



Dear Student,

Greetings from International School of Business & Media (ISB&M), Pune!

We would like to share with you the performance of our passing out students regarding placements during the academic year ending April 2019.

ISB&M had an excellent placement year 18-19. Most of the students (Over 93%) got placed by April 2019. Expects to complete 100% placements by end May 2019.

Several students have multiple job offers that lead to job loss for other students.

Final Placements:

As a final lap, students utilize all their learned skills and experience to convert a job in an organization, which they identify with and embark on their journey in the corporate world. The event takes place generally in November and stretches till March.

While no. of companies scheduled to visit were over 121, our entire batch got placed with 112 companies.

If we apply normal distribution model, compensation (CTC) will be (approximate judgment) as follows:

- Top 25% students get placed with average compensation of 10.21 Lacs CTC
- Top 50% students get placed with average compensation of 8.56 Lacs CTC
- Top 75% students get placed with average compensation of 8.12 Lacs CTC
- Overall students get placed with average compensation of 7.62 Lacs CTC

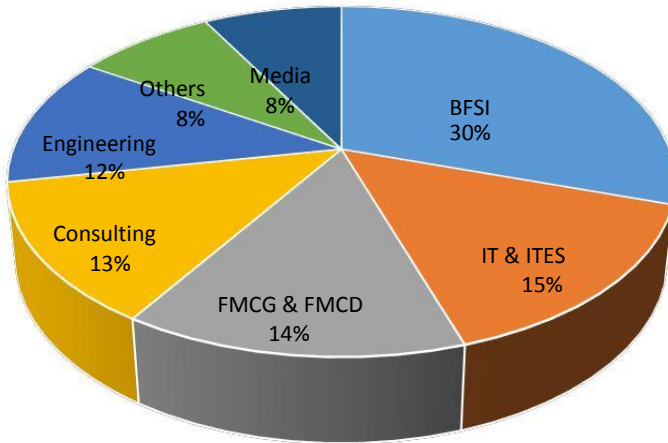
Campus Recruitment by Dual Specialization Combination

Finance /IRM	With Marketing	Avg 8.6 Lacs CTC
* Marketing	With Finance/ IRM / HR	Avg 8.7 Lacs CTC
HR	With Industrial Relations (IR)	Avg 6.86 Lacs CTC
SCOM	With Marketing/ Finance/ IRM/ HR	Avg 7.61 Lacs CTC
**Media	With Marketing	Avg 5.9 Lacs CTC

*Marketing in FMCG & FMCD are always lower salary than BFSI & Consulting.
This is a global trend

**Media – You study media if you are seriously interested. Media entry level salary is lower. However, grows rapidly with talented performance

Sectorial Status



PGDM @ ISB&M - Build Competitive Career

Companies Recruited & Visited to Campus - An Illustrative list

Compensation ranges from 8.5 lacs to 16 lacs CTC	Compensation ranges from 6 lacs to 8.4 lacs CTC
Aditya Birla Capital	9X Media
Affordable Housing	Absolute Reports
Bajaj Allianz General Insurance	Acuite Ratings & Research
Bajaj Finserv	Adfactors PR
Bosch +Lomb	Angel Broking
Byju's	AstraZeneca
Capital First	Baker Hughes (A GE Company)
Carlsberg	Bennett Coleman & Co. Ltd
Dun & Bradstreet	Bharti Axa
Entercoms	Cadila Pharma
Fujitsu	CCD

Future First	Cholamandalam
Gallup	Delsk Group
Godrej & Boyce	DHL Supply Chain
Hamilton	Fork Media
Harman International	Franchise India
ITC Wills Life Style	GEP Worldwide
Kantar IMRB International	Haier Appliances
KPMG	Hansa Cequity
LG	HFFC
Lixil	Homesfy
Michel Page	Hungerbox
Millward Brown	ICICI group
Nivea	ITC Infotech
Purnartha Investment Advisors	Jaro Education
Rockwell Automation	Jubilant Life Science
Square yards	Kellogg's
Square Yards	Korn Ferry
TresVista	Kotak Mahindra Bank
United Breweries	Kuehne + Nagel
Vito Altor	Mondelez India Foods Pvt. Ltd.
Whirlpool	Motilal Oswal
	Naukri.com
	Network 18
	Options Group
	Philips Consumer Care
	Radio Mirchi
	Raheja Universal
	Syntel
	TCS
	TDK
	Trinamix
	VE commercial
	Wipro

* CTC includes variable performance pay

Summer Internship Placement:

Summer Internships Opportunities are provided to the students to gain corporate exposure for a period of 8-10 weeks, which goes a long way in helping them leverage their learning during final placements. This internship provides students with an opportunity to gain work experience in an area of concentration or interest while receiving credit towards their diploma.

◆ No. of companies Visited: 131

Top of Line Summer Placements - An Illustrative List	
(stipend ranging from Rs 7,000 to 75,000 per month	
AstraZenca	ITC Infotech
Future Generali	JLL India
Kotak Securities	Kantar IMRB International
9X MEDIA	Kellogg's
Acuite Ratings & Research	Kohler
Adani	Landmark Group
Aditya Birla Capital	Life Har Din
AIRBUS	Mahindra Automotive
Atlas Copco	Milward Brown
AUDI	Mondelez (Cadbury)
Bajaj Finserv	Nivea
Blue Star	Niyo Slutions
CapMetrics	NSE
CEAT	Options Group
CRISIL LTD.	Philips Carbon Black
Dun & Bradstreet	Phillips
EATON	Quick Ride
Eclerx	Reliance Games
Frost & Sullivan	Reliance Jio
H&R BLOCK	Shapoorji Pallonji Group
Haier	SIYARAM'S
Harman International	Trident
Homesfy	UB Group
IIFL Securities	VASCON

** All those who perform better & get pre- placement offer (PPO), will range in salaries in the bracket of 7 to 14 Lacs CTC.

Our consistent track record of 100% placements year after year and the diversity of companies that recruit from ISB&M are testaments to the quality of our student pool and the robustness of our curriculum.

These placements reflect the faith reposed in ISB&M and performance of our Alumni and the training capabilities of ISB&M.

Wishing you a great career ahead!

The image shows a circular logo for the International School of Business & Media (ISB&M). The logo contains the text "INTERNET GROUP ISB&M" at the top and "1997" at the bottom, with two small stars on either side. Overlaid on the logo is a handwritten signature in black ink, which appears to read "Dr. PK De".

Dr. PK De
Executive Director
International School of Business & Media (ISB&M), Pune