



International School of Business & Media, Pune

Corporate Training Division



Management Development Program
on
MANUFACTURING, PRODUCTION & OPERATIONS MANAGEMENT
January 21-23, 2016

International School of Business & Media, Pune

Management Development Program on MANUFACTURING, PRODUCTION & OPERATIONS MANAGEMENT



Founded in 2000, ISB&M has grown rapidly in over the decades and has campuses in 4 cities Pune, Kolkata, Gurgaon and Bangalore. Over 7000 alumni are performing exceedingly well in different parts of the country and abroad in leadership positions. ISB&M alumni share 70% of the world's top 20 most sought after employers by world's best MBAs. We continuously strive to create a learning environment in order to promote great career.



Dr. Pramod Kumar
Founder & President
ISB&M Group

Ph.D. (Organizational Behaviour), IIT Bombay, Formerly with IIM Ahmedabad, Professor at XLRI Jamshedpur, Ex-Director, Symbiosis Institute of Business Management, Pune, Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Overview:

With growing competition in Manufacturing, Operations and Services Industry, the demand for the well-trained managers is on rise. There are skill gaps among the existing professionals that need to be bridged to match current market demand for skill sets among the professionals in manufacturing, operations and services areas. Optimization and operational excellence are the key to remain competitive in manufacturing and service sector. High-quality manufacturing at low cost, high-customer orientation and mass customization are needed for building world class manufacturing organizations. The 3-day compact module by highly experienced professional and accomplished professor Dr. P. K. De focuses on best practices in manufacturing, operation and services. The participants would get a platform to discuss issues of concern. The concepts acquired can be implemented in organizations to improve on the cost efficiency and performance.

Objective:

Manufacturing, operations and services are undergoing major changes in recent times due to evolution and application of superior tools and techniques. Stiff cost competition in the global environment and rapid growth in opportunities necessitate the professionals in manufacturing, operations and services areas to re-evaluate their present practices and to strengthen many of them with concurrent tools and techniques. Unless the operational efficiency of the operating processes is enhanced, competitiveness will be the challenge that will be hard to deal with.

The application-oriented program has been designed to develop skills and knowledge of newly emerging systems required for effective Manufacturing, operations and services management. It will familiarize the participants with the latest tools and techniques used to improve efficiency in manufacturing and services areas. With a large number of application exercises and case studies, the participants will have hands-on practice to use the tools and techniques in day-to-day operations.

Program Contents and Methodology:

- Overview of Manufacturing, Production and Operations Management
- Capacity Planning Strategies
- Forecasting Decisions
- Production and Operations Planning & Control Techniques
- Management of Inventory under Uncertainty
- Project Management
- Logistics & Supply Chain Management
- Total Quality Management (TQM) & Process Capability
- Developing HR Leadership for Operations and Services



Dr PK De,
Ph.D. (IIT Kharagpur)
Programme Director

Dr. P.K. De, is with ISB&M Group in senior leadership positions for over 10 years. Prior to this he was at XLRI Jamshedpur for 14 years and held the position of its Dean (Academics) during 1998-2001. His other assignments include Professor at S. P. Jain Inst. of Management & Research, Mumbai, faculty in Germany, Denmark, UAE and Ecuador. Prior to academics, was in industry for 20 years. Some organizations served are Tata Motors, Maruti Udyog Limited, Braithwaite & Co. Ltd. and Indian Space Research Organization. Dr. De has Conducted a large number Management Development Programs on Project Management, Production/Manufacturing Management and Technology Management.

Takeaway for participants:

The content connects the concept with the latest industry practices and will be useful for professionals in managing their responsibilities. This programme will enable participants to:

- Upgrade their concept with contemporary industry practices
- Build strong fundamentals of world class manufacturing practices
- Learn use of analytics for production and operations planning and control
- Use this platform to discuss issues and develop framework to resolve them
- Learn to scale up production by deploying simple tools for better monitoring and control
- Build cost competitiveness in production, operations and services

Recommended Profile of Participants:

Programme is highly recommended for mid-level managers and senior executives working in manufacturing industry.

Engineers and executives working in service sector.

Executives working in procurement and inventory control departments.

Duration, Date and Venue of the Program (Non-residential):

3 days on January 21-23, 2016

at ISB&M, Nande Village, Pashan Sus Road, Pune - 412115

Professional Fee

- Rs.15,000 (Rupees fifteen thousand only) per participant (**Non-residential**).
- Rs. 20,000 (Rupees twenty thousand only) per participant (**Residential-Budget cost**)
- Rs. 25,000(Rupees twenty-five thousand only) per participant (**Residential-Luxury 3/ 4 star**)
- Service Tax is to be borne by the client.

Registration

The duly filled in registration form along with the Cheque/Demand Draft to be drawn in favour of “**International School of Business & Media Training Pvt. Ltd.**” should reach the Programme Director by January 19, 2016. Payment can also be made by online transfer. For online transfer contact:

Manju: 02066754642/ 9850402704

Last Date for Withdrawal

No refund will be made for withdrawal after January 20, 2016

ISB&M, Pune

The campus offers an impeccable lush green environment in the backdrop of hill, away from the urban crowd, ideally conducive for academic learning. The abundant greenery is quiet mystique and serene. ISB&M offers 2-year full-time Postgraduate Diploma in Management (PGDM). We promote a culture of liberty, openness, friendship, energy, enthusiasm and a new life-style. It fosters creativity and imagination to stimulate professional superiority and proficiency. The institute is equipped with state-of-the-art facilities for academics, sports and recreation. We maintain a high standard of education and the programmes are supported by highly-qualified faculty. ISB&M has strong interface with industry.

