



Management Development Programme

January 8-9, 2016

Finance for Technical Managers & Non Finance Executives

In every executives/ employee's day to day job, there is a cost.

More often they think of the job and not the "COST"

International School of Business & Media, Pune

Corporate Training Division

Overview

Managerial roles are increasingly getting cross functional and interdependent. Financial impact of any managerial decision-making is all pervasive, with the need for a non finance manager to assess the impact of his functional decisions made on the top line (Sales) and the bottom line (Profits), becoming indispensable.

Financial Statements are the interface provided by the organization to share information and communicate with both people inside and outside the organization. Interpreting and analyzing relevant financial information in decision making contexts is important for every functional manager to contribute effectively to the growth and success of their organization.

This Programme will help you

This course transforms financial and accounting language and concepts into decision-making tools that the non-financial manager can use on a daily basis. Successful managers must be able to communicate effectively with those who get things done and those controlling the financial aspects of the organization.

The aim of this very practical and participative course is to:

- Develop their financial understanding.
- Understand how their decisions affect their organization's financial performance.
- Communicate effectively with the financial executives and staff.
- Measure the financial performance and stability of a business.
- Appreciate the financial implications of decision making.
- Basics of Individual Financial Planning

Course Benefits

This course transforms financial concepts into decision-making tools you can use successfully every day. Be able to appreciate & understand commercial financial issues in business decisions. Employee will be able to evaluate financial impact of own decisions and get insight how small costs matter. Learn to apply the fundamentals of finance to improve budget management, increase potential profits, and assess the financial performance of business activities.

You will learn how to:

- Integrate financial concepts and policies into the management decision and budgeting process
- Evaluate the meaning of profit and loss accounts and balance sheets
- Use ratio analysis and interpretation of key performance indicators
- Employ cash flow analysis to assess business status Calculate the cost of business activities and price effectively
- Use tools such as break-even analysis
- Control business operations through effective budget management
- Individual Financial Planning

Methodology:

The programme is designed to enhance learning through group and individual cases and exercises. There are a number of opportunities to practice techniques and evaluate skill levels. In addition the course leader's specialist knowledge and guidance are available in all sessions.

The programme will be supported with handouts and post course references. The design of each course will provide for each delegate's preferred learning style and optimize experiential learning processes.

Program Coverage

Costing Decisions:

- Introduction : Basic Concepts of cost, Expenses and costing
- Breakeven point
- Fixed and variable cost, Product costing, PLC, methods of costing.
- Types of Costing

Budgeting:

- Managing effectively within budgeting constraints
- Developing the budget & Types of Budgets
- Budgeting as a planning and control tool
- Budget process and coordination

Understanding & Analyzing Financial Statements:

- Understanding of Profit & Loss Account, Cash Flow & balance sheet convey
- Evaluating the worth of an established business
- Linking the profit and loss account to the balance sheet
- Financial statement Interpretation by use of Ratio analysis

Overview & Introduction Time value of Money:

- Understanding the role of time value in finance particularly future(Compounding) Value and present (discounting) value
- Concepts in Investment Appraisal
- Use of Time value of money for personal financial planning.

Managerial Economics

- Analysis of market forces
- Elasticity and its applications
- Marginal Analysis for optimal decisions
- Market Structure

Macroeconomic Analysis

- Analysis of macroeconomic indicators such as GDP, inflation, unemployment, interest rates, exchange rates, net export, etc. and its impact on business/sector
- The analysis of economic policies (like fiscal policy and monetary policy etc.) and its impact on particular sector/industry/business.

Corporate Banking Solutions

- Transaction Banking
- Working Capital Term Loan
- Post Shipment Finance
- Structured Credit
- Supply Chain Financing
- Bill Discounting
- Factoring
- Risk management

Recommended Participants Profile:

Nonfinancial managers and anyone who wants to develop their knowledge of financial practices to improve their managerial skills.

Duration, Date and Venue of the Program

2 day on January 8-9, 2016
at ISB&M Campus, Nande Village, Pashan Sus Road, Pune 412115

Professional Fee

- *Rs. 15,000 (Rupees fifteen thousand only) per participant (Non-residential).*
- *Rs. 20,000 (Rupees twenty thousand only) per participant (Residential)*
- Service Tax is to be borne by the client.

Registration

For participation the duly filled registration form along with Cheque/Demand Draft to be drawn in favour of “International School of Business & Media Training Pvt. Ltd.” to reach the programme director by January 4, 2016. Payment can also be made by online transfer, for details contact:

Manju: 02066754642/ 9850402704

Last Date for Withdrawal

No refund will be made for withdrawal after January 6, 2016

Trainers:

Mr. Mahesh Renguntwar
Mr. Madan Survase

Mr. S.B Subramaniam
Dr. Ravi Jaiswal



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Nomination Form

MDP Programme: **Finance for Non-Finance Executives**

January 8-9, 2016

Participant's Particulars

Name: _____	Date of Birth _____
Designation: _____	
Education: _____	
Work Experience: _____	
Organization: _____	
Address: _____	
Phone (Off): _____ (Mobile) _____ (Alternate No) _____	
Email: _____	
Any other information you wish to share with us: _____	

Payment Details*

Professional Fee: Rs. Service Tax(14%): Rs.	Payment Details (DD/Cheque/Bank transfer)
Instrument No:	Date of Instrument:
Name of the Bank:	
Online Transfer Details:	

***Note:** Please enter amount as per choice of residential/ non residential

Authorization (Self/Company)

Signature (with Seal)

Date: