



**International School of Business & Media, Pune**  
Corporate Training Division



Management Development Program

On

**PROJECT MANAGEMENT**

February 25-27, 2016

# International School of Business & Media, Pune

## Management Development Program on PROJECT MANAGEMENT



### ISB&M Group



Founded in 2000, ISB&M has grown rapidly and has campuses in Pune, Kolkata, Gurgaon and Bangalore. Over 7000 alumni are performing exceedingly well in different parts of the country and abroad in leadership positions. ISB&M alumni share 70% of the world's top 20 most sought after employers by world's best MBAs. We continuously strive to create a learning environment in order to



**Dr. Pramod Kumar**  
Founder & President  
ISB&M Group

Ph.D. (Organizational Behaviour), IIT Mumbai, Formerly with IIM Ahmedabad; Professor at XLRI Jamshedpur, Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

### Overview

Managing stakeholders' expectations, keeping the project on course, alleviate risk, quality and cost are some of the 'Key Result Area' for Project Management professionals. 3 day compact module on Project Management by highly experienced professional and accomplished professor Dr. P. K. De, focuses on developing the necessary skills on Project Management.

### Objective

Time and cost overruns have been observed in a large number of projects. Besides delays it also, tarnishes the image and credibility of the project implementing authority. This application-oriented program will provide valuable techniques for planning, execution and managing stakeholders' expectations.

### Program Contents and Methodology

#### • Resources, Cost and Quality

- Project Budget
- Plan, Estimate and manage Cost
- Quality Assurance & Compliance
- Maintaining and sustaining Quality
- Human Resource for Project
- Build and Manage Project Team
- Techniques of Effective Project Leadership

#### • Managing Change of Scope and Risk

- Plan Risk Management
- Identification and Analysis of Potential Risks to Project (Qualitative & Quantitative)
- Designing Communications Channels
- Monitor and Control Project Work

#### • Planning and Scheduling

- Define & Plan Scope
- Develop Project Management Plan
- Identify Requirement
- Create Work Breakdown Structure (WBS)
- Plan Schedule of Activities
- Sequence Activities
- Estimate Activity Duration and Resources
- Develop and Communicate Schedule
- Direct and Manage Project Work



**Dr. P. K. De,**  
**Ph.D. (IIT Kharagpur)**  
**Programme Director**

**Profile:**

With ISB&M, Pune for over 10 years. Was at XLRI Jamshedpur for 14 years and was its Dean (Academics) during 1998-2001. Was Professor at S. P. Jain Inst. of Management & Research, Mumbai. Also taught in Germany, Denmark, UAE and Ecuador. Prior to academics, was in industry for 20 years. Some organizations served are Tata Motors, Maruti Udyog Limited, Braithwaite & Co. Ltd. and Indian Space Research Organization. Conducted a large number Management Development Programs on Project Management, Production/Manufacturing Management and Technology Management. Some of the clients are:

- Tata Steel, Jamshedpur
- Tata Motors, Jamshedpur and Pune
- Gas Authority of India Ltd., Surat,
- Lafarge India Limited, Bilaspur
- Tata Cummins Limited, Jamshedpur
- Ranbaxy Laboratories, New Delhi
- Essar Steel Limited, Hazira, Surat
- Kudremukh Iron Ore Co. Ltd., Karnataka
- KND Engineering Works Ltd., Calcutta
- KEMP & Company Limited, Nagpur
- Kirloskar Brothers Limited, Pune
- Tata Refractories Ltd., Belpahar, Orissa

- **Managing Stakeholders expectations**

- Developing Plan for Stakeholder Management
- Plan Communications Management
- Stakeholder Engagement and Communication

The program will be operated through classroom lectures, case studies, application exercises and workshops.

**Recommended Participants Profile**

Programme is highly recommended for senior and mid level managers & executives in Production, manufacturing, logistics, Supply chain, projects and operations area.

**Takeaway**

- Identify the project tools, technique and implementation of the project.
- Managing the stakeholders expectations
- Develop Project scope statement, build WBS and execution
- Accurately estimate resource, duration, cost and budget for the project
- Practice of Project Management Software
- Get organized to handle and deliver high quality projects at competitive cost

**Duration, Date and Venue of the Program**

**3 days. February 25-27, 2016**

at **ISB&M, Nande Camus**, Pashan Sus Road, Pune - 412115

**Professional Fee**

- Rs.15,000 (Rupees fifteen thousand only) per participant (**Non-residential**).
- Rs. 20,000 (Rupees twenty thousand only) per participant (**Residential- Budget cost**)
- Rs. 25,000(Rupees twenty-five thousand only) per participant (**Residential- Luxury 3/4 star**)
- Service Tax is to be borne by the client.

**Registration**

For participation the duly filled registration form along with Cheque/Demand to be Draft drawn in favour of “**International School of Business & Media Training Pvt. Ltd.**” to reach to the programme director by February 22, 2016. Payment can also be made by on line transfer, for online transfer contact:

**Manju:** 02066754642/ 9850402704

**Last Date for Withdrawal**

No refund will be made for withdrawal after February 24, 2016

**ISB&M, Pune**

*The campus offers an impeccable lush green environment, in backdrop of hill, away from the urban crowd ideally conducive for academic learning. The abundant greenery is quiet mystique and serene. ISB&M offers 2-year full-time Postgraduate Diploma in Management (PGDM). We promote a culture of liberty, openness, friendship, energy, enthusiasm and a new life-style. It fosters creativity and imagination to stimulate professional superiority and proficiency. The institute is equipped with state-of-the-art facilities for academic, sports and recreations. We maintain a high standard of education and the Programs are supported by highly-qualified faculty. ISB&M has strong interface with industry.*



INTERNATIONAL SCHOOL OF BUSINESS & MEDIA (ISB&M)  
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## Nomination Form

MDP Programme: **Project Management**

Date: **February 25-27, 2016**

### Participant's Particulars

Name: _____	Date of Birth _____
Designation: _____	
Education: _____	
Work Experience: _____	
Organization: _____	
Address: _____	
Phone (Off): _____ (Mobile) _____ (Alternate No) _____	
Email: _____	
Any other information you wish to share with us: _____	
_____	

### Payment Details\*

Professional Fee: Rs. Service Tax(14%): Rs.	Payment Details (DD/Cheque/Bank transfer)
Instrument No:	Date of Instrument:
Name of the Bank:	
Online Transfer Details:	

**\*Note:** Please enter amount as per choice of residential/ non residential

Authorization (Self/Company)

Signature (with Seal)

Date: