



ISB&M

INTERNATIONAL SCHOOL OF BUSINESS & MEDIA, KOLKATA

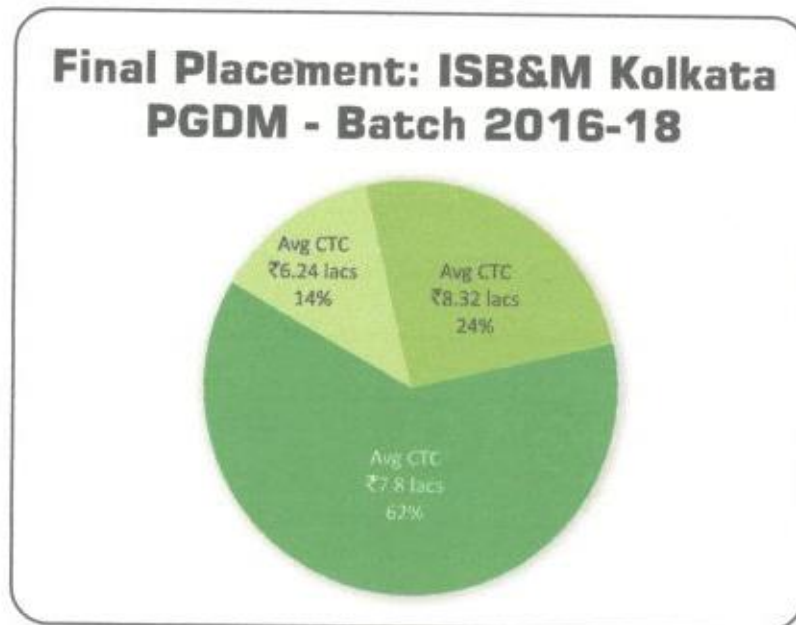
(A Constituent of Peoples Empowerment Group Foundation)

Greetings from International School of Business & Media, Kolkata (ISB&M-Kolkata)!

We would like to share with you the performance of our students regarding placements during the academic year ending March 2018. ISB&M had an excellent placement year 17-18 with 100% placement and several students having multiple Job offers.

If we apply normal distribution model, compensation CTC per annum will be as follows:

- Top 24% students placed with an average of Rs. 8.32 lacs CTC.
- Mid 62% students placed with an average of Rs. 7.8 lacs CTC.
- Bottom 14% students placed with an average of Rs. 6.24 lacs CTC.



Our consistent track record of 100% placements year after year is testament to the quality of our student pool and the robustness of our curriculum, performance of our Alumni and the training capabilities of ISB&M.

Wishing you a great career ahead!

