At ISB&M, Success is a Journey towards a destination,
with several milestones.....**

VISION

To create a world - class education environment that allows students to fully develop their professional abilities and that foster a strong sense of responsibility and ethics.

MISSION

- To develop a well-rounded professional, who will lead the global business environment.
- To develop and maintain a network with high quality educationalists and professionals in the corporate and social arena.
- To continuously innovate academic systems and processes to meet the demands of changing business environment and meaning of talent.

OPERATING PHILOSOPHY

- To operate with a spirit of responsibility, integrity, professionalism and partnership.
- To think with speed, flexibility and an open mind.
- To use a comprehensive understanding of global education to set our own standards.
- To continually seek out and follow industry's best practices.



24
Years
of Excellence



Host : BSSS Institute of Advanced Studies
Event : X-CURIO 23
Position : First Prize
Competitor : IPER, BSSSIAS, Institute of Rural Management Prestige University ICAFI, JAIPUR



Host : XLRI Jamshedpur
Event : The Kronos-HR Case Competition
Position : 1st Runner up
Competitor : IIM Kozhikode ,XLRI



Host : XLRI Jamshedpur
Event : The Kronos-HR Case Competition
Position : 2nd Runner up Team VSP
Competitor : IIM Kozhikode ,XLRI



Host : TAPMI, Manipal
Event : ATHARVA'36-Business Plan Event
Position : 1st Runner up
Competitor : Christ University, GIMS, IIM Calcutta, Tapmi Manipal & SIBM Bangalore

<https://www.isbm.ac.in>

Scan the QR code to
find out ISB&M Group.



ISB&M

**Learn to Strive
&
Compete with the Best**

C O N T E N T S

Be Among
the Best

1

LEARNING & ALUMNI STORY

Page No: 1-2

3

HIGHLIGHTS

Page No: 5

5

PLACEMENT HIGHLIGHTS

Page No: 7-8

7

OUR TEAM

Page No: 10-11

9

PLACEMENT STATS & LIST

Page No: 13-16

11

SUCCESS STORY OF ALUMNI

Page No: 23-24

13

CORE PROGRAMMES

Page No: 30-36

15

CORE FACULTY

Page No: 38-43

17

DISTINGUISHED GUEST

Page No: 45

19

LIFE @ ISB&M

Page No: 47-49

21

ADMISSION PROCEDURE

Page No: 52-54

2

CNN MONEY RESEARCH 2023

Page No: 3-4

4

INTERNATIONAL ACADEMIC COLLABORATION

Page No: 6

6

PRESIDENT'S MESSAGE

Page No: 9

8

BOARD OF GOVERNORS

Page No: 12

10

ISB&M ALUMNI ACHIEVERS

Page No: 17-22

12

ABOUT ISB&M CAMPUSES

Page No: 25-29

14

RANKING & AWARDS

Page No: 37

16

VISITING FACULTY

Page No: 44

18

STUDENTS BUZZ

Page No: 46

20

STUDENTS CELL & CLUB

Page No: 50-51

22

ALUMNI RECOMMENDED

Page No: 55-56



Deepratna Singh (2004-06)
Sr. Director HR
Walmart Global Tech
Washington
Home Town: Sonbhadra, UP



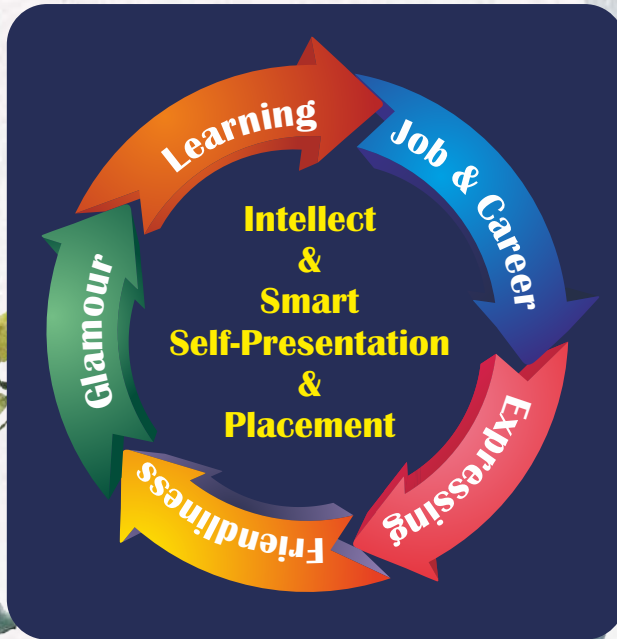
Ritesh Samtani (2010-12)
Director
Mastercard
New York
Home Town: Kolkata



Ankita Pandey (2011-13)
Assistant Vice President
Bank of America Merrill Lynch
Florida
Home Town: Shimla



Zenobia Madon (2004-06)
Director HR - EMEA
Whirlpool Corporation
Milan, Italy
Home Town: Jamshedpur



**Position Your
Professional
Branding
Big Future
Awaits You**

Amrisha Soans
Batch : 2003-05
Vice President
Morgan Stanley
Scotland



Learning

Learning approach is the only way to grow - best of the domain learning gets obsolete. Learn domain knowledge, tools & techniques, multiple perspectives to issues. Learning to benchmarks & competitive standards puts you ahead. Be a high quality professional!

Career

Career is built – its meaning differs in different professions. Being on the top of a profession is a common theme. A priest / saint wants to profess a large group of followers. A film star wants to be a super star. An entrepreneur wants a few billion-dollar enterprise. A social worker wants to be recognized. A professional manager wants to be a VP/Director or a CEO. Only some get there, all have a good life though. Learning the art of career building is highly uncommon. Only some develop it - Do you want to learn?

Expressing Emotions

Our lives generate a variety of small little emotional responses every day, we learn or develop assumptions that hold us back or judge others negatively. Despite challenges around – Learning to experience and express emotions puts you ahead.

Friendship

Being seen as a friendly person puts you ahead. It's not about making a friend or being a friend - Friendly feelings and attitude encourages others to keep you in their network. Want to be friendly & lively people, and yet don't step forward to say hello or express appreciation or liking for all small little things. Beliefs about the ability to be friendly & Being friendly are different.

Glamour

Being attractive, elegant, and someone who comes across as special & desirable - takes you ahead. Merit of Self-Presentation, though, gives you an edge in competitive professional life, much less valued by most. Learn to create an aura around.

Jyoti (Alumni)

An Inspirational Story

Experience



JM Financial
9 yrs 11 mos

- Senior Vice President-Risk & Credit
Full-time
Apr 2022 - Present
- Vice President-Risk & Credit
Apr 2017 - March 2022
- Assistant Vice President-Risk & Credit
Jan 2013 - March 2017



Manager-Risk
Edelweiss Capital
Jan 2007 - Nov 2012

Education



ISB&M
PGDM, Finance
2005 - 2007



GARP
Global Association of
Risk Professionals
2017 - 2017



I wouldn't say it was a long journey as I still have a long journey ahead. But whatever I have achieved till now, **when I look back it looks like a dream come true for me.**

A small town girl, from a very weak financial background (father, a shoemaker) and an extremely conservative society, where girls were not allowed to pursue higher education and who was just about to get married, landed up pursuing higher education that too in a distant place.

It all looks like a coincidence - the way I met ISB&M team member (Manju Mam) in an education fair in Ludhiana, where not only ISB&M assured me about help with the education loan but also gave me the much needed confidence at that level.

Though a topper in school but that didn't convince bank to give me education loan without collateral or any guarantee as expected, loan sanctioning didn't happen because of weak financial background of my father and lack of any collateral.

In such a difficult time Dr. Pramod Kumar, not only allowed me to continue my studies without depositing my fees but also allowed me an interest free scholarship cum loan, which I repaid in installments post joining my job responsibility at Edelweiss from campus placement.

The two years at ISB&M not only molded me into a better professional but into a strong and better human being as well.

Today I am not only working as senior vice president-Risk & Credit, with J M Finance but also part of trust named "Being Jeengar" Which is working towards guiding and helping financially weak students.



Home Town: Ludhiana

Jyoti Shankhla
Batch: 2005-07

**Sr. Vice President-
Risk & Credit**

J M Finance, Risk Management

Where do Top B-School Students Aspire to be Employer Preference for MBA Students from globally best B-Schools.

“

World's Top Employers for New Grads- ISB&M boasts of global achiever Alumni, working with the best of companies, preferred by graduates from world's Top B-Schools

**ISB&M Alumni
Share
90% in world's
Top 20
Most Preferred
Employers by
World's
Best
MBAs**

CNN - MONEY Research 2023, USA

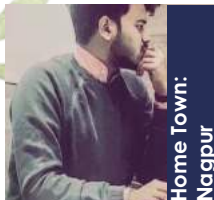
Google
Goldman Sachs
Ernst & Young
Deloitte
KPMG
PwC
Apple
McKinsey & Company
JP Morgan
Microsoft
Boston Consulting Group
Citi Group
Amazon
Morgan Stanley
Adidas Group
Procter & Gamble
BMW Group
Nike
Coca-Cola
Bain & Co.

For More Details Visit Website
www.isbm.ac.in

You can Find **ISB&Mites** CNN Money...



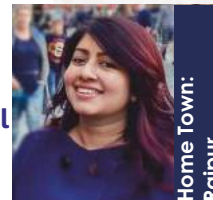
Shriraj Tomar
2015-17
Cloud Consultant
Google
Carolina, US



Prasant Banthia
2007-09
Vice President - Global
Goldman Sachs
Bengaluru



Abhilasha Bajpai
2003-05
Associate Director
Ernst & Young Global
Mumbai



Param Ajit Singh
2006-08
Director
Deloitte
London



Chanda Hemrajani
2005-07
Director
KPMG
Gurugram



Damini Tyagi
2005-07
Human Capital
PwC UK
England



Saurish Choudhury
2007-09
Programme manager
Apple
Gurugram



Apoorv Shukla
2013-15
Senior Category Lead
McKinsey & Company
Gurugram



Rima Nag
2007-09
Vice President,
HR Business Advisor
JPMorgan Chase & Co.
Dallas



Astha T.
2007-09
Data & Applied
Scientist
Microsoft
Washington



Saurabh Chaddha
2005-07
Senior Manager
Boston Consulting Group
Gurugram



Kunal Krishna
2002-04
Vice President
Citi
Florida, US



Sravan Kumar
2009-11
Sr Program Manager
Amazon (AWS)
Japan



Amrisha Soans
2003-05
Vice President
Morgan Stanley
Scotland



Rohan Laddha
2003-05
Director
Adidas
Gurugram



Satchit Gayakwad
2001-03
AGM
BMW Group
Mumbai



Abinash Mohanty
2006-08
Senior Manager
The Coca Cola Company
Gurugram



Sonesh Bahel
2004-06
Senior Manager
Bain & Company
Gurugram



Highlights

One Flagship PGDM Programme (AICTE Approved)



10000+ (All Campuses)

Alumni Across
the Globe



Outstanding Alumni

Across

36

Countries



Corporate Visitors

150+

VPs & Directors
from both MNCs &
Large Indian Companies



100%

Placements

(Summer and Final)
since inception



6 Specialization

Marketing | Finance | HR |
Logistic & Supply Chain|
Media | Business Analytics



2 Global Exchange Prog.

- CalPoly State Univ. (USA)
- CTIF Global Capsule (CGC) Denmark



5 School & Campuses

Pune : Nande - Mulshi
Kolkata , Bangalore



1:12

Faculty :
Student Ratio



International Academic collaboration

● California Polytechnic State University, Pomona, California - USA



1. Research & Faculty Exchange

- USA Faculty teaching in ISB&M & ISB&M faculty in USA
- Faculty working on joints research project and Paper publication

2. Programmes Sharing & Students Exchange

- Joint UG & PG programme
- ISB&M PGDM Students can do a Semester or a shorter duration module in California Polytechnic State University, Pomona, USA

3. Executive Education

- Certificate Programme
- Short executive Development programme both online & offline



● CTIF Global Capsule (CGC), Denmark



- To contribute further to the regional understanding between both countries through mutual cooperation programs.
- To further collaboration between CGC, and ISB&M through academic programs in instruction, research and faculty development among the faculty and students of both institutions.





Opportunities and Placements

CAMPUS PLACEMENT

Batch : 2022-24

18 Lacs CTC



Vidit Mehta
Marketing
Lucknow

Hemant Sharma
Marketing
Raipur

Daraksha
Marketing
Kolkata

Dheeraj Mishra
SCOM
Bhopal

Mili Jyotishi
HR
Jabalpur

Khyati Ganatra
HR
Cuttack

Anju Thomas
Finance
Delhi

Current Placement 2022-24



Alekhya Sachu
Hexaware Technologies
Secunderabad



Afrin Tahseen
Bajaj Allianz General Insurance
Rourkela



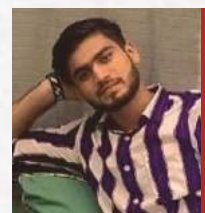
Hemangi Rajpal
Bajaj Finserv
Ahmedabad



Chirag Wani
Volvo Eicher
Nashik



Purna Chandra
BNY Mellon
Prakasam, AP



Ankur Singh
Deloitte Taxation
Noida

Illustrative List

Compensation Range 14-25

Mensa. Optum, Trident Group, Sutherland Global, People Strong, Tresvista, Sharekhan, , Hilti Group

Compensation Range 12-14

Schneider Electric, Adani Wilmar, Alight Solutions, HFCL, Hewlett Packard, Scrabble, The Edge Partnership, Lodha Group, BNM Business Solutions LLP, Dun & Bradstreet, Hexaware Tech, Rockwell Automation, Asian Paints, PPG Asian Paints, LG Electronics, Repos Energy

Compensation Range 10-12

SBI General, Berger Paints, DHL, The Adecco Group, BNY Mellon, Bajaj Allianz, Berkadia, Signify (Philips), IDFC First Bank, Rockwell Automation, Bajaj Finserv, Motilal Oswal Financial company, South Indian Bank, Hector Beverages, HCL, Volvo Eicher, Regalix, Henkel, Raise Digital, Kansai Nerolac, Aditya Birla Capital, Newgen Software, Sudarshan Chemicals, Usha International

Compensation Range 8-10

Avata, Gep Worldwide, Entercomms, Ergode, Phonepe, Mahindra Logistics, UPL, ITC Limited, Jubilant Foodworks Ltd., Britannia, RSPL, Mars, Raymonds, United Colors Of Benetton, Fraazo, ConAgra, Kohler Hindware, Callaway Golf, Ab Inbev, Bluestar, JSW Paints, Haier, Croma, Givaudan, Astrazeneca, Lupin Ltd., Cipla, GSK, Mankind Pharma, Emcure Pharmaceuticals, Reliance Retail Ltd., Godrej Agrovet, Bausch + Lomb, CBRE, JLL, Landmark Group, Homesfy, Royalti, Shapoorji Pallonji, BTR International, Wipro



Dr. Pramod Kumar President

Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide.

Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

President Message

Decisive moments and actions shape your education at ISB&M. Such moments also signify that you are inclined and ready to assume a business leadership role within an ever growing, ever-changing world.

We are a community defined by
three core qualities.

1

We inspire and share success :

Transformation and passionate performance are all about an inner drive to win. Success comes from creating a new direction in life and instilling values that support your aspiration to succeed. It is not wishful thinking. At ISB&M, we work together to create a leadership profile and career. We shape your capabilities and transform your skills, making you the most in-demand candidate.

2

We think fearlessly:

By blending bold creativity with rational & rigorous analytics, our students and alumni generate great career & business ideas. Our faculty and students provoke new thinking and experimentation with bold ideas. We encourage them to shed anxiety of future & paranoid thoughts.

3

We drive total transformation:

We are impatient unless we can measure our efforts against tangible impact.

Campus & Culture

Our vibrant residential campus is designed to develop skills, attitude of endurance, independence, rational choice that build relationships & friendships that last a lifetime. Look forward to a career that makes an impact & a life of your choice.

What Makes **ISB&M** Special ? Our Team

Dr. Saroja Asthana Founder of Mulshi Group of Institutes

Mulshi Group of Institutes PGDM has a clear strategy: Enroll the bright and creative minds. Train them to be contemporary executives. Place them at the Best business houses. We have been remarkably successful, given our formidable placement record, and we are on a strong upward trajectory. We strongly believe in high academic standards and have intellectually superior faculty who, along with our strong industry network design curriculum suitable for budding global leaders of tomorrow. Research is an integral part of any reputed institute and we at MGI find it to be an exceptionally entrepreneurial activity.

At MGI, we offer a two year full-time PGDM programme recognized by AICTE, New Delhi and IAO, TX, USA. We offer specialization in Marketing, Finance, Retail, Supply Chain & Operations, Human Resource, Media and Communication, Industrial Relations & Business Analytics, allowing students to build their careers by selecting any two specializations. A whole lot of electives are offered in specialized areas to give desired knowledge and exposure. Life at MGI campus is remarkably social. As a part of campus life, book reviews, screening of relevant movies followed by discussions, sport events and guest lectures are organized frequently by students. You benefit from interaction with students coming from pan India with cultural diversities. At MGI, you will understand the business-world and thereby, expand your world. I look forward to welcome you.

Dr. Veerendra K Rai Director, ISB&M Nande Pune

Technology has come to define every aspect of lives of individuals, societies and nation-states. Operating smartphones, managing our social media accounts to building and operating large & complex systems such as aircrafts, nuclear reactors and submarines- all entail learning and learning updates. There was a time when students used to graduate out of colleges and universities, used to take a job and there was no looking back. Like the Waterfall model, life was defined by discrete events and stages-taking admission, passing out, taking jobs, retiring and so on. But, it's no longer the case. Technology changes every few months. You will have to learn new ways of doing things and update your knowledge continuously without respite. There is no full stop to learning. So, learn, unlearn and relearn! Wish you all the best!

Over 30 years' experience. Worked across many streams in Business Systems & Cybernetics, Business Policy & Business Rules, Program Management, Domain knowledge Structure and Service Systems & IT service management. Has a number of publications & patents. Member of IEEE Systems, Man and Cybernetics (SMC), life member of Systems Dynamics Society. Served on the program committee of numerous conferences including IEEE and edited Elsevier Journal of Electronic Commerce Research & Application (ECRA).



Ph.D. (IIT Kharagpur) M.S. (USA). Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur, Scientist at NML, Jamshedpur & NCL Pune. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.



Ph.D., Industrial & Systems Engineering, IIT Kharagpur MS Computer & Info. Science, NJIT USA.

Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. 17 years of experience in teaching and MDP's and over 27 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. Specialized in the area of HRM, OB & TQM Consultants to leading organizations, also well versed in psychometric testing.

ISB&M Bangalore is a part of the ISB&M family and has been in the forefront of management education for close to two decades. At ISB&M, we strongly believe the end result of education is not just a degree in hand, but much more than that. It is the culmination of a student's aspirations and the beginning of a career journey which will help them to realise their dreams. ISB&M Bangalore is an enabler in this process. What defines us is the rigor that we bring in terms of academic standards and a process of life-long learning. Our curriculum is constantly reviewed and renewed to keep up with the changing needs of the industry. For us learning is important as it is a process of transformation and our processes are geared to ensure that the student acquires the required competencies that industry demands. Learning and transformation occur as a result of the coaching and training and the campus experience we offer. Our alumni have reached great heights in their career and can be found across the globe and in India in leading organizations. I warmly welcome students to join us and experience a new approach to education and partner with us in the process of transformation to achieve success in your careers.



Dr. S. Jayaraman
Director
ISB&M Bangalore
Ph.D. AMU, PGDBM, IIM -Calcutta

M.Phil. (Economics), Jadavpur University Masters in Economics, University of Calcutta. Over 18 years of teaching experience in the area of Economics, Quantitative Techniques, Econometrics and Environmental Economics. UGC NET Qualified. Former faculty at Basanti Devi College, Former Researcher at Center for Studies in Social Sciences, Calcutta under Indian Council of Social Science Research. Worked as Corporate Trainer for organizations like TIL, LIC. etc.

ISB&M is not just another two year management programme; it is an institution which triggers high aspiration level and career building among its students. ISB&M alumni have, with a short time span, made a mark for themselves, by performing successfully in corporate houses across industry verticals and functional areas, in India and overseas. ISB&M has four key factors that corporate recruiters look for in a quality B school - Faculty & academic processes, placements and corporate relations. The stay at ISB&M Kolkata will be an experience that our alumni will cherish and recall nostalgically long after they have passed out from the gates of this School and enter the portals of top management in industry in India and overseas.



Prof. Arpita Roy
Director
ISB&M Kolkata

Alumni Speak



Rahoul Sawani

 **Batch: 2000-02**
 **President, Asia Pacific**
Corteva Agriscience
 **Bangalore**



Enrolling in ISB&M was a valuable investment for me. In addition to broadening my perspective on business management, it has helped me to grow both professionally and personally. I have become more confident and learnt to face challenges head on with creative approaches & turn them into opportunities.

Board of Governors

All activities of the International School of Business & Media are overseen by the Board of Governors, comprising renowned academicians, successful entrepreneurs and corporate professionals. This gives the Institute a thorough Practical base, in addition to a strong academic position.

Dr. Pramod Kumar
Founder & President
ISB&M Group of Institutes
Pune

Dr. Saroja Asthana
Co-Founder Mulshi Group
of Institutes
Pune

Dr. Sandeep Krishnamurthy
Singelyn Family Dean
College of Business
Administration & Singelyn
Graduate School of Business

Mr. Rohit Suri
Head of Talent
Netflix
Mumbai

Mr. Ronald Canute
Sequeira
Managing Partner
Anrontt
Mumbai

Mr. Udai Upendra
Founder & CEO
The HR Company
Gurgaon

Mr. Chandan Chattaraj
President - HR UFLEX
Group
New Delhi

Dr. C.M. Dwivedi
Member of the Board
Senior HR Advisor,
Mentor & Coach HR
Consultancy, Mumbai

Mr. Anil Sharma
Executive Director Options
Group Mumbai

Prof. R.S Ganapathy
Former Professor IIM
Ahmedabad

Mr. Sanjay Jorapur
President - HR
HFCL Group
Gurgaon

Dr. Veerendra K Rai
Director ISB&M Nande,
Pune

Mr. Marcel Parker
Owner
Marcel R Parker
Associates
Mumbai

Mr. Rajesh Pant
Self HR - Happily Retired
Mumbai



Dr. SAROJA ASTHANA
Contributor to
NOBEL PEACE PRIZE
2007 to IPCC
Fmr. Scientist NCL
and NML, CSIR

Salient Features

ISB&M Campus Recruitment

ISB&M Campus recruitment is strategically planned with the following objectives :

- 1 A job for every student who wants a campus placement (some go back to family business)
- 2 Company Brand & Compensation positioning for high profile career value & economic value.

Our Recruiters include :

- a New Age Recruiters – These include investment, big data, technology, e-commerce & consulting companies, e.g. TresVista, Sutherland Global, Schneider Electric, diversified companies, People Strong, GEP Worldwide, BT Group, Volvo Eicher etc.
 - Fast paced career growth with Global posting.
 - High Compensations & economic value, going up to 20 - 25 Lacs CTC in India.
- b Core Sector recruiters include- FMCG, Engineering companies, Giant Indian groups ITC, Colgate, Asian Paints, Nivea, UB Group, Raymond.

Supportive Culture in Placement to help you :

- 1 Cope with pressure of placements.
- 2 Prepare you for high profile companies
 - Workshops
 - Coaching & Counselling
 - Communication & body language



Sandip Kanti Bakshi

Batch: 2001-03

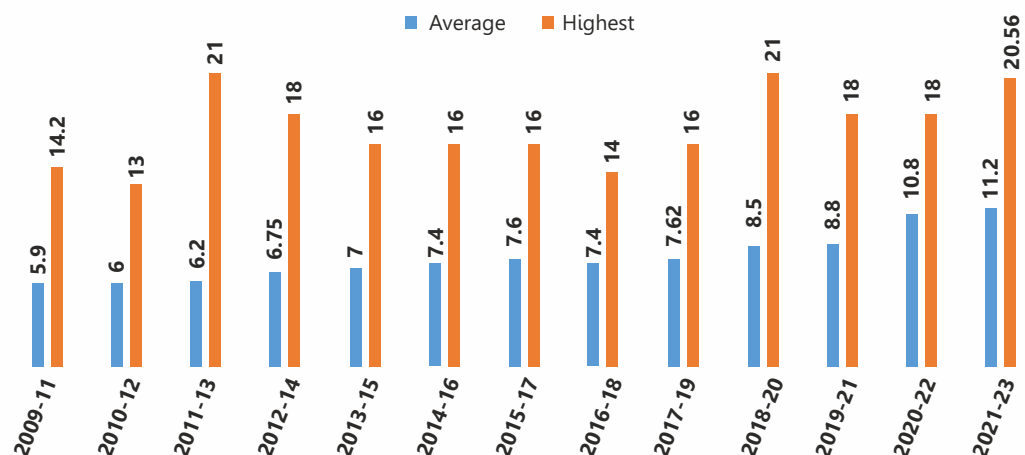


Chief Operating Officer
AstorMueller India
Bangalore

Compensation Growth on Campus

(Over 13 Years)

■ Average ■ Highest



Students Placed Batch : 2021-23

BFSI : 24%

Consulting : 23%

IT & ITES : 20%

E-Commerce
& EdTech : 10%

FMCG & FMCD : 9%

Engg. & Project
/Logistics : 7%

Media & Comm. : 4.8%

Others : 2.2%

Recruiters Highlights





PROTECTIVE, PERFORMANCE AND POWDER COATINGS

Recruiters Highlights

Alumni Spark



Pallavi Deshmukh

 **Batch: 2001-03**
 **Chief Executive Officer**
NetGaming
 **London**

Consulting

PeopleStrong
Deloitte
KPMG
PwC
Ernst & Young
The Adecco Group
Korn Ferry
Avata
Global Data Plc
Acuite Ratings & Research
Coherent Market Insights
Markets & Markets
SG Analytics
Randstad
eClerx
Linedata
NielsenIQ
Entercomms
GEP Worldwide

BFSI & Fintech

TresVista
HDFC Bank
BNY Mellon
ICICI Bank
ICICI Home Finance
Company
Aditya Birla Sun Life
TATA AIG
Home First Finance
Company
Motilal Oswal Financial
Company
South Indian Bank
Anandrathi
Poonawalla Fincorp
Purnartha Investments Pvt
Ltd.
Darashaw
Bajaj Allianz Life Insurance
Co. Ltd.
Berkadia
Bajaj General Insurance
IDFC First Bank
Trust Group
ICICI Prudential
Bajaj Finserv
Bajaj Housing Finance
ZS Associates
CapitalVia Global Research
YES Securities
Shriram Life Insurance
PNB MetLife India Insurance

E-Comm & Ed- Tech

CarDekho
Ergode
PhonePe
Meesho
MagicPin
BYJU's
Jaro Education
Toppr.com
PepperFry
Naukri.com
UpGrad
Urban Company
LIDO
InterviewBit

Real Estates & Logistics

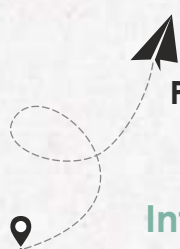
CBRE
JLL India
Landmark Group
Homesfy
Royalti
Shoptery Consultants
Shapoorji Pallonji
Godrej Properties
DTDC
DHL Supply Chain
Mahindra Logistics
Kuehne+Nagel
Ecom Express Ltd.
Broekman Logistics India
AP Moller Maersk

IT/ITES

Hewlett Packard Enterprise
(HPE)
Sutherland Global
HCL
Dun & Bradstreet
Accenture
Wipro
TCS
Persistent Systems
Zycus
Infor
Capgemini
LeadSquared
Newgen Software
Collabera Inc.
Hitachi Solutions
FIS
ASUS
KPIT
TATA Elxsi



100%
Placements
(Summer and Final)
since inception



Placement in
National
and
International
companies



160+
companies visiting
every year



38 %
Student Received
More Than One
Job Offer

IT/ITES

Vajro
Wipro (Blackstone)
Bristlecone
Teltonika
Alten India
ITC Infotech

Engineering & Projects

Thermax
Hindalco
Wavin
Imerys
Schlumberger
British Telecom Group
Armstrong Automation
Grasim
MRF
Suzuki Motors
CEAT Ltd.
JK Tyres
Marvel Ceramics
Huhtamaki India
Cooper Corporation
Writers Corporation
Infiloorm
Micron Technologies
Praj Industries
Atlas Copco
Senvion Wind Technology
Tata Power
Eaton
GKN Fokker
HFCL
JSW Energy
Repos Energy

FMCG/FMCD/Retail

ITC Limited
Asian Paints
PPG Asian Paints
Hector Beverages
Jubilant Foodworks Ltd.
Britannia
RSPL
Lakme Lever
Usha International
MARS
Wrigley
Adani Wilmar
Berger Paints
Kansai Nerolac
Raymonds
Signify (Philips)
United Colors of Benetton
Duke's India

FMCG/FMCD/Retail

Fraazo
Waycool Foods
ConAgra
Kohler Hindware
Callaway Golf
AB InBev
Bira
Bluestar
Schneider Electric
LG Electronics
JSW Paints
Haier
Croma
Givaudan
AstraZeneca
Lupin Ltd.
Cipla
GSK
Mankind Pharma
HungerBox
Emcure Pharmaceuticals
Vodafone
Rosy Blue
Sodexo
Reliance Retail Ltd.
Reliance Jio Mart
More Retail
Land Mark
Godrej Agrovet
Godrej & Boyce
Bosch + Lomb

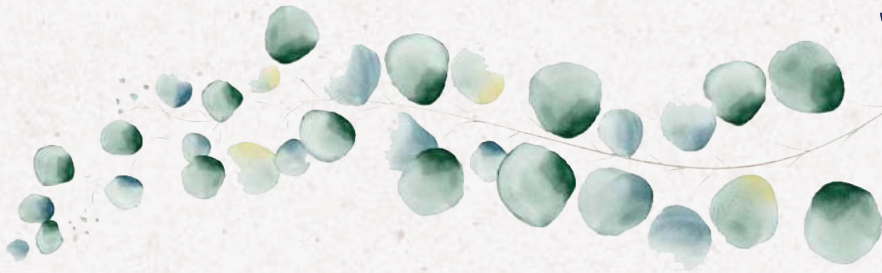
Media & Communication

Hotstar
Times Internet
Times Music
Zee Entertainment
Radio Mirchi
Dainik Bhaskar
Mindscapes Enhance Comm.
Fork Media
Outlook Group
9X Media
Adfactors PR
Resonance Digital

Conglomerate & Others

The Trident Group
Indira IVF
Diversey India
Atul Ltd.
Dr. Lal PathLabs
Sudarshan Chemicals
UPL
Deepak Fertilizers
Aura Air and others ...

Global Alumni



36 Countries
Alumni Working
Overseas



Pronob Chetia
2000-02
Director HR
APAC Region
Volvo Group
Singapore
Home Town :
Golaghat, Assam

Raja Babber
2001-03
Director - Product
Solutions
S&P Global Ratings
New York
Home Town :
Rampur, UP



Vanshika Bhatia
2002-04
Executive Director
MarketMath Inc
Dubai
Home Town :
Pune



Abhishek Bhatt
2003-05
Senior Director,
Brand Marketing
CNBC
New Jersey
Home Town :
Jaipur



Sandeep Jain
2005-07
Associate Director
Ernst & Young
London
Home Town :
Chapra, Bihar

Akash Awasthi
2006-08
Director
Deloitte
Qatar
Home Town :
Kanpur



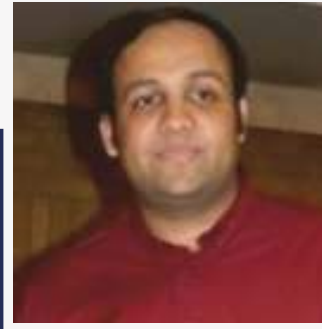


KRISHNA CHAITANYA G
2006-08
Sr. Director - Solutions
Development
JLL
Singapore
Home Town :
Chennai

Sanghita Majumder
2006-08
Sr. Director Client
Services
The Trade Desk
San Francisco
Home Town :
Kolkata



Rahul Chandra
2008-10
Head of Marketing
**Stanley Black and
Decker**
UAE
Home Town :
Kolkata



RAUNAK BAID
2008-10
Associate Vice President
JP Morgan
Philippines
Home Town :
Kolkata

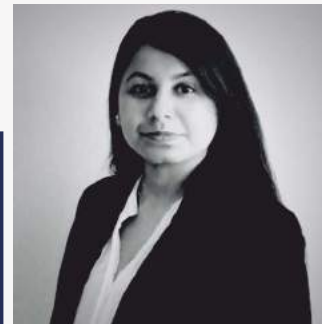


Ram Dhawad
2008-10
Director – Business
Development USA
DHL
Chicago
Home Town :
Nagpur

Kiran Kumar Patel
2011-13
Vice President
Crédit Agricole CIB
New York
Home Town :
Ahmedabad



Pratik Lohia
2012-14
Vice President
HSBC
London
Home Town :
Pune



Namrata Mukherjee
2013-15
Associate Vice President
BNY Mellon
London
Home Town :
Kolkata



Reys James
2013-15
Human Resource
Business Partner
Amazon
Canada
Home Town :
Trivandrum

Shyly Bhawe
2014-16
Consultant
Atos Synte
London
Home Town :
Raipur



National Alumni



“ Diversity is
our richness,
Alumni community is
our strength.”



Amaltas Tiwary
2000-02
Director
HDFC Bank
Bengaluru
Home Town :
Jamshedpur

Harish Maheshwari
2001-03
Director
Julius Baer
Mumbai
Home Town :
Durg



Sandeep Sarkar
2002-04
VP - Experienced
Recruitment
Credit Suisse
Mumbai
Home Town :
Kanpur



Divyanshu Yadav
2007-09
Director
Flipkart
Bangalore
Home Town :
Bhopal



Rajesh Dash
2003-05
AVP - Product &
Category Head
Duroflex
Bangalore
Home town :
Rourkela

Vishal Anand
2004-06
Country Head APAC
HCL Software
Gurgaon
Home Town :
Ranchi





Ameya Pawar
2006-08
VP - Transaction Banking
YES Bank
Bengaluru
Home Town :
Pune

Indranil Pal
2006-08
Director
Standard Chartered Bank
Bangalore
Home Town :
Kolkata



Shraddha Mehta
2009-11
Director
Morgan Stanley
Mumbai
Home Town :
Kolkata



Sudipta Kanrar
2008-10
Vice President
BNY Mellon
Pune
Home Town :
Hyderabad



Sachin Saurabh
2010-12
Assistant VP
Genpact
Bengaluru
Home Town :
Madhubani, Bihar

Nishant Kumar
2011-13
Senior AVP
JP Morgan
Mumbai
Home Town :
Patna



Tushar Bharech
2011-13
Assistant VP
Barclays
Pune
Home Town :
Kolkata



Nishank Mishra
2014-16
Assistant VP
YES Bank
Jodhpur
Home Town :
Kanpur



Abhishek Mishra
2016-18
Associate Director
Livspace
Mumbai
Home Town :
Guwahati

Debroop Chakraborty
2017-19
Associate Director
Fork Media
Mumbai
Home Town :
Kolkata



Women Achievers



Shubha Shridharan
2000-02
Senior VP - HR
The Adecco Group
Singapore
Home Town :
Pune

Nisha Agarwal
2001-03
HR Director
Edwards Lifesciences
Singapore
Home Town :
Patna



Richa Sharma
2001-03
Director - Brand Mktg.
PhonePe
Bangalore
Home Town :
Udaipur



Chanda Singh
2001-03
CEO
XP&D
Mumbai
Home Town :
Delhi



Monmoon Verma
2001-03
Chief People Officer
Yum! Brands
Singapore
Home Town :
Assam

Oindrila Chakraborty
2002-04
SVP Human Resources
Jio Studios
Mumbai
Home Town :
Kolkata





Aparna Jha
2003-05
HR Business Partner
ANZ
Emerson
Australia
Home Town :
Delhi

Shashi Jha
2005-07
General Manager
Mercedes-Benz AG
Singapore
Home Town :
Raipur



Amisha Gupta
2006-08
Business Architect
Discovery Limited
South Africa
Home Town :
Kanpur



Ritika Kar
2007-09
Sr. Account Director
Adfactor PR
Delhi
Home Town :
Kolkata

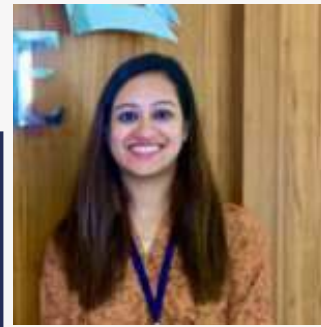


Nithyalaxmi Padmanabhan
2007-09
Vice President -
Planning
82point5
Mumbai
Home Town :
Hyderabad

Devasmita Halder
2009-11
Manager Siemens
Global Brand Comm
Germany
Home Town :
Kolkata



Simmi Sharma
2010-12
Associate Director,
APAC
BCW Global
Singapore
Home Town :
Delhi NCR



Shalini Singh
2010-12
Assistant Vice President
Deutsche Bank
Pune
Home Town :
Dhanbad



Aparajitha Mahaswetha
2012-14
Associate Vice President
Citi Bank
Hyderabad
Home Town :
Bhubaneswar

Sricheta Das
2013-15
Head - Partnerships &
Strategic Alliances
KreditBee
Bengaluru
Home Town :
Delhi



Success Story of Alumni

Batch : 2000-02

Rahoul Swani
President- South Asia
Corteva Agriscience
Singapore

Nimish Varma
Managing Partner
Shoonya
Singapore

Batch : 2001-03

Akash Mohan
SVP-HROD
GIC
Singapore

Amit Mishra
Director HR
Credit Suisse
Pune

Batch : 2002-04

Sudipto Mitra
Vice President
Sony Pictures Networks
Kolkata

Saurabh Maindarker
Associate Vice President
Accenture
Mumbai

Batch : 2003-05

Pankaj Agrawal
Regional Account Director
LinkedIn
Mumbai

Ruchika Doad
Country Head -HR
PPG Asian Plants
Mumbai

Batch : 2004-06

Ashish Musaddi
Global Head-HR
Cipla
Mumbai

Ankur Kapoor
Director-Product Head
Samsung
Gurgaon

Batch : 2005-07

Mayur Dhawan
Director
Julius Baer
Dubai

Nipun Arora
Associate Director
Standard Chartered Bank
Pune

Batch : 2006-08

Shruti Verma
Associate Vice President
Barclays
Pune

Namita Nagar
Vice President and Head Learning
Bajaj Allianz
Gurgaon

Batch : 2007-09

Hitendra Singh
Vice President HR
Hitachi Solutions
Chennai

Siddhant Sinha
Vice President
JP Morgan Chase & Co.
Bengaluru

Batch : 2008-10

Akansha Mehrotra
Director- HR
Incedo Inc.
Gurgaon

Gurpreet Singh
Vice President -
HSBC Bank
Bengaluru

Batch : 2009-11

Ankit Bhembre
Associate Director & Lead
Cipla
Mumbai

Prachi Sharma
Associate Vice President
Axis Bank
Mumbai

Batch : 2010-12

Aditya Singh
Vice President
Motilal Oswal
Mumbai

Ashesh Taparia
Director
Morgan Stanley
Mumbai

Batch : 2011-13

Tushar Bharech
Assistant Vice President
Barclays
Pune

Shruti Nair
Vice President
Dentsu India
Bengaluru

Batch : 2012-14

Simantini Biswas
Assistant Vice President
Rubix Data Sciences
Mumbai

Malvika Singh
Assistant Vice President
HDFC Bank
Mumbai

Batch : 2013-15

Shrabana Chakraborty
Program Manager
Amazon
London

Sherry Nair
Associate Vice President
Kotak Mahindra Bank
Ahmedabad

Batch : 2014-16

Anurag Mishra
Assistant Vice President
IndusInd Bank
Pune

Dibyashree Mohanty
Sr. HR Business Partner
Publicis Sapient
Bengaluru

Shalini Singh
Assistant Vice President
Credit Suisse
Pune

Batch : 2015-17

Shivayu Mandloi
Sr. Finance Analyst
Honeywell Global
Bengaluru

Akansha Chaturvedi
Senior HR Specialist
JP Morgan Chase & Co
Bengaluru

Chitresh Saxena
Supply Chain Consulting
KPMG
Pune

Batch : 2016-18

Anam Beg
Manager Planning
Flipkart
Bengaluru

Aena Bhardwaj
Global Lead- Talent Development
TCS
Delhi

Batch : 2016-18

Richu Jose
Demand Planner
Signify
Netherland

Batch : 2017-19

Sahil Deorukhakar
Global Business Development
Nitor Infotech
New Jersey

Debroop Chakraborty
Associate Director - Brand Solution
Fork Media
Mumbai

Mohammad Anas
Sr. Analyst
EY - Parthenon
Mumbai

Batch : 2018-20

Simmy Tiwari
Business Analyst
ITC Infotech
Bengaluru

Mansi Maheshwari
Financial Analyst
Goldman Sachs
Bengaluru

Batch : 2019-21

Shubham Agarwa
Senior Business Analyst
Schneider Electric
Bengaluru

Aashi Singh
Strategic Account Consultant
Dun & Bradstreet
Mumbai

Batch : 2020-22

Abhimanyu Mozumdar
Deputy Manager
USHA International
Delhi

Ankit Kapree
Associate - Research and
Investment Services
TresVista
Pune

Batch : 2021-23

Priya Dubey
Partner Business Manager
Hewlett Packard Enterprise
Bengaluru

Aayushi Raj
Management Trainee HR
Sutherland
Mumbai

Batch : 2021-23

Shriya Riswadkar
Mortgage Banking Analyst
Berkadia
Hyderabad

Atharva Chaudhari
Assistant Manager - HR
JSW Paints
Mumbai

Nikita Nigam
Analyst
Deloitte
Hyderabad

Batch : 2022-24

Sneha Sikder
Tax Associate
PwC
Pune

Kandarp Shukla
Management Trainee
Bennett Coleman & Co. Ltd.
(The Times of India)
Pune

Pranjal Babbar
Area Business Manager
Mahindra Finance
Mumbai

**Bindiya Naulakha** Batch: 2001-03**COO - CFO Treasury****Credit Suisse****Singapore****“****Alumni Speak**

It is indeed an extraordinary experience studying at ISB&M with such knowledgeable faculties; excellent education environment, culture and all other utilities. Throughout guidance and support of faculty members prepare students for each and every flight of corporate in terms of grooming, presentation skills, and communication and management skills. I am glad & thankful to everybody.”



Pune - Nande *Campus*

Founded in 2000, ISB&M has grown rapidly over the decades and has campuses in 3 cities, Pune (Nande & Mulshi), Kolkata and Bangalore. Over 10000 alumni are performing exceedingly well in different parts of the country and abroad. We maintain high standards of education and training, and continuously strive to create a learning environment in order to promote a great career.

ISB&M's programs are AICTE approved and directed towards employment & career, and not just an educational degree. All the placement activities of the students are done through ISB&M Placement Cell. ISB&M's Placement Cell makes every possible effort to ensure that all students graduate with good job offers. ISB&M's training courses are highly accepted and acknowledged by industry for Management/Executive level employment.

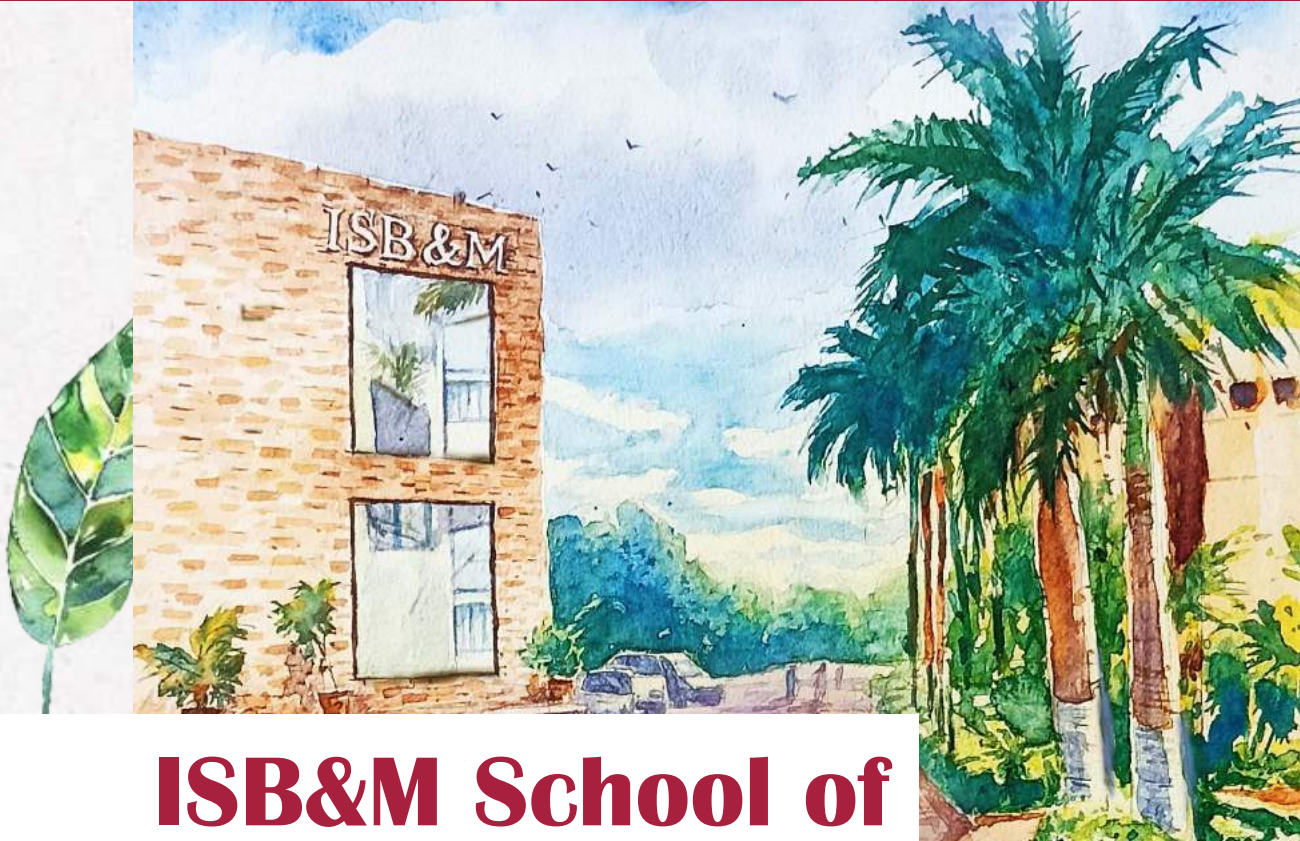
ISB&M Nande, Kolkata & Bangalore campuses, a Constituent of Peoples Empowerment Group, offer Post Graduate Diploma in Management (PGDM) programmes approved by the All India Council for Technical Education (AICTE). The Programme is state of the art and contemporary. These are supported by a highly qualified team of accomplished faculty and a robust academic infrastructure. It maintains a high standard of education and continuously strives to create a learning environment in order to make a great career. It has a strong alumni base spread all over the country as well as in different parts of the world.

ISB&M has ensured the best standards in every aspect of the institution including the infrastructure, faculty and students. It is a pathway to knowledge and wisdom has emerged as a top ranking institution in the realm of Management education.



Anupama Chaudhury
Batch: 2001-03
Senior Director -
Global Talent Acquisition
Sutherland
Delhi





ISB&M School of Communication & Media Management

Pune Nande Campus

We welcome you to the exciting world of Media Management.

A world that is full of opportunities, growth, challenges and rewards as well. One that develops / train you to influence billions of minds using your media & management skills with creative story telling both visual films and social media content.

In today's rapidly changing world of Dynamic Media Industry, every day, new tools, new technologies, new trends are being discovered.

In these competitive times if one has to excel, one has to acquire expertise, hone skills and expand knowledge.

At ISB&M School of Communication and Media Management, in addition to Classroom Sessions with theoretical knowledge, students will have hands on live project work experience with case studies, 2 internships (Winter & Summer) and huge bunch of Media Experts, Stalwarts and Alumni to guide who have grow in Industry of Media Management & Communication.

experience with case studies, 2 internships (Winter & Summer) and huge bunch of Media Experts, Stalwarts and Alumni to guide who have grow in Industry of Media Management & Communication.

We will train you to successfully compete in the volatile, uncertain, complex and ambiguous media world with the help of theoretical, technological, societal and economic transformations.

The emphasis will be on familiarizing you with the latest tools of communication to help them build synergy between technology and creativity.

And that is why ISB&M School of Communication and Media Management is considered as one of the top ranking Media Management & Communication Institutions in INDIA.

*A Contemporary Programme for Careers
in the Commercial Media Industry*



Fariya Farooqui
Batch: 2011-13
Lead - Ad Operations
Disney+ Hotstar
Mumbai



Kolkata Campus

International School of Business & Media has taken another step towards stride in its continuing endeavour to provide the best of education to students and to build solid careers. The new campus on the banks of the river Hooghly, in Historic Budge Budge, is pristine, unpolluted, peaceful, quiet and provides the perfect waterfront ambience for learning and personal growth. It is within easy distance from the city center and well connected by road and rail.

This part of the city is already a destination of choice for other important institutions and organisations. Apollo Institute of Medical Science Research., Sourav Ganguly's Sports Academy, high tech film institute, a luxurious residential township, to name a few, will soon be seen in this area.

ISB&M started its campus in Kolkata in 2004 and the Kolkata campus has nurtured over 3500 alumni who can be found in senior position, today in top ranking business organizations both in different parts of the country and abroad.

The high standard infrastructure of the new campus caters to the learning needs of students of today and leaders of tomorrow. It combines state of the art technology coupled with well-equipped hostel facilities (both men and women) with the ISB&M culture which has always created leadership talent.

Here due emphasis is given not only to both core and specialization subjects, but also lot of effort goes into skill enhancement in the area of business communication, creative thinking and soft skills. In the process students come out industry ready from day one.

ISB&M Kolkata is a big brand in the city. Few are able to compare in terms of learning and career building. Welcome to the new International School of Business & Media, Kolkata campus !



Daraksha
Batch: 2022-24
Trident Group
Home Town: Kolkata
CTC 18 Lacs



Bangalore *Campus*

We have demonstrated impressive performance on all parameters that bring greater learning environment and superior professional excellence. We promote a culture of liberty, openness, friendship, energy, enthusiasm and a new life-style. It fosters creativity and imagination to stimulate professional superiority and proficiency. We believe in the process of reshaping the attitude of students and giving them the opportunity to explore and rediscover themselves.

We always keep the light blazing and encourage you to dream bigger and realize those dreams.

The campus, with the backdrop of a hill, offers an impeccable lush green environment far from the urban crowd ideally conducive to academic learning. The abundant greenery is serene. The institute is equipped with state-of-the-art facilities such as computer labs, e-library, classrooms, amphitheater and swimming pool.

ISB&M places you in the midst of a truly diverse culture. Your peer group comes from over 80 cities of India. You gain exposure to a broad range of new business perspectives.

As a holistic approach, an ISB&M student learns to work under very demanding schedules and perform in the most inspiring way. Your journey starts when you apply and gain momentum as you enter ISB&M.



Khyati Ganatra
Batch: 2022-24
Trident Group
Home Town: Cuttack
CTC 18 Lacs



MIBM Pune

Campus

Mulshi Institute of Business Management (MIBM) is part of Ignited Minds Society, Promoted & Managed by ISB&M Nande, Pune. Mulshi is a 30 minutes' drive from Nande. The Institute is spread over a vast campus. The serene ambience of Mulshi provides inspiration to students to achieve excellence both in academics and in overall personality development. MGI was founded in the year 2009 with MIBM & MIRM.

The institute encompasses a wide span of specialist areas, including Marketing, Finance, Media Communication, Supply Chain & Operations, Human Resource, Industrial Relations and Business Analytics. Highly accomplished professors & corporate professionals support each of these specialist areas.

Research expertise forms the foundation for teaching in the institute and is a source of innovation & dynamism that informs the teaching process. Faculty who are hard core professionals draw upon relevant well researched business examples & cases. Distinguished visiting professors & corporate professional leaders enrich the teaching learning process. The post graduate programmes are highly vocationally relevant & based on rigorous analytical approach. Student learning driven methodologies provide a sound basis & career development in business & various professions.

We are a dynamic and diverse institution. With an impressive infrastructure, a library with almost 10,000 e-journals and hard copies, optional residential hostels for men and women, the institute provides quality education and a degree that will find recognition even at the international level.



Shriya Chandel
Batch: 2022-24
Home Town: Volvo Eicher
Nagpur



LEARNING

Add ISB&M to your resume!!



Mayank Kain
Batch: 2023-25
Summer Placement :
ITC Limited
Home Town : Delhi

Core Programme PGDM

PGDM (AICTE Approved) is a flagship programme of ISB&M, high in demand by top recruiters. The programme is designed to meet expectations of top recruiting companies and is benchmarked with other top institutions.

Our PGDM programme is 6 trimester programme like that of top IIMs & XLRI, with 8 weeks summer internship.

Our programme is driven by following objectives :

- Develop Knowledge, learn business analysis Skill & Tools.
- Intellectual Development aimed at thinking, Problem solving & decision making skill Learning.
- Develop leadership talent and seek complete value system & attitude transformation.
- Be able to succeed in Campus Placement, Professional Life & Career in India and Worldwide.

Our PGDM is a dual specialization programme

The program is designed to maximize students learning. Program includes :

A. Core Courses (22 courses)

- Core courses are mandatory for all students, designed to learn the complete business process and develop business orientation.
- Business thinking, decision making, planning & execution skills.
- Most core courses are scheduled in 1st year (1st to 3rd trimester) of the programme. Some are scheduled in 2nd year (4th - 6th trimester)
- These include fundamentals of marketing, finance, operations, data analytics, supply chain, economics, HR and business research

B. Elective Courses (Required 20)

Elective courses are related to specializations chosen by students. Students are required to complete 16 courses in respective dual specialization (8 each).

Students can select 4 elective courses of their interest from any other specializations of their choice. In all a student is required to complete a minimum of 20 elective courses to complete the **PGDM** programme.

C. Summer Internship

Students are required to complete 8 weeks of summer internship at the end of 1st year.

Summer internship placement is done by ISB&M placement cell. Internship duration varies across campuses Pune Nande & MIBM - 2 Months, Kolkata & Bangalore - 4 Months.

D. Dissertation

Dissertation is an in - depth research in any theme of business interest by a student under guidance of an assigned faculty.

E. Foundation Courses

Since students come from diverse background in graduation, a basic level of learning/proficiency in following is developed in the beginning of **PGDM** Programme.

- Accounting for Managers
- Basics of Data and Analytics
- Excel sheet and IT for Managers

A course is 20 hours subjects content & 10 hours of tutorials (in small group)

F. Professional leadership Development

Teaching Methodology

- Case Study
- Experimental learning
- Business Simulation
- Assignments & Group Projects

Evaluation System

ISB&M follows continuous evaluations and feedback process. There are multiple evaluations.

- Quizzes, Assignments
- Live Projects
- Case Analysis
- Comprehensive Viva
- Mid Term Exam

Workshops

Students complete 60-90 hours' workshops designed to develop basic Business Skills, Personal Development and company industry specific to help students perform better in campus recruitment programme. Student with Special needs also go through counselling session.

ISB&M Offers

Post Graduate Diploma in Management (PGDM) Programme

2 Year Dual Specialization Programme is approved by All India Council for Technical Education (AICTE), New Delhi

The programme is designed to maximize a student's learning by dividing the course into two categories :

1. Core Courses
2. Elective Courses

Marketing

Finance

Human Resource Management

Logistic & Supply Chain Management

Media & Communication

Business Analytics

Credits

A student is required to complete 135 credit courses to complete PGDM programme.

The programme comprises of core courses and elective courses with following credit point details:

Courses	Credit
Core Courses	66
Elective Courses	60
Summer Internship	06
Dissertation	03
Total number of Credits	135

I. Core Courses

1. Financial Management
2. Human Resource Management
3. Introduction to Operations & Supply Chain Management
4. Managerial Economics
5. Marketing Management
6. Organizational Behaviour
7. Quantitative Techniques
8. Business Research Methodology
9. Introduction to Communication Management
10. Introduction to Data Sciences & Business Analytics
11. Macroeconomic Theory & Policy Analysis
12. Management Accounting
13. Operations Management (Service focus)
14. Organizational structure, design & theory
15. Management Information System
16. Tools for Problem Solving
17. Business Environment
18. Business Policy & Strategic Management
19. Operations Management (Product focus)
20. Business Ethics & Corporate Governance
21. International Business
22. Business Law

II. Foundation Course

- Accountancy for Managers
- Basics of Data & Analytics
- Technical Orientation & IT for Manager



III. Elective Course

For each of the PGDM Programme, a student has to select courses equivalent to 60 credit points in any of the following combination:

- Marketing with Finance / HR / Media / SCOM / Business Analytics
- Finance with Marketing / HR / Media / SCOM / Business Analytics
- HR Management with Marketing / Finance / Media / SCOM / Business Analytics
- Logistic & Supply Chain Management with Marketing/Finance/HR/Business Analytics

The Evaluation of a student depends upon these parameters

1. Continuous Evaluation

2. End term Exam

- Quizzes, Assignments
- Live Projects
- Case Analysis
- Comprehensive Viva
- Mid Term Exam

70%

30%

ISB&M students need to create the right blend of the core course and elective courses.

Business Analytics

- Advance Statistical Analysis with R
- Advanced Supply Chain Analytics
- Business Intelligence
- Machine Learning for Predictive Analysis
- Econometrics for Managers
- Financial Risk Analytics
- HR Analytics
- Introduction to Big Data analytics
- Marketing and Retail analytics
- Web and Social media analytics
- Business analytics technologies
- Enterprise Resource Planning
- Managing Data Structures
- Marketing Analytics
- Public Policy Analytics

Finance Management

- Corporate Finance
- Financial Market & Services
- Financial Statement Analysis
- Strategic Perspectives in Banking
- Advance Accounting for Managers
- Emerging Risks & Modern Insurance Practices
- Financial Modelling
- Financial Risk Analytics
- Modern Investment & Portfolio Management
- Wealth Advisory Services
- Wealth Management
- Derivatives, Options, and futures
- Forex Risk Management
- International Finance
- Investment Banking
- Investment Management & Accounting
- Security Operations & Risk Management
- Contemporary Trends in Finance & Risk Management
- Corporate Taxation
- Fixed Income Securities



Sourik Sinha

Batch: 2001-03

Head - Brand, Sponsorships and Social Media



HSBC Singapore

Marketing Management

- Consumer Behavior
- Digital Marketing
- Product & Brand Management
- Sales & Distribution Management
- B-to-B Marketing
- Customer Relationship Management
- Marketing and Retail analytics
- Marketing of Financial Services
- Brand Management
- Integrated Marketing Communication
- Retail Management
- Rural Marketing
- Services Marketing
- International Marketing
- Responsible & Sustainable Marketing
- Strategic Marketing

Logistic and Supply Chain Management

- Quality Management
- Advanced Supply Chain Analytics
- Logistic & Distribution Management
- Procurement & Inventory Management
- Procurement Management
- Technology in SCM
- Warehousing & Logistics Management
- Enterprise Resource Planning
- Managing Operational Improvement (Digital & other approaches)
- Enterprise Risk Management
- Global Supply Chain Management
- Improving performance through Industry 4.0
- SCM: Global Issues & Challenges
- Supply Chain Finance

General Electives

- Behavioural Economics
- Econometrics for Managers
- Development Economics

Human Resource and Industrial Relations

- Employee Relations
- Learning & Development
- Performance Management System
- Recruitment & selection
- Career Management
- Competency based HRM
- HR Analytics
- Labour Laws
- OB theories & models
- Organizational Change & development
- Talent & Career Management
- Compensation & Benefits
- Global Human Resource & Diversity Management
- Grievance Management
- Strategic Compensation Management
- Strategic Human Resource Management
- Executive search and consultancy
- HR Issues in Mergers and Acquisition
























Media Management

- Fundamentals of Image-Making in Film, TV and Web
- Media planning & Sales
- Social Media Research and Content Analysis
- Branding for web and TV
- Corporate Communications and CSR
- Digital media Campaign strategies
- Film production and editing
- Media and Consumer Culture
- Media and Interaction Design
- Motion graphics
- Advertising and Consumer Culture
- Client Servicing & Media Management
- Digital Media Planning and Sales
- Film-Making and Distribution
- Media Research & Analysis
- Public relations & Media ethics
- Branding for OTT & TV
- Campaign Planning and Inbound Marketing
- Film Sales & Distribution
- Media Law & Ethics
- Media law and intellectual property

Core Programme Portfolio

Post Graduate Programme portfolio at ISB&M campuses

Every student at ISB&M has different needs, different learning styles and different career plans. Programme portfolio offers you an opportunity to structure your career by mixing to create a portfolio for your career needs. We choose to blend out of available specialization to create your own unique career.

Campus	Pune-Nande Business Mgmt.	PUNE-Nande Media Mgmt.	Mulshi	Kolkata	Bangalore
Marketing					
Finance					
Human Resource					
Logistic & Supply Chain Management					
Media Management					
Business Analytics					

**SUCCESS BEYOND
BORDERS,**
Competitive
Competence & Talent



Ranking & Awards

Consistently ranked among the top business schools, ISB&M has grown from strength to strength



3rd Position in Top West Zone B-Schools

Source: Times B School Ranking of TOI, 2023



Awarded with Leading B-School

by TIMES Education Icons, 2023



4th Position in Top B-School of Super Excellence

Source: CSR- GHRDC B-Schools Survey, 2023



Most Influential Leaders

by Economic Times
30th July, 2022



ISB&M A2 Category in Top B-School in India

Source: Business Standard B-School Ranking, 2023



VISIONARY LEADERS

by TIMES OF INDIA GROUP
20th June, 2022



Ranked 1st in Top B-School in Bangalore

Source: Business Standard B-School Ranking, 07th Feb 2022



Outstanding Performance in The Education

by Economics Times
2022



Best B-School

by ASSOCHAM National Leadership Excellence
2022

<https://www.isbm.ac.in/nande/ranking>

Scan the QR code to find out ISB&M Ranking.



Core Faculty

Learning programme at ISB&M is supported by highly qualified and accomplished professionals from leading institutions, universities and corporate world.

Marketing & Strategy

Prof. Ajay Ramdasi

Ph.D. (Pursuing Symbiosis, Pune), MBA-SIBM, Pune

Former Director, BITM (Formerly ICTM), Pune, Corporate Training (Clients: Messer Cutting, Vantage Financial services, Knowledge Labs, etc.) Industry experience in Consumer Products, IT, Engineering (Setting a Start-up) & Advertising.

Dr. Priyanka Tripathy

Ph.D, M.Phil, PGDBRM, MBA

Chairperson Campus Placement at ISB&M, Pune. Has participated in research workshops of IIM Ahmedabad, IIM Kolkata and IIT Bhubaneswar. Has presented papers in IIM Indore, IIM Lucknow (Noida Campus), IIT Kharagpur, IMT Nagpur, NIT Rourkela and many organizations of repute. To her credit she has published 3 books and research papers in Scopus and International Journals of repute. She has 8 years of teaching and 2 years of corporate experience.

Dr. Shubham Saxena

Ph.D, NET, MMS

Faculty in marketing, specialized in digital marketing and analytics. He has wide experience in training professionals, executives and entrepreneurs across India currently Digital marketing consultant to companies in the media sector and his research interests marketing applications of AI, virtual reality, data analytics and IOT.

Dr. Kanchan Pantvaidya

Ph.D. (SP Pune University) MBA (Marketing-HNIMR, Cummins college campus, Pune, B. Pharmacy

Over 16 years of work experience in Corporate, academics and consulting. Presented and published papers in national as well as international conferences/Journals/Presented a paper in an International conference and was nominated for the first prize.

Dr. Prithvish Bose

Ph. D., XLRI, Jamshedpur, P.G. Diploma in Business Management, XLRI B. Tech, IIT(ISM), Dhanbad

Dr. Bose has worked over 30 years in several multinational organizations strategic and operational roles including Fortune 500 companies, as well as top Indian business houses in the IT, Paints, FMCD, and Telecom sector with responsibilities for India and the Asia-Oceania region. Dr. Bose has participated in lead roles in Malcolm Baldrige National Quality Award and TQM activities.

Prof. Rajagopalan Srinivasan

FPM (Pursuing), MMS (BITS Pilani)

Over 16+ years across global markets including the US, Europe, Japan, Africa, and India. His functional areas of work include Consulting, Marketing, Product Management, Sales & Sales Operations, and Strategy formulation in Citicorp/iflex, Oracle, Wipro Tech. Post his work experience, he has 14 years teaching experience in various MBA programs in some of the top B Schools in India.

Prof. Apurva Singhai

Ph.D (Pursuing), MBA, B.E.(ECE), UGC NET Qualified

A seasoned professional with 13 years of corporate experience in advertising strategy and consumer research. He had the privilege of working with renowned advertising agencies including Law and Kenneth, Leo Burnett, and Famous Innovation, as well as leading market research agencies such as HTP Concept and Quantum Market Research. His passion lie in the domains of Branding, Consumer Behavior, and Advertising.

Prof. Raghunandan N K

Ph.D (Pursuing), MBA Singapore Management University, BE.

Over 26 yrs of experience spanning across Industry and Academia. He has role of head of Sales/ Director for a European Multinational in India. He is also an Entrepreneur with initiatives across Education, Healthcare and Human Resource Management. He was with NEN, and he works closely with leading Government Institutions like MSME and EDII as Trainer, Mentor and Consultant with focus on encouraging and enabling start-ups. He is a member of the Advisory Board and works as Strategy and Marketing consultant for few niche businesses and he is also associated with Karnataka State Start-up Cell.

**Prof. Sudeshna Sarkar**

Masters in Business Administration
B.Sc. (Hons.) In Zoology.

Over 16 years of corporate experience including as Chief Manager in Kotak Mahindra Bank, HDFC, Royal Bank of Scotland, ABN AMRO in HNI department.

Prof. B. R. Vittal

PGDM (Mysore University),
MBA,(Pondicherry University)

Experience in marketing with pharmaceuticals, insurance, financial market, consumer goods and service sectors. Also experience in the quality assurance department and risk management.

Dr. Kiran Mahasuar

Ph.D. - IIM Kozhikode, PGDM-RM (XIM
Bhubaneswar) B.Com (Hons. with
Distinction)

Ph.D. scholar in the Strategic Management area at IIM Kozhikode. Has several years of experience in the corporate sector, primarily in the FMCG/CPG domain like ITC Limited, Perfetti Van Melle, and Dabur India Ltd. He is an avid case-writer and his Teaching Cases are registered with ET Cases, NHRD-MTI and The Case Centre (UK).

Prof. Shashank Kathpal

Ph.D.(Pursuing) PGDM, M. Com, UGC NET

Aspires to grow in the field of academics, by developing my research skills and be instrumental in the development of young minds Over 9 Years in Academics Publications in ABDC B/C, Emerald, Wiley, Springer, and Q1 Journals.

Prof. Sunetra Maitra Paul

Ph.D.(Pursuing) Consumer Behaviour, NET

Areas of interest are consumer behaviour, brand management, sales and distribution, and advertising & sales promotion. Has teaching experience of 19 years. My area of research is Consumer Behaviour. Has presented papers in different national & international conferences and published papers in research journals.

OB, Human Resource & General Management

Dr. Pramod Kumar

Ph.D. (Organizational Behavior),
IIT Bombay

Worked with IIM Ahmedabad, Former Professor & Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Dr. S. Jayaraman

Ph.D.-AMU,
PGDBM, IIM - Calcutta

Formerly Group Head (HR, Admin & Quality), IRIS Ltd.; Dy. Div. Manager, TATA Metaliks Ltd. 17 years of experience in teaching and MDP's and over 26 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services . Specialized in HRM, OB & TQM, Consultant to leading organizations, also well versed in psychometric testing.

Prof. Y. G. Chouksey

Post-graduate in Mathematics with
degrees in Law and Economics and a
PGDSW from Calcutta university

59 years of work experience - 37 years industry both in the Public and Private Sector followed by 22 years as faculty. He was GM in Bhilai Steel Plant (SAIL) & Modi Cement Limited (now ACEL). He has contributed several articles to newspapers and magazines

Dr. Manoj Ghadge

Ph.D (HRM), TISS - Mumbai,

HR Professional with over two decades of experience in industry, academics and consulting. Has worked over 15 years in managerial capacity pharmaceuticals and life-sciences sector; worked with Indian and Overseas multinationals viz. Reliance, Wockhardt, Searle (I), and Merck Group (KGaA-Darmstadt, Germany). He is a certified psychological assessor and has a DiSC trainer international certification. He designs & delivers customized training programs for behavioral development and consults to transform organizations talent strategies, organization design, leadership development, and change management initiatives.

Prof. Elizabeth P Mathew

M.Phil. (Sociology), M.Ed., Fellowship
Program in Management

Energetic and ambitious professional with 21 years of experience in administration, academics and corporate training. She Has been in a leadership role as head of institution.

**Dr. Raju Dhar**

Ph.D Research Scholar (SBUP), MBA (PM&HRD), PGDM (IT), M.A in Psychology, Master of Labour Law and Labour Welfare, (MLL&LW), Bachelor Of Pharmacy

He has around 20 years of experience in the industry with companies of Repute. 7 Years in Pharmaceutical Marketing and 13 years in Generalist Human Resources profiles with companies like Zydus Cadila, Ranbaxy Labs Ltd, Ind-Swift Pharmaceuticals and Shneider Luminous Electricals Limited.

Prof. Manoj Jaiswal

M.B.A, MSc. London School of Economics and Political Science

Currently, he is a Professor and Dean of "The Center of Executive Education for Leadership" at the International School of Business & Media, Bangalore. Professor and Dean of Executive Education (EP).

Former EBP in a large family business MDC, Lead award initiatives at EFMD - excellence in practice gold. Had been a consultant in organizational transformation and behavioural science training.

Prof. Arun Joshi

PhD, IIT Kharagpur
MBA (HR), Pondicherry University
Msc ,BSc (PCM), University of Kota, Rajasthan.

His research areas primarily address eighth (Decent Work and Economic Growth) and sixteenth (Peace, Justice, and Strong Institutions) United Nation Development Goals, 2030. His current research interests include the orbits of employee experience, HR analytics, technology adoption, job performance, personality, and police. Has presented national and international conferences. Has published several research articles academic journals Personnel Review, Australasian Journal of Information Systems, and The Service Industries Journal.

Prof. Amit Kumar

PhD, IIT Kharagpur
MBA, IIT (ISM) Dhanbad
B.Tech, Ranchi University

His domain of Organizational Behavior and Human Resource Management at ISB&M, Pune. His current research interests involve High-Performance Work System, job satisfaction and employee engagement. He has presented his work at several national and international conferences.

Prof. Abha M Ilyas

MBA from IIM Rohtak B. Tech. from Kannur University

6 years of Corporate & Academic Experience. He has also worked in Research interests spanning the areas of Pro-environmental Behaviour, Employee Well-being, Employee Productivity, Digitalization of Work .

Prof. Diptendu Halder

B.Sc. (Physics/Maths/Statistics), PGDM (Marketing/International Business) LBSIM Delhi

Has rich corporate experience, having started with Voltas Limited and Whirlpool/LG/Samsung and later on worked in senior positions in Bajaj Allianz/Bharti Axa, for over two decades. Has been a faculty member at ISB&M for more than nine years. Has also been a visiting faculty of RBI, IOCL, BPCL, HPCL, CESC and more.

Finance & Economics**Prof. Arpita Roy**

M.Sc., M.Phil. (Eco, Jadavpur University)

Over 18 years of teaching experience in the area of Economics, Quantitative Techniques, Econometrics and Environmental Economics. Worked as Corporate Trainer for organizations like TIL, LIC. etc.

Prof. Mahesh Renguntwar

Chairperson- Finance Ph.D. (pursuing) Symbiosis University. MMS in Finance NMIMS Mumbai. CFP - from USA, (DTL)

Has a rich industry experience in the finance domain of 11yrs. plus 8 years of teaching experience. His research interests include the areas of Financial statements, Machine learning, analytics, Python & R language, Financial Services and Stock Market. He presented a paper at the conference of Sheffield Hallam University-UK, Waikato Management School - New Zealand & IIT.

Prof. S. B. Subramaniam

B.Com (Finance & Advance Accounting), & Chartered Accountant (Fellow Member of the Institute of Chartered Accountants Of India).

Over 3 decades of industry working experience in Senior finance and leadership positions as CFO/Director in large corporate houses including multinational companies, viz. SRF, Force Motors, Tata Autocomp, etc. & 6 years of experience in teaching & consulting.

**Prof. Ashish Mitra**

B.COM (HONS.), ACA

Over 36 years of experience in corporate like PWC, Andrew Yule and BOC India (now Linde). Retired from BOC as CE-Corporate Services. More than 13 years of experience in teaching.

Dr. Subhasis Bera

Ph.D. (JNU), MPhil (JNU)

Over 14 years of experience in research and teaching. Worked as a Fellow at ICRIER, New Delhi and has worked at World Bank as a consultant, Associate Professor at FORE-Delhi. His areas of expertise are Economics of Tech., Econometrics, Development Economics and International Trade; In particular, he has worked on Digital Divide and Open Source Software Development, Foreign Direct Investment, ICT.

Dr. Srikanth Parthasarathy

PhD-BIM Trichy, MBA, AMIE, Bsc

Over 25 years of experience in Industry, Finance, Academics and Research. Chennai worked as Finance. He is in charge of the structure, content pedagogy of both PGDM program and MBA (I) (in association with Swinburne University) since 2017.

Dr. Madan B. Survase

Ph.D. (Symbiosis International University, Pune) & M. Phil & M.A in Economics (University of Pune) Academic Chairperson ISB&M Pune

Over 16 years experience in Teaching & Research. Worked at Gokhale Institute of Politics and Economics, Pune, Kohinoor Business School Pune. Published 6 research papers in national journals and presented research papers in national and international conferences. Areas of interest are Managerial Economics, Macroeconomics, Business Environment, and Development Economics & Financial Inclusion.

Dr. Pranjali Unkule

Ph.D (Economics) MA (Economics)

Over 13 years of experience in corporate & academics in various premier B Schools, Conduct workshops and corporate training on Leadership and Goal Setting. Diploma in Learning & Management, Project Management, Cert IV in Training & Education (Australian Vocational Learning Institute).

Dr. Neha Arora

Ph.D, NET-JRF, Mcom, B.Com (H)

Held faculty positions in Delhi University and Management Schools in Delhi-NCR. Faculty of Economics & Strategy at ISB&M Pune. Author of over 10 international and peer-reviewed research papers and cases. Part of research projects with PHD Chamber of Commerce & Industry and MHRD, GOI.

Prof. Suyog Prakash Chachad

MBA - Finance, B.E. (EXTC), CAIIB, CFP, CMT (L1)

Over 13 years along with 8 years+ of experience as Faculty in Management Institutions. Over 5 years industry experience. He provides Financial Consultation to Individuals and training on Stock Trading using Technical Analysis & Derivatives. He also conducts training programs on Aptitude & Reasoning for placement, Banking Exams and Govt. exams.

Dr. Udayan Das

Ph.D. (Business Administration), Utkal University, MBA, IISWBM
M. Com, University of Calcutta
FCMA, FIII

16 years experience in teaching Post Graduate and Undergraduate students of Management and Commerce. Former Professor and Chairman, PG Council with Asian School of Business Management, Bhubaneswar (Now ASBM University). A Fellow member of the Institute of Cost Accountants of India, a Fellow member of the Insurance Institute of India and a Life member of the Indian Accounting Association.

Dr. Riya Bhattacharya

Ph.D, IIT Kharagpur & Post-Doctorate, IIM Bangalore

She has worked in an industrial Research project at Sponsored Research Industrial Consultancy (SRIC), IIT Kharagpur funded by DST. Former assistant professor at IMS Ghaziabad, Operations Management and IT. Has publication in high quality journals. Has published paper in the Prestigious International Conference of Applied Psychology (ICAP) held at Barcelona Spain.

Dr. Manoj Sharma

Ph.D., PGDBM, M. Com.

22 years of diversified experience which includes 19 years in teaching and 3 years in industry. Has written two text books and has obtained 4 Indian Patents and 1 UK Copyright under his name. Has 15 national & international publications as research papers. He had visited Northwest Regional College (NWRC), London-Derry, Northern Ireland under ERASMUS+ Project funded by European Union. He has successfully completed several FDPs, Corporate Trainings, TTT in various institutions and companies.



Operation Management

Dr. Saroja Asthana

Ph.D. (IIT Kharagpur) M.S. (USA)

Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.

Prof. S. K. Srivastava

GMP (IIM Lucknow), M. Tech. IIT Kanpur

Twenty one years with Indian Navy in various positions of which last 7 years in embedded technology-based System Design, Training on Integration and Operations. MIS, ERP and Short term capability training.

Prof. Jyoti Prakash Rath

B. Tech. (IIT Bombay), DBM, MMS Pune University.

Worked with Mahindra Group of Companies, Intensiv Filters, Redecam India and Boldrocchi Ecologia in General Management positions with P&L responsibility.

Prof. Navin Verma

Mechanical engineer with M. Tech from IIT, Kanpur

He is APICS certified in Operations and Supply Chain Management and is a Lean Six Sigma Black Belt. Over 30 years of functional experience in companies such as Eicher, Tata, Airtel & Cummins in Operations, Logistics and Quality domains. Passionate about training and development and a faculty with a vision to prepare the next generation of managers.

Prof. Karabi Bandyopadhyay

M. Tech (Electronics), B. Tech. (Electronics), Calcutta University.

Worked in Tata Steel, Webel, Infolink, Sofpit Computers and White Plains, USA. Over 30 years Industry & Academics experience. Areas of specialization: embedded systems, web based application development, digital and mobile commerce, big data, business analytics, internet of things & artificial intelligence.

Prof. Arnab Chakraborty

Ph.D – IIT Kharagpur (Pursuing), MBA (UPES DEHRADUN), Btech (WBUT)

He has a blend of experience both in academics and industry. He has undertaken a research project related to safety issues of LNG containers and LPG cylinders. Areas of Interest – Production Management, Multi Modal Logistics and Supply Chain.

Prof. Siddharth Joshi

EEPGM (IIM- Kolkata), B.E (Mechanical Engineering), Pune University M.S (Manufacturing Systems) University of Texas, Austin USA

Over 17 years business experience working with multinational companies and start-ups. His expertise lies in Supply Chain Strategy/Analysis, Capital Markets and Algorithm development. Siddharth has worked in India and the United States. Has publications in the fields of Supply Chain, Capital Markets and Strategic Affairs.

Dr. Arshad Ahmed

Ph.D Scholar, IIT Kharagpur

His research interests include explorative and innovative research in the field of machine learning and its application in various fields of management sciences

Prof. Mohidul Alam Mallick

Ph.D., IIT Kharagpur
MBA from IIT Kharagpur
B Tech in Electronics & Communication

8.5+ years of industry experience in IT and Analytics MNC (worked with British Telecom (UK), Comcast (USA) Client, etc.), experts in data requirements, data analytics, pre-sales and solution architect, etc.

Prof. Peanaky Mridha

Ph.D., Pursuing
PGDM, IIM Calcutta in Operations and Marketing
B. Tech, IIT Kharagpur in Mechanical Engg.

Over 11 years of industry experience Industry Experience in Production Planning and Logistics, Rourkela Steel Plant, United Phosphorus Limited, Gujarat Glass Limited & Lafarge India Ltd. and over 14 years of academic experience in the operations and supply chain management.

Prof. Suyog C. Dharmadhikari

Ph.D., Pursuing
M.S. (Global Supply Chain Management),
M.Tech (Structural Engineering),

Over 11 years of industry and 3 years of academic experience. Has Six Sigma master black from Indian Statistical Institute. Has deeply passionate about the area of quality and process improvement and training students to excel in this area. Has currently pursuing my doctorate in the area of sustainable construction practices

Media & Communication

Dr. Rajeswari Saha

Ph.D.-Media and Culture Studies (TISS),
MPhil & M.A Social Work from Delhi
School of Social Work

Over 8 years with UNICEF, UNODP, PLAN INDIA, WORLD COMICS INDIA, 10 years a freelance cartoonist, trained & facilitated comics workshop in collaboration with the Harkisen Institute of Media, Research & Analysis, Mithibai Campus, Bombay. Published papers in peer reviewed journals, & in international conferences - Women World Congress.

Dr. Anupa Barik

Ph.D. (MICA) MA (Mass Com) (Symbiosis
Institute of Media and Communications,
Pune)

Faculty at ISB&M (Pune) & Chairperson (Academics), ISB&M (Kolkata). Visiting scholar at Annenberg School of Communications at University of Southern California, LA. Area of interest media & marketing communication, gender, & journalism. Worked as journalist in National Geographic, Times of India, Newsbytes, & The Statesman.

Prof. Mandar Deshpande

M.A.(Journalism & Mass Communication)
Madurai Kamraj University
Masters of Computer Management
(M.C.M.) Pune University
Certificate Course in Non Linear Editing
at Bars & Tone Pvt. Ltd, Pune.
G-NIIT

Over 15+ years experience as a Director/HoD/Professor/Trainer in Media schools like ISB&M, MIT Institute of Design, MUWCI, SNDT UNIVERSITY etc. in additional several years heading media school programme at ISB&M. Freelance Photographer and Designer. Professional Editor, Media Trainer, Software Developer/Trainer, as General Manager in an esteemed Interior Designing Products firm has enhanced my perspectives in Teamwork, Risk Management, Business Growth, and other correlated areas.

Prof. Mahuya Maitra

M.A. Gold Medallist, Calcutta University,
PGD (SRFTII)

A faculty with around 26 years of working experience. 12 years of industry experience as TV journalist, news producer and AV correspondence (News magazine and non-fiction) with Doordarshan, ZEE TV, ETV etc. 14 years of experience in teaching, mentoring, consulting and team leading in educational institutes and media departments in govt. and private sector.

Prof. Avirupa Bhaduri

P.G.D.B.M. From IISWBM, Bachelors with
English Honours, Calcutta University

Over 10 years teaching communication in Techno India Engineering & Management College, BBIT Management Studies Department, etc. 12+ years of industry experience in leading media houses namely ABP Pvt. Ltd., Living Media India Ltd. Worked for 3 years as project coordinator in Center for Applied Positive Psychology, Coventry, UK. Over 2 years' experience as resource person for rura

Prof. Brita Singh

BA (Hons.), BPSS-Board Member

Over 16 years teaching experience English and conducting mock Group Discussions and Personal Interviews, Personality Development.


Prof. Jerin Jacob Mathew

Masters in English. IIT Madras

Experience in Communication. Using experience-based strategies for effective communication skills.



Samrat Dasgupta

 Batch: 2008-10

Associate Director - Corporate Business HR

 **CRISIL**

 **Mumbai**

“

ISB&M has created a platform for me to understand my strength. The best part about my experience was that it helped me to be myself.

ISB&M - Visiting Faculty

ISB&M is actively associated with top corporate leaders who regularly visit and Guide our students and provide practical outlook towards various disciplines. (Illustrative List)

Rajeev Taneja

PGDBM, XLRI. Worked with APJ Group and Usha Alloys & Steel Ltd.

Sandeep Nene

MBA (IIM), ACA, M.Sc. (UK). 12 years of experience in business, finance and technology. Worked with Genpact India, Axis Risk Consulting, Capgemini, Deloitte Amsterdam, Netherlands, Adventity Inc. and Infosys Technologies.

K K Bhan

Hands on Manufacturing and Supply Chain Professional having more than twenty five years of experience across a wide range of sectors, including FMCG , Light engineering Industry , Electric Transportation and Automobiles with some of the top multinationals and Fortune 500 companies.

Adip Roy

35 years of leadership experience in the IT industries like IBM, Fujitsu ICIM, CMC \ Limited and PCS Technology. Led several projects on behalf of CMC for Indian Railways, ONGC, Oil India, SAIL, Tata Steel, Tata Motors etc.

Sumit Jain

MBA (S.P. Jain Dubai & Singapore). 8 years of experience with HSBC Bank, Citicorp Finance, India Infoline and ICICI Prudential Asset Management company.

Anirban Das

MBA from IIM Ahmedabad with 19+ years of leadership positions in both established and startup ecosystems with experience in Business Process Transformation, P&L management, Strategy, Analytics, Sales, Channel Management, International Business, Operations, Marketing, Quality & Manufacturing

Dr. Mahendra Ramdasi

IT professional from last 20+ years having worked with IBM, Cognizant, Capgemini, Syntel Inc. on different roles in Strategic IT solution delivery and Technology Consulting.. Doctorate (PhD) in Information Systems Engineering and also having very high passion of developing and delivering workshops on technology and management themes based on his hands-on experience.

Yogesh Mathur

Former HOD (Post Production, FTII, Pune), Visiting faculty at Whistling Woods International, Mumbai; SIMC, Pune.

Dhan Madan

PGDBM (XLRI), B.Sc. (Statistics). Long years of industrial and academic experience in soft skill training and consultancy

Rahul Madhavan

B.Tech (IIT Madras), MBA (IIM Ahmedabad), Ph.D (IISc Bangalore), Worked in a wide variety of domains across industries. His strengths are in mathematics and technology. His current research focus is on reinforcement learning and causality. He applies these to questions in NLP and Theoretical ML.

Rohan Arote

Founder & Chief Strategist for RASS, Strategic Solution Company Director (Strategy & Operations) of FSPL, Corporate Consultancy Company, Executive Director (India) of International Federation of Indian Subcontinent Entrepreneurs, Federation for Budding Entrepreneurs.

Samkit Shah

FRM, (GARP, USA), CFA (USA), MBA (FMS, Delhi). 4 years of experience with Reliance Industries and engaged in consultancy.

Parag K Bhayani

Over 25 years of experience at B-Schools and Corporate Trainer. Key Associations - At Infosys, 10 years, At Oracle 16 years. Project Management Professional, PMI, USA
Oracle Certified Professional - Accounts Payables

Kapil Dhatingan

B Tech Chemical Engineering from IIT Bombay, XLRI Jamshedpur. Business Head - Gujarat, Maharashtra & Goa, Bharti Airtel limited Head - Global Account Management \$ Reciprocal Business Bharti Airtel limited

Dr. Keval J Kumar

Former HOD, Department of Communication and Journalism, University of Pune. Worked with Mudra Institute of Communications, Ahmedabad (MICA) and former Director, Symbiosis Institute of Media and Communication (SIMC).

Prashant Desai

Graduate from FTII, Pune. Pre-dominant film-maker, photographer and academician with vast experience in industry and various educational institutions for the past 3 decades.

Distinguished Guests

At ISB&M, you learn and are guided by business leaders & entrepreneurs of eminence from across the globe. They inspire you as role models & shape your ambition in life.



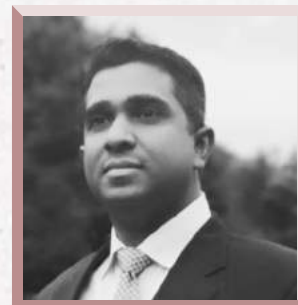
V. K. Bansal
Chairman - India
Investment Banking
Morgan Stanley



Madhavi Lall
MD, Head -
HR India
Deutsche Bank



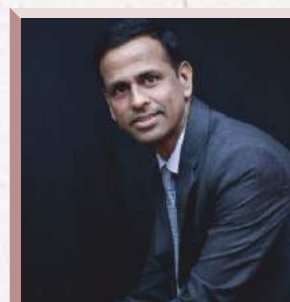
Kishore Jayaraman
President
Rolls-Royce
India & South Asia



Sanjay Mathew
Senior Director -
Head
Oracle



Sailesh Menezes
Sr. Director &
Head-HR
Hewlett Packard



Ram Gopal
CEO
Barclays
Bank India



Eric Tinch
Chief People Officer
Sutherland



Adarsh Mishra
Director & CHRO
Panasonic



Sandhya Sharma
CFO, India &
South Asia
Schindler



Rabindra Narayan
MD & President
PTC Network



Prasad Chavare
MD & CEO
Foseco



Anil Bhasin
President
Havells

Students Buzz

"Break free culture and lifestyle at ISB&M promotes an environment of openness. We encourage learning to explore one's own approach to life and professional fulfillment. This helps to overcome a self limiting attitude and promotes learning all the way".



Orientation Programme For Freshers : The OP is designed to welcome the new batch of students at ISB&M & Seek to enrich perspective towards education & life at a high profile Business School. It spans over a week with an outbound programme. A carefully crafted Programme which blends demanding professional commitment, information. It aims to build students' perspective towards industry & a professional career. It helps provide opportunities to interact with accomplished leaders from high profile industries.



Forza : ISB&M celebrates its anniversary every year with Force, Zest and Attitude which symbolizes FORZA .The event is held on the 23rd & 24th of July by the students, faculty and alumni across all the three campuses of the Institute. The theme for FORZA 2023 was "**Compete and Discover your Potential**" and was conducted virtually due to the global pandemic. The intense competition prevailing in all the events brings out the best in the students and shows the never say die attitude which is the dictum of the institute.



HR Share : HR Meet known as "HR SHARE". This conference is a premier event designed for high-potential HR professionals who are in leadership roles. This event provides practical, best-in-class approaches and perspectives from senior HR leaders and executives from eminent industries. The event has been graced by the presence of many eminent speakers from diverse fields in the past. The audience is mostly composed of HR executives working at different levels from different organizations. This year marked the 21st national level HR conference and the core topic for the discussion was "**Good Life : The New HR Agenda** " It also had several sub-themes to it.



Runbhoomi : Sporting events in Pune - A series of 8 games Cricket, Football, Basketball, Volleyball, Badminton, Table tennis, Chess & Carom, where students of different colleges participate. Colleges from all over the city come here every year to battle it out for the top honors. For a few days, the lush green sprawling campus of ISB&M witnesses a lot of on-the-ground actions and intense competition as the city's best battle it out for supremacy.



Crescendo : The annual cultural extravaganza of ISB&M is one of the most awaited inter-college fests. This three-day national level soiree of events. CRESCENDO is the perfect platform for young budding artists to showcase their talent. Students from prominent colleges and B-schools across the nation. The theme for CRESCENDO '23 was "**Dream-Dare- Deliver**" where participants performed in events like Paint-ball, Aqua-dance, Fashion show, Roadies, Junkyard Wars, Jam, Singing, Rock show, LAN gaming, Mime act and many more.



Convocation : A convocation ceremony holds a very important place in every student's heart. It is a proud day for a lot of parents because their not-so-little kids get their hard earned education degrees. The chief guest Mr. Mahesh Kanchar (CEO- Del Monte), Guest-of-Honor Mr. Mohit Khattar (CEO- Graviss Foods Pvt Ltd – Baskin Robbins), Keynote Speaker, Mr. Vaibhav Shah (MD- Accenture) awarded the students for their performance.



Chain Act : ISB&M hosted the highly popular annual supply chain conference. The theme for the year was "Adapting to Digital Disruption in Supply Chain Management: Today's great challenge." The main focus of the conference was to reason with the constraints and the measures.



Financial Roulette : The game of uncertainty Financial Roulette is a platform where we connect the three powerful concepts of Revelation, Enlightenment & Embrace of predictive/ risk management within economic and financial cosmos. The conference will bring together leading experts from academic disciplines and professionals for a one-day conference that includes keynote plenary sessions and a panel discussion. The conference welcomes all relevant theoretical, methodological and empirical contributions.



Exposure to Stardom



Lucky Ali



Neha Kakkar



Anupam Kher



V. K. Bansal



Madhavi Lall

Corporate
Connect

Life @ ISB&M Pune



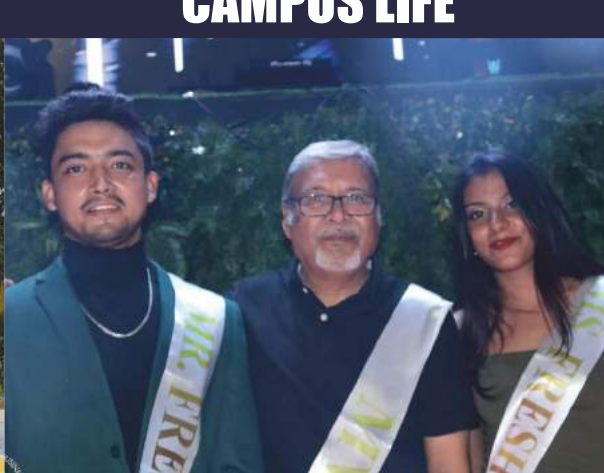
Dr. J. J. Irani



Anil Sharma



CAMPUS LIFE





Mr. Moloy Banerjee,
President, ASEAN Linde.



Mr. Sadashiv Nayak,
CEO, Future Retail Ltd.



Corporate Guest Talk



Mr. Sahil Nayar,
Sr. Associate Director HR
KPMG



Mr. Nilendu Mukherjee,
Exec. Director,
Cooperatieve Rabobank UA



Industry Visit



Rahul Chandra (Batch:2008-10)
Awarded the prestigious Taqdeer
Award from the Govt of UAE
for labor welfare excellence



Life @ ISB&M Kolkata



Life @ ISB&M Bangalore



Teams That Drive Campus

The Student Council plays a key role in process management. Highly active in development activities & energetic life @ ISB&M.

The Student Council is at the forefront of campus life at ISB&M, serving as the driving force behind various processes and development activities. Their unwavering dedication and boundless energy infuse vibrant and energetic life into the ISB&M community."

Highlights their active involvement in campus activities, portrays them as leaders, and emphasizes their positive impact on the campus environment.

PRESIDENT & VICE PRESIDENT :

The President and Vice Presidents of the student's council are responsible for driving all initiatives (various cells, cultural and student development activities). A well-structured selection process, grooming and mentoring from a senior faculty helps these students to imbibe managerial skills by experiential learning methods.



ALUMNI CELL :

Alumni Cell creates and maintains a life-long connection between the institute and its alumni. There are over 10000 alumni of ISB&M around the globe. In collaboration with an extremely dedicated volunteer board of directors, The Alumni cell works to connect alumni support students and build an unforgettable institute experience through a diversity of events, programming and services.



DIGITAL MOMENTS CELL :

DIGI-Eye- The Digital Moments cell, also Known as the " third Eye" of ISB&M is a team of visual minds who are passionate about seizing moments with a click and filling them up with memories that last forever. The team captures every moment and renders technical minds as true lenses of the shutter and reveals how rich reality truly is! "The Team is like a SAVE button for the mind's eye and we call it – DIGI-Eye.



PROFESSIONAL LEADERSHIP CELL :

A professional leadership program is a time for students to reflect, celebrate, and prepare. They can reflect on their learning, celebrate their accomplishments, and set goals for continued growth. Along with that, the club offers a variety of activities and events that can help participants develop their leadership skills, build their network, and make a positive impact on the world



CAMPUS RECRUITMENT :

This cell is the conciliator between the recruiters and the students. The paramount objective is to deliver a well positioned campus recruitment program and a remarkable value to the recruiters. This division is responsible for handling complete placement procedures and work as an interface between the institute and the corporate world.



HR CLUB :

The HR Club of ISB&M has been established with a vision to enhance knowledge skills and capabilities of HR students. It is ignited with a mission to accelerate and stay ahead in the dynamic universe of HR Professionals. The range of activities conducted by The HR club of ISB&M always reflects a constant goal of delivering learning outcomes to the budding management professionals of our institution.



METRICS AND DATA (M.A.D) :

M.A.D focuses on highlighting the importance of Analytics for the students. The objective is to encourage and make every individual to enlighten the ease of business with data tools and techniques. At present in this business world, only one slogan keeps running in corporate minds, No data, No development.



DIGITAL MARKETING CELL :

The Digital Marketing Cell works for the branding and communication of ISB&M. The vision of the cell is to promote ISB&M globally. The cell is responsible for increasing the visibility and engagement of ISB&M, especially on the digital platforms. In order to promote cultural diversity along with individual enlightenment, the cell uses different tools like – social media marketing, blogging, advertising, etc.



E-CELL :

The main focus of E-Cell is to encourage students to work as an enterprise from their college duration. It also helps them to develop business sense inside them, empower their creative ideas to make them confident to compete in a business environment. Our mission is to help the aspiring entrepreneurs start and grow their businesses by creating a pathway of various opportunities like interactive sessions with professionals & business competitions, generating reports to pitch investors etc.



SCOPE CLUB :

SCOPE stands for supply chain Operations & Process efficiency. This club is a knowledge sharing and a learning platform through various fun activities. We Invite Speakers who have experience in supply chain, for sharing knowledge with us and brainstorming various case study completions. We work with a belief that. "The real battle is not between Companies, It's between thrive supply chain"



LIFESTYLE DEVELOPMENT CELL :

The lifestyle Development cell of ISB&M is meant to make life more fun-filled, artistic and interesting. It provides a platform for the students to participate and manage cultural and social events successfully.



FITNESS CLUB :

Fitness club of ISB&M is the club that focused on the physical and mental aspect of the students. This club houses exercise, personality development program, yoga, Zumba, Self-Defense and all other activities that makes students ready for corporate challenging schedules and working hours.



GREY CELL :



CSR CELL :

CSR at ISB&M is a student driven initiative that works towards making the world a better place to live in. We leverage our talent, geographical reach and resources to make a positive and long lasting impact on the upliftment and empowerment of the society at large. The aim is to share what we have, to bring some light and happiness into the lives of the less privileged.



SPORTS CLUB :

The Sports Academy offers facilities for several out-door and indoor games like Basketball, Volleyball, Cricket, Table Tennis etc. Its main aim is to inculcate values of team spirit, hard work, enthusiasm and passion.



MARKETING CLUB :

The idea of this council is to look beyond the books and plan to extend this by organizing field trips and workshops on untouched areas by top industry professionals to get insights into the exciting and dynamic world of marketing. Marketing Club, keeps on organizing Quizzes, Guest Lectures, Seminar, inter and intra-college competitions.



TOFI :

TOFI believes in making learning in Finance fun by conducting various Finance related activities and events. It also aims at strengthening the bonds with industry even further by increasing connections with Industry Veterans and Experts.



Grey is eager to help students to enhance their knowledge about the corporate world which will give them a critical edge for success. It will also provide students a platform to participate in B-Quiz competition with prominent B-School.

Applying to ISB&M



Common Process for All Campuses

ISB&M Post –Graduate Programme is ideally suited to graduates who are aiming to develop high profile corporate careers in the long term, and wish to seek a promising job and career break.

We are looking for talented achievers seeking a rigorous and challenging programme. We expect our applicants to demonstrate intellectual capacity, a track record of success, leadership potential, energy, integrity and a global outlook.

Eligibility:

Bachelor degree in any discipline candidates appearing for final year bachelor degree examinations can also apply provided they complete all degree requirements by September 30, 2024, all AICTE programmes require a test score (CAT / XAT / GMAT / CMAT) and 50% in graduation.

Selection @ ISB&M

ISB&M selection process is linked with careers & demands of recruiters. To meet the demands of our high profile recruiters, who offer you compensation in the range of Rs. 8 lacs to Rs. 25 lacs CTC, we set up the standards of intake.

While ISB&M, admissions are competitive, our selection criteria revolves around the candidate's ability to:

1. Cope with the demanding environment in ISB&M.
2. Candidate's ability to build a career with MNCs and high profile Indian companies.
3. Candidate's openness and ability to learn new social and cultural habits & values, that professional MNCs, especially seek.

In order to succeed in ISB&M, a candidate must develop a learning attitude for a career and be open to imbibe an attitude towards exploring newer experiences & make serious efforts at self-development.

A. Weightage in selection process :

1. Entrance Test: 25%
2. Academics: 25%
3. GD&PI: 40%
4. Work Exp: 10%

For an outstanding candidate, only a written test score is not a barrier. ISB&M Admission is profile based selection.

Scholarship and Rewards: Up to 20 Lacs *

The institute has the provision for awarding the following scholarship

1. Merit scholarship : ISB&M awards Rs.2 Lacs (1 lac each year) to the TOP 5 students who obtain all of the following :

80 Percentile in CAT or XAT
80% in 10th Standard
80% in 12th Standard
75% of equivalent CGPA in Graduation
CGPA of 5 & above in 1st trimester of PGDM Programme.

2. ISB&M awards Rs.1 Lacs (50K each year) to the TOP 5 students who obtain all of the following :

70 Percentile in CAT or XAT
80% in 10th Standard
80% in 12th Standard
70% of equivalent CGPA in Graduation
CGPA of 5 & above in 1st trimester of PGDM Programme.

3. ISB&M awards Rs.50K (25K each year) to the TOP 10 students who obtain all of the following :

70 Percentile in CAT or XAT
85% in 10th Standard
80% in 12th Standard
70% of equivalent CGPA in Graduation
CGPA of 5 & above in 1st trimester of PGDM Programme.



How to Apply

Application form is available at www.isbm.ac.in and must be submitted online with the application fee, which is non - refundable.

Candidates can obtain an application form from any of the campuses or from the marketing offices of ISB&M by paying the application fee.

The application fee can be paid through credit card / Debit card / Bank Transfer through the designated payment gateway or demand draft (International School of business & Media) or cash.

Group Discussion and Personal Interviews :

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also be intimated to the candidate by SMS, email, courier /speed-post.

Cities where GD & PI will be conducted :

North : Allahabad, Chandigarh, Delhi, Jaipur, Kanpur, Varanasi, Lucknow

East : Bhubaneswar, Guwahati, Jamshedpur, Kolkata, Patna, Ranchi, Rourkela

West : Ahmedabad, Bhopal, Indore, Mumbai, Nagpur, Pune, Raipur

South : Bangalore, Chennai, Coimbatore, Kochi, Hyderabad, Vijayawada

Admissions Calendar 2024

1. Application Forms Open	12 th Sep, 2023
2. Application Forms Close	20 th Jan, 2024
3. Early Bird (Application Fee: Rs. 500/-)	12 th Sept. to 04 th Oct., 2023
4. Application Fee : Rs. 700/-	05 th Oct. to 1 st Nov, 2023
5. Application Fee : Rs. 900/-	02 nd Nov to 15 th Dec, 2023
6. Application Fee : Rs. 1500/-	16 th Dec to 20 th Jan, 2024
7. Group Discussion & Personal Interviews	February, 2024 onwards
8. PGDM Programme Commencement	June, 2024

Fee structure and other details

The fee is only the course fee and does not include hostel fees and expenses for living. The schedule of payment of fees is as given below

Campuses	I Installment at time of Admission	II Installment June, 1 st 2024	III Installment Nov, 10 th 2024	IV Installment June, 10 th 2025	V Installment Nov, 10 th 2025
Pune Nande (Business Mgmt.)	1,10,000	2,77,500	2,77,500	2,77,500	2,77,500
Pune-SCMM (Media Mgmt.)	1,10,000	2,27,500	2,27,500	2,27,500	2,27,500
Pune-Mulshi	1,10,000	1,97,500	1,97,500	1,97,500	1,97,500
Kolkata	1,10,000	1,97,500	1,97,500	1,97,500	1,97,500
Bangalore	1,10,000	1,97,500	1,97,500	1,97,500	1,97,500

B. Other Expenses: (To be paid with 2 Installment)

- Caution Money Deposit of Rs.10, 000 (Refundable).
- Placement fee as specified by the Placement Assistance Cell is Rs. 20,000 per year.
- Alumni Life Membership of Rs. 10,000.

***Note:** Currently 18% GST is Applicable on Alumni fee & Placement fee only. GST will be charged at actual, if applicable on other fees.

C. Separate hostel facility :

Hostel facilities for girls and boys are available inside and outside the campus. The selected students need to apply separately to avail the hostel facility.

D. Rules for Cancellation of Admission :

Cancellation of admission by the last day of Orientation Program class sections (does not include outbound trip), Rs. 1000 will be deducted and the balance will be refunded. No refund of fees against cancellation of admission after the Orientation Program. (As per AICTE Guideline)

Note: Currently 18% GST is Applicable on cancellation fee only. GST will be charged at actual, if applicable on other fees.

E. No. of seats available :

Post Graduate Diploma in Management (PGDM) Programme	Nande (Business Mgmt.)	Nande (Media Mgmt.)	Kolkata	Bangalore	Mulshi
Marketing	120	✓	60	30	60
Finance	120		40	30	30
Human Resource	60		20	30	30
Logistic & Supply Chain Management	60		✓	✓	✓
Media Management		120	✓		✓
Business Analytics	✓		✓	✓	✓

Session Begins On

Pune Nande : June, 2024
Pune - Mulshi : June, 2024
Kolkata : July, 2024
Bangalore : July, 2024



Notes

Any complaints or grievances should be brought to the notice of the president or Director.
 ISB&M management reserves the right to make appropriate changes.
 All legal disputes are subject to pune Jurisdiction only.
 Post graduate diploma in management (PGDM) programmes are recognized by AICTE.

Reservation of Rights

The management of International School of Business & Media reserves the right to change policies, system and procedures, faculty Mix, regulation affecting students or any other suitable modification, should these be deemed necessary in the interest of the programme and the institute.

Anti - Ragging

Ragging in any form is prohibited in college. Ragging is illegal and a criminal offense under law. For a reported case of ragging, it is mandatory to initiate disciplinary process and also report the same to police.



ISB&M Alumni

Recommended their Own Family

Trusted for Learning & Career

Reena Raikar (Batch: 2000 - 02)
Manager - L&D Phillips Carbon, Kolkata

BROTHER

Ketan Raikar (Batch: 2001- 03)
Co-Founder & Managing Partner -
PeopleSquare HR Consulting, Mumbai

Sharad Mundhe (Batch: 2006 - 08)
Manager - John Deere, Pune

BROTHER

Hemant Tandale (Batch: 2023 -25)
PGDM - ISB&M Pune

Anupama (Batch: 2001- 03)
Sr. Director - Global Talent Acquisition Sutherland, Delhi

BROTHER

Sudipto Mitra (Batch: 2002 - 04)
AVP & Regional Head - Sony Pictures Networks, Kolkata

Sandeep Naug (Batch: 2005 - 07)
Head Of GTM Strategy - VerSe Innovation, Delhi

BROTHER

Sumeet Naug (Batch: 2011-13)
Corporate Real Estate Consultant - JLL, Bangalore

Akash Mohan (Batch: 2001- 03)
SVP - GIC, Singapore

SISTER

Akanksha Mohan (Batch: 2006 - 08)
Rewards Consultant - Mercer, New York, US

Neeraj Tewari (Batch: 2005-07)
Area Sales Manager - Hero Moto Corp Ltd., Delhi

BROTHER

Nitin Tewari (Batch: 2008-10)
Area Sales Manager - Berger Paints India, Surat

Ankur Kapoor (Batch: 2004 - 06)
General Manager - Product Head Samsung, Mumbai

SISTER

Tulika Kapoor (Batch: 2008 - 10)
ASM-HSBC BANK, Pune

Shubhangana Kapoor (Batch: 2008 - 10)
Customer Success Manager - Informatica, Bangalore

Amit singh (Batch: 2004-06)
Business Development Manager /project -
Blockchain Education

BROTHER

Anand Singh (Batch: 2005-07)
Executive Director - Option Group, Mumbai

Kalyani Kasara (Batch: 2005 - 07)
Marketing & Communications Innovation Design &
Visualisation Group - Tata Elxsi, Bangalore

BROTHER

Jaidev Kasara (Batch: 2008 -10)
Group Account Manager - Network18 Media, Bangalore

Lavisha Talesara (Batch: 2015-17)
Sr. Manager-HNI Investment Products -
Motilal Oswal Financial Services Ltd., Mumbai

BROTHER IN LAW

Tanishq Jenawat (Batch: 2022-24)
PGDM - ISB&M Pune

Raj K Mishra (Batch: 2006 - 08)
AVP-Hero MotoCorp - Gurgaon

BROTHER

Ajay Mishra (Batch: 2009 -11)
Head - Supply Chain - IndusInd Bank, Lucknow

Tanya Agnihotri (Batch: 2015-17)
Sr. Business Analyst & Product Owner - HARMAN Intl.,
Bangalore

BROTHER

Keshav Agnihotri (Batch: 2022-24)
PGDM - Marketing - ISB&M Pune



Vaishanvi Rai
Batch: 2019-21
Sr. Growth Manager
Bajaj Finserv
Pune

SISTER

Tanushri Rai
Batch: 2023-25
PGDM ISB&M Pune



Neha Sharma
Batch: 2007-09
Founder & Director
AVIMUKTA | Legal Recruitment Consultancy
Mumbai

SISTER

Tanya
Batch: 2023-25
PGDM ISB&M Nande

Shubham Jaiswal (Batch: 2016 - 18)
Senior Cluster Manager - Aditya Birla Sun Life Insurance

BROTHER

Harsh Jaiswal (Batch: 2022-24)
PGDM - Marketing - ISB&M Pune

Manisha Singh (Batch: 2018-20)
Zonal Head - NBET LOGISTICS

SISTER

Vandana Singh (Batch: 2023-25)
PGDM - ISB&M Pune

Milind Seth (Batch: 2017-19)
Manager - IDFC FIRST Bank

BROTHER IN LAW

Shail Verma (Batch: 2023-25)
PGDM - ISB&M Pune

Rahul Arora (Batch: 2019-21)
Associate - PWC, Mumbai

SISTER

Kashish Arora (Batch: 2023-25)
PGDM - ISB&M Pune

Vaishanvi Rai (Batch: 2019-21)
Sr. Growth Manager - Bajaj Finserv, Pune

SISTER

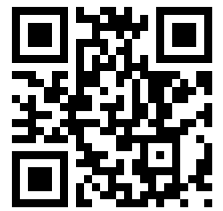
Tanushri Rai (Batch: 2023-25)
PGDM - ISB&M Pune



Rahul Arora
Batch: 2019-21

Kashish Arora
Batch: 2023-25

www.isbm.ac.in



*Explore Your Passions:
Cultivate a World of
Diverse Interests*



Rahul Chandra (2008 - 10)
Kolkata Campus
Head of Marketing (GCC & Egypt)
Stanley Black & Decker, Inc.



Aparajitha Mahaswetha (2012 - 14)
Bangalore Campus
Director - Business Development
Amicorp Group



Ketan Raikar (2001 - 03)
Pune Nande Campus
CO - Founder
PeopleSquare HR Consulting
Mumbai

ISB&M Pune Nande Campus
S. No. 44/1, 44 1/ 2, Nande,
Pashan Sus Road,
Pune 412 115
7757029571 | 020 35012000/2001
admissions@isbm.ac.in

MIBM - Mulshi Campus
Mulshi Group of Institute
Gat No. 237-243,
Sambhave Tal Mulshi,
Pune 412108 | 020 35012000/2001
admissionsmulshi@isbm.ac.in

ISB&M Kolkata Campus
330/2 Pujali Trunk Road.
P.S. Budge Budge
Kolkata - 7000138
9830991821 / 9804866596
admissions.kolkata@isbm.ac.in

ISB&M Bangalore Campus
P. No. 241, Sompura Ind.,
Niduvanda, Nelamangala,
Bangalore 562132
8197978383 / 8197978484
admissions.b@isbm.ac.in

Information Office

Delhi
U-179, 1st Floor Shakarpur,
Near Laxmi Nagar,
Metro Station, Delhi - 110092
7387755131

Lucknow
1st Floor, Greenwood Apartment,
22, Gokhale Marg, Near Hill
School, Lucknow - 226001
7387755131

Bhubaneswar
Gr. Floor, Saheed Nagar,
Opp. Madhusudan Law College
Bhubaneswar-751007
8956613749 / 8483961600