Profile for the Programme Faculties

Dr. P.K. De

**Qualification: Ph.D, IIT Kharagpur
Programme Director**

Experience: He is with ISB&M Group in senior leadership positions for over 10 years. His earlier academic assignments include Senior Professor at XLRI Jamshedpur for 14 years and was its Dean (Academics) during 1998-2001; Professor at S. P. Jain Inst. of Management & Research, Mumbai. Also, taught in Germany, Denmark, UAE and Ecuador. Prior to academics, was in industry for 20 years. Some organizations served are Tata Motors, Maruti Udyog Limited, Braithwaite & Co. Ltd. and Indian Space Research Organization. ***He has conducted a large number Management Development Programs on Project Management, Production/Manufacturing Management and Technology Management.*** Some of the clients are: Tata Steel-Jamshedpur, Tata Motors-Jamshedpur and Pune, Gas Authority of India Limited-Surat, Lafarge India Limited-Bilaspur, Tata Cummins Limited-Jamshedpur, Ranbaxy Laboratories-New Delhi, Essar Steel Limited-Hazira, Surat, Kudremukh Iron Ore Co. Limited-Karnataka, KND Engineering Works Limited-Calcutta, KEMP & Company Limited-Nagpur, Kirloskar Brothers Limited-Pune, Tata Refractories Limited-Belpahar, Orissa.

Prof. S. Jayaraman

Qualification: PGDBM, IIM Calcutta, Pursuing Ph.D.

Experience: Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd..He is a graduate in mechanical engineering and a post-graduate in Management from IIM Kolkata. He is currently pursuing his Ph.D. in the area of talent management. His research interests include talent management, performance management, Organization development and training and development. He has presented papers in prestigious conferences in India and abroad. He is passionate about teaching and teaches human resource management, performance management, competency based recruitment and selection and organization change and development.

He has over 26 years experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. He is specialized in the area of Human Resources Management, Organizational Behavior and Total Quality Management. He is a certified Lead Auditor for ISO-9000 and a certified examiner for Malcolm Baldrige Business Excellence awards. He consults with leading organizations in India on the above areas and has conducted Management Development Programmes for several organizations in the areas of leadership development, negotiation skills, team building and influencing skills. He is well versed in psychometric testing and analysis. A life member of the Higher education forum and a panel member on Mentoring committee for initiatives in small and medium industries of CII Western India, Chapter.

Prof. Y. G. Chouksey

Qualification : M.Sc (Mathematics), LLB, PGDSW from Calcutta University. Attended training in Japan on Systems & Industrial Engineering and UK in Senior Management.

Experience : Former General Manager (P&A) SAIL, Bhilai; Former Sr. Vice President (P&A), Modi Cement. Has 55 years work experience. 37 years managerial experience in the industry both in the PSU & Private Sector. With SAIL for 30 years, held several key positions like Chief Organisation & Systems; Chief, Company Secretariat; Chief Town Administrator; Chief, Training & Development and General Manager (Personnel & Administration). Thereafter he moved to, then Modi Cement Limited and superannuated as Sr. Vice President (Personnel & Administration).

For last 18 years he has been in Management Education. He is one of the founder members of International School of Business & Media. He specializes in the areas of Human Resource Management, Organizational Behaviour and Industrial Relations. Has conducted many MDPs on Communication Skills, Collective Bargaining and Grievance Management apart from being co-faculty in other programmes like Project Management, Assessment & development Centre, Supervisory Development Programme, etc.

Prof. Jyoti Prakash Rath

Qualification: B.Tech. (IIT Bombay), PGDM, MMS Pune.

Experience: Worked with Vickers Sperry India Ltd. and Mahindra Group of Companies. Managing Director of Redecam India Private Limited. 18 years General Management experience in Engineering Industry dealing with Process, Machinery primarily in Cement Industry. Specialties: Air Pollution Control Equipment and Bulk Material Handling.



INTERNATIONAL SCHOOL OF BUSINESS & MEDIA (ISB&M)
Survey No. 44/1, 44 1/2, Nande Village
Pashan Sus Road, Taluka Mulshi, Pune 412 115
Tel: 020-66754642, Fax 020-66754678

Nomination Form

MDP Programme: 'Manufacturing, Production & Operations Management'

Date: January 21-23, 2016

Participant's Particulars

Name: _____	Date of Birth _____
Designation: _____	
Education: _____	
Work Experience: _____	
Organization: _____	
Address: _____	
Phone (Off): _____	(Mobile) _____ (Alternate No) _____
Email: _____	
Any other information you wish to share with us: _____	

Payment Details*

Professional Fee: Rs. Service Tax(14%): Rs.	Payment Details (DD/Cheque/Bank transfer)
Instrument No:	Date of Instrument:
Name of the Bank: Online Transfer Details:	

***Note:** Please enter amount as per choice of residential/ non residential

Authorization (Self/Company)

Signature (with Seal)

Date: