



Peoples Empowerment Group

ISB&M



International School of Business & Media

Pune : Nande - Mulshi | Kolkata | Bangalore

**Learn to Strive
&
Compete with
the Best**



PROSPECTUS 2023

ISB&M

International School of Business & Media

Learn
to Strive
&
Compete with the Best

At ISB&M, Success is a Journey towards a destination, with several milestones.....

VISION

To create a world - class education environment that allows students to fully develop their professional abilities and that foster a strong sense of responsibility and ethics.

MISSION

- To develop a well-rounded professional, who will lead the global business environment
- To develop and maintain a network with high quality educationalists and professionals in the corporate and social arena.
- To continuously innovate academic systems and processes to meet the demands of changing business environment and meaning of talent.

OPERATING PHILOSOPHY

- To operate with a spirit of responsibility, integrity, professionalism and partnership.
- To think with speed, flexibility and an open mind.
- To use a comprehensive understanding of global education to set our own standards.
- To continually seek out and follow industry's best practices.

23 Years of Excellence



Host: XLRI Jamshedpur
Event: The Kronos:
HR Case Competition 2022"
Position: 1st Runner-up:
Powerpuff Girls
Competitors: IIM Kozhikode, XLRI



Host: XLRI Jamshedpur
Event: The Kronos:
HR Case Competition 2022"
Position: 2nd Runner-up Team VSP
Competitors: IIM Kozhikode, XLRI

Host: IIT-Madras
Event: AdHRIT - The HR Event 2022
Position: Awaiting for Final Result
Competitors: IIM-Bangalore,
XIME-Bangalore, IIM -Ranchi,
IIM-Rohtak, TISS, IIM-Lucknow,
IIM-Trichy, GLIM, IMI Delhi etc.

Host: IIT Bombay (2020)
Event: E Summit 2020
Position: Top 5
Competitors: SIBM, K J Somaiya,
IIM Shillong, IBS Hyderabad &
NITIE

Host: IIM Ahmedabad (2019)
Event: Red Bricks Challenge
Position: Top 5
Competitors: SIBM, NITIE,
IIM Shillong, IBS Hyderabad &
KJ Somaiya

Be Among
the Best



Deepratna Singh (2004-06)
Sr. Director HR
Walmart Global Tech
Washington
Home Town: Sonbhadra, UP



Ritesh Samtani (2010-12)
Director
Mastercard
Mumbai
Home Town: Kolkata



Pallavi Deshmukh (2001-03)
Chief Executive Officer
NetGaming
London
Home Town: Bharuch, Gujarat



Zenobia Madon (2004-06)
Director HR
Whirlpool
Netherlands
Home Town: Jamshedpur

C O N T E N T S

1

LEARNING & ALUMNI STORY

Page No: 1-2

3

HIGHLIGHTS

Page No: 5-6

5

PRESIDENT'S MESSAGE

Page No: 9

7

BOARD OF GOVERNORS

Page No: 12

9

ISB&M ALUMNI ACHIEVERS

Page No: 17-22

11

ABOUT ISB&M

Page No: 25-28

13

RANKING & AWARDS

Page No: 36

15

VISITING FACULTY

Page No: 42

17

STUDENTS BUZZ

Page No: 44

19

TEAMS THAT DRIVE CAMPUS

Page No: 49-50

21

ADMISSION PROCEDURE

Page No: 52-54

2

CNN MONEY RESEARCH 2022

Page No: 3-4

4

PLACEMENT HIGHLIGHTS

Page No: 7-8

6

OUR TEAM

Page No: 10-11

8

PLACEMENT STATS & LIST

Page No: 13-16

10

SUCCESS STORY OF ALUMNI

Page No: 23-24

12

CORE PROGRAMMES

Page No: 29-35

14

CORE FACULTY

Page No: 37-41

16

DISTINGUISHED GUEST

Page No: 43

18

LIFE AT ISB&M

Page No: 45-48

20

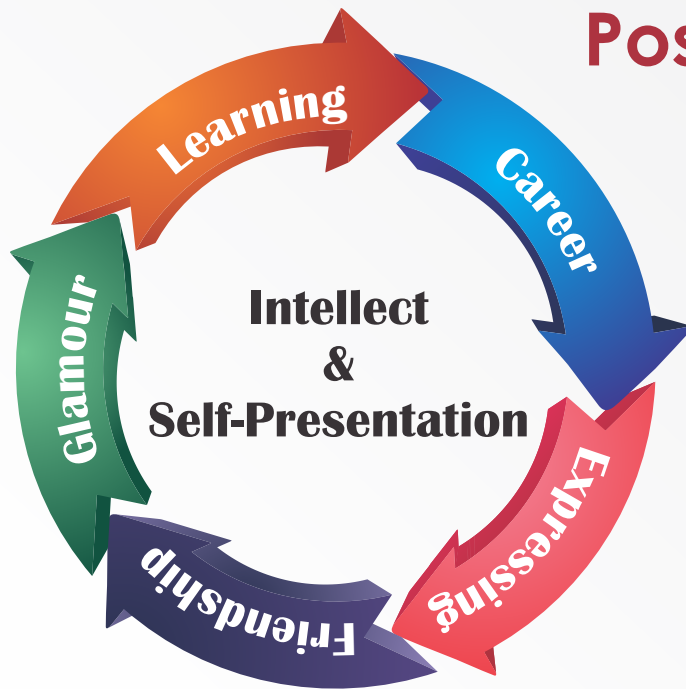
ALUMNI RECOMMENDED

Page No: 51

22

STUDENT EXPERIENCE

Page No: 55-56



Position Your Professional Branding

Big Future Awaits You

Learning

Learning an approach is the only way to grow - best of the domain learning gets obsolete. Learn domain knowledge, tools & techniques, multiple perspectives to issues. Learning to benchmarks & competitive standards puts you ahead. Be a high quality professional!

Career

Career is built – its meaning differs in different professions. Being on the top of a profession is a common theme. A priest / saint wants to profess a large group of followers. A film star wants to be a super star. An entrepreneur wants a few billion-dollar enterprise. A social worker wants to be recognized. A professional manager wants to be a VP/Director or a CEO. Only some get there, all have a good life though. Learning the art of career building is highly uncommon. Only some develop it - Do you want to learn?

Expressing Emotions

Our lives generate a variety of small little emotional responses every day, we learn or develop assumptions that hold us back or judge others negatively. Despite challenges around – Learning to experience and express emotions puts you ahead.

Friendship

Being seen as a friendly person puts you ahead. It's not about making a friend or being a friend - Friendly feelings and attitude encourages others to keep you in their network. Want to be friendly & lively people, and yet don't step forward to say hello or express appreciation or liking for all small little things. Beliefs about the ability to be friendly & Being friendly are different.

Glamour

Being attractive, elegant, and someone who comes across as special & desirable - takes you ahead. Merit of Self-Presentation, though, gives you an edge in competitive professional life, much less valued by most. Learn to create an aura around.



Amrisha Soans
Batch : 2003-05
Vice President
Morgan Stanley
Scotland

Jyoti (Alumni)

An Inspirational Story



I wouldn't say it was a long journey as I still have a long journey ahead. But whatever I have achieved till now, **when I look back it looks like a dream come true for me.**

A small town girl, from a very weak financial background (father, a shoemaker) and an extremely conservative society, where girls were not allowed to pursue higher education and who was just about to get married, landed up pursuing higher education that too in a distant place.

It all looks like a coincidence - the way I met ISB&M team member (Manju Mam) in an education fair in Ludhiana, where not only ISB&M assured me about help with the education loan but also gave me the much needed confidence at that level.

Though a topper in school but that didn't convince bank to give me education loan without collateral or any guarantee as expected, loan sanctioning didn't happen because of weak financial background of my father and lack of any collateral.

In such a difficult time Dr. Pramod Kumar, not only allowed me to continue my studies without depositing my fees but also allowed me an interest free scholarship cum loan, which I repaid in installments post joining my job responsibility at Edelweiss from campus placement.

The two years at ISB&M not only molded me into a better professional but into a strong and better human being as well.

Today I am not only working as **senior vice president-Risk & Credit**, with **J M Finance** but also part of trust named **"Being Jeengar"** Which is working towards guiding and helping financially weak students.

Experience



JM Financial

9 yrs 11 mos

- **Senior Vice President-Risk & Credit**
Full-time
Apr 2022 - Present
- **Vice President-Risk & Credit**
Apr 2017 - March 2022
- **Assistant Vice President-Risk & Credit**
Jan 2013 - March 2017



Manager-Risk

Edelweiss Capital

Jan 2007 - Nov 2012

Education



ISB&M

PGDM, Finance

2005 - 2007



GARP

Global Association of

Risk Professionals

2017 - 2017



Home Town: Ludhiana

Jyoti Shankhla

Batch: 2005-07

Sr. Vice President-Risk & Credit

J M Finance, Risk Management

CNN - MONEY Research 2022, USA

Google
Goldman Sachs
Ernst & Young
Deloitte
KPMG
PwC
Apple
McKinsey & Company
JP Morgan
Microsoft
Boston Consulting Group
Citi Group
Amazon
Morgan Stanley
Adidas Group
Procter & Gamble
BMW Group
Nike
Coca-Cola
Bain & Co.

Where do Top B-School Students Aspire to be
Employer Preference for MBA Students from globally
best B-Schools.

“

World's Top Employers for New Grads- ISB&M
boasts of global achiever Alumni, working with
the best of companies, preferred by graduates
from world's Top B-Schools

ISB&M Alumni Share

90% in world's

Top 20

**Most Preferred
Employers by**

**World's
Best
MBAs**

For More Details Visit Website
www.isbm.ac.in

You can Find
ISB&Mites
 CNN Money...

WORLD IS TOO SMALL



Home Town: Chapra, Bihar

Sandeep Jain
 Batch: 2005-07
 Associate Director
Ernst & Young
 London



Home Town: Kanpur

Astha Tripathi
 Batch: 2007-09
 Data & Applied Scientist
Microsoft
 Washington



Home Town: Bhopal

Apporv Shukla
 Batch: 2013-15
 Senior Category Lead
McKinsey & Company
 Gurugram

Rima Nag
 Batch: 2007-09
 HRBP
JPMorgan Chase & Co.
 Dallas



Home Town: Jamshedpur

Shalini Rai
 Batch: 2011-13
 Partner Brand Manager
Google
 Gurugram



Home Town: Lucknow

Saurabh Chaddha
 Batch: 2005-07
 Analytics Manager
Boston Consulting Group
 New Delhi



Home Town: Bokaro



Home Town: Secunderabad

Sravan Kumar
 Batch: 2009-11
 Sr. Program Manager
Amazon (AWS)
 Japan



Home Town: Delhi

Prasant Banthia
 Batch: 2007-09
 Vice President
Goldman Sachs
 Bengaluru



Home Town: Delhi

Abinash Mohanty
 Batch: 2006-08
 Senior Manager -
Coca-Cola
 Gurugram

Damini Tyagi
 Batch: 2005-07
 Human Capital
PwC
 England



Home Town: Ghaziabad

Abhilasha Bajpai
 Batch: 2003-05
 Associate Director
EY
 Mumbai



Home Town: Raipur

Kunal Krishna Sinha
 Batch: 2002-04
 Vice President
Citi
 Florida, US



Home Town: Patna



Home Town: Pune

Amrisha Soans
 Batch: 2003-05
 Vice President
Morgan Stanley
 Scotland



Home Town: Delhi

Chanda Hemrajani
 Batch: 2005-07
 Associate Director
KPMG
 Gurugram



Home Town: Bhopal

Sonesh Bahel
 Batch: 2004-06
 Senior Manager
Bain & Company
 Gurugram

Rohan Laddha
 Batch: 2003-05
 Director
Adidas
 Gurugram



Home Town: Raipur

Sachit Gayakwad
 Batch: 2001-03
 Sr. Manager-Press & Corporate Affairs
BMW Group
 Gurugram



Home Town: Mumbai

Saurish Choudhury
 Batch: 2007-09
 Program Manager
Apple
 Gurugram



Home Town: Kolkata

Highlights

One Flagship PGDM Programme
(AICTE Approved)



10000+ (All Campuses)

Alumni Across
the Globe



Corporate Visitors
150+

VPs & Directors
from both MNCs &
Large Indian Companies



100%

Placements
(Summer and Final)
since inception



6 Specialization

Marketing | Finance | HR |
Logistic & Supply Chain |
Media | Business Analytics



1:12

Faculty :
Student Ratio



4 Campuses

Pune : Nande - Mulshi
Kolkata , Bangalore



Strong Industry Connect

Work Integrated Learning Programme with Leading Organisations



5

National & International
Conferences every year



3

Three Faculty Development
Programmes

organized every year for Faculty Members
and Ph.D. Scholars Pan-India

Ranking and Recognition 2022



1st



Best B - School Academic
Excellence, 2022

by Pune Times Mirror

2nd



Position in Pune
Private Institute

by Times B School 2022

5th



Position in Top 20
West B-School

by Times B School 24th Feb 2022

21st



among Top Private
B-School in India

by The Business Standard
2022

Opportunities and Placements

Adnan Ali
Anushreya Adhikari
Shruti Mehta
Shubham Soni
Sourabh Limje
Yashvi Madeka
Nikita Nigam
Aman Haider

CAMPUS PLACEMENT
Batch : 2021-23

Deloitte

Deloitte.



Current Placement 2021-23



Dinkle Khushalani
Batch: 2021-23
Deloitte Consulting
Home Town:
Ahmedabad

Anushka Singh
Batch: 2021-23
GEP Worldwide
Home Town:
Ghaziabad



Ananya Saxena
Batch: 2021-23
Alight Solutions
Home Town:
Lucknow

Shraddha Anand
Batch: 2021-23
MARS
Home Town:
Bangalore



Nishant Agrawal
Batch: 2021-23
PwC
Home Town:
Varanasi

Shriya Riswadkar
Batch: 2021-23
Berkadia
Home Town:
Mumbai



Recruiters List & Comp. Range

Compensation Range 12-18

Sutherland Global, Schneider Electric, People Strong, Tresvista, Adani Wilmar, Alight Solutions, Hfcl, Hewlett Packard, Scrabble, The Edge Partnership, Lodha Group, BNM Business Solutions LLP, Dun & Bradstreet, Hexaware Tech, Rockwell Automation, Trident Group, Asian Paints, PPG Asian Paints, LG Electronics, Repos Energy

Compensation Range 10-12

SBI General, Berger Paints, DHL, The Adecco Group, BNY Mellon, Bajaj Allianz, Berkadia, Signify (Philips), IDFC First Bank, Rockwell Automation, Bajaj Finserv, Motilal Oswal Financial company, South Indian Bank, Hector Beverages, HCL, Volvo Eicher, Regalix, Henkel, Raise Digital, Kansai Nerolac, Aditya Birla Capital, Newgen Software, Sudarshan Chemicals, Usha International

Compensation Range 8-10

Avata, Gep Worldwide, Entercomms, Ergode, Phonepe, Mahindra Logistics, UPL, ITC Limited, Jubilant Foodworks Ltd., Britannia, RSPL, Mars, Raymonds, United Colors Of Benetton, Fraazo, ConAgra, Kohler Hindware, Callaway Golf, Ab Inbev, Bluestar, JSW Paints, Haier, Croma, Givaudan, Astrazeneca, Lupin Ltd., Cipla, GSK, Mankind Pharma, Emcure Pharmaceuticals, Reliance Retail Ltd., Godrej Agrovet, Bausch + Lomb, CBRE, JLL, Landmark Group, Homesfy, Royalti, Shapoorji Pallonji, BTR International, Wipro

ILLUSTRATIVE LIST

This is an illustrative list of our top recruiters of Final placement. for complete details of placements visit website

President Message

Decisive moments and actions shape your education at ISB&M.

Such moments also signify that you are inclined and ready to assume business leadership role within an ever growing, ever-changing world.

We are a community defined by three core qualities.

1 We inspire and share success :

Transformation and passionate performance are all about an inner drive to win. Success comes from creating a new direction in life and instilling values that support your aspiration to succeed. It is not wishful thinking. At ISB&M, we work together to create a leadership profile and career. We shape your capabilities and transform your skills, making you the most in-demand candidate.

2 We think fearlessly:

By blending bold creativity with rational & rigorous analytics, our students and alumni generate great career & business ideas. Our faculty and students provoke new thinking and experimentation with bold ideas. We encourage them to shed anxiety of future & paranoid thoughts.

3 We drive total transformation:

We are impatient unless we can measure our efforts against tangible impact.



Campus & Culture

Our vibrant residential campus is designed to develop skills, attitude of endurance, independence, rational choice that build relationships & friendships that last a lifetime.

Look forward to a career that makes an impact & a life of your choice.

Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Dr. Pramod Kumar
President

What Makes **ISB&M** Special ?

Our Team

Dr. Saroja Asthana

Founder of Mulshi Group of Institutes

Mulshi Group of Institutes PGDM has a clear strategy: Enroll the bright and creative minds. Train them to be contemporary executives. Place them at the Best business houses. We have been remarkably successful, given our formidable placement record, and we are on a strong upward trajectory. We strongly believe in high academic standards and have intellectually superior faculty who, along with our strong industry network design curriculum suitable for budding global leaders of tomorrow. Research is an integral part of any reputed institute and we at MGI find it to be an exceptionally entrepreneurial activity.

At MGI, we offer two year full-time PGDM programme recognized by AICTE, New Delhi and IAO, TX, USA. We offer specialization in Marketing, Finance, Retail, Supply Chain & Operations, Human Resource, Media and Communication, Industrial Relations & Business Analytics, allow students to build their careers by selecting any two specializations. A whole lot of electives are offered in specialized area to give desired knowledge and exposure.

The life at MGI campus is remarkably social. As a part of campus life, book reviews, screening of relevant movies followed by discussions, sport events and guest lectures are organized frequently by students. You benefit from interaction with students coming from pan India with cultural diversities. At, MGI, you will understand the business-world and thereby, expand your world. I look forward to welcome you.



Ph.D. (IIT Kharagpur) M.S. (USA). Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur, Scientist at NML, Jamshedpur & NCL Pune. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.



Dr. P. K. De **Prof. Emeritus,** **ISB&M Group**

A warm welcome to ISB&M. In this era of highly competitive global market, there should be a synergy between today's need and tomorrow's expectation. The structure and delivery of the curriculum at ISB&M are contemporary and based on our continuous interaction with renowned educationists and industry professionals. The learning methodology encourages students to take greater initiatives with responsibility. The programme has several industry- oriented projects that augment the learning ability with respect to analytical skill, problem- solving and decision making ability. We try to inculcate the skill sets that the students will require to face the challenges when they will be in real-life industrial scenario.

Ph.D. (IIT Kharagpur), Post-doc scholar from Denmark and Germany, M.E. (Gold Medalist), Former Dean (Academics), XLRI Jamshedpur; Ex-Professor at S.P. Jain Inst. of Management & Research. Awarded the "Best Teacher Award" by Association of Indian Management Schools (AIMS) in 1999. Worked with Tata Motors, Maruti Udyog, ISRO and Braithwaite & Company. Visiting Professor at University of Bielefeld, Germany. A corporate consultant.

Dr. Veerendra K Rai

Director, ISB&M Nande Pune

Ph.D., Industrial & Systems Engineering, IIT Kharagpur
MS Computer & Information Science, NJIT USA.

Technology has come to define every aspect of lives of individuals, societies and nation-states.

Operating smart phones, managing our social media accounts to building and operating large & complex systems such as aircrafts, nuclear reactors and submarines- all entail learning and learning updates.

There was a time when students use to graduate out of colleges and universities, used to a take a job and there was no looking back. Like Waterfall model, life was defined by discrete events and stages-taking admission, passing out, taking job, retiring and so on. But, it's no longer the case. Technology changes every few months. You will have to learn new ways of doing things and update your knowledge continuously without respite. There is no full stop to learning.

So, learn, unlearn and relearn!

Wish you all the best!



Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. 17 years of experience in teaching and MDP's and over 27 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. Specialized in the area of HRM, OB & TQM Consultants to leading organizations, also well versed in psychometric testing.

Prof. Arpita Roy

Director, ISB&M Kolkata

ISB&M is not just another two year management programme; it is an institution which triggers high aspiration level and career building among its students. ISB&M alumni have, with a short time span, made a mark for themselves, by performing successfully in corporate houses across industry verticals and functional areas, in India and overseas.

ISB&M has four key factor that corporate recruiters look for in a quality B school - Faculty & academic processes placements and corporate relations. The stay at ISB&M Kolkata will be an experience that our alumni will cherish and recall nostalgically long after they have passed out from the gates of this School and enter the portals of top management in industry in India and overseas.



Over 30 years' experience. Worked across many streams in Business Systems & Cybernetics, Business Policy & Business Rules, Program Management, Domain knowledge Structure and Service Systems & IT service management. Has number of publications & patents. Member of IEEE Systems, Man and Cybernetics (SMC), life member of Systems Dynamics Society. Served on program committee of numerous conferences including IEEE and edited Elsevier Journal of Electronic Commerce Research & Application (ECRA).

Dr. S. Jayaraman

Director, ISB&M Bangalore

Ph.D. AMU, PGDBM, IIM -Calcutta

ISB&M is business school with a difference and has been in the forefront of management education for more than 22 years. At ISB&M, We recognize that our task is to identify and build leadership talent to cater to organizational needs. Employability skills and personal values are the critical tools and traits that a student needs to successfully perform in the workplace. Being a student driven college, the students learn to work in teams and stick to time deadlines and makes them appreciate the needs of the team members and the organization.

Over 10000 alumni who are in various parts of the globe and within the country with leading organizations are testimony to the significant achievements of ISB&M over the years. ISB&M is the right choice for those who want to build a career.



M.Phil. (Economics), Jadavpur University
Masters in Economics, University of Calcutta.

Over 18 years of teaching experience in the area of Economics, Quantitative Techniques, Econometrics and Environmental Economics. UGC NET Qualified. Former faculty at Basanti Devi College, Former Researcher at Center for Studies in Social Sciences, Calcutta under Indian Council of Social Science Research. Worked as Corporate Trainer for organizations like TIL, LIC. etc.

Dr. SAROJA ASTHANA
Contributor to **NOBEL PEACE PRIZE**
2007 to IPCC
Fmr. Scientist NCL and NML, CSIR

Board of Governors

All activities of the International School of Business & Media are overseen by the Board of Governors, comprising renowned academicians, successful entrepreneurs and corporate professionals. This gives the Institute a thorough Practical base, in addition to a strong academic position.

Dr. Pramod Kumar
Founder & President
ISB&M Group of Institutes
Pune

Dr. Saroja Asthana
Co-Founder
Mulshi Group of Institutes
Pune

Dr. P K De
Prof. Emeritus
ISB&M Group
Pune

Mr. Rohit Suri
Chief HR & Talent Officer
South Asia
GroupM
Mumbai

Mr. Ronald Canute Sequeira
Managing Partner
Anrontt
Mumbai

Mr. Udai Upendra
Founder & CEO
The HR Company
Gurgaon

Mr. Chandan Chattaraj
President - HR (India & Global)
UFLEX Group
New Delhi

Mr. R.S Chopra
Managing Director &
Chairperson,
Piaggio Vehicles Pvt. Ltd.
Pune

Dr. C.M. Dwivedi
Member of the Board
Senior HR Advisor, Mentor &
Coach
HR Consultancy, Mumbai

Prof. R.S Ganapathy
Former Professor
IIM
Ahmadabad

Mr. Sanjay Jorapur
President - HR
HFCL
Gurgaon

Mr. Anil Sharma
Executive Director
Options Group
Mumbai

Mr. Marcel Parker
Owner
Marcel R Parker Associates
Mumbai

Mr. Rajesh Pant
Self HR - Happily Retired
Mumbai

Dr. Veerendra K Rai
Director
ISB&M
Nande, Pune

Salient Features ISB&M Campus Recruitment

Talent Spark



**Aditya
Khandelwal**

Batch: 2021-23

Volvo Eicher
PGDM Marketing

Chittorgarh

ISB&M Campus recruitment is strategically planned with the following objectives :

- 1 A job for every student who wants a campus placement (some go back to family business)
- 2 Company Brand & Compensation positioning for high profile career value & economic value.

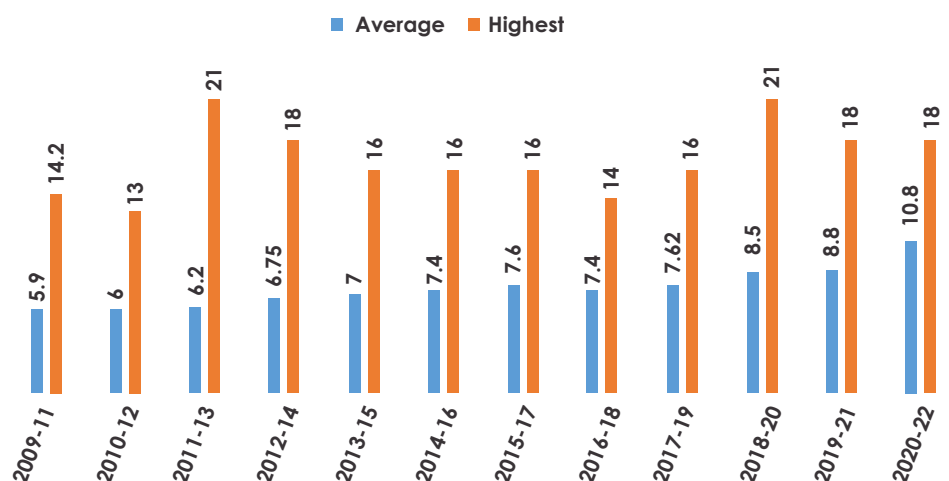
Our Recruiters include :

- a New Age Recruiters – These include investment, big data, technology, e-commerce & consulting companies, e.g. TresVista, Sutherland Global, Schneider Electric, diversified companies, People Strong, GEP Worldwide, BT Group, Volvo Eicher etc.
 - Fast paced career growth with Global posting.
 - High Compensations & economic value, going up to 18 Lacs CTC in India.
- b Core Sector recruiters include- FMCG, Engineering companies, Giant Indian groups ITC, Colgate, Asian Paints, Nivea, UB Group, Raymond

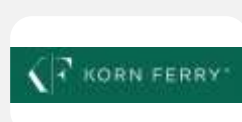
Supportive Culture in Placement to help you :

- 1 Cope with pressure of placements.
- 2 Prepare you for high profile companies
 - Workshops
 - Coaching & Counselling
 - Communication & body language

Compensation Growth on Campus (Over Last 10 Years)



Recruiters Highlights



Students Placed
Batch : 2020-22

BFSI	: 24%
Consulting	: 23%
IT & ITES	: 20%
E-Commerce & EdTech	: 10%
FMCG & FMCD	: 9%
Engg. & Project /Logistics	: 7%
Media & Comm.	: 4.8%
Others	: 2.2%

Current Year Placement 2022-23
(Batch: 2021-23) in Progress

Talent Spark



Lakshmi Nori

Batch: 2021-23

Hexaware

Technologies

PGDM HR

Eluru - AP

Prominent Recruiters

Final & Summer Internship



100%
Placements
(Summer and Final)
since inception

Placement in
National
and
International
companies

Talent Spark



Sohail Khan

Batch: 2021-23

Wipro
PGDM Finance

Jhansi

Consulting

PeopleStrong
Deloitte
KPMG
PwC
Ernst & Young
The Adecco Group
Korn Ferry
Avata
Global Data Plc
Acuite Ratings & Research
Coherent Market Insights
Markets & Markets
SG Analytics
Randstad
eClerx
Linedata
NielsenIQ
Entercomms
GEP Worldwide

BFSI & Fintech

TresVista
HDFC Bank
BNY Mellon
ICICI Bank
ICICI Home Finance Company
Aditya Birla Sun Life
TATA AIG
Home First Finance Company
Motilal Oswal Financial Company
South Indian Bank
Anandathi
Poonawalla Fincorp
Purnartha Investments Pvt Ltd.
Darashaw
Bajaj Allianz Life Insurance Co. Ltd.
Berkadia
Bajaj General Insurance
IDFC First Bank
Trust Group
ICICI Prudential
Bajaj Finserv
Bajaj Housing Finance
ZS Associates
CapitalVia Global Research
YES Securities
Shriram Life Insurance
PNB MetLife India Insurance

E-Comm & Ed- Tech

CarDekho
Ergode
PhonePe
Meesho
MagicPin
BYJU's

E-Comm & Ed- Tech

Jaro Education
Toppr.com
PepperFry
Naukri.com
UpGrad
Urban Company
LIDO
InterviewBit

Real Estates & Logistics

CBRE
JLL
Landmark Group
Homesfy
Royalti
Shoptery Consultants
Shapoorji Pallonji
Godrej Properties
DTDC
DHL Supply Chain
Mahindra Logistics
Kuehne+Nagel
Ecom Express Ltd.
Broekman Logistics India
AP Moller Maersk
BTR International
GoComet
Meghdoot Logistics & Infra
Brinks India
Housing.com

IT/ITES

Hewlett Packard Enterprise (HPE)
Sutherland Global
HCL
Dun & Bradstreet
Accenture
Wipro
TCS
Persistent Systems
Zycus
Infor
Capgemini
LeadSquared
Newgen Software
Collabera Inc.
Hitachi Solutions
FIS
ASUS
KPIT
TATA Elxsi
Vajro
Wipro (Blackstone)
Bristlecone
Teltonika
Alten India
ITC Infotech

Career building is key element of education in ISB&M .You learn quality Professionalism attitude and values. You Join MNCs and top Indian Companies during Internship Programme to be able to learn well, work habit and benchmark competitive Standard.



160+

**companies visiting
every year**



38 %

**Student Received
More Than One
Job Offer**

Alumni Spark



Meera Sabu



Batch: 2020-22



Investors Guru

Leadsquared

Hewlett Packard

Enterprise

Bangalore



Engineering & Projects

Thermax
Hindalco
Wavin
Imerys
Schlumberger
British Telecom Group
Armstrong Automation
Grasim
MRF
Suzuki Motors
CEAT Ltd.
JK Tyres
Marvel Ceramics
Huhtamaki India
Cooper Corporation
Writers Corporation
Infiloom
Micron Technologies
Praj Industries
Atlas Copco
Senvion Wind Technology
Tata Power
Eaton
GKN Fokker
HFCL
JSW Energy
Repos Energy

FMCG/FMCD/Retail

ITC Limited
Asian Paints
PPG Asian Paints
Hector Beverages
Jubilant Foodworks Ltd.
Britannia
RSPL
Lakme Lever
Usha International
MARS
Wrigley
Adani Wilmar
Berger Paints
Kansai Nerolac
Raymonds
Signify (Philips)
United Colors of Benetton
Duke's India
Fraazo
Waycool Foods
ConAgra
Kohler Hindware
Callaway Golf
AB InBev
Bira
Bluestar
Schneider Electric
LG Electronics

FMCG/FMCD/Retail

JSW Paints
Haier
Croma
Givaudan
AstraZeneca
Lupin Ltd.
Cipla
GSK
Mankind Pharma
HungerBox
Emcure Pharmaceuticals
Vodafone
Rosy Blue
Sodexo
Reliance Retail Ltd.
Reliance Jio Mart
More Retail
Land Mark
Godrej Agrovet
Godrej & Boyce
Bosch + Lomb

Media & Communication

Hotstar
Times Internet
Times Music
Zee Entertainment
Radio Mirchi
Dainik Bhaskar
Mindscapes Enhance Comm.
Fork Media
Outlook Group
9X Media
Adfactors PR
Resonance Digital

Conglomerate & Others

The Trident Group
Indira IVF
Diversey India
Atul Ltd.
Dr. Lal PathLabs
Sudarshan Chemicals
UPL
Deepak Fertilizers
Aura Air and others ...

**This is an illustrative list
(For More Detail Visit
Website : www.isbm.ac.in)**



Home Town: Golaghat, Assam

Pronob Chetia
2000-02
Director HR
Volvo Group
Singapore

Rahoul Sawani
2000-02
President-South Asia
Corteva
Agriscience
Singapore



Home Town: Pune

Sourik Sinha
2001-03
Head-Brand
Sponsorships &
Social Media
HSBC
Singapore



Home Town: Kolkata



Home Town: Rampur, UP

Raja Babber
2001-03
Senior Lead -
Product Solutions
S&P Global
Ratings
New York

Global Alumni



Home Town: Patna

Nimish Varma
2000-02
Managing Partner
Shoonya
Singapore

Abhishek Bhatt
2003-05
Senior Director,
Brand Marketing
CNBC
New Jersey



Home Town: Jaipur

Sanghita Majumder
2006-08
Senior Director
Client Services
The Trade Desk
San Francisco



Home Town: Kolkata



Home Town: Raipur

Akash Mohan
2001-03
Senior Vice
President -HROD
GIC
Singapore



Home Town: Pune

Vanshika Bhatia
2002-04
Executive
Director
MarketMath Inc
Dubai

Vishal Srivastava
2003-05
Therapeutic
Head Adult
Nutrition
Abbott
Singapore



Home Town: Patna

Rahul Chandra
2008-10
Head of Marketing
**Stanley Black and
Decker**
UAE



Home Town: Kolkata



Home Town: Nagpur

Ram Dhawad
2008-10
Director Business
Development
DHL
Chicago

23 Countries Alumni Working Overseas



Home Town: Chennai

**Krishna
Chaitanya G**
2006-08
Senior Director
JLL
Singapore

Ankita Pandey
2011-13
Financial Solutions
Advisors
**Bank of America
Merrill Lynch**
Florida



Home Town: Indore

Anshu Singh
2009-11
Consulting
Manager
PwC
London



Home Town: Ranchi



Home Town: Kanpur

Akash Awasthi
2004-06
Director
Deloitte
Qatar

National Alumni



Home Town: Patna

Abhishek Kumar
2000-02
Head- Chief HR
Officer
Emaar
Delhi

Sandeep Sarkar
2002-04
Vice President -
Experienced
Recruitment
Credit Suisse
Mumbai



Home Town: Kanpur

Richa Sharma
2001-03
Director - Brand
Mktg.
Phone Pe
Bangalore



Home Town: Udaipur



Home Town: Kanpur

Manish Tiwari
2001-03
Vice President-
Strategic
Alliances
Bajaj Allianz Life
Mumbai



Home Town: Nagpur

Rohan Laddha
2003-05
Director
Adidas
Gurugram

Harish Maheshwari
2001-03
Director
Julius Baer
Mumbai



Home Town: Durg

Nishant Kumar
2011-13
Senior AVP
JP Morgan
MUMBAI



Home Town: Patna



Home Town: Jamshedpur

Ashish Musaddi
2004-06
Global Head
Cipla
Mumbai



“ Diversity is
our richness,
Alumni community is
our strength.”



Home Town: Bhopal

Divyanshu Yadav
2007-09
Director
Flipkart
Bangalore

Aditee Lal
2007-09
Manager -
Leadership Hiring
Deloitte
Bangalore



Home Town: Kanpur

Tarun Kumar
2005-07
Associate Director-
Commercial
Banking
Standard
Chartered Bank
Mumbai



Home Town: Magadh



Home Town: Kolkata

Shraddha Mehta
2009-11
Director
Morgan Stanley
Mumbai



Home Town: Kolkata

Tushar Bharech
2011-13
Assistant Vice
President
Barclays
Pune

Indranil Pal
2006-08
Director
Standard
Chartered Bank
Bangalore



Home Town: Kolkata

Debroop
Chakraborty
2017-19
Associate Director
- Brand Solution
Fork Media
Mumbai



Home Town: Kolkata



Home Town: Lucknow

Gobind Singh
2016-18
AVP - HNI Wealth
Purnartha SEBI
Registered Equity
Investment Advisor
Mumbai

Women Achiever

Alumni Spark



Aayushi Raj

Batch: 2021-23

Sutherland Global
Ranchi



Home Town: Kanpur

Archanaa Singh 2000-02
Senior VP - HR
Reliance Broadcast Net.
Mumbai



Home Town: Indore

Vidya Shah
2008-10
Chief Commercial Officer
Regional Food Hub
Dubai, UAE



Home Town: Kanpur

Puja Biyani 2002-04
Head of HR
ICICI Home Finance
Mumbai



Home Town: Delhi

Chanda Singh 2001-03
CEO
XP&D
Mumbai



Home Town: Bhopal

Prachi Sharma 2009-11
Associate Vice President -
Product Management
Citibank
Mumbai



Home Town: J&K

Harshita Lakhmani 2009-11
HR Transformation
EY
Delhi



Home Town: Mumbai

Gangotri
2004-06
REALTOR
Homelife G1 Realty Inc.
Canada



Home Town: Bhubaneswar

Aparajitha Mahaswetha
2012-14
Associate Vice President
Citi Bank
Hyderabad



Home Town: Pune

Shubha Shridharan
2002-04
Senior VP - HR
The Adecco Group
Singapore



Home Town: Kolkata

Jayoti Dutta
2002-04
Associate Manager
Accenture
England



Home Town: Kanpur

Amisha Gupta
2006-08
Business Architect
Discovery Limited
South Africa



Home Town: Assam

Monmoon Verma
2001-03
Chief People Officer
Yum! Brands
Singapore



Home Town: Delhi

Aparna Jha
2003-05
L&D - HR
Emerson
Australia



Home Town: Kanpur

Rati Diwan
2002-04
Head of HR
Landmark Group
Dubai



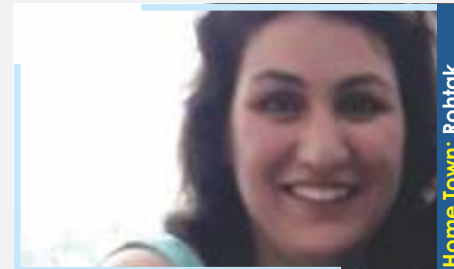
Home Town: Patna

Nisha Agarwal
2001-03
HR Director
Edwards Lifesciences
Singapore



Home Town: Pune

Nisha Gopinath
2005-07
Senior Capability Manager
Optus
Greater Sydney



Home Town: Rohtak

Puja Rana
2003-05
SAP
HCL America, Inc.
New Jersey



Home Town: Delhi NCR

Simmi Sharma
2010-12
Associate Director, APAC
BCW Global
Singapore



Home Town: Nagpur

Anshu Rathi
2005-07
SAP Procurement
Vari
New Jersey



Home Town: Kolkata

Devasmita Halder 2009-11
Global Brand Comm
Manager
Siemens
Germany

Success Story of Alumni

Batch : 2000-02

Parul Saxena
Project Manager
IBM
Winchester

Shreyanshu Mukpalkar
VP Sales
Zee Entertainment Enterprise Ltd.
Mumbai

Batch : 2001-03

Amit Mishra
Director HR
Credit Suisse
Pune

Vinay Sharma
Senior Vice President
DSB Bank
Singapore

Batch : 2002-04

Kunal Krishna
Vice President
Citi
New York

Sudipto Mitra
AVP & Regional Head
Sony Pictures
Kolkata

Batch : 2003-05

Abhilasha Bajpai
Associate Director - HR
EY
Mumbai

P.B Srikanth
Associate Director
Cognizant
Mumbai

Batch : 2004-06

Siddharth Rattan
Director, Private Banking Finance
Credit Suisse
Mumbai

Vishal Anand
Sales Director
HCL Software
Gurugram

Batch : 2005-07

Chanda Hemrajani
Associate Director
KPMG
Gurugram

Nipun Arora
Associate Director
Standard Chartered Bank
Pune

Batch : 2006-08

Shruti Verma
AVP, Credit Risk Analyst
Barclays
Pune

Batch : 2006-08

Shiwangi Kaushik
Global Reconciliations Analyst
Bank of America Merrill Lynch
London

Batch : 2007-09

Hitendra Singh
Vice President HR
Hitachi Solutions India
Chennai

Saurish Choudhury
Program Manager
Apple
Grugram

Batch : 2008-10

Gaurav Kumar Kureel
Assistant Vice President
Credit Suisse
Pune

Gurpreet Singh
Vice President
HSBC Bank
Bangalore

Batch : 2009-11

Sakshi Singh
Assistant Vice President
IIFL Securities
Mumbai

Swapnil Made
Associate VP
Kotak Wealth Management
Hyderabad

Batch : 2010-12

Ashesh Taparia
Assistant Vice President
Citi
Mumbai

Shalini Singh
Assistant Vice President
Credit Suisse
Pune

Batch : 2011-13

Abhishek Jaiswal
Assistant Vice President
Indusind Bank
Mumbai

Tushar Bharech
Assistant Vice President
Barclays
Pune

Batch : 2012-14

Saumya Bhatt
Assistant Vice President
YES BANK
Pune

Ishan Gautam Dutta
Assistant Director -HRBP
EY
Gurugram





Batch : 2013-15

Rahul Asthana
Assistant Manager
Godrej & Boyce Mfg. Co.
Mumbai

Aashit Prakar
Senior Brand Manager
Asian Paints
Mumbai

Batch : 2014-16

Shreya Maheshwari
Deputy Manager
Raymond
Mumbai

Pranjali Gupta
Assistant Manager
KPMG
Hyderabad

Tamanna Arora
Assistant Manager
Signify
Mumbai

Batch : 2015-17

Shivayu Mandloi
Sr. Finance Analyst
Honeywell
Bangalore

Harshita Singh
Assistant Manager - HRBP
TCS
Pune

Darshil Jain
Digital Marketing List
Hotstar
Gurgaon

Batch : 2016-18

Gobind Singh
Associate Vice President
Purnartha SEBI
Mumbai

Anshul
Senior Analyst
EY - Parthenon
Pune

Kritishri Verma
Relationship Manager
Standard Chatered Bank
Pune

Batch : 2017-19

Gurpreet Kaur
HR Transaction Analyst
Schlumberger
Pune

Srishti Sinha
Analyst - Human Resources
Deloitte
Hyderabad

Nikita Singh
Associate
JPMorgan Chase & Co
Pune

Batch : 2018-20

Kunal Mogre
SAP EWM Consultant
TCS
Pune

Kavita Pathak
SIA Analyst
Deloitte India
Hyderabad

Nitish Pandey
Analyst
EY
Pune

Batch : 2019-21

Shubham Agarwal
Senior Analyst
Schneider Electric
Bangalore

Sakshi Kumari
Manager
Bajaj Finserv
Pune

Shubham Kumar Raj
Functional Consultant
Trident Group
Ludhina

Batch : 2020-22

Meera Merin Sabu
Inside Sales Account Manager
Hewlett Packard Enterprise
Bangalore

Abhimanyu Mozumdar
Marketing Trainee
Usha International
Gurugram

Ankur Soni
Assistant Manager
PPG Asian Paints
Gujarat

Aashi Singh
Strategic Account Executive
Dun & Bradstreet
Mumbai

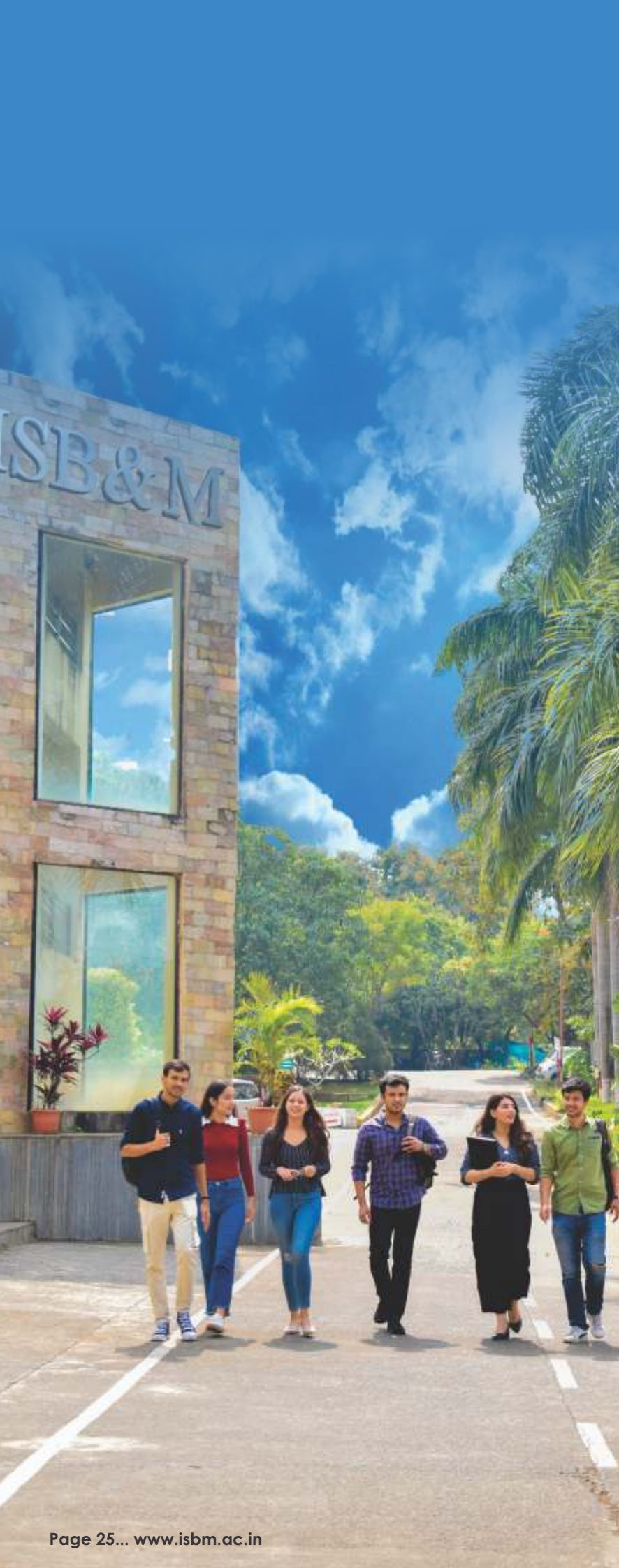
Ankit Kapree
Finance Research and Investment
TresVista
Pune

Batch : 2021-23

Aditya Das
Management Trainee
Volvo Eicher
Gurgaon

Nikita Nigam
Analyst
Deloitte Consulting
Pune

Gopi. Erusha Vennela
Tax Associate
PwC
Hyderabad



Pune - Nande Campus

Founded in 2000, ISB&M has grown rapidly over the decades and has campuses in 3 cities, Pune (Nande & Mulshi), Kolkata and Bangalore. Over 10000 alumni are performing exceedingly well in different parts of the country and abroad. We maintain high standards of education and training, and continuously strive to create a learning environment in order to promote a great career.

ISB&M's programs are AICTE approved and directed towards employment & career, and not just an educational degree. All the placement activities of the students are done through ISB&M Placement Cell. ISB&M's Placement Cell makes every possible effort to ensure that all students graduate with good job offers. ISB&M's training courses are highly accepted and acknowledged by industry for Management/Executive level employment.

ISB&M Nande, Kolkata & Bangalore campuses, a Constituent of Peoples Empowerment Group, offer Post Graduate Diploma in Management (PGDM) programmes approved by the All India Council for Technical Education (AICTE). The Programme is state of the art and contemporary. These are supported by a highly qualified team of accomplished faculty and a robust academic infrastructure. It maintains a high standard of education and continuously strives to create a learning environment in order to make a great career. It has a strong alumni base spread all over the country as well as in different parts of the world.

ISB&M has ensured the best standards in every aspect of the institution including the infrastructure, faculty and students. It is a pathway to knowledge and wisdom has emerged as a top ranking institution in the realm of Management education.

Anupama Chaudhry
Senior Director -
Global Talent
Acquisition
Sutherland, Delhi



Batch: 2001-03

Kolkata Campus

International School of Business & Media has taken another step towards stride in its continuing endeavour to provide the best of education to students and to build solid careers. The new campus on the banks of the river Hooghly, in Historic Budge Budge, is pristine, unpolluted, peaceful, quiet and provides the perfect waterfront ambience for learning and personal growth. It is within easy distance from the city center and well connected by road and rail.

This part of the city is already a destination of choice for other important institutions and organisations. Apollo Institute of Medical Science Research., Sourav Ganguly's Sports Academy, high tech film institute, a luxurious residential township, to name a few, will soon be seen in this area.

ISB&M started its campus in Kolkata in 2004 and the Kolkata campus has nurtured over 2000 alumni who can be found in senior position, today in top ranking business organizations both in different parts of the country and abroad. The high standard infrastructure of the new campus caters to the learning needs of students of today and leaders of tomorrow. It combines state of the art technology coupled with well-equipped hostel facilities (both men and women) with the ISB&M culture which has always created leadership talent.

Here due emphasis is given not only to both core and specialization subjects, but also lot of effort goes into skill enhancement in the area of business communication , creative thinking and soft skills. In the process students come out industry ready from day one.

ISB&M Kolkata is a big brand in the city. Few are able to compare in terms of learning and career building.

Welcome to the new **International School of Business & Media, Kolkata campus!**



Shraddha Mehta
Director
Morgan Stanley
Mumbai

Batch: 2009-11



5th Ranked in East Private B-School
Source : The Week B-School Ranking

Talent Spark



Riddhi Singh

 **Batch: 2021-23**
 **BNM Business Solutions LLP**
 **Kolkata**
CTC 12 Lacs



Bangalore Campus

We have demonstrated impressive performance on all parameters that bring greater learning environment and superior professional excellence. We promote a culture of liberty, openness, friendship, energy, enthusiasm and a new life-style. It fosters creativity and imagination to stimulate professional superiority and proficiency. We believe in the process of reshaping the attitude of students and giving them the opportunity to explore and rediscover themselves.

We always keep the light blazing and encourage you to dream bigger and realize those dreams.

The campus, with the backdrop of a hill, offers an impeccable lush green environment far from the urban crowd ideally conducive to academic learning. The abundant greenery is serene. The institute is equipped with state-of-the-art facilities such as computer labs, e-library, classrooms, amphitheater and swimming pool.

ISB&M places you in the midst of a truly diverse culture. Your peer group comes from over 80 cities of India. You gain exposure to a broad range of new business perspectives.

As a holistic approach, an ISB&M student learns to work under very demanding schedules and perform in the most inspiring way. Your journey starts when you apply and gain momentum as you enter ISB&M.



SAURAV ROY
Executive VP HCM
Yes Bank Ltd.
Mumbai

Batch: 2006-08


Business Standard

1st Ranked in top B-School in Bangalore
Source : Business Standard B-School Ranking

Talent Spark



Aditya Das

 Batch: 2021-23

 Volvo Eicher

 Kolkata

CTC 10 Lacs



MIBM Pune Campus

Mulshi Institute of Business Management (MIBM) is part of Ignited Minds Society, Promoted & Managed by ISB&M Nande, Pune. Mulshi is a 30 minutes' drive from Nande. The Institute is spread over a vast campus. The serene ambience of Mulshi provides inspiration to students to achieve excellence both in academics and in overall personality development. MGI was founded in the year 2009 with MIBM & MIRM.

The institute encompasses a wide span of specialist areas, including Marketing, Finance, Media Communication, Supply Chain & Operations, Human Resource, Industrial Relations and Business Analytics. Highly accomplished professors & corporate professionals support each of these specialist areas.




Research expertise forms the foundation for teaching in the institute and is a source of innovation & dynamism that informs the teaching process. Faculty who are hard core professionals draw upon relevant well researched business examples & cases. Distinguished visiting professors & corporate professional leaders enrich the teaching learning process. The post graduate programmes are highly vocationally relevant & based on rigorous analytical approach. Student learning driven methodologies provide a sound basis & career development in business & various professions.

We are a dynamic and diverse institution. With an impressive infrastructure, a library with almost 10,000 e-journals and hard copies, optional residential hostels for men and women, the institute provides quality education and a degree that will find recognition even at the international level.

Talent Spark



Rinkal Loungani

-  Batch: 2021-23
-  Deloitte Taxation
-  Ahemdabad



Anushka Mishra Hewlett Packard Enterprise Bangalore



Batch: 2020-22

Core Programme PGDM

PGDM (AICTE Approved) is a flagship programme of ISB&M, high in demand by top recruiters. The programme is designed to meet expectations of top recruiting companies and is benchmarked with other top institutions.

Our PGDM programme is 6 trimester programme like that of top IIMs & XLRI, with 8 weeks summer internship.

Our programme is driven by following objectives :

- Develop Knowledge, learn business analysis Skill & Tools.
- Intellectual Development aimed at thinking, Problem solving & decision making skill Learning.
- Develop leadership talent and seek complete value system & attitude transformation.
- Be able to succeed in Campus Placement, Professional Life & Career in India and Worldwide.

Our PGDM is a dual specialization programme

The program is designed to maximize students learning. Program includes :

A. Core Courses (22 courses)

Core courses are mandatory for all students, designed to learn the complete business process and develop business orientation.

- ➔ Business thinking, decision making, planning & execution skills.
- ➔ Most core courses are scheduled in 1st year (1st to 3rd trimester) of the programme. Some are scheduled in 2nd year (4th- 6th trimester)
- ➔ These include fundamentals of marketing, finance, operations, data analytics, supply chain, economics, HR and business research



B. Elective Courses (Required 20)

Elective courses are related to specializations chosen by students. Students are required to complete 16 courses in respective dual specialization (8 each).

Students can select 4 elective courses of their interest from any other specializations of their choice.

In all a student is required to complete a minimum of 20 elective courses to complete the **PGDM** programme.

C. Summer Internship

Students are required to complete 8 weeks of summer internship at the end of 1st year.

Summer internship placement is done by ISB&M placement cell.

D. Dissertation

Dissertation is an in - depth research in any theme of business interest by a student under guidance of an assigned faculty.

E. Foundation Courses

Since students come from diverse background in graduation, a basic level of learning/proficiency in following is developed in the beginning of **PGDM** Programme.

Accounting for Managers
Basics of Data and Analytics
Excel sheet and IT for Managers

A course is 20 hours subjects content & 10 hours of tutorials (in small group)

Teaching Methodology

Case Study
Experimental learning
Business Simulation
Assignments & Group Projects

Evaluation System

ISB&M follows continuous evaluations and feedback process. There are multiple evaluations.

- Quizzes, Assignments
- Live Projects
- Case Analysis
- Comprehensive Viva
- Mid Term Exam

Workshops

Students complete 60-90 hours' workshops designed to develop basic Business Skills, Personal Development and company industry specific to help students perform better in campus recruitment programme. Student with Special needs also go through counselling session.



LEARNING

Add **ISB&M**
to your resumé!



ISB&M Offers

Post Graduate Diploma in Management (PGDM) Programme

2 Year Dual Specialization Programme is approved by All India Council for Technical Education (AICTE), New Delhi

The programme is designed to maximize a student's learning by dividing the course into two categories:

1. Core Courses
2. Elective Courses



Marketing

Finance

Human Resource Management

Logistic & Supply Chain Management

Media & Communication

Business Analytics

Credits

A student is required to complete 135 credit courses to complete PGDM programme.

The programme comprises of core courses and elective courses with following credit point details:

Courses	Credit
Core Courses	66
Elective Courses	60
Summer Internship	06
Dissertation	03
Total number of Credits	135

I. Core Courses

1. Managerial Economics
2. Financial Management
3. Marketing Management I
4. Introduction to Operations & Supply Chain Mgmt.
5. Quantitative Techniques I
6. Organizational Behavior
7. Introduction to Data Sciences & Business Analytics
8. Macroeconomic Theory & Policy Analysis
9. Management Accounting
10. Marketing Management II
11. Operations Management II
12. Organizational Design & Leadership
13. Quantitative Techniques - II
14. Business Environment
15. Business Research Methodology
16. Introduction to Supply Chain Management
17. Human Resource Management
18. Business Policy & Strategic Management
19. Management Information System
20. Business Ethics & Corporate Governance
21. International Business
22. Business Law

II. Foundation Course

- Accountancy for Managers
- Basics of Data & Analytics
- Technical Orientation & IT for Manager

III. Elective Course

For each of the PGDM Programme, a student has to select courses equivalent to 60 credit points in any of the following combination:

- Marketing with Finance / HR / Media / SCOM / Business Analytics
- Finance with Marketing / HR / Media / SCOM / Business Analytics
- HR Management with Marketing / Finance / Media / SCOM / Business Analytics
- Logistic & Supply Chain Management with Marketing/Finance/HR/Business Analytics

The Evaluation of a student depends upon these parameters

1. Continuous Evaluation

- Quizzes, Assignments
- Live Projects
- Case Analysis
- Comprehensive Viva
- Mid Term Exam

70%

2. End term Exam

30%



ISB&M students need to create the right blend of the core course and elective courses.

Business Analytics

- Introduction to Big Data analytics
- Optimal decision making using simulation
- Fundamentals of Database Design & Data mining
- Econometrics for Managers
- Business Analytics Technologies
- Intermediate level programming & system architecture concepts
- Introduction to Python
- Introduction to ML and AI concepts
- Operations & Supply Chain Analytics
- Marketing and Retail analytics
- Advanced Supply Chain Analytics
- HR Analytics
- Finance & Risk Analytics
- Web and Social media analytics
- Health Care Analytics
- Public Policy Analytics

Finance Management

- Corporate Finance
- Financial Statement Analysis
- Finance & Risk Analytics
- Financial Market & Services
- Strategic Perspectives in Banking
- Financial Modelling
- Modern Investment & Portfolio Management
- Wealth Management
- International Finance
- Derivatives, Options and futures
- Investment Banking
- Pricing & Revenue Optimization
- Treasury Management
- Corporate Taxation
- Fixed Income Securities
- Advance Accounting for Managers

Marketing Management

- Consumer Behavior
- Sales & Distribution Management
- Digital Marketing
- Product & Brand Management
- Qualitative Marketing Research
- Retail Management
- B-to-B Marketing
- Customer Relationship Management
- Marketing of Financial Services
- Integrated Marketing Communication
- Marketing and Retail analytics
- Rural Marketing
- Services Marketing
- Luxury Marketing
- Responsible & Sustainable Marketing
- Strategic Marketing
- International Marketing


Logistic and Supply Chain Management

- Project Management
- Total Quality Management
- Inventory & Warehouse Management
- Operations & Supply Chain Analytics
- Procurement Management
- Advanced Supply Chain Analytics
- Logistic & Distribution Management
- Services Operations Management
- Supply Chain Finance
- Global Supply Chain Management
- Enterprise Resource Planning
- Managing Operational Improvement

Alumni Spark



Ankit Kapree

 Batch: 2020-22

 TresVista

CTC: 17.2 Lacs

Human Resource and Industrial Relations

- Performance Management System
- Recruitment & selection
- Talent Management
- Training & Development
- Trade Union and Industrial Relations
- Career Management
- Competency based HRM
- Organizational Change & Development
- HR Analytics
- Labour Laws I
- Negotiation Skills & Collective Bargaining
- Global Human Resource & Diversity Management
- Strategic Compensation Management
- Strategic Human Resource Management
- Grievance Management
- Industrial discipline
- Labour Laws II
- Executive Search and Consultancy
- HR Issues in Mergers and Acquisition

Media & Communication

- Introduction to Contemporary Mass media
- Introduction to Communication Management
- Advanced Digital Media Design
- Script writing for TV and Web
- Advertising and Public Relations
- Media Planning & Sales
- Multi-Media Story Boarding
- Digital Media Campaign Strategies
- Production Design & Film Budgeting
- Client Servicing and Media Management
- Advertising Agency Management
- Film Production and Editing
- Motion Graphics
- Short Format Film Making
- UI Design for Web And App

General Electives

- Behavioural Economics
- Econometrics for Managers
- Development Economics



Core Programme Portfolio

Post Graduate Programme portfolio at ISB&M campuses

Every student at ISB&M has different needs, different learning styles and different career plans. Programme portfolio offers you an opportunity to structure your career by mixing to create a portfolio for your career needs. We choose to blend out of available specialization to create your own unique career.

Campus	PUNE-Nande	Mulshi	Kolkata	Bangalore
Marketing	✓	✓	✓	✓
Finance	✓	✓	✓	✓
Human Resource	✓	✓	✓	✓
Logistic & Supply Chain Management	✓	✓	✓	✓
Media and Communication	✓	✓	✓	
Business Analytics	✓	✓	✓	✓



& Ranking & Awards

Consistently ranked among the top business schools, ISB&M has grown from strength to strength



Best B-School in Pune
by TIMES Education
Icons, 2022



Most Influential Leaders
by Economic Times
30th July, 2022



VISIONARY LEADERS
by TIMES OF INDIA GROUP
20th June, 2022



ICONS of Leadership Award
by Business Today
12th January, 2022



**Outstanding Performance in
The Education**
by Economics Times
2022



Best B-School
by ASSOCHAM National
Leadership Excellence
2022



**Ranked 1st in Top B-School
in Bangalore**
Source: Business Standard
B-School Ranking,
07th Feb 2022



**ISB&M Bangalore Ranked
20th in Top B-school in
India**
Source: Business Standard
B-School Ranking,
07th Feb 2022



**ISB&M A2 Category in Top
B-School in India**
Source: Business Standard
B-School Ranking,
07th Feb 2022

Core Faculty

Learning programme at ISB&M is supported by highly qualified and accomplished professionals from leading institutions, universities and corporate world.

Marketing & Strategy

Prof. Ajay Ramdasi

*Ph.D. (Pursuing Symbiosis, Pune),
MBA-SIBM, Pune*

Former Director, BITM (Formerly ICTM), Pune, Corporate Training (Clients: Messer Cutting, Vantage Financial services, Knowledge Labs, etc.) Industry experience in Consumer Products, IT, Engineering (Setting a Start-up) & Advertising.

Dr. Sachin Lele

Ph.D in Marketing Management - Dr. D.Y. Patil Vidyapeeth, Pune, MBA - NIMS University, PGPIB- K.J. Somaiya Institute of Management, Mumbai

Over 15 years of experience in corporate, academics, consulting, research and corporate relations. He regularly conducts structured training programs for corporate and academia. Research interests in online consumer behaviour & customer centricity. Published in national and international, peer reviewed journals.

Dr. Mohitkant Kaushik

Ph.D, M. Phil, MBA, B.E.

Has passion to bring out the transformational revolution to leverage contemporary technological disruptions offering unconventional and unobvious solutions to the Marketing fraternity. Citation in ABDC-B and ABS journals, 3 papers are in Press in A and A* journals. Associated as instructor with University of People, California, USA.

Dr. Shubham Saxena

Ph.D, NET, MMS

Faculty in marketing, specialized in digital marketing and analytics. He has wide experience in training professionals, executives and entrepreneurs across India currently Digital marketing consultant to companies in media sector and his research interests marketing applications of AI, virtual reality, data analytics and IOT.

Prof. Rajagopalan Srinivasan

*FPM (Pursuing)
MMS, BITS Pilani,
CFA & IBM Certified Business Analytics*

Over 16+ years across global markets including the US, Europe, Japan, Africa, and India. His functional areas of work include Consulting, Marketing, Product Management, Sales & Sales Operations, and Strategy formulation in Citicorp/ifflex, Oracle, Wipro Tech. Post his work experience, he has been teaching in various MBA programs in some of the top B Schools in India for the 14 years.

Prof. Sudeshna Sarkar

B.Sc. (Hons.) In Zoology, Masters In Business Administration

Over 16 years of corporate experience including as Chief Manager in Kotak Mahindra Bank, HDFC, Royal Bank of Scotland, ABN AMRO in HNI department.

Prof. Kanchan Pantvaidya

*Ph.D. (Pursuing SP Pune University)
MBA (Marketing-HNIMR, Cummins college campus, Pune, B. Pharmacy*

Over 15 years of work experience in Corporate, academics and consulting. Presented and published papers in national as well as international conferences/Journals/ Presented a paper in an International conference and was nominated for the first prize.

Prof. B. R. Vittal

*PGDM (Mysore University),
MBA, (Pondicherry University)*

Experience in marketing with pharmaceuticals, insurance, financial market, consumer goods and service sectors. Also experience in quality assurance department and risk management.

Dr. Kiran Mahasuar

*Ph.D. - IIM Kozhikode, PGDM-RM (XIM Bhubaneswar)
B.Com (Hons. with Distinction)*

Ph.D. scholar in the Strategic Management area at IIM Kozhikode. Has several years of experience in the corporate sector, primarily in the FMCG/CPG domain like ITC Limited, Perfetti Van Melle, and Dabur India Ltd. He is an avid case-writer and his Teaching Cases are registered with ET Cases, NHRD-MTI and The Case Centre (UK).

Prof. Shovan Nandi

*MBA (Calcutta University)
B. Sc. (Physics Hons. - Calcutta University)*

Worked over 36 years as Vice President in agencies like Mudra, Rediffusion, Executive Vice President Marketing Emami Ltd. During his tenure he has played his part and created various national brands and category leaders. Associated himself with academics and teaches in reputed B Schools.

Prof. Shashank Kathpal

Ph.D. (Pursuing) PGDM, M. Com, UGC-NET

Aspires to grow in the field of academics, by developing my research skills and be instrumental in the development of young minds

Over 9 Years in Academics

Publications in ABDC B/C, Emerald, Wiley, Springer, and Q1 Journals.

Prof. Sunetra Maitra Paul

Ph.D. (Consumer Behaviour), NET

Area of interest is consumer behaviour, brand management, sales and distribution, and advertising & sales promotion. Has teaching experience of 19 years. My area of research is Consumer Behaviour. Has presented papers in different national & international conferences and published papers in research journals.

OB, Human Resource & General Management

Dr. Pramod Kumar

Ph.D. (Organizational Behavior), IIT Bombay

Worked with IIM Ahmedabad, Former Professor & Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Dr. S. Jayaraman

Ph.D.-AMU, PGDBM, IIM - Calcutta

Formerly Group Head (HR, Admin & Quality), IRIS Ltd.; Dy. Div. Manager, TATA Metaliks Ltd. 17 years of experience in teaching and MDP's and over 26 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services. Specialized in HRM, OB & TQM, Consultant to leading organizations, also well versed in psychometric testing.

