

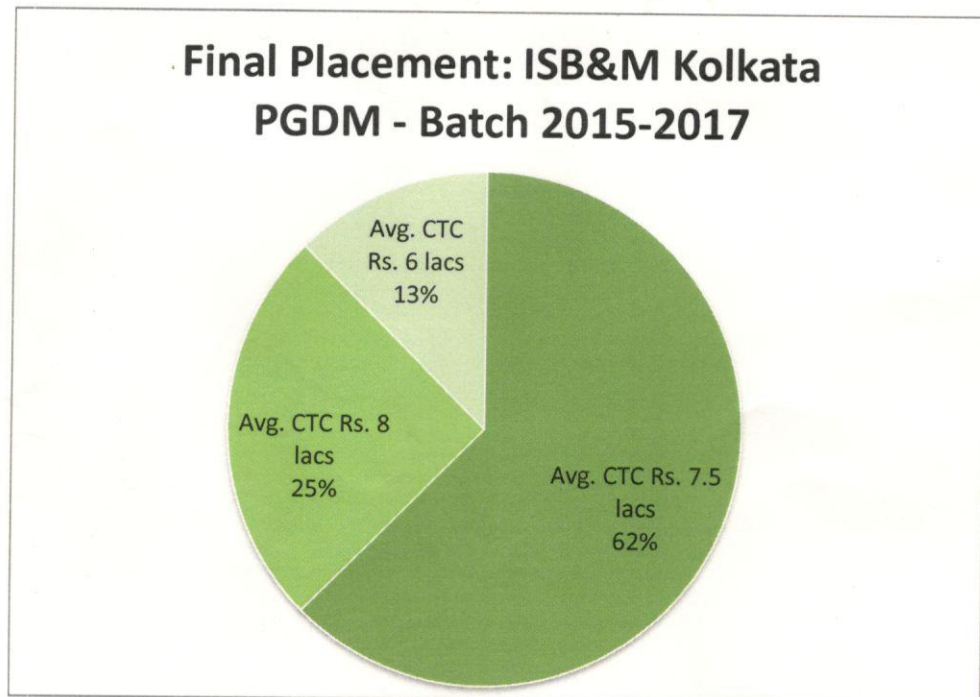
Dear Student,

Greetings from International School of Business & Media, Kolkata (ISB&M-Kolkata) !

We would like to share with you the performance of our students regarding placements during the academic year ending March 2017. ISB&M had an excellent placement year 16-17 with 100% placement and several students having multiple Job offers.

If we apply normal distribution model, compensation CTC per annum will be as follows:

- Top 25% students placed with an average of **Rs. 8 lacs CTC.**
- Mid 62% students placed with an average of **Rs. 7.5 lacs CTC.**
- Bottom 13% students placed with an average of **Rs. 6 lacs CTC.**



Our consistent track record of 100% placements year after year is testament to the quality of our student pool and the robustness of our curriculum, performance of our Alumni and the training capabilities of ISB&M.

Wishing you a great career ahead!

Prof. Arpita Roy

