



ISBM

School of Communication & Media Management

Form No.: _____

Note: The Application Form and Prospectus will be issued only in the name of the applicant. The Form is not transferable. Please fill in with your own handwriting. May attach any additional inputs, but no original copies of certificates or mark sheets.

Single Application Form for Admission to Post Graduate Diploma in Management (PGDM) Programme Batch : 2023 - 2025

Attach your
photograph
and
sign
across

Form has Sections A, B, C, D & E. (Complete all Sections and don't skip any Section, Fill the form in Block Letters).

PGDM Programme Media Management

SECTION A :

Choice of Centre for Group Discussion (GD) and Personal Interview (PI):

Allahabad, Chandigarh, Delhi, Dehradun, Jaipur, Varanasi, Lucknow, Bhubaneswar, Guwahati, Jamshedpur, Kolkata, Patna, Ranchi, Ahmedabad, Bhopal, Indore, Mumbai, Nagpur, Pune, Raipur, Bangalore, Chennai, Hyderabad, Vijayawada

Identification Number and Score: (Candidate must have any one score to be eligible to apply)

	CAT	XAT	MAT	CMAT	ATMA
Identification Number					
Score in Percentile					

SECTION B :

Personal Information:

First Name: _____ Surname: _____

Father's/Guardian's Name: _____

Mother's Name: _____

Professional Background of Parent/Guardian: _____

Date of Birth: _____ Height: _____ Weight: _____ Blood Group: _____
(dd/mm/yyyy)

Any Major Ailment or Sickness: _____ Nationality: _____

Person with Disability: Yes No If yes, mention: _____

Are you a member of SC/ST/OBC: Yes No If yes, mention the category: _____

Contact Information:

Present Address: _____

City/Village: _____ Post office: _____ State: _____ Pin Code: _____

Tel. (with STD Code): _____ Mobile: _____ E-mail: _____

Permanent Address: _____

City/Village: _____ Post office: _____ State: _____ Pin Code: _____

Tel. (with STD Code): _____ Mobile: _____ E-mail: _____

SECTION C : Education Background (Attach photocopies of the certificates)

Course	University/Board	Institute / College	Year of Passing	Subjects	Mark * (%)	Class/ Grade
Std. 10						
Std.12						
Graduation**						
Others						

* For Graduation, please give aggregate of mark of all years. If appearing for final year, mention aggregate of 1st & 2nd.

** Mention BA, B.Sc., B.Com., BBA, B.Tech., B.E. (Mechanical, Electrical)etc.

SECTION D : Work Experience: (Will be required to furnish proof of work experience certificate)

Sr. No	Company	From	To	Position held/KRAs	Location

What are your career growth expectations? _____

SECTION E :**About ISB&M :**

How did you hear about ISB&M? Print Media Friends Coaching Center Other Sources

Why do you think ISB&M is the best option? _____

Career Goals:

What are your long-term objectives in life? _____

Where do you see yourself five years from now? _____

Mention your strengths and weaknesses: _____

What qualities do you have which will make you a committed and responsible professional in corporate field? _____

Payment Details :

Demand Draft No. _____ Drawn on (Bank) _____ Demand Draft Date: _____

Undertaking :

- I hereby submit to the jurisdiction of the Pune court in the event of any dispute. I have carefully noted the rules and process of admission as given in the prospectus which I am required to follow and shall in matters of interpretation; accept the decision given by the Director in this respect as final and binding.
- I shall conduct myself as per the rules and norms of ISB&M, failing which I shall not approach the Director for any concession in this regard and shall be liable to be debarred from the Institute. Manual of Policy will be provided at the time of admission.
- I have also read, understood and accepted the code and conduct of the Institute and shall take note of all communication put from time to time.

Date: _____

Signature of the Applicant _____