Prof. Diptendu Haldar

B.Sc. (Physics/Maths/Statistics), PGDM (Marketing/International Business) LBSIM Delhi.

Has rich corporate experience, having started with Voltas Limited and Whirlpool/LG/Samsung and later on worked in senior positions in Bajaj Allianz/Bharti Axa, for over two decades. Has been a faculty at ISB&M for more than nine years. Has also been a visiting faculty RBI, IOCL, BPCL, HPCL, CESC and more.

Dr. Aditi Bisht

*Ph.D – IIT Roorkee
NET-JRF*

Has presented paper at different national and international conferences such as the British Academy of Management, GLOGIFT, and PAN IIT International Management Conference. She has published papers in peer-reviewed journals. Her research interests lie in employee motivation, high-involvement work practices, proactivity, adaptability and team behaviour.

Prof. Praveena

*PGDCA, MHRDM
B.Sc.*

Rich experience in industry and academics especially in ERP implementations and Corporate Services with a passion for training & teaching. Areas of research interests are impact of learning methodologies in recall and retention and customer engagement in the digital era.

Dr. Shraddha Kulkarni

*Ph.D. - North Maharashtra University,
MBA - IBS Hyderabad*

Over 15 Years in Education and Training for 15 years. State President for WICCI Life Skills Council Maharashtra, World Peace Ambassador @UPF-Europe and also is a Supermodel of International repute. she is India's first Expressive Image Expert and is an Associate Certified Coach in the area of personal transformation. Author of 27 research papers. she has a belief that "women are the real alchemists of the society".

Prof. Y. G. Chouksey

A post-graduate in Mathematics with degrees in Law and Economics and a PGDSW from Calcutta university

59 years of work experience - 37 years industry both in the Public and Private Sector followed by 22 years as faculty. Had been GM in Bhilai Steel Plant (SAIL) & Modi Cement Limited (now ACEL). He has contributed several articles to newspapers and magazines.

Prof. Elizabeth P Mathew

M.Phil. (Sociology), M.Ed., Fellowship Program in Management

Energetic and ambitious professional with 21 years of experience in administration, academics and corporate training. She Has been in a leadership role as head of institution.

Prof. Abha M Ilyas

*MBA from IIM Rohtak
B. Tech. from Kannur University*

6 years of Corporate & Academic Experience. He has also worked Research interests spanning the areas of Pro-environmental Behaviour, Employee Well-being, Employee Productivity, Digitalization of Work .

Dr. Swapnil Mackasare

MBA, Ph.D. (Organizational Behavior)

Over 19 years of experience in teaching, training, consultancy and research. Guided PG level students for dissertation, also guiding PhD research scholars in General management and HR . He has published papers in national & international journals.

Finance & Economics

Dr. Ravi Jaiswal

Ph.D., M.Com. PGDIM (Amity Business School), UGC NET qualified.

Over 18 years of experience in corporate training and in the area of Academics. Work with Bajaj Auto Ltd. and ING Vysya Bank. Presented Research Papers in International Conferences in the areas of Non-Performing Assets, Private equity, Financial Inclusion and Emerging Risks in Business.

Prof. Arpita Roy

*M.Sc., M.Phil.
(Eco, Jadavpur University)*

Over 18 years of teaching experience in the area of Economics, Quantitative Techniques, Econometrics and Environmental Economics. Worked as Corporate Trainer for organizations like TIL, LIC. etc.

Prof. Mahesh Renguntwar

*Chairperson- Finance
Ph.D. (pursuing) Symbiosis University.
MMS in Finance NMIMS Mumbai. CFP -
from USA, (DTL)*

Has a rich industry experience in finance domain of 11 yrs. plus 8 years of teaching experience. His research interests include the areas of Financial statements, Machine learning, analytics, Python & R-language, Financial Services and Stock Market. He presented a paper in conference of Sheffield Hallam University-UK, Waikato Management School - New Zealand & IIT.

Dr. Subhasis Bera

Ph.D. (JNU), MPhil (JNU)

Over 14 years of experience in research and teaching. Worked as a Fellow at ICRIER, New Delhi and has worked at World Bank as a consultant, Associate Professor at FORE-Delhi. His areas of expertise are Economics of Tech., Econometrics, Development Economics and International Trade; In particular, he has worked on Digital Divide and Open Source Software Development, Foreign Direct Investment, ICT.

Prof. Ashish Mitra

B.COM (HONS.), ACA

Over 36 years of experience in corporate like PWC, Andrew Yule and BOC India (now Linde). Retired from BOC as CE-Corporate Services. More than 13 years of experience in teaching.

Dr. Srikanth Parthasarathy

PhD-BIM Trichy, MBA, AMIE, BSc

Over 25 years of experience in Industry, Finance, Academics and Research. Chennai in worked as Finance. He is in charge of the structure, content pedagogy of both PGDM program and MBA (I) (in association with Swinburne University) since 2017.

Prof. S. B. Subramaniam

*B.Com (Finance & Advance
Accounting), & Chartered Accountant
(Fellow Member of the Institute of
Chartered Accountants Of India).*

Over 3 decades of industry working experience in Senior finance and leadership positions as CFO/Director in large corporate houses including multi-national companies, viz. SRF, Force Motors, Tata Autocomp, etc. & 6 years of experience in teaching & consulting.

Dr. Madan B. Survase

*Ph.D. (Symbiosis International
University, Pune) & M. Phil & M.A in
Economics (University of Pune)
Academic Chairperson ISB&M Pune*

Over 16 years experience in Teaching & Research. Worked at Gokhale Institute of Politics and Economics, Pune, Kohinoor Business School Pune. Published 6 research papers in national journals and presented research papers in national and international conferences. Area of interest is Managerial Economics, Macroeconomics, Business Environment, and Development Economics & Financial Inclusion.

Dr. Pranjali Unkule

*Ph.D (Economics)
MA (Economics)*

Over 13 years of experience in corporate & academics in various premier B Schools, Conduct workshops and corporate training on Leadership and Goal Setting. Diploma in Learning & Management, Project Management, Cert IV in Training & Education (Australian Vocational Learning Institute).

Prof. Piyush Nathani

*Chartered Accountant (CA)
M. Com. (From University of Pune)*

10+ Years of experience in Multinational corporations like Credit Suisse, Barclays, Mphasis, Sharp & Tannan.
9+ Years of experience in Academics and Corporate trainings.

Dr. Neha Arora

*Ph.D, NET-JRF, Mcom, B.Com (H)
Chairperson Campus Placement at
ISB&M Pune*

Held faculty positions in Delhi University and Management Schools in Delhi-NCR. Faculty of Economics & Strategy at ISB&M Pune. Author of over 10 international and peer-reviewed research papers and cases. Part of research projects with PHD Chamber of Commerce & Industry and MHRD, GOI.

Dr. Sandeep Banerjee

*Ph.D., M. Com, M.Phil.
Gauhati University*

Expertise are Behavioural Finance, Human Resource Accounting, Financial Management and Financial Accounting. Has 7 years experience in teaching & research. Has presented papers in UGC/ICSSR sponsored National & International Seminars. Has 10 SCOPUS/UGC CARE Listed research papers to his credit and 3 papers in ISBN book.

Prof. Suyog Prakash Chachad

*MBA - Finance, B.E. (EXTC), CAIIB,
CFP, CMT (LI)*

Over 13 years along with 8 years+ of experience as Faculty in Management Institutions. Over 5 years industry experience. He provides Financial Consultation to Individuals and training on Stock Trading using Technical Analysis & Derivatives. He also conducts training programs on Aptitude & Reasoning for placement, Banking Exams and Govt. exams.

Operation Management

Dr. Saroja Asthana

Ph.D. (IIT Kharagpur) M.S. (USA)

Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.

Dr. P. K. De

*Ph.D. (IIT Kharagpur), Post-doctoral
(Germany, Denmark & Ecuador), M.E.
(Gold Medalist), B.E.(Mech.), FIE(I),
C.Eng.(I)*

Former Dean (Academics), XLRI Jamshedpur. Worked with Tata Motors, Maruti Udyog Ltd., ISRO, and Braithwaite & Co. Ltd. Visiting Professor in Germany, Denmark, Egypt, Ecuador & UAE countries. Was awarded the "Best Teacher Award" by AIMS in 1999. World Education Congress has felicitated him as one of the "100 Most Influential Directors in India (Education)" in 2016. Has over 50 papers and publications. A corporate consultant.

Prof. S. K. Srivastava

*GMP (IIM Lucknow), M. Tech. IIT
Kanpur*

Twenty one years with Indian Navy in various positions of which last 7 years in embedded technology-based System Design, Training on Integration and Operations. MIS, ERP and Short term capability training.

Prof. Jyoti Prakash Rath

*B. Tech. (IIT Bombay), DBM, MMS Pune
University.*

Worked with Mahindra Group of Companies, Intensiv Filters, Redecam India and Boldrocchi Ecologia in General Management positions with P&L responsibility.

Prof. Karabi Bandyopadhyay

*M. Tech (Electronics), B. Tech.
(Electronics), Calcutta University.*

Worked in Tata Steel, Webel, Infolink, Sofpit Computers and White Plains, USA. Over 30 years Industry & Academics experience. Areas of specialization: embedded systems, web based application development, digital and mobile commerce, big data, business analytics, internet of things & artificial intelligence.

Prof. Navin Verma

*Mechanical engineer with M. Tech from
IIT, Kanpur*

He is APICS certified in Operations and Supply Chain Management and is a Lean Six Sigma Black Belt.
Over 30 years of functional experience in companies such as Eicher, Tata, Airtel & Cummins in Operations, Logistics and Quality domains. Passionate about training and development and a faculty with a vision to prepare the next generation of managers.

Prof. Arnab Chakraborty

*Ph.D – IIT Kharagpur (Pursuing),
MBA (UPES DEHRADUN),
Btech (WBUT)*

He has a blend of experience both in academics and industry. He has undertaken a research project related to safety issues of LNG containers and LPG cylinders.
Areas of Interest – Production Management, Multi Modal Logistics and Supply Chain.

Prof. Siddharth Joshi

*EEPGM (IIM- Kolkata),
B.E (Mechanical Engineering), Pune
University
M.S (Manufacturing Systems)
University of Texas, Austin USA*

Over 17 years business experience working with multinational companies and start-ups. His expertise lies in Supply Chain Strategy/Analysis, Capital Markets and Algorithm development. Siddharth has worked in India and the United States. Has publications in the fields of Supply Chain, Capital Markets and Strategic Affairs.

Dr. R. S. Ghosh

*Ph.D., BITs Pilani
PGDM, IISWBM - Calcutta.
M. Pharm - Manipal*

Over 28 years Industry & Academic experience. Worked with Biochemical, Healthcare & Pharmaceutical industry as Profit Unit Head held senior level positions in Elder Pharmaceuticals, Unimark Remedies Ltd. Former Director & Head, Universal Business School, & ITM Business School, Navi Mumbai; Certified Assessor for international audit. Life member of the Bombay Management Association, National Council for Quality Management, Supply Chain Asia Higher Education Forum and also a member Indian Chamber of Commerce Eastern India.

Prof. Vibha Verma

*Ph.D. Software Reliability (University
of Delhi),
M.Phil., M.Sc.*

Research in Quantitative Assessment of Software Reliability Department of Operations Research, University of Delhi and is waiting for her viva-voce. Published 8 research papers in SCI/SCOPUS/ABDC, peer reviewed journals. Attended International Conferences. Papers published in SCOPUS indexed conference proceedings. She has also published four edited book chapters.

Media & Communication

Dr. Anupa Barik

*Ph.D. (MICA)
MA (Mass Com) (Symbiosis Institute of
Media and Communications, Pune)*

Faculty at ISB&M (Pune) & Chairperson (Academics), ISB&M (Kolkata). Visiting scholar at Annenberg School of Communications at University of Southern California, LA. Area of interest media & marketing communication, gender, & journalism. Worked as journalist in National Geographic, Times of India, Newsbytes, & The Statesman.

Dr. Rajeswari Saha

*Ph.D.-Media and Culture Studies
(TISS), MPhil & M.A Social Work from
Delhi School of Social Work*

Over 8 years with UNICEF, UNODP, PLAN INDIA, WORLD COMICS INDIA, 10 years a freelance cartoonist, trained & facilitated comics workshop in collaboration with the Harkisen Institute of Media, Research & Analysis, Mithibai Campus, Bombay. Published papers in peer reviewed journals, & in international conferences - Women World Congress.

Prof. Mahuya Maitra

*M.A. Gold Medallist, Calcutta
University, PGD (SRFTII)*

A faculty with around 26 years of working experience. 12 years of industry experience as TV journalist, news producer and AV correspondence (News magazine and non-fiction) with Doordarshan, ZEE TV, ETV etc. 14 years of experience in teaching, mentoring, consulting and team leading in educational institutes and media departments in govt. and private sector.

Prof. Avirupa Bhaduri

*P.G.D.B.M. From IISWBM,
Bachelors with English Honours,
Calcutta University*

Over 10 years teaching communication in Techno India Engineering & Management College, BBIT Management Studies Department, etc. 12+ years of industry experience in leading media houses namely ABP Pvt. Ltd., Living Media India Ltd. Worked for 3 years as project coordinator in Center for Applied Positive Psychology, Coventry, UK. Over 2 years' experience as resource person for rural leadership development program of Action Aid funded programs.

