



Peoples Empowerment Group

ISB&M

International School of Business & Media

(Recognized by AICTE)

S.No. 44/1, 44/1/2, Nande Village, Pashan - Sus Road, Taluka Mulshi, Pune 412 115.
Ph.: 020-66754651/64 Fax : 020-66754678 Email : admissions@isbm.ac.in Website : www.isbm.ac.in

Dear Student,

Greetings from International School of Business & Media (ISB&M), Pune!

We would like to share with you the performance of our students regarding placements during the academic year ending March 2016.

ISB&M had an excellent placement year 15-16. Most students (over 70%) got placed very early (between Nov 2015 – Jan 2016). Almost all got placed by end Feb to early March 2016.

Final Placements:

While no. of companies scheduled to visit were over 150, our entire batch got placed with 112 companies.

If we apply normal distribution model, compensation (CTC) will be (approximate judgment) as follows:

- Top 36% students' placements: Average - 8.6 Lacs
- Mid 38% Students placements: Average – 6.6 Lacs
- Bottom 26% students placements: Average – 5.6 Lacs
- % of students placed:

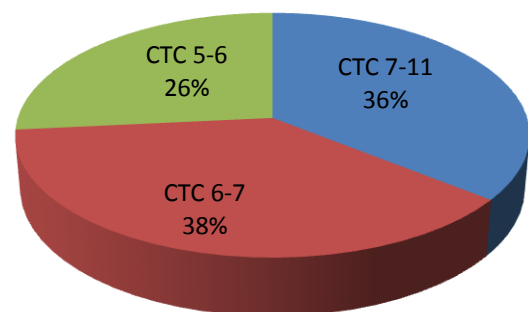
- Marketing: 98%
- Finance: 100%

- Human Resources: 100%

Summer Internship Placement:

- No. of companies visited: 76
- % of students placed: 100%
- Marketing: 100%
- Finance: 100%
- Human Resources: 100%

Final Placement



These placements reflect the faith reposed in ISB&M and performance of our Alumni and the training capabilities of ISB&M.

Wishing you a great career ahead!

Your's Truly

Prof. S. Jayaraman
Director



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Highlight of Final Placement (Illustrative Partial List)

Name of the Company	Number of students placed
Amazon	2
Bajaj Allianz	5
Bajaj Finserv	4
Capgemini	1
Credit Suisse	3
DCB	1
Deloitte	4
ITC Infotech	4
Kotak	1
Metro Cash & Carry	2
NCDEX	1
Nuance Communication	2
Network 18	1
Paper Products Ltd	2
Philips	4
Raymond	5
Tata Technologies	2
TCS	4
Videocon	2
Whirlpool	1
Wipro Consumer	2
Yes Bank	3



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Highlight of Summers Placement (Illustrative Partial List)

Name of the Company	Number of students placed
Atlas Copco	1
Bajaj Finserv	4
Carlsberg	3
ConAgra Foods	1
Frost & Sullvian	4
Godrej & Boyce	7
Hidesign	2
JWT	2
Kohler	4
Nuance Communications	2
Ogilvy & Mather	2
Panasonic	2
Praxair	1
Publicis	2
Tata Motors	2
Tata Steel	5
Volvo	1