Dr. Venkatesh B Iyer

Ph.D, MBA, PGDM

Over 30 years experience in the fintech, media and pharmaceutical sectors. He has spent the last 13 years teaching as a visiting professor, consumer behaviour, Sales and distribution management, services marketing, media management, branding, advertising, integrated marketing communications and marketing management.

Prof. Brita Singh

BA (Hons.), BPSS-Board Member

Over 16 years teaching experience English and conducting mock Group Discussions and Personal Interviews, Personality Development.

Prof. Jerin Jacob Mathew

Masters in English. IIT Madras

Experience in Communication. Using experience-based strategies for effective communication skills.

ISB&M - Visiting Faculty

ISB&M is actively associated with top corporate leaders who regularly visit and Guide our students and provide practical outlook towards various disciplines. **(Illustrative List)**

Rajeev Taneja PGDBM, XLRI. Worked with APJ Group and Usha Alloys & Steel Ltd.	Dhan Madan PGDBM (XLRI), B.Sc. (Statistics). Long years of industrial and academic experience in soft skill training and consultancy
Sandeep Nene MBA (IIM), ACA, M.Sc. (UK). 12 years of experience in business, finance and technology. Worked with Genpact India, Axis Risk Consulting, Capgemini, Deloitte Amsterdam, Netherlands, Adventity Inc. and Infosys Technologies.	Suresh Vishwanath MBA (XLRI), Over 32 years of experience with Voltas, Pan Africa Group, Accredited member of American Psychological Association.
K K Bhan Hands on Manufacturing and Supply Chain Professional having more than twenty five years of experience across a wide range of sectors, including FMCG , Light engineering Industry , Electric Transportation and Automobiles with some of the top multinationals and Fortune 500 companies.	Rohan Arote Founder & Chief Strategist for RASS, Strategic Solution Company Director (Strategy & Operations) of FSPL, Corporate Consultancy Company, Executive Director (India) of International Federation of Indian Subcontinent Entrepreneurs, Federation for Budding Entrepreneurs.
Prashant Desai Graduate from FTII, Pune. Pre-dominant film-maker, photographer and academican with vast experience in industry and various educational institutions for past 3 decades.	Adip Roy 35 years of leadership experience in the IT industries like IBM, Fujitsu ICIM, CMC \ Limited and PCS Technology. Led several projects on behalf of CMC for Indian Railways, ONGC, Oil India, SAIL, Tata Steel, Tata Motors etc.
Samkit Shah FRM, (GARP, USA), CFA (USA), MBA (FMS, Delhi). 4 years of experience with Reliance Industries and engaged in consultancy.	Sumit Jain MBA (S.P. Jain Dubai & Singapore). 8 years of experience with HSBC Bank, Citicorp Finance, India Infoline and ICICI Prudential Asset Management company.
Parag K Bhayani Over 25 years of experience at B-Schools and Corporate Trainer. Key Associations - At Infosys, 10 years, At Oracle 16 years. Project Management Professional, PMI, USA Oracle Certified Professional - Accounts Payables	Anirban Das MBA from IIM Ahmedabad with 19+ years of leadership positions in both established and startup ecosystems with experience in Business Process Transformation, P&L management, Strategy, Analytics, Sales, Channel Management, International Business, Operations, Marketing, Quality & Manufacturing
Kapil Dhatingan B Tech Chemical Engineering from IIT Bombay, XLRI Jamshedpur. Business Head - Gujarat, Maharashtra & Goa, Bharti Airtel limited Head - Global Account Management \$ Reciprocal Business Bharti Airtel limited	Dr. Keval J Kumar Former HOD, Department of Communication and Journalism, University of Pune. Worked with Mudra Institute of Communications, Ahmedabad (MICA) and former Director, Symbiosis Institute of Media and Communication (SIMC).
Dr. Mahendra Ramdasi IT professional from last 20+ years having worked with IBM, Cognizant, Capgemini, Syntel Inc. on different roles in Strategic IT solution delivery and Technology Consulting.. Doctorate (PhD) in Information Systems Engineering and also having very high passion of developing and delivering workshops on technology and management themes based on his hands-on experience.	Yogesh Mathur Former HOD (Post Production, FTII, Pune), Visiting faculty at Whistling Woods International, Mumbai; SIMC, Pune.
	Amey Sane M.Com. (Symbiosis), CA. Practicing CA (Direct Taxation), Teaching in various management schools across the country.

Distinguished Guests

Our reputation and location bring some of the most inspirational and thought provoking leaders to the institute. Students are challenged by speaker from Industry, Marketing, Finance and Media.



V. K. Bansal
Chairman - India
Investment Banking
Morgan Stanley



Manoj Kohli
Country Head
Softbank Group
International



Madhavi Lall
MD, Head - HR
India Deutsche
Bank



Sanjay Mathew
Senior Director -
Head
Oracle



Amit Garg
Vice President
Morgan Stanley



Rohin Nadir
Director; HR,
National Head
KPMG



Ashish Chandra
Chief Executive
Officer
Bharti Airtel



Divya Pathak
Director of Publicity
Netflix



Anil Bhasin
President
Havells



Sandhya Sharma
CFO,
India & South Asia
Schindler



Eric Tinch
Sr. Vice President,
HR and GDT
Sutherland



Sailesh Menezes
Sr. Director &
Head-HR
Hewlett Packard

Student Buzz

“Break free culture and life style at ISB&M promotes an environment of openness. We encourage learning to explore one's own approach to life and professional fulfillment. This helps to overcome self-limiting attitude and promotes learning all the way”.

Orientation Programme For Freshers

The OP is designed to welcome the new batch of student at ISB&M & Seek to enrich perspective towards education & life at a high profile Business School. It spans over a week with an outbound programme. A carefully crafted Programme which blends demanding professional commitment, information. It aims to build students perspective towards industry & a professional career. It helps provide opportunity to interact with accomplished leaders from high profile industry.



Forza

ISB&M celebrates its anniversary every year with Force, Zest and Attitude which symbolizes FORZA. The event is organized, on the 23rd & 24th of July, by the students, faculty and alumni across all the three campuses of the Institute. The theme for Forza 2022 was "Breaking All Barriers" tense competition prevailing in all the events brings out the best in the students and shows the "never say die" attitude which is the dictum of the institute.



HR Share

HR Meet known as "HR SHARE". This conference is a premier event designed for high-potential HR professionals who are in leadership roles. This event provides practical, best-in-class approaches and perspectives from senior HR leaders and executive from eminent industries. The event has been graced by the presence of many eminent speakers from diverse fields in the past. The audience is mostly composed of HR executives working at different levels from different organizations. This year marked the 20th national level HR conference and the core topic for the discussion was "Data Driven HR Organization" It also had several sub-themes to it.



Runbhoomi

Sporting events in Pune - A series of 8 games Cricket, Football, Basketball, Volleyball, Badminton, Table tennis, Chess & Carom, where students of different colleges participate. Colleges from all over the city come here every year to battle it out for the top honors. For a few days, the lush green sprawling campus of ISB&M witnesses a lot of on-the-ground actions and intense competition as the city's best battle it out for supremacy.



Crescendo

The annual convocation ceremony was held on March 09, 2019. The chief guests Mr. Kishore Jayaraman, President of Rolls Royce India & South Asia, the Guest of Honor Ms. Richa Dubey, Director HR in Schneider India, the Keynote Speaker Mr. Pankaj Suri, Director HR in Edelman India, awarded the students for their performance. The placements of the students has seen a rapid growth in the institute over the last few years. This has led to a strong alumni base.



Convocation

The annual convocation ceremony was held on March 09, 2019. The chief guests Mr. Kishore Jayaraman, President of Rolls Royce India & South Asia, the Guest of Honor Ms. Richa Dubey, Director HR in Schneider India, the Keynote Speaker Mr. Pankaj Suri, Director HR in Edelman India, awarded the students for their performance. The placements of the students has seen a rapid growth in the institute over the last few years. This has led to a strong alumni base.



Chain Act

ISB&M hosted the highly popular annual supply chain conference. The theme for the year was "Adapting to digital Disruption in Supply Chain Management: Today's great challenge." The main focus of the conference was to reason with the constraints and the measures.



Financial Roulette

The game of uncertainty Financial Roulette is a platform where we connect the three powerful concepts of Revelation, Enlightenment & Embrace of predictive/ risk management within economic and financial cosmos. The conference will bring together leading experts from academic disciplines and professionals for a one-day conference that includes keynote plenary sessions and a panel discussion. The conference welcomes all relevant theoretical, methodological and empirical contributions.





Akshy Kumar

Exposure to Stardom



Lucky Ali



KK



Anupam Kher



V. K. Bansal



Poonam

Corporate Connect

Life @ ISB&M Pune



Dr. J. J. Irani



Sahil Nayar



CAMPUS LIFE





Mr. Moloy Banerjee,
President, ASEAN Linde.

Mr. Sadashiv Nayak,
CEO, Future Retail Ltd.

Corporate Guest Talk

Mr. Sahil Nayar,
Sr. Associate Director HR
KPMG



Mr. Nilendu Mukherjee,
Exec. Director,
Cooperatieve Rabobank UA

Industry Visit



Rahul Chandra (Batch:2008-10)
Awarded the prestigious Taqdeer
Award from the Govt of UAE
for labor welfare excellence



Life @ ISB&M Kolkata





Life @ ISB&M Bangalore





Nivedita Chakraborty
PGDM - HR
Batch : 2022 - 24

21,000 Books

2000+ International & National Journals

Teams That Drive Campus

Student Council play a key role in process management. Highly active in development activities & energetic life @ ISB&M.

PRESIDENT & VICE PRESIDENT :

President and Vice President of the student's council are responsible for driving all initiatives (various cells, cultural and student development activities). A well-structured selection process, grooming and mentoring from a senior faculty helps these students to imbibe managerial skills by experiential learning methods.



CORPORATE RELATION CELL :

The Corporate Relation Cell works towards professional engagement and enhancement of public relations for the institution. The cell is entrusted with the task to liaison with the top companies of various industries and to identify itself with the responsibility of building new relations and working on inconsistent ones. Conceptualization and Implementation of guest lecture is one of the key responsibilities of the cell.



HR CLUB :

The HR Club of ISB&M has been established with a vision to enhance knowledge skills and capabilities of HR students. It is ignited with a mission to accelerate and stay ahead in the dynamic universe of HR Professionals. The range of activities conducted by The HR club of ISB&M always reflects a constant goal of delivering learning outcomes to the budding management professionals of our institution.



METRICS AND DATA (M.A.D) :

M.A.D focuses on highlighting the importance of Analytics for the students. The objective is to encourage and make every individual to enlighten the ease of business with data tools and techniques. At present in this business world, only one slogan keeps running in corporate minds, No data, No development.



CAMPUS RECRUITMENT :

This cell is the conciliator between the recruiters and the students. The paramount objective is to deliver well positioned campus recruitment program and a remarkable value to the recruiters. This division is responsible for handling complete placement procedure and work as an interface between the institute and the corporate world.



ALUMNI CELL :

Alumni Cell creates and maintains a life-long connection between the institute and its alumni. There are over 9350 alumni of ISB&M around the globe. In collaboration with an extremely dedicated volunteer board of director, The Alumni cell works to connect alumni support students and build an unforgettable institute experience through a diversity of events, programming and services.



DIGITAL MOMENTS CELL :

DIGI-Eye- The Digital Moments cell , also Known as the "third Eye" of ISB&M is a team of visual minds who are passionate about seizing moments with a click and filling them up with memories that last forever. The team captures every moment and renders technical minds as true lenses of the shutter and reveals how rich reality truly is! "The Team is like a SAVE button for the mind's eye and we call it – DIGI-Eye.



MEDIOS :

ISB&M Media and Movie Club is the hub that transforms Imagination to Reality. We also arrange Media Workshops, with highly reputed Media Corporates to give the Students an opportunity to directly communicate with them, so that they can get an Insight on the recent happenings of the corporate world.



DIGITAL MARKETING CELL :

The Digital Marketing Cell works for the branding and communication of ISB&M. The vision of the cell is to promote ISB&M globally. The cell is responsible to increase the visibility and engagement of ISB&M, especially on the digital platforms. In order to promote cultural diversity along with individual enlightenment, the cell uses different tools like – social media marketing, blogging, advertising, etc.



E-CELL :

The main focus of E-Cell is to encourage students to work as an enterprise from their college duration. It also helps them to develop business sense inside them, empower their creative ideas & make them confident to compete business environment. Our mission is to help the aspiring entrepreneurs start and grow their businesses by creating a pathway of various opportunities like interactive sessions with professionals & business competitions, generating reports to pitch investors etc.



CSR CELL :

CSR at ISB&M is a student driven initiative that works towards making the world a better place to live in. We leverage our talent, geographical reach and resources to make a positive and long lasting impact on the upliftment and empowerment of the society at large. The aim is to share what we have, to bring some light and happiness into the lives of the less privileged.



SCOPE CLUB :

SCOPE stands for supply chain Operations & Process efficiency. This club is a knowledge sharing and a learning platform through various fun activities. We Invite Speakers who have experience in supply chain, for sharing knowledge with us and brainstorming in various case study completions. We work with a belief that. "The real battle is not between Companies, It's between thrive supply chain".



SPORTS CLUB :

The Sports Academy offer facilities for several out-door and indoor games like Basketball, Volley ball, Cricket, Table Tennis etc. Its main aim is to inculcate values of team spirit, hard work, enthusiasm and passion.



LIFESTYLE DEVELOPMENT CELL :

The lifestyle Development cell of ISB&M is meant to make the life more fun filled, artistic and interesting. It provides a platform for the students to participate and manage cultural and social events successfully.



MARKETING CLUB :

The idea of this council is to look beyond the books and plan to extend this by organizing field trips and workshops on untouched areas by top industry professionals to get insights into the exciting and dynamic world of marketing. Marketing Club, keeps on organizing Quizzes, Guest Lectures, Seminar, inter and intra-college competitions.



FITNESS CLUB :

Fitness club of ISB&M is the club that focused on the physical and mental aspect of the students. This club houses exercise, personality development program, yoga, Zumba, Self- Defense and all other activities that makes students ready for corporate challenging schedules and working hours.



TOFI :

TOFI believes in making learning in Finance fun by conducting various Finance related activities and event. It also aims at strengthening the bonds with industry even further by increasing connections with Industry Veterans and Experts.



GREY CELL :

Grey is eager to help students to enhance their knowledge about corporate world which will give them a critical edge for success. It will also provide students a platform to participate in B- Quiz competition with prominent B-School.



ISB&M ALUMNI

RECOMMENDED

Their Own Family

Reena Raikar (2000 - 02)
Manager - L&D
Phillips Carbon, Iraq

BROTHER

Ketan Raikar (2001- 03)
Co-Founder & Managing Partner
PeopleSquare HR Consulting, Mumbai

Anupama (2001- 03)
Sr. Director - Global Talent Acquisition
Sutherland, Delhi

BROTHER

Sudipto Mitra (2002 - 04)
AVP & Regional Head
Sony Pictures Networks, Kolkata

Akash Mohan (2001- 03)
SVP
GIC, Singapore

SISTER

Akanksha Mohan (2006 - 08)
Rewards Consultant
Mercer, New York - US

Ankur Kapoor (2004 - 06)
General Manager-Product Head
Samsung, Mumbai

SISTER

Tulika Kapoor 2008 - 10 ASM HSBC BANK, Pune	Shubhangana Kapoor 2008 - 10 Customer Success Manager Informatica, Bangalore
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Kalyani Kasara (2005 - 07)
Marketing & Communications
Innovation Design & Visualisation Group
Tata Elxsi, Bangalore

BROTHER

Jaidev Kasara (2008 -10)
Group Account Manager
Network18 Media, Bangalore

Raj K Mishra (2006 - 08)
AVP
Hero MotoCorp, Gurgaon

BROTHER

Ajay Mishra (2009 -11)
Head - Supply Chain
IndusInd Bank, Lucknow

Sandeep Naug (2005 - 07)
Head Of GTM Strategy
VerSe Innovation, Delhi

BROTHER

Sumeet Naug (2011-13)
Corporate Real Estate Consultant
JLL, Bangalore

Tanya Agnihotri (2015 - 17)
Sr. Business Analyst & Product Owner
HARMAN Intl., Bangalore

BROTHER

Keshav Agnihotri (2022-24)
PGDM - Marketing
ISB&M Pune

Shubham Jaiswal (2016 - 18)
Senior Cluster Manager
Aditya Birla Sun Life Insurance

BROTHER

Harsh Jaiswal (2022-24)
PGDM - Marketing
ISB&M Pune

This is an Illustrative List of Students Visit Website for Complete Details

Admission Process

Common Process for All Campuses

ISB&M Post –Graduate Programme is ideally suited to graduates who are aiming to develop high profile corporate careers on long term, and wish to seek promising job and career break.

We are looking for talented achievers seeking a rigorous and challenging programme. We expect our applicants to demonstrate intellectual capacity, a track record of success, leadership potential, energy, integrity and a global outlook.

Eligibility:

Bachelor degree in any discipline candidates appearing for final year bachelor degree examinations can also apply provided they complete all degree requirements by September 30, 2023, all AICTE programmes require a test score (CAT / XAT / GMAT / CMAT) and 50% in graduation.

Selection @ ISB&M

ISB&M selection process is linked with careers & demands of recruiters. To meet the demands of our high profile recruiters, who offers you compensation in the range of Rs. 8 lacs to Rs. 18 lacs CTC, we set up the standards of intake.

While ISB&M, admissions are competitive, our selection criteria revolves around the candidate's ability to:

1. Cope with the demanding environment in ISB&M.
2. Candidate's ability to build a career with MNCs and high profile Indian companies.
3. Candidate's openness and ability to learn new social and cultural habits & values, that professional MNCs, especially seek.

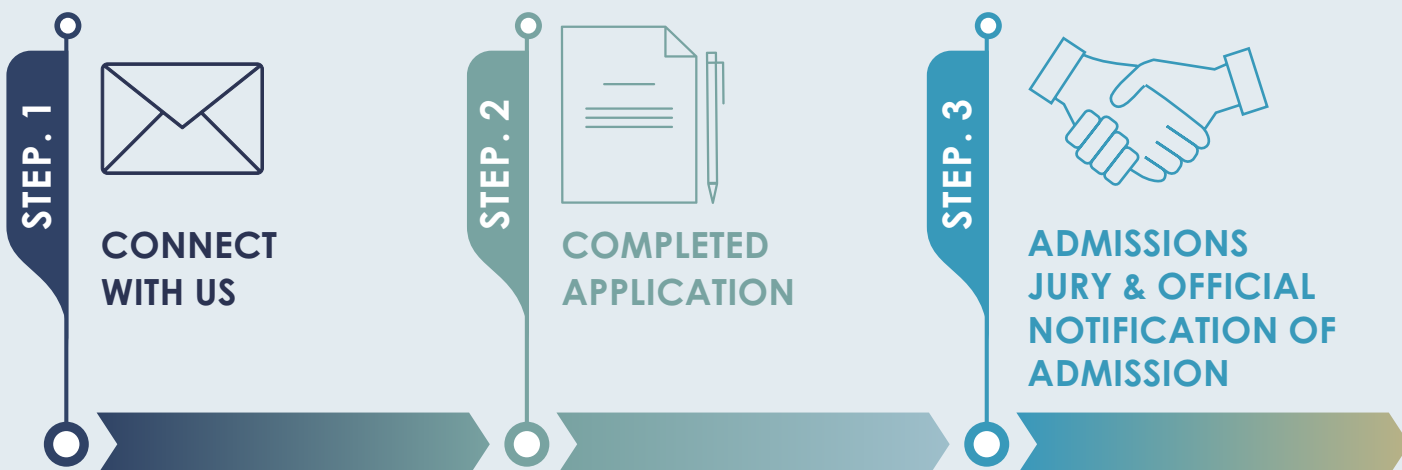
In order to succeed in ISB&M, a candidate must develop a learning attitude for a career and be open to imbibe an attitude towards exploring newer experiences & make serious efforts at self-development.

A. Weightage in selection process :

1. Entrance Test: 25%
2. Academics: 25%
3. GD&PI: 40%
4. Work Exp: 10%

For an outstanding candidate, only written test score is not a barrier.
ISB&M Admission is profile based selection.

THE THREE STEP APPLICATION PROCESS



Scholarship and Rewards*

The institute has the provision for awarding the following scholarship and rewards to the deserving performers.

Merit scholarship :

ISB&M awards **Rs.1 Lacs to 1.5 Lacs*** to the TOP 20 students who obtain all of the following :

- 80 Percentile & above in CAT or XAT
- 70% & above or equivalent CGPA in Graduation
- 85% & above in 10th Standard
- CGPA of grade 5 out of 6 (Pune and Bangalore)
7 out of 8 Kolkata Campus
- 85% & above in 12th Standard

*check campus website

How to Apply

- ➔ Application form is available at **www.isbm.ac.in** and must be submitted online with the application fee, which is non - refundable.
- ➔ Candidates can obtain application form from any of the campuses or from the marketing offices of ISB&M by paying the application fee.
- ➔ The application fee can be paid through **credit card / Debit card / Bank Transfer** through the designated payment gateway or demand draft (International School of business & Media) or cash.

Group Discussion and Personal Interviews

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also be intimated to the candidate by SMS, email, courier /speed-post.

Cites where GD & PI will be conducted :

North: Agra, Allahabad, Chandigarh, Delhi, Jaipur, Kanpur, Varanasi, Lucknow

East: Bhubaneswar, Guwahati, Jamshedpur, Kolkata, Patna, Ranchi, Rourkela

West: Ahmadabad, Bhopal, Indore, Mumbai, Nagpur, Pune, Raipur

South: Bangalore, Chennai, Coimbatore, Kochi, Hyderabad, Vijayawada

Important Dates for Application

1. Application Forms Open	04 th October, 2022
2. Application Forms Close	20 th January, 2023
3. Early Bird (Application Fee: Rs. 500/-)	04 th October to 04 th November, 2022
4. Application Fee : Rs. 700/-	05 th November to 15 th December, 2022
5. Application Fee : Rs. 1500/-	16 th December to 20 th January, 2023
6. Group Discussion & Personal Interviews	February, 2023 onwards
7. PGDM Programme Commencement	June, 2023

Fee structure and other details

The fee is only the course fee and does not include hostel fees and expenses for living. The schedule of payment of fees is as given below

Campuses	I Installment at time of Admission	II Installment June, 1 st 2023	III Installment Nov, 10 th 2023	IV Installment June, 10 th 2024	V Installment Nov, 10 th 2024
Pune Nande	1,10,000	2,77,500	2,77,500	2,77,500	2,77,500
Kolkata	1,10,000	1,97,500	1,97,500	1,97,500	1,97,500
Bangalore	1,10,000	1,97,500	1,97,500	1,97,500	1,97,500
Mulshi	1,10,000	1,97,500	1,97,500	1,97,500	1,97,500

B. Other Expenses: (To be paid with 2nd Installment)

- Caution Money Deposit of Rs.10, 000 (Refundable).
- Placement fee as specified by the Placement Assistance Cell is Rs. 20,000 per year.
- Alumni Life Membership of Rs. 10,000.

***Note:** Currently 18% GST is Applicable on Alumni fee & Placement fee only. GST will be charged at actual, if applicable on other fees.

C. Separate hostel facility :

Hostel facility for girls and boys are available inside and outside the campus. The selected students need to apply separately to avail the hostel facility.

D. Rules for Cancellation of Admission :

Cancellation of admission by the last day of Orientation Program class sections (does not include outbound trip), Rs. 1000 will be deducted and the balance will be refunded. No refund of fees against cancellation of admission after the Orientation Program. (As per AICTE Guideline)

Note: Currently 18% GST is Applicable on cancellation fee only. GST will be charged at actual, if applicable on other fees.

E. No. of seats available :

Post Graduate Diploma In management (PGDM) Programme	Nande	Kolkata	Bangalore	Mulshi
Marketing	120	60	30	60
Finance	60	40	30	30
Human Resource	60	20	30	30
Logistic & Supply Chain Management	60	✓	✓	✓
Media and Communication	✓	✓		✓
Business Analytics	✓	✓	✓	✓

Session Begins On

Pune Nande	: June, 2023
Pune - Mulshi	: June, 2023
Kolkata	: June, 2023
Bangalore	: June, 2023

Notes

- ⊗ Any complaints or grievances should be brought to the notice of president or Director.
- ⊗ ISB&M management reserves the right to make appropriate changes.
- ⊗ All legal dispute is subject to pune Jurisdiction only.
- ⊗ Post graduate diploma in management (PGDM) programme are recognized by AICTE.

Reservation of Rights

The management of international school of Business & media reserves the right to change policies, system and procedures, faculty Mix, regulation affecting students or any other suitable modification, should these be deemed necessary in the interest of the programme and the institute.

Anti - Ragging

Ragging in any form is prohibited in college. Ragging is illegal and a criminal offence under law. For a reported case of ragging, it is mandatory to initiate disciplinary process and also report the same to police.





STUDENT EXPERIENCE

Students Batch : 2021-23

Adnan Ali - **Deloitte Taxation**
Aman Haider - **Deloitte Taxation**
Anushreya Adhikari - **Deloitte Taxation**
Shruti Mehta - **Deloitte Taxation**
Shubham Soni - **Deloitte Taxation**
Sourabh Limje - **Deloitte Taxation**
Yashvi Madeka - **Deloitte Taxation**
Dinkle Khushalani - **Deloitte Consulting**
Sanjana Kale - **Deloitte Consulting**
Aditi Gedam - **KPIT**
Aditya Khandelwal - **Volvo Eicher**

Ayushi - **ICICI Bank**
Vishal Vachheta - **ICICI Bank**
Gunjan Bhajipale - **ICICI Bank**
Ananya Saxena - **Alight Solutions**
Arunava Pal - **ICICI Bank**
Hussain - **ICICI Bank**
Pranjali Sinha - **Mars**
Mukta adgaonkar - **ICICI Bank**
Shraddha Aanand - **Mars**
Deepam Kundu - **ICICI Bank**
Janani G - **Scrabble**

www.isbm.ac.in



*Fly High in a
Career!*

Bindiya Naulakha
2001-03
COO - CFO Treasury
Credit Suisse
Singapore



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admissions@isbm.ac.in

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Mulshi Group of Institute
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admissionsmulsi@isbm.ac.in

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